

# BARRIE CITY COUNCIL SCS UPDATE

May 25, 2021

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## MILESTONES SINCE 2019 PRESENTATION TO COUNCIL

- Creation of the **SCS Site Selection Advisory Committee** (Fall 2019)
- Development of **comprehensive site search parameters** (Fall 2019) and subsequent site searches (Spring 2020 and Winter 2021)
- Completion of a **multi-component community consultation**
  - Fall 2020 – Winter 2021
- **Decision on a site** to move forward for endorsement by Barrie City Council
  - Spring 2021



## COMPONENTS OF COMMUNITY CONSULTATIONS

- Scoring of sites for most viable options for consultation (Summer 2020 and Winter 2021)
- Discussions with Council members and key stakeholders
- On-line community surveys on benefits, concerns and mitigations to address concerns (Fall 2020 and Winter 2021)
  - 1200 and 1561 respondents
  - 50 hard copy surveys from agencies that support people with lived/living experience of substance use
- Virtual neighbourhood sessions facilitated by Optimus SBR (Winter 2021)
  - 104 participants, 11 identifying as a person with lived experience of substance use



## PROPOSED SITE OPTIONS



192 Bradford St.



11 Sophia St. W.



110 Dunlop St. W. Unit 4



11 Innisfil St  
(80 Bradford St. Unit 940)



## SUMMARY OF CONSULTATIONS

- Benefits and concerns shared for all four site locations in the online survey and neighborhood session findings, many overlapping
- Decision making by the co-applicants based on nature of the consultation feedback and considering all site selection criteria. Key site distinctions:
  - Proximity to potential clients
  - Proximity to sensitive land uses (as per provincial application + residential and businesses)
  - Space available
  - Building code

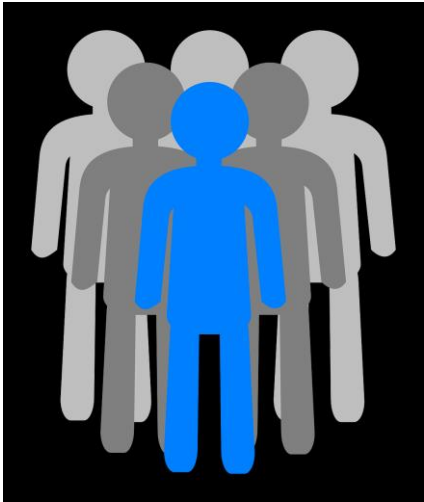


# PROPOSED SCS SITE- 11 INNISFIL ST (ALSO KNOWN AS 80 BRADFORD ST, UNIT 940) RATIONALE





# MITIGATION STRATEGIES- COMMUNITY AND CLIENT SAFETY







**MITIGATION  
STRATEGIES –  
ONGOING  
COMMUNITY  
ENGAGEMENT**





**MITIGATION  
STRATEGIES –  
EDUCATION AND  
AWARENESS**





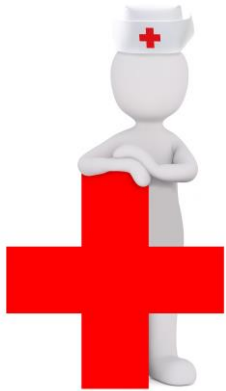
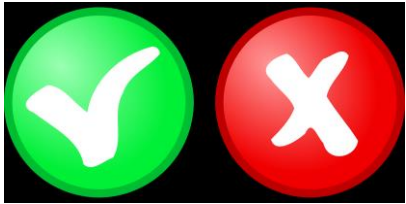
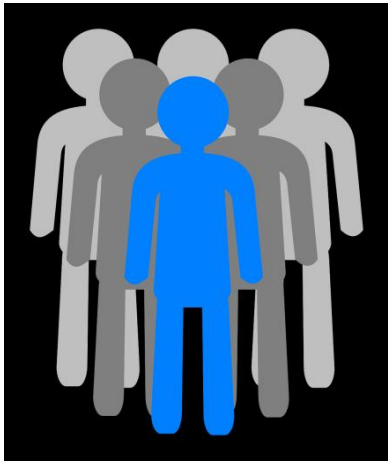
WRAP AROUND SERVICES

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Support navigation of health and social services, including but not limited to:				
	Addiction Services	Mental Health services	Primary Care Services	Social Services
On-site	<ul style="list-style-type: none"><li>CMHA – SCB</li></ul>	<ul style="list-style-type: none"><li>CMHA-SCB</li></ul>	<ul style="list-style-type: none"><li>CMHA-SCB</li><li>SMDHU</li><li>Gilbert Centre</li></ul>	<ul style="list-style-type: none"><li>Gilbert Centre</li><li>John Howard Society</li></ul>
By referral	<ul style="list-style-type: none"><li>Rapid Access Addiction Medicine Clinic (RAAM)</li></ul>	<ul style="list-style-type: none"><li>CMHA-SCB</li><li>Catholic Family Services</li><li>Newpath Youth and Family Services</li></ul>		<ul style="list-style-type: none"><li>The David Busby Centre</li><li>Salvation Army Bayside Mission</li><li>Elizabeth Fry Society</li><li>Empower Simcoe</li><li>Barrie Native Friendship Centre</li><li>Athena’s Sexual Assault Counselling and Advocacy Centre</li><li>Hospice Simcoe</li></ul>



**STAFFING MODEL  
HOURS OF  
OPERATION,  
CLIENT FLOW**





## NEXT STEPS

- Seek Barrie City Council endorsement of 11 Innisfil St (aka 80 Bradford St, unit 940)
- Complete the Health Canada and Ministry of Health applications for the proposed site
- CMHA Simcoe County Branch as the SCS operator and SMDHU as co-applicant collaborate through ongoing community engagement during the development of the site/services





## APPENDIX OF ADDITIONAL SLIDES

- Mortality data
- Combined scorecard of 4 site options
- Promotion of community consultations
- Engagement of people with lived/living experience of substance use
- Data from consultations – survey specific
- Data from consultations – qualitative combined
- Mapping of sensitive land uses



## OPIOID OVERDOSE DEATHS

- **133** confirmed and probable opioid related deaths in Simcoe Muskoka in 2020
- **47** confirmed and probable deaths in Barrie from January-September 2020 - **2x** the 2019 rate for that period



# INITIAL SCORING OF SITE OPTIONS BY SITE SELECTION CRITERIA

Scoring of Additional SCS Site Options				
	Address and ranking	Address and ranking	Address and ranking	Address and ranking
	192 Bradford St	11 Sophia St W	19 Innisfil St (also known as 80 Bradford St., Unit 940)	110 Dunlop St. W. Unit 4
<b>Overall scoring value</b>				
Does the choice support the future strategy	1	1	1	1
<b>Access to Service</b>				
Wrap Around Services on site (Y/N)	0.5	0.5	1	1
Near where people use drugs, ie within 1 km of open drug use	0.5	1	1	1
<b>Viability for use</b>				
Cost of purchase/lease could be supported with anticipated budget	1	1	0.5	0.5
Landlord willingness to hold site while waiting for funding approval	1	1	0	1
Landlord approved	1	1	1	1
Does the choice allow for growth	0.5	0.5	0.5	1
Space available between 1000 – 1500 sq feet	1	0.5	1	1
<b>Municipal/Community considerations</b>				
Proximity to 100 – 200 m to sensitive land use (note reverse scoring)	0.5	0.5	0.5	0
Meets municipal zoning and building code requirements *is a change in use required*	1	0.5	1	0.5
Class D Building	1	0	1	0
<b>Total</b>	<b>9</b>	<b>7.5</b>	<b>8.5</b>	<b>8</b>



## PROMOTION OF COMMUNITY CONSULTATIONS

October 07, 2021- Joint Press Release- SCS Survey Seeks Community Feedback

March 10, 2021- Joint Press Release- Community feedback wanted on additional supervised consumption site locations

March 24, 2021- 7,773 letters were mailed via Canada Post to addresses nearby the four proposed locations

March 26, 2021- Media Advisory- Registration open for SCS Neighborhood Consultation Sessions

March 21- April 10, 2021- Paid advertising through radio and social media platforms (FB and Twitter) to promote the neighborhood consultation sessions



## ENGAGEMENT OF PEOPLE WITH LIVED/LIVING EXPERIENCE

- Invited and supported to participate at the SCS Site Selection Advisory Committee meetings
- Engagement of agencies providing support to people with lived experience to facilitate survey completion and participation in the virtual neighbourhood sessions





## SUMMARY OF CONSULTATIONS – ONLINE SURVEYS

Percentage of respondents identifying no concerns or no benefits for each site through the online surveys

	No concerns	No Benefits
11 Sophia St W	31 %	30 %
11 Innisfil St	30 %	26 %
192 Bradford St	25%	32 %
110 Dunlop St W. Unit 4	35%	25%



Canadian Mental  
Health Association  
Association canadienne  
pour la santé mentale

Simcoe  
County

GAMBLING, SUBSTANCE USE & MENTAL HEALTH SERVICES





# SUMMARY OF CONSULTATIONS – ONLINE SURVEYS AND NEIGHBOURHOOD SESSIONS COMBINED

	Key Benefits	Key Concerns
11 Innisfil St.	Close proximity to those who would use the site Large space with room for growth Separate entrance	Close proximity to residential area High traffic area Potential to negatively impact businesses
192 Bradford St.	Buffer of water treatment Centre Substance use high in the area Located away from downtown	Very close proximity to young families Negative impact on property value and insurance Not located near to those who need the service
110 Dunlop St Unit 4	Appropriate area/location Multi use area Most accessible site	Located in main “gateway” to the City Close proximity to large/new private developments Location over saturated
11 Sophia St. W	Close proximity to those who would use the service Limited impact on business and still walkable to downtown Has an outdoor space	Close proximity to residential area Negative impact on property value Physical space is small



# MAP OF SENSITIVE LAND USES FOR 11 INNISFIL ST

