



BUSINESS PERFORMANCE AND ENVIRONMENTAL SUSTAINABILITY MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. BRUNET, B.SC., MANAGER OF BUSINESS PERFORMANCE & ENVIRONMENTAL SUSTAINABILITY

NOTED: A. MILLER, RPP, GENERAL MANAGER OF INFRASTRUCTURE & GROWTH MANAGEMENT

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: UPDATE - CLOTHING / TEXTILES CURBSIDE AND BIN COLLECTION PROGRAM

DATE: MAY 17TH, 2021

The purpose of this Memorandum is to provide Members of Council with an update on the establishment and first collection cycle of the Textiles Curbside Collection Program ('Program').

The provision of textile collection was identified as a Second Priority Initiative to increase diversion in the Sustainable Waste Management Strategy (SWMS), adopted in Principle by Council on November 19th, 2012. Additionally, it also aligns with the new City of Barrie (City) Circular Economy Approach.

To further assist with increasing diversion and to offer convenience to Barrie residents, the curbside collection of textiles was piloted to assess the feasibility of a permanent Program through seasonal collection cycles. The data from this pilot, as operated by Recycling Rewards, demonstrated support for a curbside collection model.

In March 2020, General Committee directed Staff (20-G-049) to investigate the opportunity to work with Cornerstone for the placement of their textile collection bins at City Facilities on a sole source basis, so that revenues from the Barrie collections could be allocated to fund an addiction treatment center in the City and to be operated by Cornerstone.

Since the original conversations, Cornerstone has confirmed a partnership with Recycling Rewards who have recommended a collection model using strategically placed bins in addition to the City approved Curbside Collection Program.

The Curbside Collection Program will consist of two (2) collections annually, spring and fall, with this year's spring collection occurring the week of May 31st, 2021. Collection will be based on the current waste collection routes for consistency however, collection does not occur on the waste collection day to avoid the textiles materials being identified as waste.

Communication and inquiry management will be managed by Recycling Rewards. Service Barrie will be provided with a link and contact number to manage inquiries directed to the City.

The agreement with respect to the Bin Collection Program is being finalized and bin locations should be shared publicly shortly.

Data will be provided to City Staff for program analysis and reporting requirements.