



## Legislation Text

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**File #:** TMP-27304, **Version:** 1

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### **COMMUNICATIONS**

Scott Lamantia, Senior Communications Advisor provided the Committee with an update on the Communications Department initiatives, including:

- Weekly advertisements in This Week in Barrie (Barrie Advance) promoting the Communities in Bloom;
- Updated website (i.e. how to submit photographs);
- Radio advertisements to encourage participation;
- An E-digest scheduled for June;
- A media release;
- A short cartoon video to promote the work of the Committee; and,
- The City's Profile document.

The Committee asked Scott Lamantia some questions and he provided answers.