



ECONOMIC AND CREATIVE DEVELOPMENT MEMORANDUM

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TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: R. LAY, BUSINESS DEVELOPMENT OFFICER

NOTED: S. SCHLICHTER, DIRECTOR OF ECONOMIC AND CREATIVE DEVELOPMENT

**A. MILLER, GENERAL MANAGER OF INFRASTRUCTURE, AND GROWTH
MANAGEMENT**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: "WORKING IN SIMCOE COUNTY- VIRTUAL JOB FAIR"

DATE: MAY 17, 2021

The purpose of this Memorandum is to provide members of Council with information regarding an upcoming virtual Job Fair that the Economic and Creative Development Department is delivering in partnership with The County of Simcoe, The Province of Ontario, Employment Ontario, and member municipalities. The Work in Simcoe County- Virtual Job Fair will be held on Wednesday, June 2, 2021 from 10:00 a.m.- 2:00 p.m.

The event will be hosted through an innovative online career platform that connects job seekers and employers from the comfort of their home or office. Job seekers and employers will have the opportunity to connect via one-on-one text and video chats.

This initiative is being delivered in response to the growing number of available jobs in the area and is part of the ongoing efforts to support local employers in attracting talent as Barrie continues to be a strong employment hub. The Economic and Creative Development Department is actively engaging local employers to participate in the event. Employer registration is limited to employers offering employment within the sixteen member municipalities of the County of Simcoe and the Cities of Barrie and Orillia.

To help promote job seeker registrations leading up to the event, the City of Barrie is also involved in the Discover Rural Ontario webinar on Tuesday, May 25, 2021. This webinar is part of the Rural Employment Initiative offered by the Newcomer Centre of Peel, which focuses on connecting talented, internationally trained professionals with employment opportunities outside of the GTA. This webinar will showcase the regions' economic sectors, job opportunities, and resources for newcomers, while encouraging attendees to register for the upcoming Work in Simcoe County- Virtual Job Fair.

Employers and job seekers can learn more about the event and register by visiting workinsimcoecounty.ca.