



## DEVELOPMENT SERVICES MEMORANDUM

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**TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL**

**FROM: W. LOEVENMARK, LANDSCAPE ARCHITECTURAL PLANNER**

**NOTED: M. BANFIELD, RPP, DIRECTOR OF DEVELOPMENT SERVICES**

**A. MILLER, RPP, GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

**M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**WARD: (ALL AND SPECIFICALLY WARD 1)**

**RE: HERITAGE PARK MASTERPLAN PUBLIC MEETINGS**

**DATE: MAY 17, 2021**

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The purpose of this Memorandum is to provide members of Council with an update concerning the development of the Heritage Park Master Plan in 2021. Heritage Park is located at 5 Simcoe Street on the north shore of Kempenfelt Bay.

Over the past several months, a consulting team has carried out multiple stakeholder meetings that have led the Design Team to identify key issues, constraints and opportunities that require exploration with the public during this master plan process. Three concepts have been developed to explore varying levels of enhancements to the park. Two sessions of community consultation are proposed to obtain public feedback regarding the future of the park; the meeting scheduled below will be the first of the two meetings and the Final Concept will be presented this fall at the second meeting. In accordance with COVID-19 protocols, two virtual Public Information Centres (PIC) will be held on:

**Thursday May 27, 2021**  
**2:00 p.m. to 4:00 p.m. OR 6:00 p.m. to 8:00 p.m.**  
**Zoom Meeting, Register Online**

To advise residents and businesses of the PIC, a Notice of Public Information Centre will be mailed to property owners within a 150-metre radius of the park boundaries on May 17, 2021. Attendees may register online through **buildingbarrie.ca** and the PIC will be advertised on social media by May 21, 2021. In addition to the property owners, key stakeholders will also be invited to attend which includes, but are not limited to: Barrie Tourism, the Barrie Native Friendship Centre, and the Downtown Barrie Business Association (BIA).

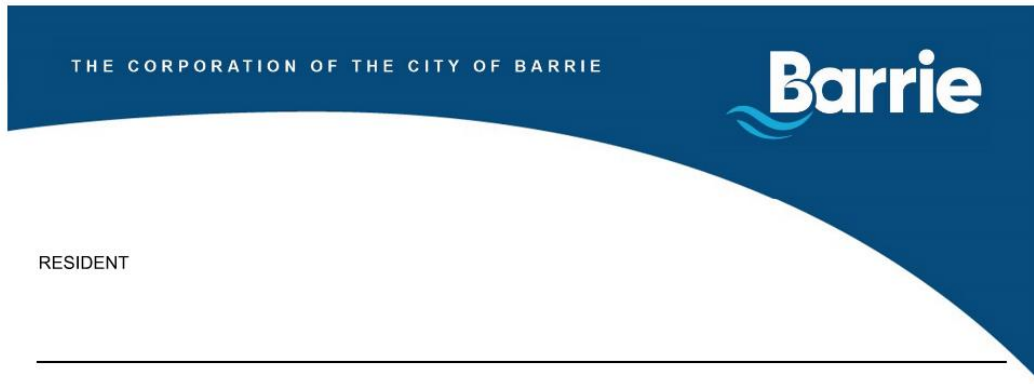
To ensure City Council has the information at the same time as the public, this memo has been provided with a copy of the attached letter to residents (Appendix "A").

Development Services staff and the consulting firm SHIFT Landscape Architecture will present three different concepts for the future development of Heritage Park during the Public Information Centre and host a live comment session during two separate meeting times. The concepts and presentation will also be posted on buildingbarrie.ca. Residents, property owners and interest groups are invited to complete an online survey or submit comments by **Friday, June 11, 2021**.

City Council members are invited to attend, and if there are any questions associated with this project, please contact Wendy Loevenmark at Ext.4743.

APPENDIX "A"

Notice of Public Consultation – HERITAGE PARK



May 17, 2021  
File: R04-HE

**Notice of Public Consultation  
Heritage Park Master Plan**

The Development Services Department is seeking public feedback for the new Heritage Park Master Plan. The purpose of this notice is to announce the first of two Public Information Centres, to invite all those interested in the Heritage Park Master Plan to attend a presentation and provide comments on three concepts. Public consultation will occur at preliminary and final concept stages.

A Public Information Centre (PIC) has been scheduled for the above project on:

**Thursday May 27, 2021**  
**2:00 p.m. to 4:00 p.m. OR 6:00 p.m. to 8:00 p.m.**  
**Zoom Meeting, Register Online**

Attendees may register online through [buildingbarrie.ca](http://buildingbarrie.ca) by May 21, 2021. To participate by phone, please contact the undersigned.

After the presentation, residents can provide feedback by filling out an online survey at [buildingbarrie.ca](http://buildingbarrie.ca) or requesting a mail-in copy. Please have comments and/or survey submitted by **Friday, June 11, 2021**.

Heritage Park is a key waterfront destination located on the north shore of Kempenfelt Bay at 5 Simcoe Street, Barrie. The park is host to many significant city-wide events, such as Winterfest, and features horticultural displays, a spray pad area and pond, and the Sea Serpent sculpture.

Should additional information be required, please contact:

Kevin Bradley  
Manager of Parks Planning  
Parks Planning, Development Services  
Tel: 705-739-4220 Ext. 4825  
Email: [kevin.bradley@barrie.ca](mailto:kevin.bradley@barrie.ca)

Wendy Loevenmark  
Landscape Architectural Planner  
Parks Planning, Development Services  
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Email: [wendy.loevenmark@barrie.ca](mailto:wendy.loevenmark@barrie.ca)

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