



LEGISLATIVE AND COURT SERVICES MEMORANDUM

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TO: MAYOR LEHMAN AND MEMBERS OF COUNCIL

FROM: J. FORGRAVE, SUPERVISOR OF ENFORCEMENT SERVICES

NOTED: W. COOKE, CITY CLERK/DIRECTOR OF LEGISLATIVE AND COURT SERVICES
D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: RESPONSE TO MOTION 19-G-232 AND MOTION 20-G-217 - GEORGIAN COMMUNITY IMPROVEMENT PLAN ZONE OFFICER

DATE: MAY 31, 2021

The purpose of this Memorandum is to provide members of Council with an update concerning the motions requesting staff to discuss the practicability of Georgian College cost-sharing or bearing the cost of the recruitment of a Property Standards or Municipal Law Enforcement Officer for enforcement concerns exclusively in the Georgian College area. Motion 19-G-232 and Motion 20-G-217 were brought forward due to on-going property standards, yard maintenance and general by-law concerns in the Georgian Community Improvement Plan zone.

19-G-232 - Enforcement Staffing for the Georgian CIP Zone

"That as part of the current staffing review of the Enforcement Services Branch of the Legislative and Court Services Department, staff investigate the feasibility and the financial implications to include a Property Standards Officer position in the 2020 budget to be assigned to the Georgian Community Improvement Plan (CIP) zone and that Georgian College and the Georgian College Students' Association be contacted about covering any additional costs with creating the position."

20-G-217

"That correspondence be sent to Georgian College Board of Directors concerning the cost-sharing of an additional Enforcement Services Officer starting in August 2021, and report back to council via a memorandum once a response is received."

Staff discussed the direction of the motions which were to review the recruitment of a full time Property Standards Officer to address ongoing concerns of property conditions in the Georgian College Community Improvement Plan zone. A review of complaints in this zone provided evidence that true property standards complaints were not a concern in this zone more than any other neighbourhood in the City. However, complaints under the Yard Maintenance By-law, Nuisance By-law, Traffic By-law and other general by-law matters were the greater concern.



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The more viable recruit would be for a full time Municipal Law Enforcement Officer I that would be able to address all by-law concerns that were found to be the ongoing concerns and violations. The full time Municipal Law Enforcement Officer I and the full time Property Standards Officer positions are financially identical, therefore an Officer that could perform all necessary enforcement duties was thought to be more practicable. A full time Officer as noted above does cost the City approximately \$108,800.00 annually including salary, all benefits, and all overhead required.

Staff had preliminary discussions with the Dean of Students and the Director of Campus Safety and Security at the Town and Gown meetings regarding Motion 19-G-232 in late 2019 and early 2020, however with the onset of the COVID pandemic these discussions were not finalized.

Staff re-engaged in a discussion with the Dean of Students, Mr. Brian Muscat, at Georgian College regarding the motions and the possible options for recruitment in early 2021. Mr. Muscat advised he would discuss this matter with the appropriate staff at the College and report back to City staff. Mr. Muscat stated the College would likely require assistance with on campus by-law concerns such as parking and smoking as part of a possible agreement, which also lends to the practicability of a full time Municipal Law Enforcement Officer I position.

Mr. Muscat reported back to staff after discussions with MaryLynn West-Moynes President and CEO of Georgian College via Angela Lockridge, Vice-President Student Success and Corporate Services, with the information and financial considerations noted below.

Mr. Muscat and Georgian College provided the following information:

- Georgian College employed the services of Economic Modelling Specialists International (EMSI) which conducted an economic impact study (2016-17). EMSI determined the College provided an economic impact to the City of Barrie of 601.7 million dollars annually. This amount accounted 13.5% of the city's Gross Regional Product (GRP);
- Georgian College annually transfers to the City of Barrie the amount of \$75 per registered student. For this current year (2020/2021), the total amount transferred to the City of Barrie will be approximately \$781,500.00; and
- The U-Pass program (with Barrie Transit), although currently suspended due to the COVID-19 pandemic, provides approximately \$2,000,000.00 in transit revenue for the City of Barrie.

With the above information on financial considerations already transferred to the City of Barrie, Georgian College is not prepared to finance the recruitment of any Officer for the City of Barrie to enforce ongoing concerns in the Georgian Community Improvement Plan zone. Mr. Muscat advised the College is always open and happy to continue to partner with the City of Barrie in developing initiatives to educate students living in the City (off campus) on ways to be a good neighbour. These discussions will continue through the Town and Gown Committee.