



TRANSIT AND PARKING STRATEGY DEPARTMENT MEMORANDUM

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TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: T. WILLIAMS, BUSINESS SERVICES ANALYST, x. 5169

NOTED: B. FORSYTH, DIRECTOR, TRANSIT AND PARKING STRATEGY DEPARTMENT
R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: SPILLOVER PARKING CONTROLS (WARDS 1, 2, 8 AND 10)

DATE: APRIL 19, 2021

The purpose of this Memorandum is to provide members of Council with an update concerning the upcoming installation of signage for new parking controls.

In October 2020, Council approved the Parking Strategy, a guiding document for the comprehensive management of municipal paid parking in the City of Barrie. The Parking Strategy recommended enhanced controls to reduce the negative impacts of spillover parking, including rate evasion and the misuse of on-street parking in residential neighbourhoods. Spillover parking occurs when there is not enough parking available at a destination to meet demand, or when drivers seek to avoid paying for parking at their destination by parking nearby and walking the rest of the way to their destination.

The staff report that accompanied the Parking Strategy included amendments to the Traffic By-law designed to limit the maximum duration of on-street parking sessions within walking distance of the Downtown core, Gallie Court and Quarry Ridge Road. A two (2) hour time limit will apply to all currently available on-street parking Monday to Friday during typical business hours (specific times will be posted on signage). All pre-existing "No Parking Anytime" and "No Parking During Specified Hours" controls will remain in effect. In most cases, parking controls such as maximum time limits already existed in these areas, and the amendments were designed to fill in any gaps. These Traffic Bylaw amendments come into effect April 23, 2021 and in order to make these new parking controls enforceable, signs must be posted on location. Enforcement of the new parking controls will not begin until the signs are installed.

Signs will also be installed in select neighbourhoods near waterfront parks and beaches in order to make parking controls enforceable during the busy summer season, as per the Waterfront Spillover Parking Policy. Vehicles must display a valid City of Barrie Resident Waterfront Parking Pass in order to park at locations where these signs are posted, 9 a.m. to 9 p.m, from June 15th to September 15th. As per Council's direction on April 12, 2021, a limited number of Family and Friend Parking Passes will be made available to allow out of town guests to park on-street in these areas, when permitted under Provincial Public Health restrictions.

Before sign installation work begins, residents affected by these new parking controls will be notified and more information will be provided on the process of obtaining Family and Friend Parking Passes, where applicable. Any questions can be directed to Parking.Strategy@barrie.ca.