



**RECREATION AND CULTURE SERVICES
MEMORANDUM**

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Pending #:

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. LEE YOUNG, MANAGER OF RECREATION AND CULTURE PROGRAMS, EXT. 5166

NOTED: R. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES
D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: 2021 CANADA DAY CELEBRATIONS

DATE: JUNE 7, 2021

The purpose of this Memorandum is to provide members of Council with an update regarding the City of Barrie's 2021 Canada Day Celebrations.

Similar to last year and along with other municipalities, Barrie's 2021 Canada Day outdoor celebrations and fireworks will once again be cancelled due to COVID-19 and the restrictions on large gatherings. Future opportunities for fireworks will be considered when safe.

The Canada Day campaign will kick-off the week of June 7th with virtual and passive activities so that Barrie residents can celebrate safely at home. A Community Day Challenge will encourage Barrie residents to show off their Canada Day spirit by dressing up or decorating their home or yard in red and white, taking a photo, and share it with the city. Photos may be featured on the City's social media and will be entered into a draw for a chance to win a prize.

Canada Day-In-A-Bag will feature crafts and activities for at-home Canada Day fun with the family. Bags filled with all the supplies needed will be available to purchase on June 7th online at play.barrie.ca for \$5. Canada Day-In-A-Bag will be available while quantities last and ready for pick up on June 24th.

Canada Day Celebrations on July 1st will feature virtual family programming available on the City of Barrie's website and social media channels, featuring music performances by Ontario Musicians Cooperative Inc. (OMCI) musicians, buskers, and at-home activities and games, such as backyard bingo, crafts, and colouring. Residents will be encouraged to take part in an "O Canada" sing-along in partnership with local radio stations.

Barrie's Canada Day received funding from the Government of Canada and Recreation and Culture encourages resident to engage in our National Celebration as well. More Canada Day activities and all the details will be available at barrie.ca/CanadaDay.