



Healthy Barrie

A Community-Based Partnership to Improve Health and Wellness
in the City of Barrie



Barrie and Community
Family Health Team



UNIVERSITY OF TORONTO
DALLA LANA SCHOOL OF PUBLIC HEALTH

Presentation to Barrie City Council
October 5, 2020

Patrick Feng, University of Toronto

Healthy Barrie

What?

A community-based partnership with the City of Barrie, public health, primary care, and University of Toronto.

Why?

To improve health and well-being, support health system innovation, and develop research capacity in Barrie.

How?

By connecting health organizations and creating opportunities to work on projects of aligned interest.

Early Projects



Parks Rx

- Prescribing outdoor time



Active People

- Supporting physical activity



Active School Travel

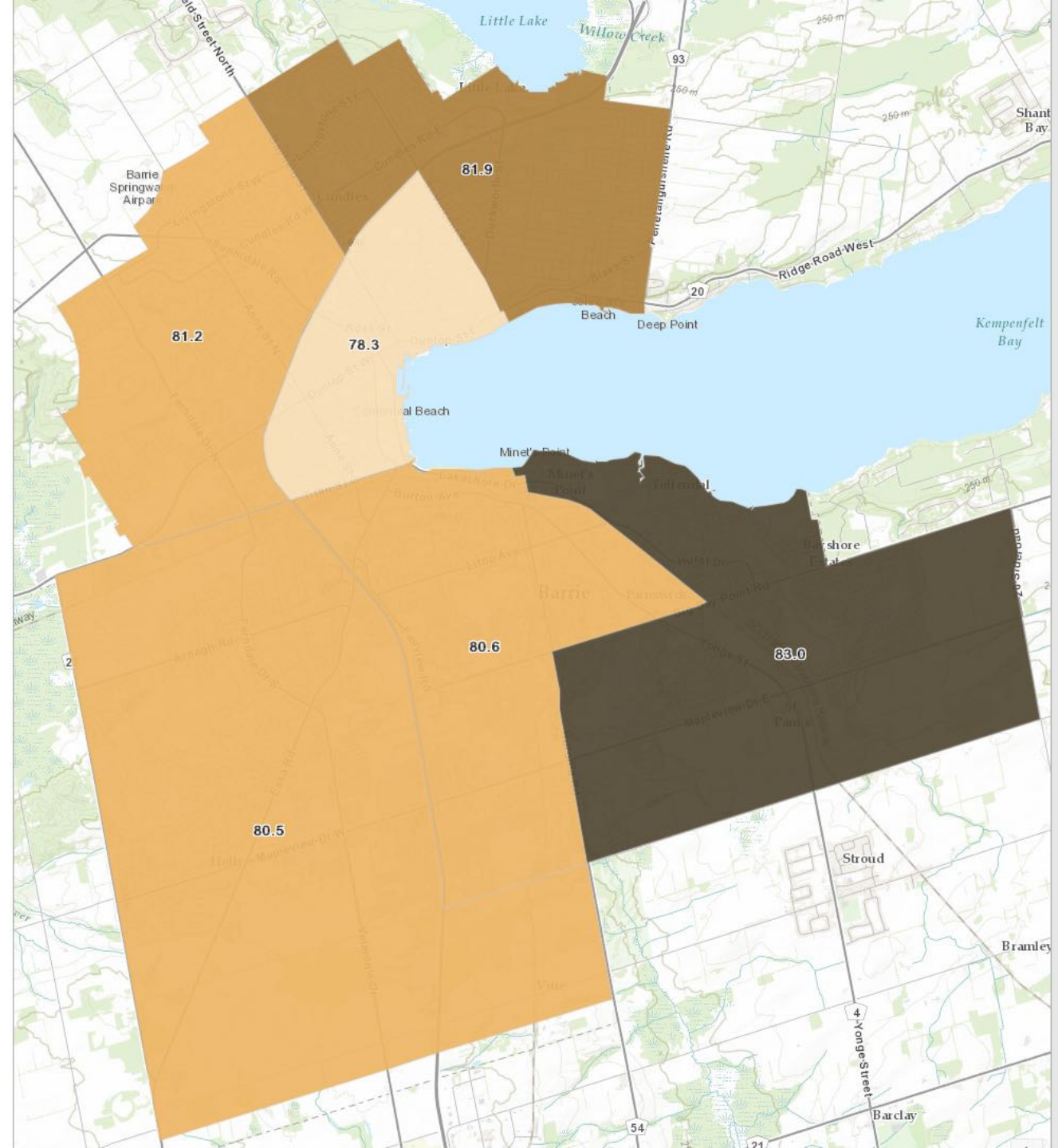
- Walking and biking to school



Healthy Barrie Community Snapshot

Life Expectancy from Birth (years)

- > 81.9 - 83.1
- > 81.2 - 81.9
- > 80.5 - 81.2
- 8.3 - 80.5

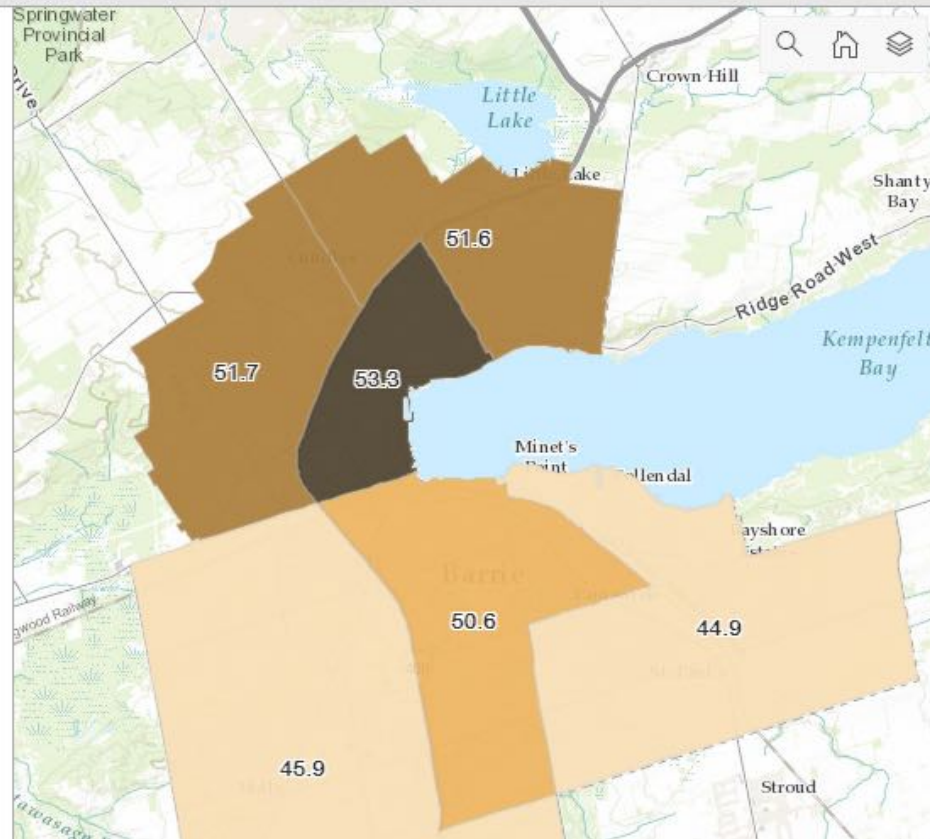
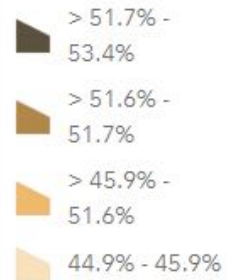


Healthy Barrie Community Snapshot

Health Outcomes

Anxiety or Depression

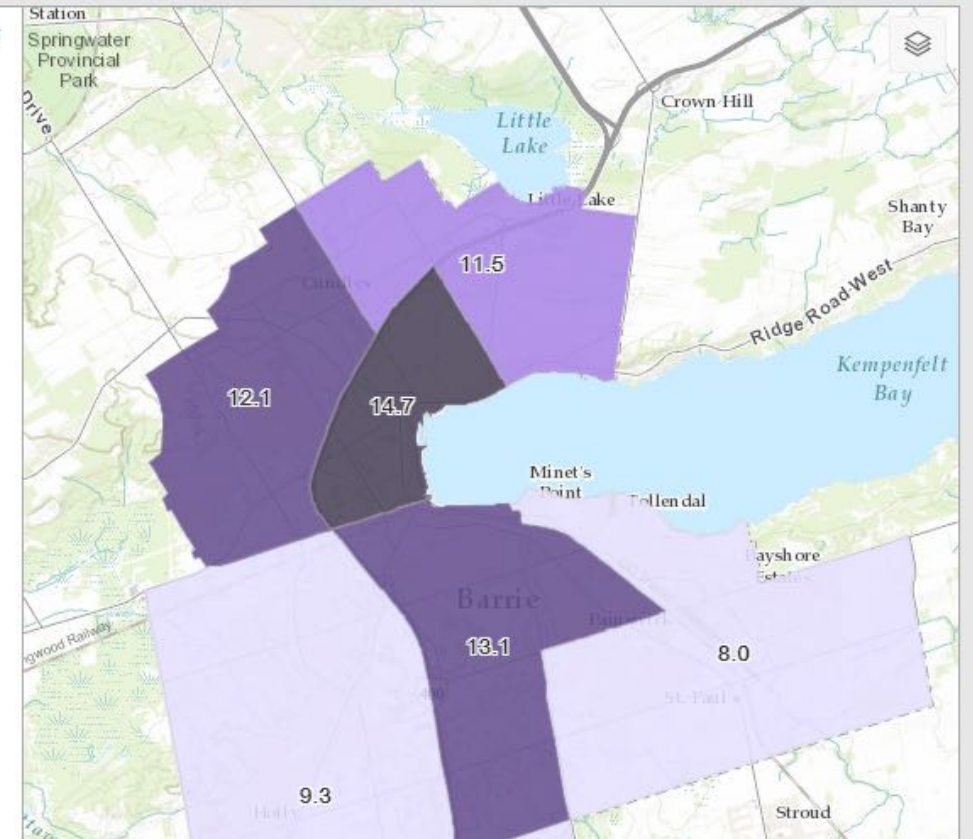
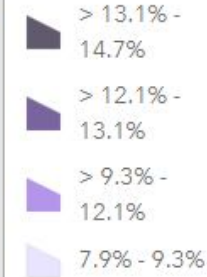
% of Patients (19+) Who Experienced Anxiety or Depression



Health Behaviours

Smoking

% Patients (19+) who Smoke



Making Connections

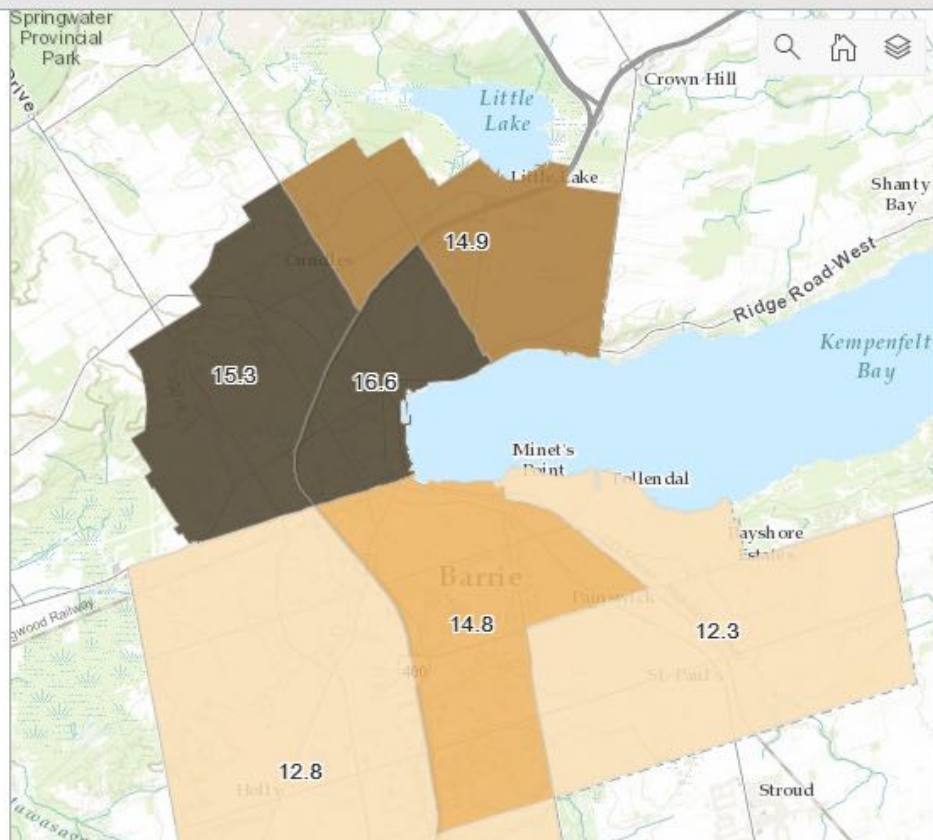
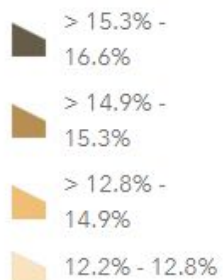
Anxiety/Depression & Smoking Rates

Healthy Barrie Community Snapshot

Health Outcomes

Diabetes (40+)

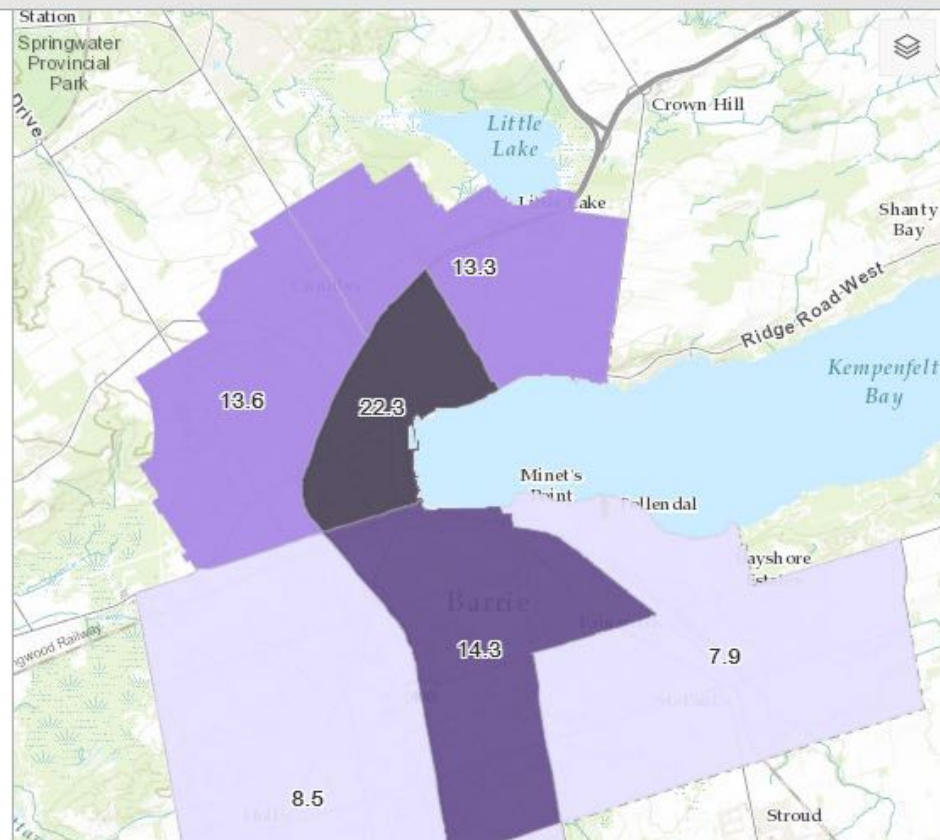
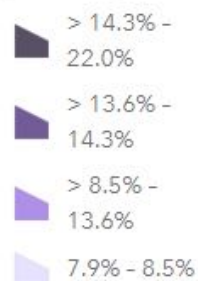
% Diabetic (40+)



Demographics and Social Determinants of Health

Low Income Rate (After-Tax)

% Low Income (After Tax)



Making Connections

Diabetes (40+) &
Low-Income Rate

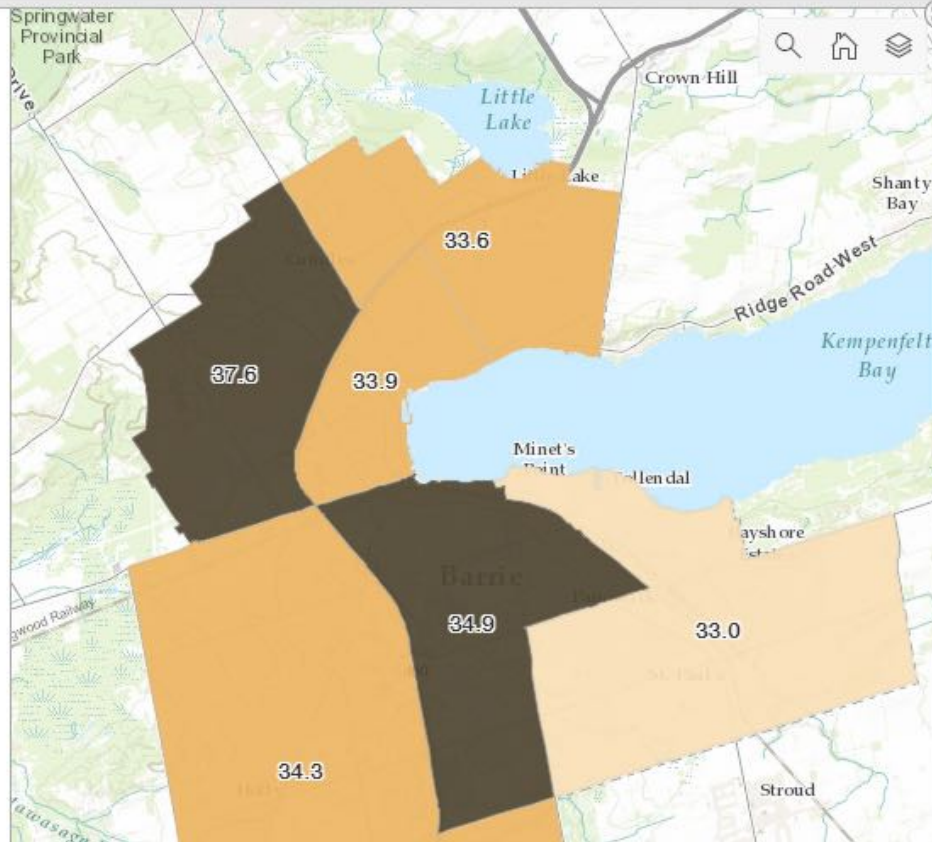
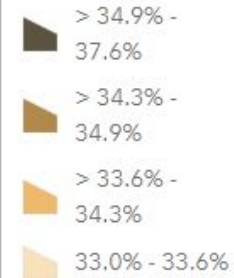
Healthy Barrie Community Snapshot

Health Outcomes

Adult BMI - Obese

% Patients (19+)

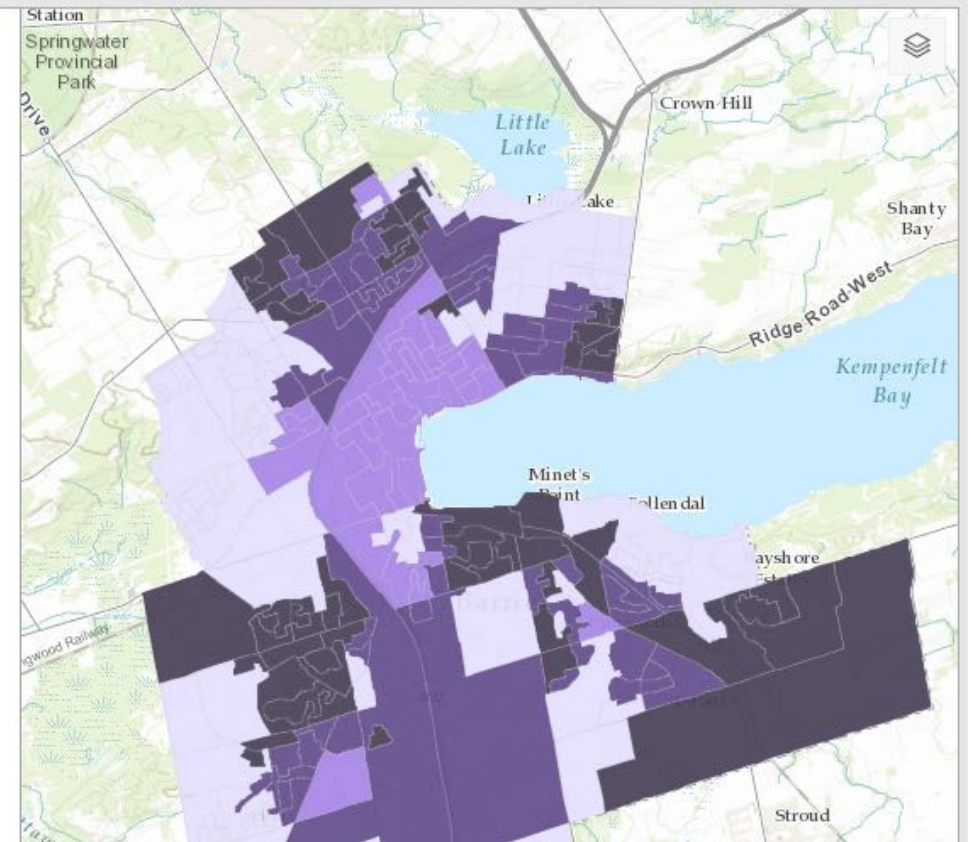
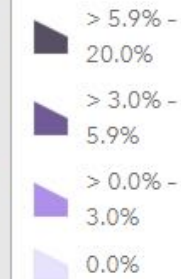
BMI - Obese



Service Utilization / Neighborhood Characteristics

Healthy Food Options (mFREI)

% of Food Sources
that are Healthy
(Modified Retail
Food Environment
Index)



Making Connections

Adult Obesity &
Healthy Food Options

How Tool Can Help

- Identify *potential* relationships between health and social/environmental factors
- Inform policy and decision-making, e.g., City of Barrie Official Plan
- Support planning and review of programs, e.g., health clinics, public health programs



Looking Ahead

Roll out

Roll out Community Snapshot

- Use and evaluate tool among Healthy Barrie partners
- NEED: Endorsement from City Council

Build on

Build on local synergies

- Barrie Health Accord
- Community Safety and Well-Being Plan

Identify

Identify future projects

- Focus on timely, impactful activities
- Decided collaboratively by Healthy Barrie partners

Thank you!

Comments? Questions?
Please reach out!

patrick.feng@utoronto.ca

Photo credits: City of Barrie

