City of Barrie



Legislation Text

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RECOGNITION OF THE MONARCH ULTRA RUN EVENT

Carlotta James, Co-founder/Project Director, and Gunther Schubert from Monarch Ultra Run Event provided a presentation concerning Monarch Ultra's efforts to raise awareness of the decline in the monarch butterfly population and the migratory journey they take every year.

A video was played highlighting the 2019 Monarch Ultra Run Event that ran across North America ending in Central Mexico.

Ms. James discussed slides concerning the following topics:

- A summary of why the population of the monarch butterfly is dropping and the importance of the monarch butterfly as a pollinator;
- The Monarch Ultra mission;
- A map illustrating the 47-day running adventure across North America, and the migratory journey of the monarch butterfly;
- The Peterborough launch in September 2019;
- A summary of the school presentations, events and council meetings during the journey to promote awareness;
- A summary and map of the Monarch Ultra Relay Run planned for 2021, starting in Peterborough on September 19 and ending in Barrie on October 9, 2021;
- Funds raised from the 2021 Monarch Ultra Relay Run will go towards Camp Kawartha.

Members of City Council asked a number of questions to the presenter and received responses.