

Legislation Text

File #: TMP-27105, **Version:** 1

2021 WORKPLAN

M. Boyd reviewed initial ideas for the workplan.

Councillor Kungl provided the Committee with a list of ideas of communication tactics to get participation, prior to the meeting, to discuss:

- Barrie Families Unite Facebook page;
- Barrie Urban Gardening;
- Engage with the Rotary Club to promote participation in the Communities in Bloom;
- Reaching out to the business community to share and promote business involvement;
- Barrie Public Library session topic and coffee chat;
- Registering My Local Leaf, for the Communities in Bloom. My Local Leaf had converted industrial space to a 15,000 square foot garden and is called the Janice Laking Community Garden;
- Engage with the Arts community and Poet Laureate for poetry reading in the garden;
- Have children paint rocks yellow and place them in garden beds; and
- Have a local journalists cover the activities.

The members of the Committee discussed these ideas at length.