

Opioid Crisis – Neighbourhood Consultation for a Proposed Supervised Consumption Site in Barrie

Prepared by Optimus SBR for the Canadian Mental Health Association Simcoe County Branch and Simcoe Muskoka District Health Unit

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1.0 Executive Summary

The Canadian Mental Health Association, Simcoe County Branch (CMHA) and the Simcoe Muskoka District Health Unit (SMDHU) are applying to operate a supervised consumption site (SCS) in the City of Barrie). The two agencies, with the support of the SCS Site Selection Advisory Committee, are working to address the harm reduction pillar of the Simcoe Muskoka Opioid Strategy (SMOS).

In support of the broader application process, specifically to inform decision-making on site selection, Optimus SBR (Optimus), an independent consultant, was engaged to design, develop, and lead the facilitation of a series of virtual neighbourhood consultations with community members who live, own/operate a business or work near the four proposed locations in Barrie to gather their feedback regarding the proposed locations for a Supervised Consumption Site (SCS). These sessions acted as a public forum for 104 Barrie community members to voice their perspectives on the benefits, concerns, mitigation strategies and other relevant considerations for each of the proposed locations.

The locations under consideration were:

- 110 Dunlop St W. Unit 4
- 11 Sophia St W.
- 11 Innisfil St. (also known as 80 Bradford St. Unit 940)
- 192 Bradford St

This feedback, will be used in combination with the feedback from two online surveys¹² conducted by the SMDHU with 1,200 and 1,561 people respectively who live, work, own a business, or go to school in Barrie. The focus of the surveys was to better understand (1) What are the potential benefits of a supervised consumption site at each of the proposed locations?; and (2) What concerns are there regarding a supervised consumption site at each of the proposed locations and what measures can be taken to address them?.

The summary of outputs from the SMDHU-led online survey as well as the Optimus-led neighborhood consultation sessions have been aggregated by Optimus in this report to inform decision making on a Supervised Consumption Site (SCS) location in Barrie. This aggregated information, in addition to results from previous outreach and consultation efforts conducted by CMHA and SMDHU, will be used to arrive at one viable location to propose as part of the application to the Ministry of Health, Government of Ontario and Health Canada for an SCS in Barrie.

Outlined below are the summary findings from public engagement activities described. The top three (3) benefits and concerns as well as an identification of key themes/considerations that were identified were included here based on frequency of mention. More detailed findings exist on each location in the respective detailed summary section and wherever possible, attempts

¹ Simcoe Muskoka District Health Unit, *Community Survey On Proposed Locations For A Supervised Consumption Site In Ward 2 Barrie: Summary Report (January 2021)*

² Simcoe Muskoka District Health Unit, *Community Survey On Proposed Locations For A Supervised Consumption Site In Barrie: Additional Sites (May 2021)*

were made to present respondent feedback in their own words. As the online surveys were completed in two separate activities with varying levels of participation, included are the total number of survey respondents for each respective site.

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
110 Dunlop St. W. Unit 4	Survey Feedback (954 respondents): <ol style="list-style-type: none"> 1. Reduce public drug use on streets or in parks and washrooms (68%) 2. Reduce risk of injury and death from drug overdose (68%) 3. Connect people who use drugs or their family members with health, treatment and social services (65%) 	Survey Feedback (954 respondents): <ol style="list-style-type: none"> 1. Safety of community members (43%) 2. Impact on businesses or profits (42%) 3. Impact on neighbourhood cleanliness or quality of life (41%) 	<ul style="list-style-type: none"> • Location: Respondents noted that this location was appropriate given the proximity to potential users and in a mixed-use area that would minimize disruption to the community. Further, it is farther away from the waterfront, and not in an area typically visited by families and tourists. Future development in the area could impact the long-term appeal of this location • Property: This location is also easy to access with a variety of options available that don't require driving e.g. walk or public transit
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Appropriate area/location for the purpose, close to the area where potential users typically reside • Multi-use area (more commercial, less residential) which reduces disruption to the broader community/population • Most accessible site, walkable or public transit options available, doesn't require driving 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Located on a main gateway to the City potentially damaging the perception of the community and businesses • Close proximity to large new private developments and public spaces; could negatively impact investor appetite • Location might be over saturated due to proximity to other facilities 	

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
11 Sophia St. W.	Survey Feedback (854 respondents): <ol style="list-style-type: none"> 1. Reduce risk of injury and death from drug overdose (61%) 2. Reduce public drug use on streets or in parks and washrooms (60%) 3. Fewer used needles on the streets and in parks (58%) 	Survey Feedback (849 respondents): <ol style="list-style-type: none"> 1. Impact on neighbourhood cleanliness or quality of life (45%) 2. Safety of community members (43%) 3. More people who use drugs in the neighbourhood (43%) 	<ul style="list-style-type: none"> • Location: Respondents identified proximity as a key consideration, both as a benefit for those who need the SCS given it's close to other support services, the downtown core, and public transit options as well as a concern given proximity to residences, businesses, schools, daycare, libraries, and playgrounds • Property: Specific to the building, there were concerns with the limited room for expansion to add additional services, and the accessibility of the building for people with mobility issues. Relative to other locations, the outdoor space provided additional opportunities to support clients
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Optimal location in an area where users are • Limited impact on businesses and within walking distance to downtown • Only site that has an outdoor space to connect individuals, providing some privacy and allows for other options for consuming drugs e.g. inhalation 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Embedded close to established residential community; concerns around safety of residents • Small size of the location, only 900 sq. ft. which limits ability to provide wrap around services • Negative impacts to property values 	
11 Innisfil St. (also known as 80 Bradford St. Unit 940)	Survey Feedback (838 respondents): <ol style="list-style-type: none"> 1. Reduced risk of injury and death from drug overdose (64%) 2. Reduced public drug use on streets or in parks and washrooms (63%) 3. Connect people who use drugs or their family members with 	Survey Feedback (823 respondents): <ol style="list-style-type: none"> 1. Safety of community members (44%) 2. Impact on neighbourhood cleanliness or quality of life (42%) 3. More people who use drugs in the neighbourhood (41%) 	<ul style="list-style-type: none"> • Location: Relative to other locations, the site is not as close to the downtown and residential areas. While the property itself is accessible for clients with mobility issues, there is no free parking • Property: The location is large and discrete for clients; it provides security and safety for SCS staff and it makes it less stigmatizing for clients, as

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	<p>health, treatment and social services (62%)</p> <p>Neighbourhood Consultation Feedback:</p> <ul style="list-style-type: none"> • Close proximity to those who would need this service and existing wraparound services • Large space with room for growth • Separate entrance that helps reduce stigmatization of people who use drugs 	<p>Neighbourhood Consultation Feedback:</p> <ul style="list-style-type: none"> • Close proximity to residential area; concerns around safety of children playing and going to nearby school • High traffic area with considerable development in progress; poor pedestrian access, limited sidewalks and no traffic lights • Potential to negatively impact businesses in this area and their ability to deliver services safely 	<p>it would not be obvious where they are going. There are several other tenants in this property and conflicts that may arise with the small businesses and their customers may jeopardize the success of these already struggling businesses. A pushback from businesses at this location may further draw out and delay the SCS</p>
192 Bradford St	<p>Survey Feedback (1,100 respondents):</p> <ol style="list-style-type: none"> 1. Reduce risk of injury and death from drug overdose (57%) 2. Reduce public drug use on streets or in parks and washrooms (54%) 3. Reduce risk of diseases such as HIV, Hepatitis B and Hepatitis C (52%) 	<p>Survey Feedback (1,100 respondents):</p> <ol style="list-style-type: none"> 1. Safety of community members (47%) 2. Impact on neighbourhood cleanliness or quality of life (46%) 3. Decrease in property values (44%) 	<ul style="list-style-type: none"> • Location: Respondents say that this location is far from the downtown core and while debated appears to be the furthest from the people who need it. Rather, it is close to a residential area, creating concerns about safety, cleanliness, and collective good of residents. Further, the location is not nearby necessary health services connections, wrap around

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Located away from downtown population center • Substance use in the area is high • Buffer of water treatment plant may be helpful in separating this site from the residential area 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Very close proximity to young families, lots of children near this site • Not located near those who need this service, furthest from all social services and limited transportation options • Negatively impacts property values and insurance 	<p>services and social support centres.</p> <ul style="list-style-type: none"> • Property: Respondents say that this location does not provide privacy for clients, as this street provides entry into the city for visitor traffic and transit options.

As evidenced above, all proposed locations had identified benefits and concerns, which is indicative of the inherent challenge in establishing an SCS in the community. There were a significant number of community members who recognize the value an SCS can provide to those who need this type of health service as well as the value it can bring to the safety and well-being of the broader community while select participants rejected the idea of having an SCS in any location. The outputs included in this document will be used in conjunction with previous consultation efforts and site selection criteria to inform decision-making on a potential SCS in Barrie.

2.0 Purpose of this Document

The Neighbourhood Consultation Report establishes the approach, activities and outputs related to the invitation-only neighbourhood consultation sessions to support the achievement of the project objectives.

This document is intended to:

- *Provide* the context, approach and methodology used to guide the neighbourhood consultation process;
- *Categorize* the stakeholders that were involved throughout the process and the information sources that were leveraged;
- *Define* the specific activities that were performed;
- *Outline* the key findings identified through the neighbourhood consultation process: and
- *Inform* decision-making on a potential SCS in Barrie when viewed in conjunction with previous consultation efforts and site selection criteria.

Analysis from the online survey, conducted by Simcoe Muskoka District Health Unit (SMDHU), has also been included to support the key findings.

This document is currently a **draft for review** by the CMHA and SMDHU core project team, prior to finalization.

3.0 Project Background and Context

3.1 Context

The Canadian Mental Health Association, Simcoe County Branch and the Simcoe Muskoka District Health Unit are applying to operate a supervised consumption site in Barrie. The two agencies, with the support of the SCS Site Selection Advisory Committee, are working to address the harm reduction pillar of the Simcoe Muskoka Opioid Strategy (SMOS).

Community members who live, work, go to school, or own a business in Barrie were invited to participate in two online surveys to provide feedback on the proposed locations. A Joint press release was sent from CMHA SCB and SMDHU on Oct 7, 2020 to promote the online survey for 110 Dunlop St West unit 104 and 31 Toronto St. A second joint press release was sent on March 10, 2021 to promote the online survey for the additional addresses: 11 Sophia St West, 11 Innisfil St. (80 Bradford St., Unit 940) and 192 Bradford St. Community members who live, own/operate a business or work nearby one of the locations under consideration for a SCS in the City of Barrie were invited to participate in neighbourhood consultation sessions to provide feedback on how the proposed location can best meet the needs

The locations under consideration were:

- 110 Dunlop St W. Unit 4
- 11 Sophia St W.

- 11 Innisfil St. (also known as 80 Bradford St. Unit 940)
- 192 Bradford St

This feedback, in addition to results from previous outreach and consultation efforts conducted by CMHA and SMDHU, along with analysis of eligibility criteria will be used to arrive at one viable location to propose as part of the application to Health Canada and the Ontario Ministry of Health for an SCS in Barrie.

3.2 Project Mission and Success

The **project mission** is:

To design, develop, and support the facilitation of a series of virtual community facilitations with residents, business owners, and community organizations to inform decision making on a Supervised Consumption Site (SCS) location in Barrie.

Project success includes:

- Collaboration with CMHA and SMDHU stakeholders to design a virtual neighbourhood consultation plan that maximizes inclusiveness, accessibility, efficiency, and effectiveness.
- Four independent and unbiased facilitated sessions that enable generative discussion to inform decision making around a potential Supervised Consumption Site (SCS).
- A clear understanding of key stakeholder perceptions and feedback gathered through the engagement.

4.0 Neighbourhood Consultation Methodology

4.1 Overview

Optimus SBR (Optimus) conducted a broad neighbourhood consultation process including a data and document review, discovery and stakeholder interviews, along with a series of neighbourhood consultation sessions.

The approach involved a data and document review to understand the current state of the SCS planning process as well as understand key findings from previous neighbourhood consultation activities.

The stakeholder engagement approach included six (6) discovery interviews with key stakeholders from SMDHU, CMHA and external stakeholders to help support the development of the neighbourhood consultation sessions. Each interview lasted up to 30 minutes and was conducted via Microsoft Teams.

In support of the site selection process, Optimus SBR conducted a series of four (4) virtual neighbourhood consultation sessions that were 2-hours in length during April 2021 (see dates/times below).

- April 9th, 2021: 10:00am-12:00pm ET
- April 14th, 2021: 3:00pm-5:00pm ET
- April 15th, 2021: 5:00pm-7:00pm ET
- April 19th, 2021: 6:00pm-8:00pm ET

These sessions acted as a public forum, with capacity at each for 160 Barrie community members to voice their perspectives on the proposed locations. Combined 104 people attended the sessions. Key findings from these sessions are provided here along with the outputs from the online survey conducted by CMHA and SMDHU.

4.2 Research

The neighborhood consultation session planning leveraged data and documents provided by CMHA and SMDHU. Documents were reviewed to inform the design of the neighbourhood consultation sessions.

The table below lists the types of documents that were collected from CMHA and SMDHU along with relevant examples.

Table 1: Data and Documents

Document type	Examples of Documents
Sample objectives, agenda and early materials for Neighbourhood Consultation Sessions	<ul style="list-style-type: none"> • ICA Associates Inc., <i>Public consultation on four proposed sites for Consumption and Treatment Services In Waterloo Region (March 2019)</i> • ICA Associates Inc., <i>Letter of Invitation: Consumption and Treatment Services Consultation Session (January 2019)</i> • Dr. Peter AIDS Foundation, <i>Guidance on Community Consultation and Engagement Related to Implementation of Supervised Consumption Service (July 2017)</i>
2-3 past agendas, facilitation decks and summary outputs	<ul style="list-style-type: none"> • Simcoe Muskoka District Health Unit, <i>Community Survey On Proposed Locations For A Supervised Consumption Site In Ward 2 Barrie: Summary Report (January 2021)</i> • Simcoe Muskoka District Health Unit, <i>Community Survey On Proposed Locations For A Supervised Consumption Site In Barrie: Additional Sites (May 2021)</i> • Simcoe Muskoka District Health Unit, Canadian Mental Health Association Simcoe County Branch, <i>Gilbert Centre, Barrie Supervised</i>

	<p><i>Consumption Site Application, City of Barrie General Committee Meeting (May 2019)</i></p> <ul style="list-style-type: none"> • Simcoe Muskoka District Health Unit, Canadian Mental Health Association Simcoe County Branch, Gilbert Centre, <i>Community Consultation And Engagement For A SCS In Barrie, Key Highlights (March 2019)</i> • Simcoe Muskoka District Health Unit, <i>Community consultation and engagement for a supervised consumption site in Barrie (June 2019)</i> • Simcoe Muskoka District Health Unit, <i>Notes from Open House Debrief, City Hall Rotunda (March 2019)</i>
SMDHU and CMHA content/research	<ul style="list-style-type: none"> • Simcoe Muskoka District Health Unit, <i>Key messages (e.g. Treatment, Overdose Prevention, Harm Reduction) (March 2019)</i> • Simcoe Muskoka District Health Unit, <i>Barrie SCS Site Selection Criteria (November 2019)</i>
Previously completed outreach and consultation outputs from the Gilbert Centre, SMDHU and CMHA	<ul style="list-style-type: none"> • Simcoe Muskoka District Health Unit, Canadian Mental Health Association Simcoe County Branch, Gilbert Centre, <i>Potential Supervised Consumption Site For Barrie (March 2019)</i> • Simcoe Muskoka District Health Unit, Canadian Mental Health Association Simcoe County Branch, Gilbert Centre, <i>Location Identified For Proposed Barrie Supervised Consumption Site, Neighbourhood Information Night (May 2019)</i>

4.3 Engagement

4.3.1 Engagement Principles

The following defines the engagement principles that guided our consultation process:

- We will have accessible, safe, and inclusive conversations;
- We will report back aggregated themes and insights and not attribute comments directly to organizations or individuals;
- We will treat people with dignity and respect, and appreciate diverse perspectives and experiences;
- We will actively listen to people and seek to understand their perspectives;
- We will not judge, critique or assess responses but take what people share at face value;
- We will be open to whatever feedback participants provide, rather than testing specific models;
- We will communicate openly, often and with purpose;

- We will be practical and efficient in conducting engagement; and,
- We will set and manage expectations around how input is being used to inform the next steps in the process.

4.3.2 Engagement Activities

The following section shows the main engagement activities that were completed as part of the neighbourhood consultation process. They include specific people and groups engaged for each engagement activity. Interview questions are provided in the Appendix.

4.3.2.1 Discovery Interviews

Discovery interviews were conducted with key internal and external stakeholders of the project. These interviews provided insight into the needs and end goals desired for the project, flag any risks that the team needed to be aware of, established a general approach for engaging stakeholders as well as providing other relevant information to support the process.

Timing: Interviews completed in October 2020.

Table 2: Discovery Interview Participants

Stakeholder	Objective(s)
1. Mia Brown , Acting Program Manager of the Substance Use and Injury Prevention Program Community and Family Health Department, SMDHU	<ul style="list-style-type: none"> • Establish the needs and end goals for the project • Flag risks and project barriers • Discuss approaches to facilitation • Establish a general approach to stakeholders for interviews
2. Dr. Valerie Grdisa , Chief Executive Officer, CMHA Simcoe County	<ul style="list-style-type: none"> • Establish the needs and end goals for the project • Flag risks and project barriers • Discuss approaches to facilitation • Establish a general approach to stakeholders for interviews
3. Lynne Cheliak , Clinical Director, CMHA	
4. Meredith Fryia , Manager of Addiction Services, CMHA	
5. Rowley Ramey , SCS Community Advisory Committee Member	<ul style="list-style-type: none"> • Flag risks, concerns and project barriers • Discuss approaches to facilitation
6. Alyshia Cook , Health Promotion and Research Analyst Case and Contact Management, Region of Waterloo Public Health and Emergency Services	<ul style="list-style-type: none"> • Discuss approaches to facilitation • Gain insight into what worked well and what were the barriers in other jurisdictions who have gone through a similar SCS process

4.3.2.2 Neighbourhood Consultation Sessions

A key component of this process was the design, development and facilitation of four (4) independent and unbiased neighbourhood consultation sessions that enabled generative discussion to inform decision making around the potential SCS locations.

Over 7,700 residents living in close proximity to the proposed sites were invited to join the session via direct mail by Canada Post. Registration was available to all invitees via Eventbrite.ca whereby they could select one of the 4 sessions to attend – all being the same format. Registration provided an opportunity for participants to self-identify which group (or groups) best described them (1) Person with lived experience; (2) Person who lives, works, and/or goes to school in Barrie; (3) Prefer not to answer. Registrants could also select which of the four proposed locations was of most interest to them to speak to in focused discussion through the breakout groups.

Each participant received a guide in advance of their respective session that included relevant information such as the meeting logistics, background information and resources, as well as an overview of the session.

The sessions were hosted through a Zoom web portal, with a phone line also made available. These sessions included a variety of facilitation techniques including breakout groups and live polling to encourage active participation.

Both the agenda and overall facilitation approach were reviewed with the core project team in advance of the sessions and a dry run was also conducted to ensure the facilitation approach was effective and would achieve the desired outcomes. The agenda remained consistent for each session and was structured as follows:

Table 3: Neighbourhood Consultation Session Agenda

Time	Activity and Description	Lead	Format	Desired Outcome(s)
5 minutes	1. Welcome and Context Setting Opening remarks, housekeeping	Optimus	Presentation	✓ Clarity on session outcomes and agenda
20 minutes	2. Supervised Consumption Site (SCS) Presentation High-level education on SCS, overview of common benefits, concerns, mitigation strategies and summary of site selection process	CMHA/SMDHU	Presentation	✓ Provide information on Supervised Consumption Sites (SCS) and selection process in Barrie
90 minutes	3. Live Discussion a) Poll: Given what you've heard from CMHA/SMDHU, what (if anything) remains a	Optimus	Polling and Breakout Groups	✓ Identify benefits, concerns and mitigation

	<p>concern for you about the proposed locations? One poll per proposed site</p> <p>b) Breakout Groups: 4 breakout groups assigned to a specific site, each with one Optimus facilitator to lead group discussion on the benefits, concerns, and mitigation strategies for the specific location as well as any other site feedback.</p> <p>c) Summary: Each facilitator to group key themes from their respective groups and present a summary to all attendees.</p>			strategies of the proposed sites
5 minutes	<p>4. Next Steps</p> <p>Recap how input will be used and next steps</p>	Optimus	Presentation	✓ Reinforce key messages and next steps

Central to the neighborhood consultation sessions were the breakout group discussions where feedback was gathered on the benefits, concerns, and mitigation strategies for each of the proposed site locations. The specific questions, asked of the participants took the following form:

Focus Questions

- In your opinion, what are the benefits, if any, of a Supervised Consumption Site (SCS) at this location?
- What are the specific concerns (if any) in having a Supervised Consumption Site (SCS) at this location?
- What are some changes that would help manage some of the identified concerns with the potential Supervised Consumption Site (SCS) at this location?

Participants were also given an opportunity to mention any other thoughts they had related to any of the proposed sites, which were captured and themed along with the responses to the questions above.

The following highlights the profile of the 104 total participants across the four sessions. It is worth noting that in a number of instances, registrants signed up as individuals but brought another person onto their respective webcam (i.e. two people used one registrant profile). While the number of occurrences of this was not quantified, the total number of engaged through the sessions exceeded the number of official participants.

Registration selections by participants from the four sessions have been aggregated below.

Table 4: Total responses to the registration question, “Please identify which describes your position.”

	Person with lived experience	Person who lives, works, and/or goes to school in Barrie	I prefer not to answer
Number of Selections	12	91	1
Percentage of Total Participants (104)	11.5%	87.5%	1%

Over 10% of those engaged through the sessions were individuals who had identified themselves as having lived experience.

Table 5: Total responses to the registration question, “Which of the following proposed site locations would you most prefer providing feedback on?”

	Number of Participants	Percentage of Total Participants
110 Dunlop St W. Unit 4	37	36%
11 Sophia St W.	18	17%
11 Innisfil St. (also known as 80 Bradford St. Unit 940)	28	27%
192 Bradford St	21	20%
Total	104	100%

As mentioned, while participants were asked to select a proposed site they would most prefer providing feedback on, that did not exclude them from providing feedback on all proposed sites. The format of each breakout group, which were divided on the basis of these selections, allowed an open forum for participants to provide feedback on any and all proposed sites.

5.0 Detailed Site Summaries

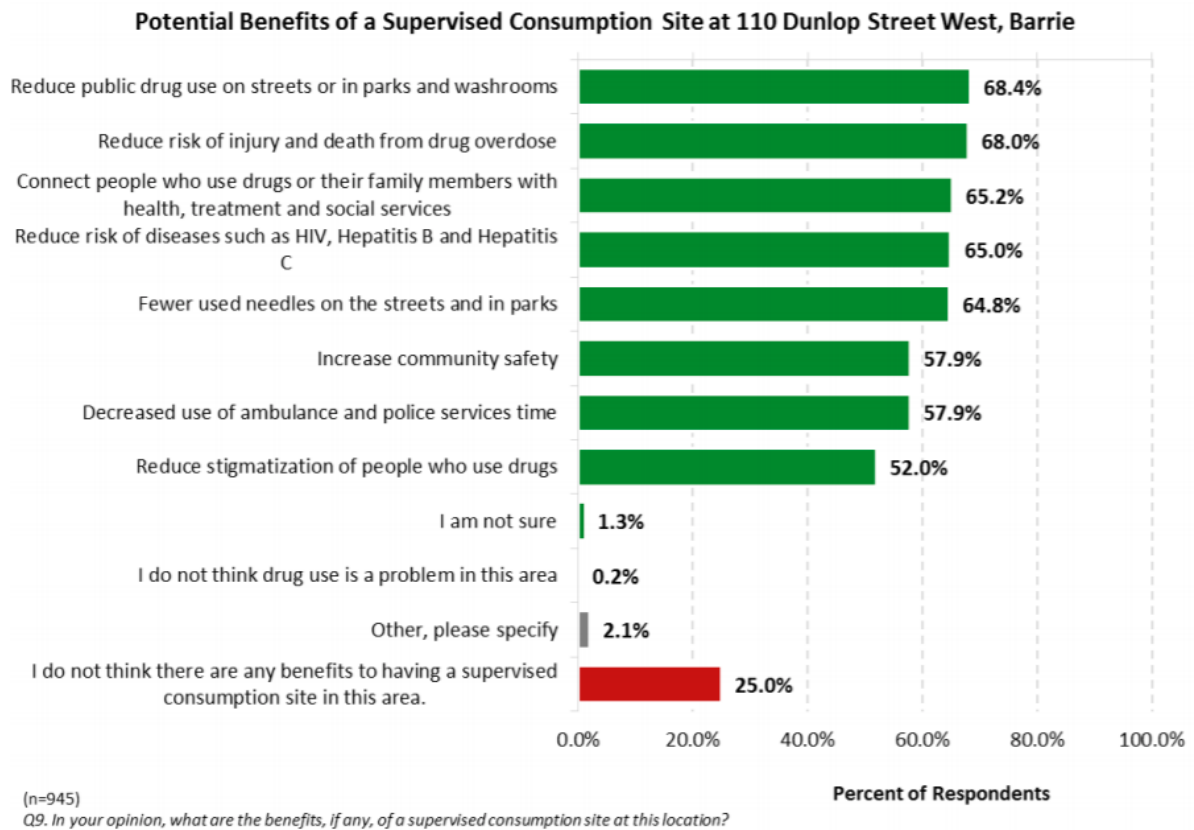
The survey findings have been provided here based on the following documents developed by SMDHU: *Community Survey On Proposed Locations For A Supervised Consumption Site In Ward 2 Barrie: Summary Report (January 2021)* and *Community Survey On Proposed Locations For A Supervised Consumption Site In Barrie: Additional Sites (May 2021)*. Summary-level findings have been included here for reference, additional detail on the survey and related processes can be found in the aforementioned documents.

Neighbourhood Consultation session feedback below is representative of public perception and thus not necessarily factual in nature. The feedback has been included in the approximate order of frequency to indicate relative importance of the respective comments.

5.1 110 Dunlop St W. Unit 4

5.1.1 Benefits

The following feedback was provided in response to the survey question “In your opinion, what are the benefits, if any, of having a supervised consumption site at this location?” (n=945)



The following feedback was provided in response to the Neighbourhood Consultation session question “What are the benefits, if any, in having a Supervised Consumption Site (SCS) at this location?”

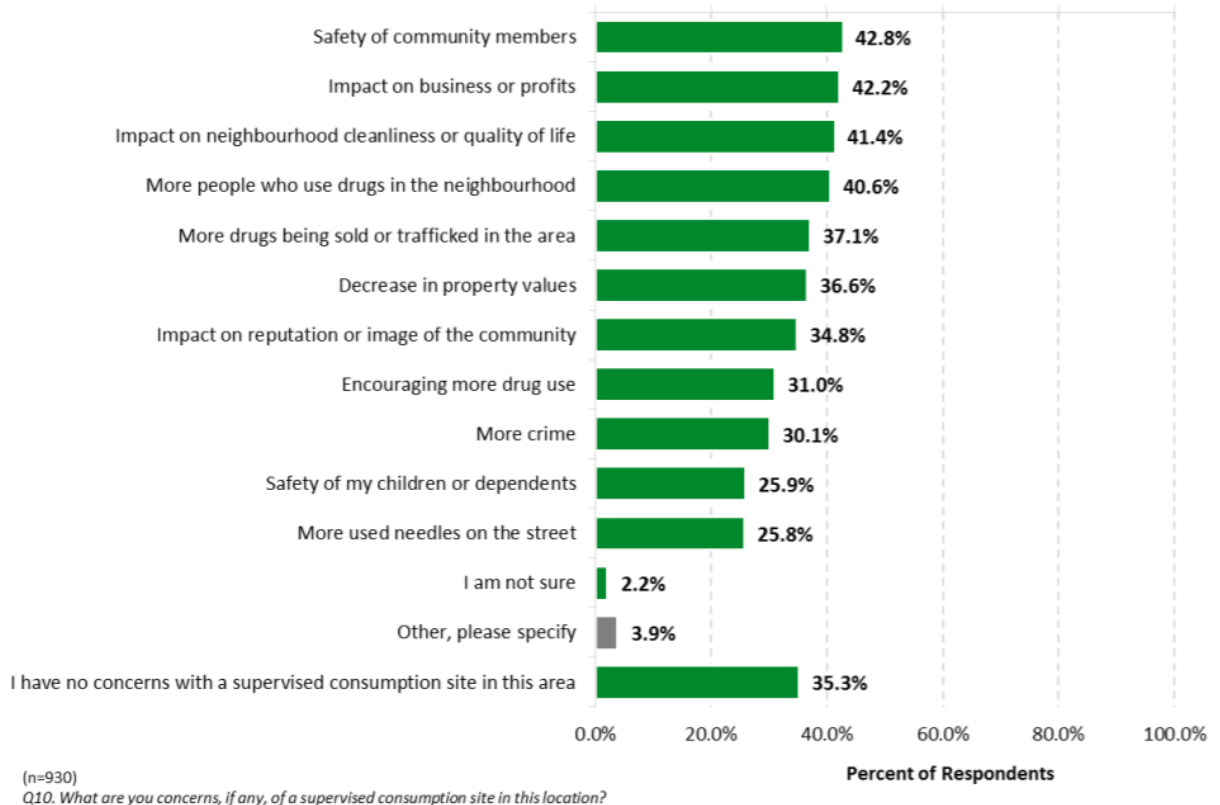
- Appropriate area/location for the purpose, not in the ‘core’ of downtown, more accessible than others
- Close to the area where potential users typically reside
- Multi-use area (more commercial, less residential) which reduces disruption to the broader community/population
- Most accessible site, walkable or public transit options available, doesn’t require driving
- Reduction in open drug use in the area
- Reducing needles on the street, thus greater cleanliness in the area and lower cost of municipal services long-term
- Seems to be additional opportunity for expansion at this location
- Entrance from behind the building – adds privacy and protection

- Through Voicesofdowntown.com, business within the building are already supporting this location

5.1.2 Concerns

The following feedback was provided in response to the survey question “What are your concerns, if any, of a supervised consumption site at this location?” (n=930)

Respondents Concerns of a Supervised Consumption Site at 110 Dunlop Street West, Barrie



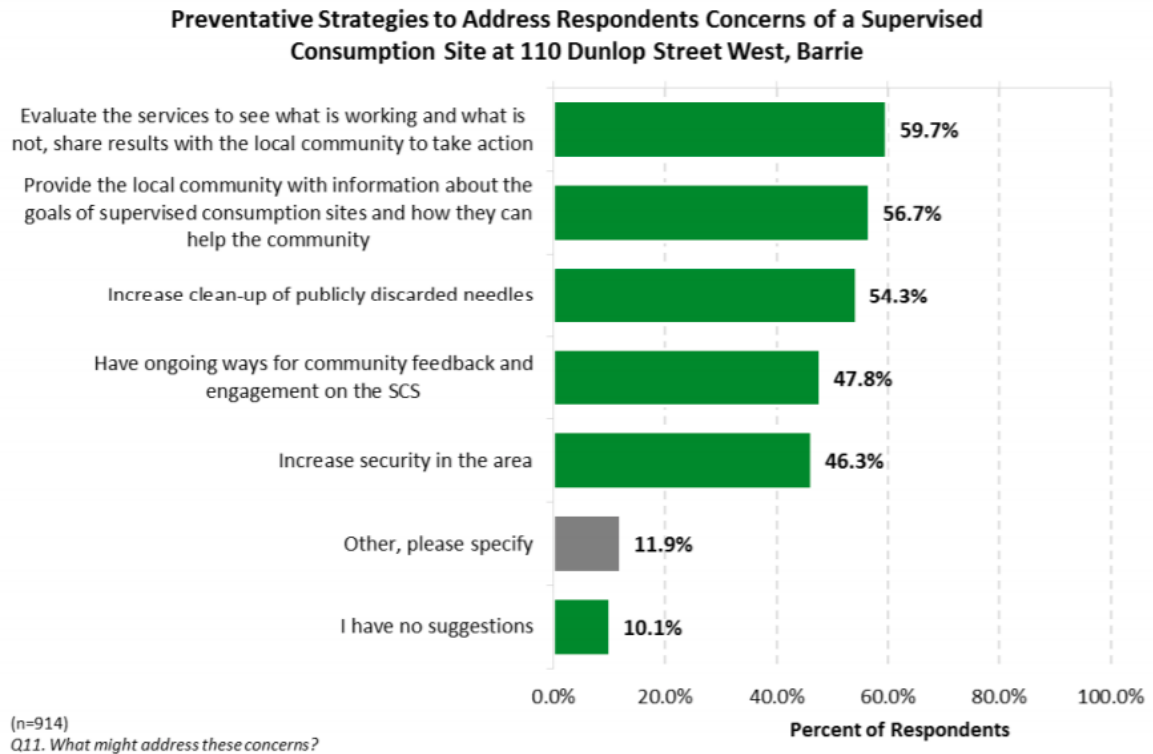
The following feedback was provided in response to the Neighbourhood Consultation session question “What are the specific concerns, if any, in having a Supervised Consumption Site (SCS) at this location?”

- Located on main gateway to the City potentially damaging the perception of the community and businesses (impacting livelihoods of business owners)
- Close proximity to large new private developments (condos, new markets etc.) and to public spaces (Queens Park & the YMCA facility); could negatively impact investor appetite
- Poor condition of the building/facility
- Crowds of people gathering/loitering in the area
- Opposition or protests could deter people from using the facility / going to businesses in the area
- Location might be over saturated – due to proximity of other facilities
- Potential for increased trespassing on private property due to location

- Potential to tie up police resources in the area
- Close proximity to the local stake park with families/children nearby

5.1.3 Mitigation Strategies

The following feedback was provided in response to the survey question “What might address these concerns” (n=914)



The following feedback was provided in response to the Neighbourhood Consultation session question “What are some changes, if any, that would help manage some of the identified concerns with the potential Supervised Consumption Site (SCS) at this location?”

- Enhance public education and information to destigmatize the site, and ultimately encourage more people to use the service e.g. tours open to the public to give people an opportunity to see what the site is all about
- Increased security in the broader area – not just at the facility, including private security in addition to public resources like police
- Make investments in revitalization of the facility and surrounding area (e.g. streetscapes, sidewalks, building conditions etc.) so it is more welcoming/inviting and aligned with the rest of the community
- Measuring and evaluating progress – reporting to the public on the effectiveness of the facility in addressing its objectives over time
- Enhance accessibility and privacy features at the site; opportunity to promote the more private back entrance and adding privacy screens around the site

- Have community liaisons, representing different groups of people, that can support the use of facility and encourage those who need help to seek it
- Consolidation of services in the area; opportunity to have one facility that offers a more comprehensive service, versus multiple specific services
- Ensuring accessibility – offer a 24/7 service (or at least long and flexible hours) as the site needs to be readily available

5.1.4 Additional Survey Comments

Respondents who provided feedback on 110 Dunlop Street West, Barrie were given the opportunity to comment or make suggestions about an SCS at this site. Overall, 24.0% (n=229) of these respondents provided additional comments or suggestions. Of these comments, 24.0% (n=55) were in support of an SCS regardless of the proposed locations, while 21.8% (n=50) were in opposition of an SCS being opened anywhere in Barrie. More specifically, respondents reiterated suggestions to mitigating concerns of an SCS at this location (38.9%, n=89):

- choose a different location for an SCS, with site suggestions as follows (n=35):
 - outside of downtown core
 - close to the hospital, police station, or near the Busby Centre
 - away from residential areas, businesses, social services such as the YMCA, and parks
 - in an industrial or commercial area
 - Mulcaster location
 - in a building that is more accommodating
- provide other services besides an SCS in Barrie, such as treatment and rehabilitation services, food security, affordable housing, an addictions mobile response team, mental health services, and poverty reduction (n=27)
- provide services alongside an SCS such as transit subsidy or transportation for users, vocational services, mental health and addiction services, treatment and rehabilitation services, counselling services, basic life skills classes, and housing supports (n=11)
- ensure the SCS is easily accessible for potential clients, increased lighting, cleanliness, safe supply, and providing services only to those who want to stop using drugs (n=9)
- increase security and police presence at an SCS and in the surrounding community (n=8)
- provide ongoing communication, education, and engagement with community, such as more transparency around proposed SCS locations, benefits of an SCS for potential clients and the community, a paid community outreach employee to host public events (n=8)
- evaluate the impacts of an SCS on the local community, and its effect on the opioid problem (n=3)
- provide support for the local community, including tenants within the affected area, allowing them to break their lease (n=2)

Respondents also reiterated benefits to having an SCS at this location (18.8%, n=43):

- 110 Dunlop Street West, Barrie is a good location, because it is in close proximity to other services, farther away from residential areas, located close to where people are using drugs, more accessible, larger building, in need of less renovations, and looks more like a business rather than a house (n=21)
- an SCS saves lives, reduces the number of drug related deaths and overdoses (n=15)

- an SCS provides support and compassion to those in vulnerable situations (n=8)
- provides a safe space for people who use drugs (n=7)
- cost savings of having an SCS (n=1)
- provides support to the local community, such as front-line workers (n=1)

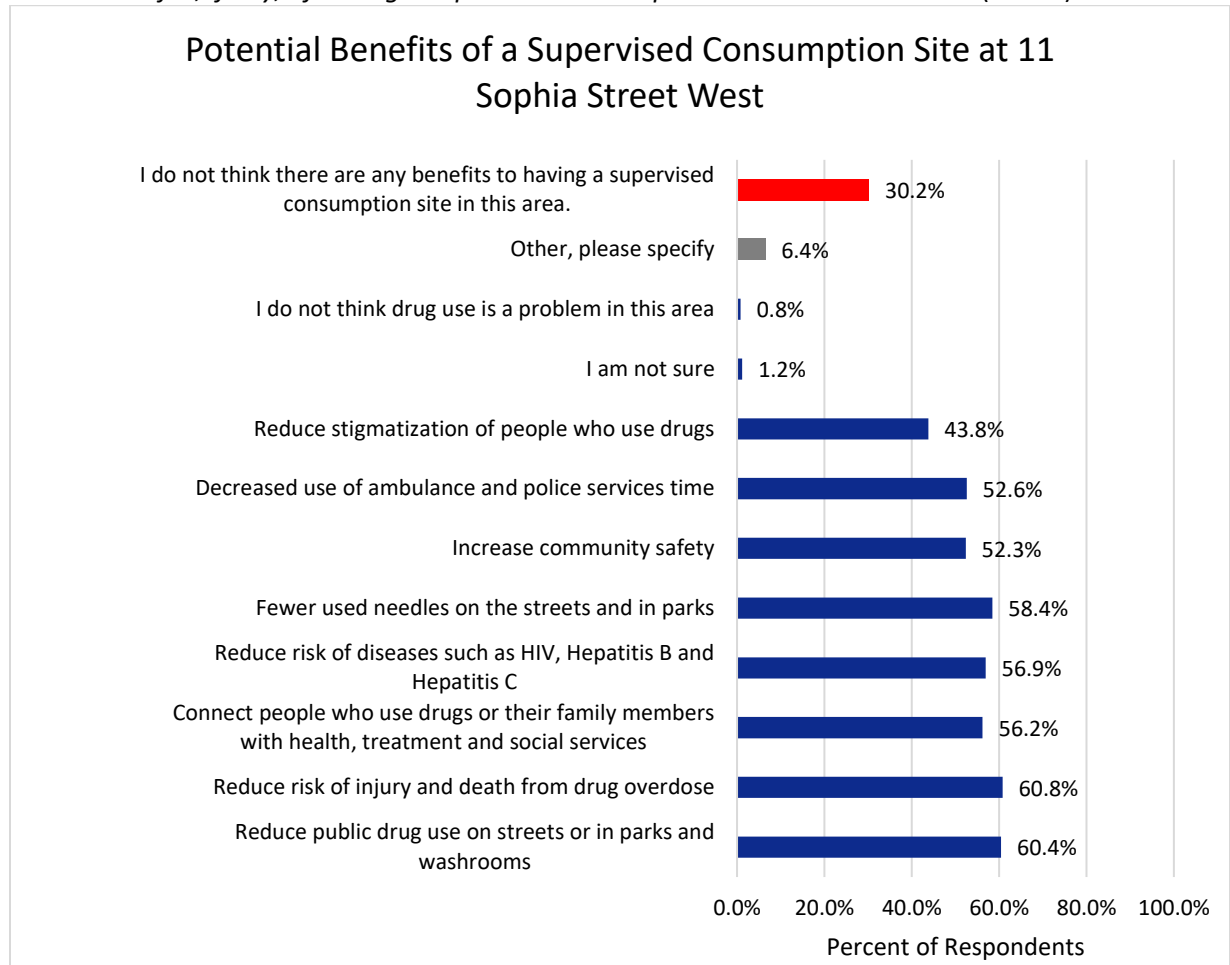
Respondents also used this opportunity to reiterate concerns of having an SCS at this location or in Barrie (37.6%, n=86):

- negative impact on the local community, including businesses, and will go against the revitalization of the downtown core, making problems worse downtown (n=38)
- 110 Dunlop Street West is too close to a residential area, businesses, the park, the bus station, social services, such as assisted living centres and the YMCA, and the waterfront (n=25)
- encouraging more drug use and attracting more people who use drugs to the area (n=21)
- concentrating many social services downtown, such as food banks, shelters, and addiction services, which is having a negative impact on downtown (n=15)
- an SCS does not address the drug problem in Barrie (n=8)
- concerns regarding the potential clients of an SCS, such as those using in homes not using the site, clients being targeted, and what happens to clients once they are at an SCS (n=6)
- negative impact on vulnerable populations located near the site, such as those using the methadone clinic, and those living in poverty (n=2)
- continued funding of an SCS once opened (n=1)

5.2 11 Sophia St W.

5.2.1 Benefits

The following feedback was provided in response to the survey question *“In your opinion, what are the benefits, if any, of having a supervised consumption site at this location?”* (n=854)



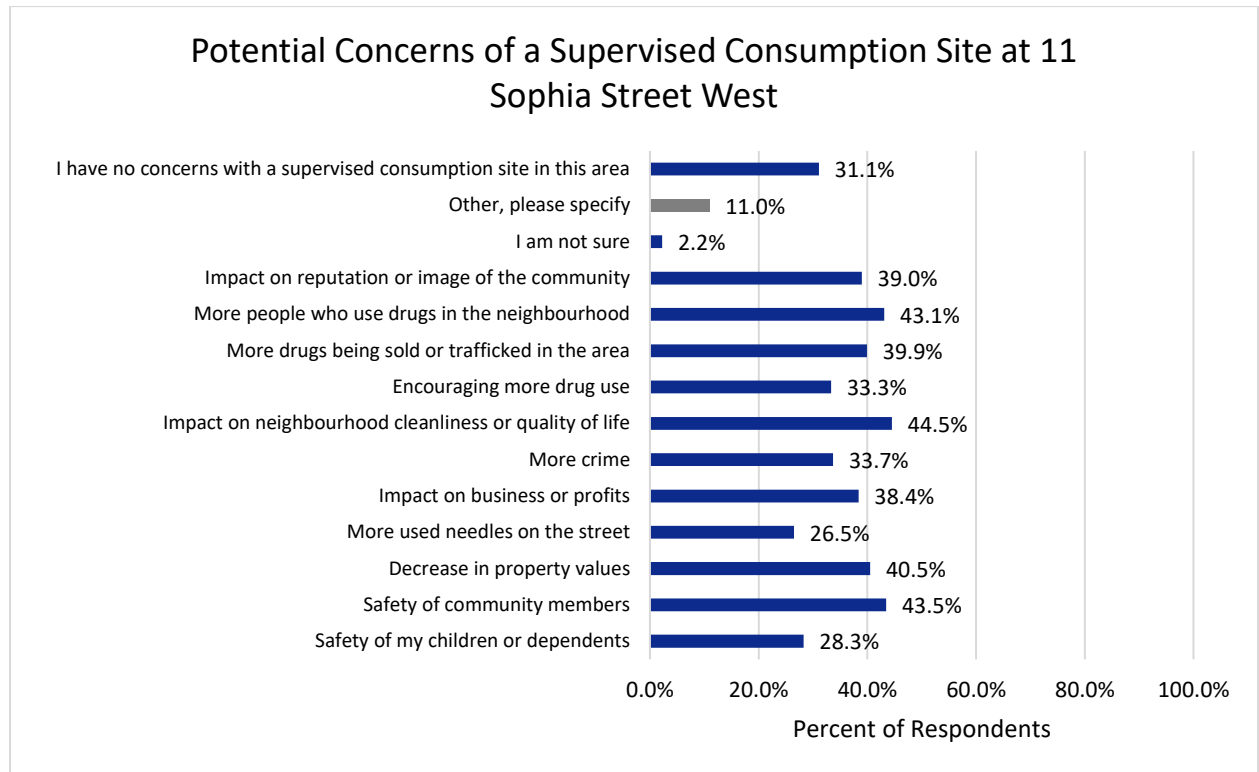
The following feedback was provided in response to the Neighbourhood Consultation session question *“What are the benefits, if any, in having a Supervised Consumption Site (SCS) at this location?”*

- Optimal location in an area where individuals use drugs, not in an area with lots of businesses (less impact to them), and within walking distance to downtown
- More accessible than any of the four site options
- Connects people to health and social services (centralized in one area)
- Will improve the neighbourhood and make people feel safer
- Positive curb appeal; looks like a welcoming house
- Only site that has an outdoor space to connect individuals, providing some privacy and allowing for other options for consuming drugs e.g. inhalation
- Will reduce needles left behind in Queens Park area

- Located on a pedestrian friendly street

5.2.2 Concerns

The following feedback was provided in response to the survey question “In your opinion, *what are your concerns, if any of a supervised consumption site at this location?*” (n=849)

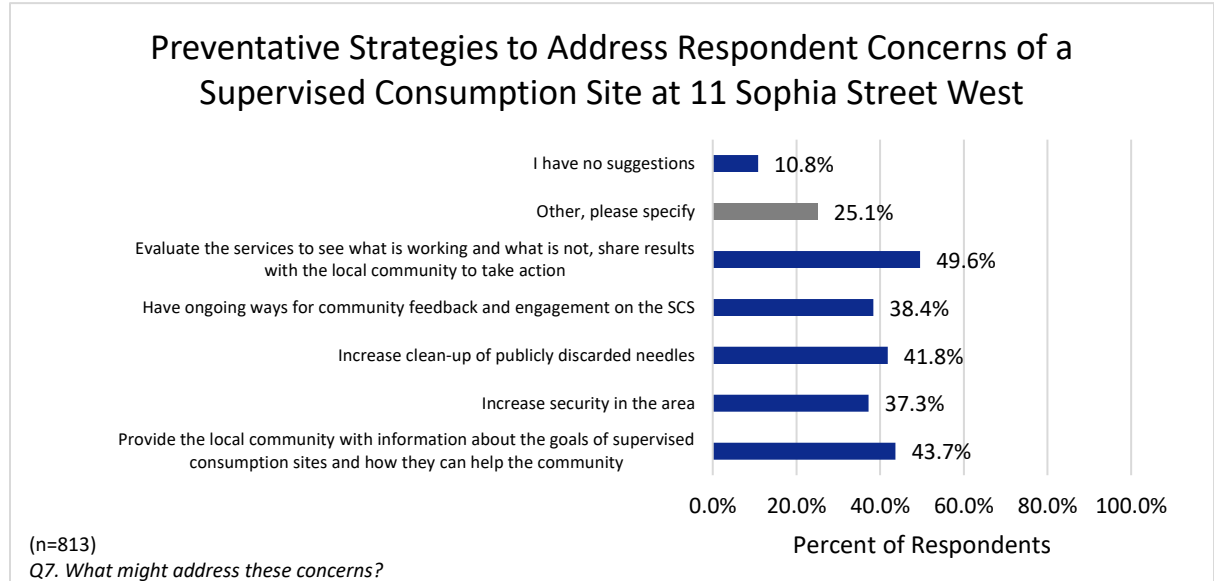


The following feedback was provided in response to the Neighbourhood Consultation session question “*What are the specific concerns, if any, in having a Supervised Consumption Site (SCS) at this location?*”

- Embedded close to established residential community; concerns around safety of residents
- Small size of the location, only 900 sq. ft. which limits ability to provide wrap around services
- Close proximity to young families and a school
- Negatively impacts property values
- Ongoing condo development nearby likely to increase concentration of people in the area which could deter users to come to this location
- Police have had ongoing concerns with this area; close to known drug houses
- Property is not zoned correctly which could cause delays
- Limited parking for vehicles and no wheelchair access

5.2.3 Mitigation Strategies

The following feedback was provided in response to the survey question “What might address these concerns” (n=813)



The following feedback was provided in response to the Neighbourhood Consultation session question “What are some changes, if any, that would help manage some of the identified concerns with the potential Supervised Consumption Site (SCS) at this location?”

- Gather community feedback and provide opportunities for ongoing engagement – keep open dialogue by having a representative to speak with
- Need for financial investment to enhance security, ensure security forces knows how to deal with this type of user population; sometimes interactions between people who use drugs and security is not always positive
- Create nice atmosphere that is welcoming (building on the fact it is a house) and a therapeutic environment where individuals feel safe and can build connections with community supports
- Evaluate the service to see what is working and what is not, share results with the local community to take action
- Need for better public understanding/education around the operation and impact of an SCS (e.g., offering tours of the site)
- Introduce a community watch program that can be the eyes and ears of the area to watch for any concerns

5.2.4 Additional Survey Comments

Some respondents identified that a benefit of this site is that it is in the proximity of those who need the SCS; and has a good public transit network which makes it accessible to those who need it. There are other support services and organizations close by, so that clients can have other needs met. They say it is a central location and closest to the downtown core.

However, for this same reason of its proximity to the downtown, many respondents felt that it would negatively affect businesses and the development and reputation of Barrie. They do not feel that the site would provide adequate privacy for its clients because of how busy the street is.

Residents are worried about this location and its proximity to residences, businesses, schools, daycare, library and playgrounds. Other concerns for this site are the safety for people who go to Queen's Park, who walk downtown to shop, needle disposal and clean-up, property damage and decreased property values, increased alcohol consumption as a nexus to drug use, and a concentration of anti-social behaviours and crime in this area.

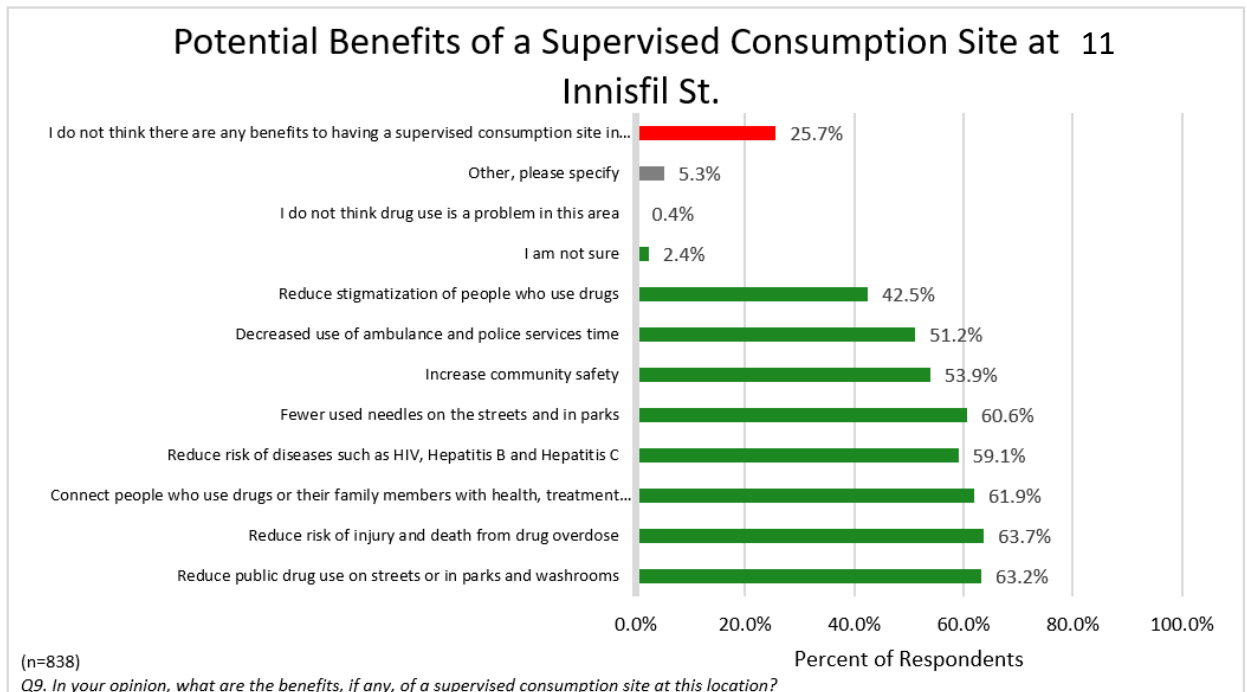
More specific to the location, there are concerns that there is limited room for expansion to add additional services, and the building is not accessible for people with mobility issues.

There appears to be a need for more information about how this location will operate, including the information about the staff, number of people the SCS will cater to, the role that police will play, and how similar schemes have fared in other places.

5.3 11 Innisfil St. (also known as 80 Bradford St. Unit 940)

5.3.1 Benefits

The following feedback was provided in response to the survey question “In your opinion, what are the benefits, if any, of having a supervised consumption site at this location?” (n=838)

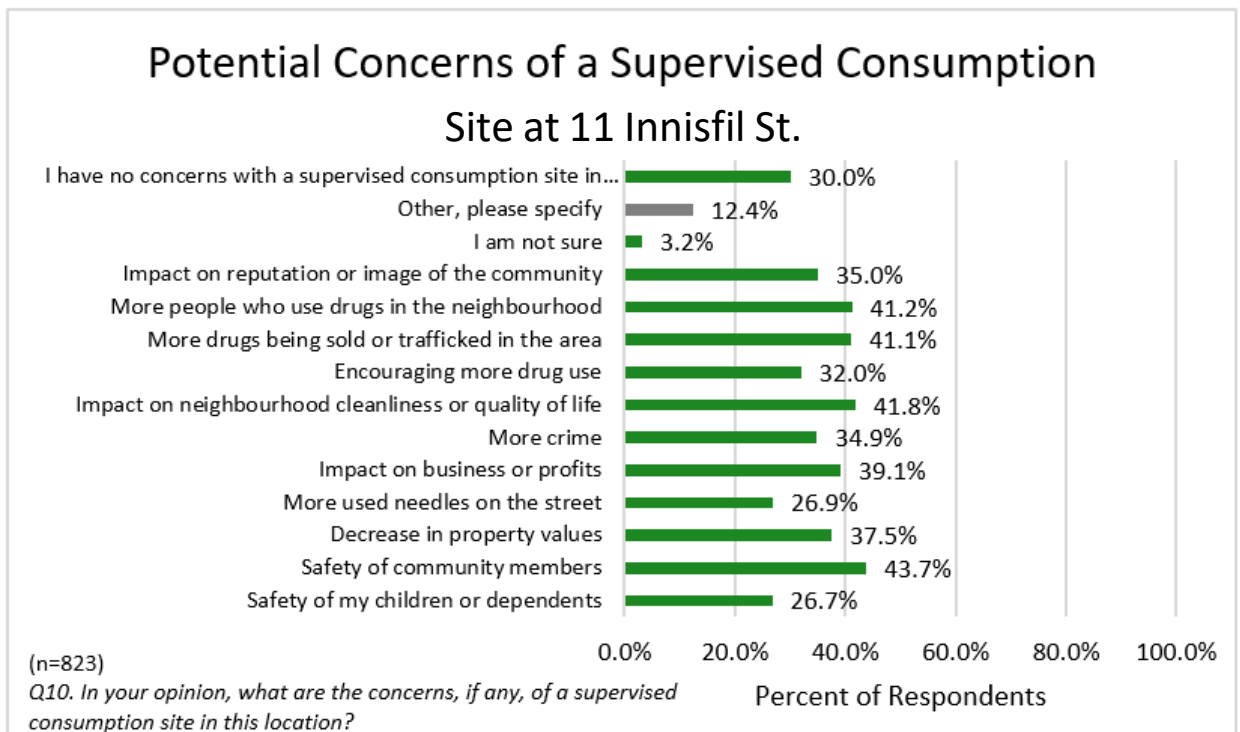


The following feedback was provided in response to the Neighbourhood Consultation session question “What are the benefits, if any, in having a Supervised Consumption Site (SCS) at this location?”

- Close proximity to those who would need this service
- Close proximity to existing wraparound services and CMHA
- Large space with room for growth
- Separate entrance that helps reduce stigmatization of people who use drugs – other locations require you to walk in off the street
- Helps to support current issue of needle use and disposal in the area

5.3.2 Concerns

The following feedback was provided in response to the survey question “In your opinion, what are your concerns, if any of a supervised consumption site at this location?” (n=823)

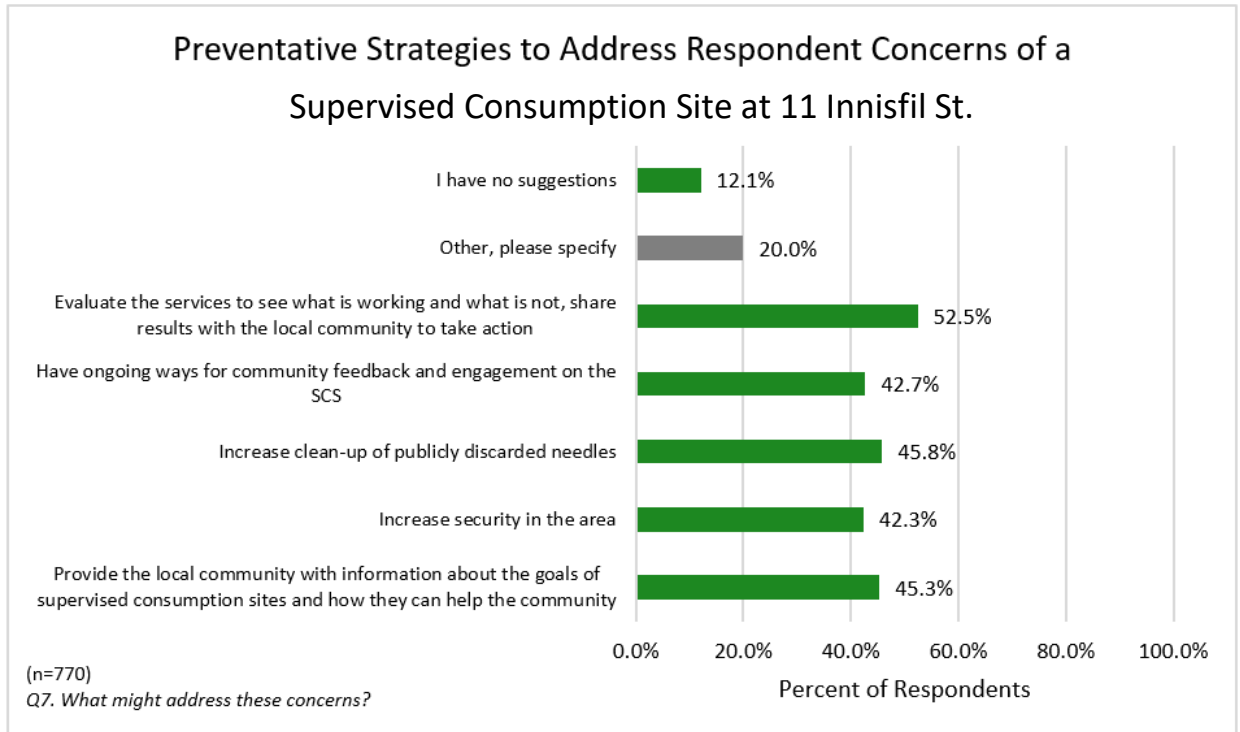


The following feedback was provided in response to the Neighbourhood Consultation session question “What are the specific concerns, if any, in having a Supervised Consumption Site (SCS) at this location?”

- Close proximity to residential area; concerns around safety of children playing and going to nearby school
- High traffic area with considerable development in progress (e.g. YMCA, residential housing); poor pedestrian access, limited sidewalks and no traffic lights
- Concerned about safe consumption sites being near methadone clinics (creates conflicting paradigms)
- Fear that this will overwhelm the area and local residents; will interfere with the positive redevelopment of the area
- Concerns about potential for increased drug trafficking in the area
- Potential to negatively impact businesses in this area
- May impact ability of businesses to deliver their services in a safe manner– could lead to some businesses changing locations
- Negatively impact Milligan’s pond which is already a problem area
- Local green space is not clean or safe
- Adding that level of traffic to a location that is both on a major thoroughfare and a few hundred feet from the City's main fire station
- Entranceway is not accessible (iron stairs)
- Landlord may not be supportive, doesn’t have a long-term focus

5.3.3 Mitigation Strategies

The following feedback was provided in response to the survey question “What might address these concerns” (n=770)



The following feedback was provided in response to the Neighbourhood Consultation session question “What are some changes, if any, that would help manage some of the identified concerns with the potential Supervised Consumption Site (SCS) at this location?”

- Location has to safely meet the needs of the users, give them safe transportation out of the area as this is a very unsafe location for pedestrians
- Co-locate similar services such as other health services
- Look at adding an all way stop or lights to mitigate traffic
- Improve lighting and accessibility at entrance – ensure that it is welcoming and accessible
- Ensure there is somewhere for people to go afterwards (or don't leave before they're ready)

5.3.4 Additional Survey Comments

Respondents who provided feedback on 80 Bradford Street Unit 940 (11 Innisfil Street) were given the opportunity to provide additional comments or suggestions about an SCS at this site. In total, 275 respondents (28.1%) provided additional feedback.

There are several other tenants at this location, and respondents say that this is a benefit because it provides security and safety for SCS staff and it makes it less stigmatizing for clients, as it would not be obvious where they are going to. The location is close to other support organizations,

including the area public health offices and emergency services, and it is accessible for clients with mobility issues. The location is central but discrete for clients.

A concern regarding the co-location with other businesses is the conflict that may arise with the small businesses and their customers, jeopardizing the success of many already struggling businesses. A pushback from businesses at this location may further draw out and delay the SCS. Parking at this location also presents as a concern since there is no free parking.

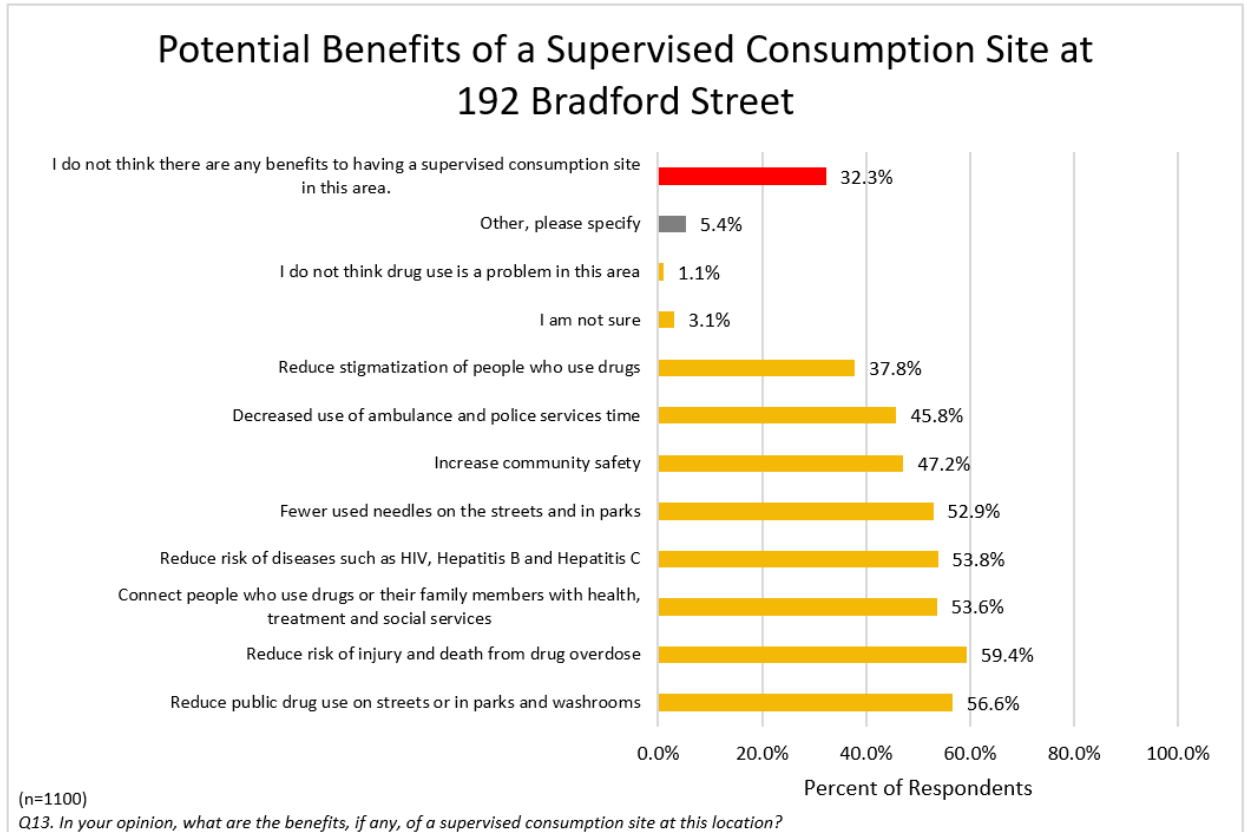
Respondents say that compared to 11 Sophia St., it is not as close to the downtown and residential areas. The distance from downtown however presents the problem of ease of access since it is far from areas of highest drug use, and therefore the people who will need it.

The location is close to the waterfront and sites for future development, including high-density residential housing. Respondents say an SCS at this location may affect these plans and lead to people roaming the waterfront & streets and sleeping on benches and lawns. It is also close to a private secondary school.

5.4 192 Bradford St

5.4.1 Benefits

The following feedback was provided in response to the survey question “In your opinion, what are the benefits, if any, of having a supervised consumption site at this location?” (n=1,100)

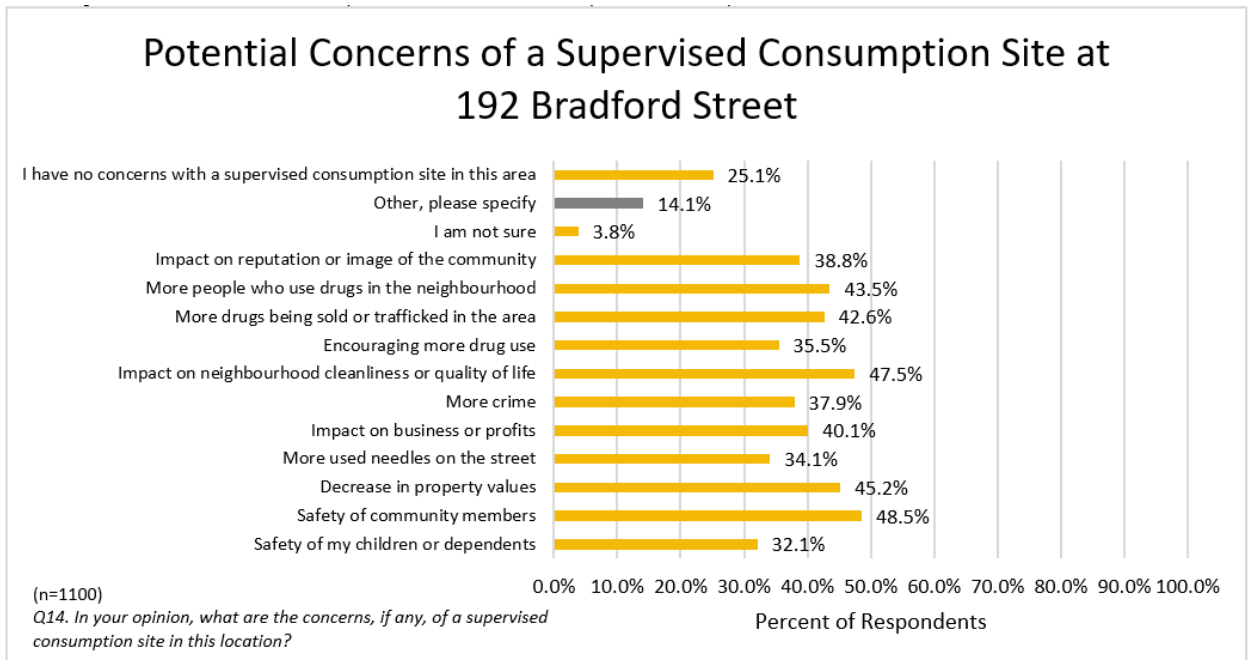


The following feedback was provided in response to the Neighbourhood Consultation session question “What are the benefits, if any, in having a Supervised Consumption Site (SCS) at this location?”

- Substance use in the area is high
- Less of a danger to the community since it is in a location that is away from downtown population center
- Buffer of water treatment plant may be helpful in separating this site from the residential area

5.4.2 Concerns

The following feedback was provided in response to the survey question “In your opinion, what are your concerns, if any of a supervised consumption site at this location?” (n=1,100)

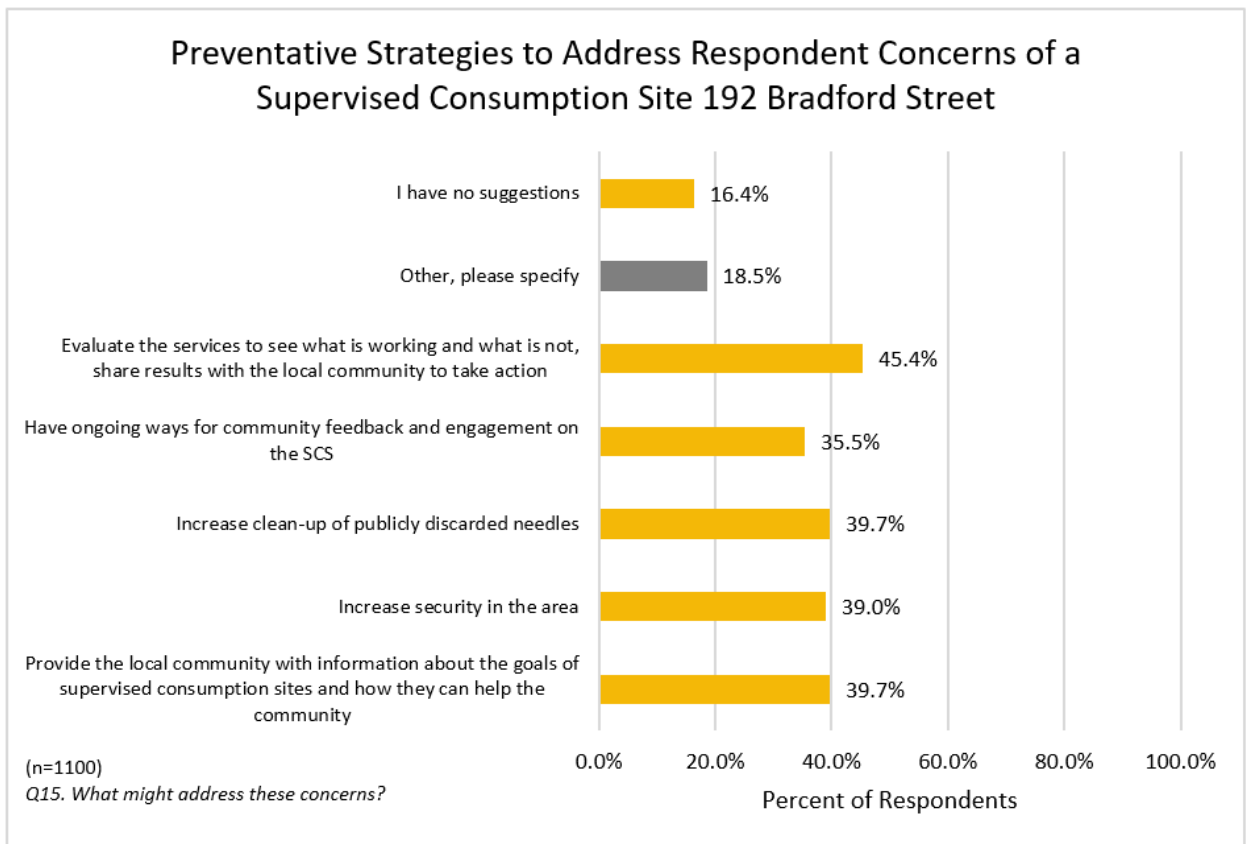


The following feedback was provided in response to the Neighbourhood Consultation session question “What are the specific concerns, if any, in having a Supervised Consumption Site (SCS) at this location?”

- Very close proximity to young families, lots of children near this site
- Up and coming area very close to high traffic beach access
- Negatively impacts property values and insurance costs
- Furthest from all social services, limited access to wrap around services
- Not located near those who need this service
- Limited transportation options e.g. far from bus station
- Site may be too small for this purpose
- Concern of people congregating/loitering, can enable and promote unhealthy behaviours
- Sidewalks are narrow in this area, not a lot of room to by-pass people walking in the area under the influence
- Potential for use of waste water treatment as a thoroughfare, not a lot of lighting in the area

5.4.3 Mitigation Strategies

The following feedback was provided in response to the survey question “What might address these concerns” (n=1,100)



The following feedback was provided in response to the Neighbourhood Consultation session question “What are some changes, if any, that would help manage some of the identified concerns with the potential Supervised Consumption Site (SCS) at this location?”

- Would appreciate a neighbourhood watch (or other community organization) for resident safety, a forum to continue to have discussions and monitor the impact this has on the community
- More effective transportation options will need to be considered if this site was to move forward e.g. shuttle service to and from site
- Private security service/system would be preferred over Barrie Police services
- Need to have a neighbourhood contact with Barrie Police to help support some of the concerns
- If site is open 24/7, would need increased security presence, not just CCTV, during the night supplied by the operators of the site
- Improved road safety e.g. new pathways to accommodate foot traffic; busy area and with users under the influence of drugs, the road with speeding motorists creates concern for the safety of the users
- Increased lighting in the area, need to be mindful of the safety of the users in addition to the public

5.4.4 Additional Survey Comments

Respondents who provided feedback on 192 Bradford Street were given the opportunity to provide additional comments or suggestions about an SCS at this site. In total, 329 respondents (37.6%) provided additional feedback.

Respondents say that this location is far from the downtown core and appears to be the furthest from the people who need it. They say it is out of the way and will discourage clients from accessing the SCS, thereby greatly reducing the benefits. The location does not have proximity to necessary health services connections, wrap around services and social support centres, unlike the other two locations. Rather, it is close to residential houses, children's park, and apartment buildings, giving rise to concerns about safety, cleanliness, and collective good of residents – seniors, families and children – in the community. The SCS clients may loiter in the nearby parks and street corners.

Some respondents feel that the location is close to a bus station and provides easy access. Some respondents feel that this location is best as it minimizes the impact on residential and commercial concerns as it is directly across the street from the water treatment center. Being away from the downtown also means that it is kept away from foot traffic and unnecessary conflicts with pedestrians and vehicles.

Respondents say that this location does not provide privacy for clients, as this street provides entry into the city for visitor traffic and college students' bus routes, as well as proximity to the train station.

5.5 Other Considerations from Neighbourhood Consultation Sessions

Participants also shared additional consideration through the Neighbourhood Consultation sessions, which have been documented and themed below.

5.5.1 Community Engagement

- Ensure engagement of actual users in the selection of potential locations
- Shift the perspective about the population of people who utilize the service
- Ensure people feel heard through engagement to help mitigate broader concerns (protests etc.) and help make the site more 'successful'

5.5.2 Site Location

- Security needs to go beyond physical location of the site, including monitoring the areas around the site
 - If police are involved for security, have officers who are part of a specialized team with additional mental health training, etc. and have clear guidelines on role (to avoid excessive use of force/power)
- Need to look at other opportunities to grow wrap around services (e.g. affordable housing)
- Drug use "hotspots" seem to be constantly changing over time and thus locating close to the users might not work that well long-term

- Potential to consider more than one SCS site in Barrie to serve the community
- Peel Region research noted that distance (a significant majority would walk a maximum of 15 min) and privacy (they would not use a site that made them feel very visible to police or public) are key concerns for users of an SCS site

5.5.3 Site Selection

- Actual address of 11 Innisfil site needs to be approved as the official address to avoid further confusion; the information received was misleading
- 2 of 4 locations are owned by realtors, thus the applicants need to ensure there is no conflict of interest

6.0 Key Findings (including Survey Analysis)

6.1 Key Benefits and Concerns

The summary quantitative analysis from the online survey as well as the summary qualitative outputs from the neighbourhood consultation sessions have been aggregated to inform CMHA and SMDHU on optimal site selection. Many of the themes identified in the survey for each site were also identified in the neighbourhood consultation sessions – indicating strong alignment across the modes of engagement.

As the online surveys were completed in two separate activities with varying levels of participation, included are the total number of survey respondents for each respective site.

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
110 Dunlop St. W. Unit 4	Survey Feedback (954 respondents): <ol style="list-style-type: none"> 1. Reduce public drug use on streets or in parks and washrooms (68%) 2. Reduce risk of injury and death from drug overdose (68%) 3. Connect people who use drugs or their family members with health, treatment and social services (65%) 	Survey Feedback (954 respondents): <ol style="list-style-type: none"> 1. Safety of community members (43%) 2. Impact on businesses or profits (42%) 3. Impact on neighbourhood cleanliness or quality of life (41%) 	<ul style="list-style-type: none"> • Location: Respondents noted that this location was appropriate given the proximity to potential users and in a mixed-use area that would minimize disruption to the community. Further, it is farther away from the waterfront, and not in an area typically visited by families and tourists. Future development in the area could impact the long-term appeal of this location

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Appropriate area/location for the purpose, close to the area where potential users typically reside • Multi-use area (more commercial, less residential) which reduces disruption to the broader community/population • Most accessible site, walkable or public transit options available, doesn't require driving 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Located on a main gateway to the City potentially damaging the perception of the community and businesses • Close proximity to large new private developments and public spaces; could negatively impact investor appetite • Location might be over saturated due to proximity to other facilities 	<ul style="list-style-type: none"> • Property: This location is also easy to access with a variety of options available that don't require driving e.g. walk or public transit
11 Sophia St. W.	Survey Feedback (854 respondents): <ol style="list-style-type: none"> 1. Reduce risk of injury and death from drug overdose (61%) 2. Reduce public drug use on streets or in parks and washrooms (60%) 3. Fewer used needles on the streets and in parks (58%) 	Survey Feedback (849 respondents): <ol style="list-style-type: none"> 1. Impact on neighbourhood cleanliness or quality of life (45%) 2. Safety of community members (43%) 3. More people who use drugs in the neighbourhood (43%) 	<ul style="list-style-type: none"> • Location: Respondents identified proximity as a key consideration, both as a benefit for those who need the SCS given it's close to other support services, the downtown core, and public transit options as well as a concern given proximity to residences, businesses, schools, daycare, libraries, and playgrounds

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Optimal location in an area where users are • Limited impact on businesses and within walking distance to downtown • Only site that has an outdoor space to connect individuals, providing some privacy and allows for other options for consuming drugs e.g. inhalation 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Embedded close to established residential community; concerns around safety of residents • Small size of the location, only 900 sq. ft. which limits ability to provide wrap around services • Negative impacts to property values 	<ul style="list-style-type: none"> • Property: Specific to the building, there were concerns with the limited room for expansion to add additional services, and the accessibility of the building for people with mobility issues. Relative to other locations, the outdoor space provided additional opportunities to support clients
11 Innisfil St. (also known as 80 Bradfod St. Unit 940)	Survey Feedback (838 respondents): <ol style="list-style-type: none"> 1. Reduced risk of injury and death from drug overdose (64%) 2. Reduced public drug use on streets or in parks and washrooms (63%) 3. Connect people who use drugs or their family members with health, treatment and social services (62%) 	Survey Feedback (823 respondents): <ol style="list-style-type: none"> 1. Safety of community members (44%) 2. Impact on neighbourhood cleanliness or quality of life (42%) 3. More people who use drugs in the neighbourhood (41%) 	<ul style="list-style-type: none"> • Location: Relative to other locations, the site is not as close to the downtown and residential areas. While the property itself is accessible for clients with mobility issues, there is no free parking • Property: The location is large and discrete for clients; it provides security and safety for SCS staff and it makes it less stigmatizing for clients, as it would not be obvious where they are going. There are several other

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Close proximity to those who would need this service and existing wraparound services • Large space with room for growth • Separate entrance that helps reduce stigmatization of people who use drugs 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Close proximity to residential area; concerns around safety of children playing and going to nearby school • High traffic area with considerable development in progress; poor pedestrian access, limited sidewalks and no traffic lights • Potential to negatively impact businesses in this area and their ability to deliver services safely 	<p>tenants in this property and conflicts that may arise with the small businesses and their customers may jeopardize the success of these already struggling businesses. A pushback from businesses at this location may further draw out and delay the SCS</p>
192 Bradford St	Survey Feedback (1,100 respondents): <ol style="list-style-type: none"> 1. Reduce risk of injury and death from drug overdose (57%) 2. Reduce public drug use on streets or in parks and washrooms (54%) 3. Reduce risk of diseases such as HIV, Hepatitis B and Hepatitis C (52%) 	Survey Feedback (1,100 respondents): <ol style="list-style-type: none"> 1. Safety of community members (47%) 2. Impact on neighbourhood cleanliness or quality of life (46%) 3. Decrease in property values (44%) 	<ul style="list-style-type: none"> • Location: Respondents say that this location is far from the downtown core and while debated appears to be the furthest from the people who need it. Rather, it is close to a residential area, creating concerns about safety, cleanliness, and collective good of residents. Further, the location is not nearby necessary health services connections, wrap around

Proposed Site	Key Benefits	Key Concerns	Key Themes/Considerations
	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Located away from downtown population center • Substance use in the area is high • Buffer of water treatment plant may be helpful in separating this site from the residential area 	Neighbourhood Consultation Feedback: <ul style="list-style-type: none"> • Very close proximity to young families, lots of children near this site • Not located near those who need this service, furthest from all social services and limited transportation options • Negatively impacts property values and insurance 	services and social support centres. <ul style="list-style-type: none"> • Property: Respondents say that this location does not provide privacy for clients, as this street provides entry into the city for visitor traffic and transit options.

6.2 Key Considerations

Between the survey and neighbourhood consultation sessions, feedback on each specific site remained largely consistent. This data helps to illustrate a number of key considerations that can guide the selection process in choosing an optimal site location. Based on the most commonly cited concerns reported by survey respondents and neighborhood session participants, designing mitigation strategies to mitigate these will be essential.

- **Safety of community members**
 - Issues around safety were the most frequently cited concern from those who engaged in this process. In particular, the site's proximity to children/young families and the negative impact an SCS is perceived to have on their safety was a common area of concern. Safety of those who use these sites was also emphasized by participants with consideration given to traffic levels, appropriately trained police/security services and availability of safe transportation options being important in the selection process.
- **Impact on neighbourhood cleanliness/quality of life**
 - The impacts on quality of life include those of nearby residents/business owners as well as those using the site were highlighted by participants engaged in this process. Ensuring the site selected has the appropriate level of maintenance and upkeep was often mentioned to ensure that the neighbourhood the site is located within maintains its current appeal. With respect to those using the site, prioritizing accessibility and proximity to users is an important consideration.
- **Impact on business/property values**
 - Choosing a site location that has the least impact on the value of nearby businesses or residences was also a priority area for survey respondents and neighborhood session participants. Giving consideration to neighbouring land uses (i.e. residential, mixed, industrial etc.) naturally informed the feedback received on the site e.g. residential area – impacts to property values was a top concern. Feedback from the neighborhood consultation sessions suggests mixed-use areas allow for the least disruption to the community.

As evidenced above, all proposed locations had identified benefits, concerns, and mitigation strategies, which is indicative of the inherent challenge in establishing an SCS in the community. There were a significant number of community members who recognize the value an SCS can provide to those who need this type of health service as well as the value it can bring to the safety and well-being of the broader community while select participants rejected the idea of having an SCS in any location. The outputs included in this document will be used in conjunction with previous consultation efforts and site selection criteria to inform decision-making on a potential SCS in Barrie.

7.0 Appendix

7.1 Stakeholder Engagement Design and Guides

Interview guides were drafted and distributed to each of the stakeholders prior to the interview date. These guides provide a high-level background of the project, explain the objectives of the project and the reason for the individual engagement as well as some high-level questions to help drive the conversation and obtain the input being sought.

7.1.1 Discovery Interview Questions

7.1.1.1 Project Stakeholders

The following questions were used to help guide the discovery phase of the project and ensure the project scope align with the core project stakeholders:

1. From your vantage point, what does success look like for this engagement?
2. What do you see as the biggest potential barriers to accomplishing this?
3. Which groups do you envision would have the strongest views towards the potential SCS? What do you anticipate are the key concerns?
4. What are the main goals you want to achieve for the community facilitations? What are some key things that you want to understand from session participants related to the potential SCS?
5. What engagement/ facilitation methods have worked well in the past? What approaches do you think would work well for these virtual community facilitations?
6. Is there anything else we need to know as we prepare the virtual community facilitations?

7.1.1.2 SCS Community Advisory Committee Members

The following questions were used to help guide the discovery phase of the project and ensure we understand potential risks, concerns or barriers from members of the SCS Community Advisory Committee:

1. What should be the main goals of the virtual community facilitations? What is important to understand from session participants related to the potential SCS?
2. Which groups do you envision would have the strongest views towards the potential SCS? What are the major concerns?
3. What do you see as the biggest potential barriers that we are as part of the planning of the virtual community facilitations?
4. What engagement approaches do you think would work well for these virtual community facilitations?

5. Is there anything else we need to know as we prepare the virtual community facilitations?

7.1.1.3 Region of Waterloo Stakeholders

The following questions were used to help guide the discovery phase of the project and ensure we understand best practices from the Region of Waterloo who had undertaken a similar neighbourhood consultation process:

1. What was your role in the planning of the Supervised Consumption Site (SCS) with the Region of Waterloo?
2. We understand you had four public consultation sessions, what were the main goals you set out to achieve in these sessions? What were some key things that you wanted to understand from the participants?
3. Which groups had the strongest views towards the potential SCS? What did you find were their key concerns?
4. What were some of the key learnings you took away from the facilitations? If you were to run the facilitations again, what would you do differently or better?
5. What engagement/facilitation methods worked well? What approaches do you think can be applied to sessions that were be virtual?
6. Is there anything else we should know about planning public consultations for a potential SCS?