



**DEVELOPMENT SERVICES
MEMORANDUM**

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TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: S. WIDEMAN, PARKS PROGRAM COORDINATOR, EXT. 4938

WARD: ALL

NOTED: K. BRADLEY, MLA, MANAGER OF PARKS PLANNING
M. BANFIELD, RPP, EXECUTIVE DIRECTOR OF DEVELOPMENT SERVICES
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: POLLINATOR WEEK 2024

DATE: JUNE 4, 2024

The purpose of this Memorandum is to provide members of Council information about the upcoming Pollinator Week celebration that will be held between June 17-23, 2024.

In the spring of 2019, City Council adopted the recommendation to apply to become a Bee City (Motion 19-G-096), and the City was officially designated as Canada's 30th Bee City on June 24, 2019. The mission of Bee City Canada is *"to inspire cities, towns, First Nations, schools, businesses and other organizations to take action to protect pollinators"*. The designation is a commitment by the City to:

1. Create, maintain and/or improve pollinator habitat.
2. Educate our community, employees, and/or customers about the importance of pollinators.
3. Celebrate pollinators during National Pollinator Week or at other times.

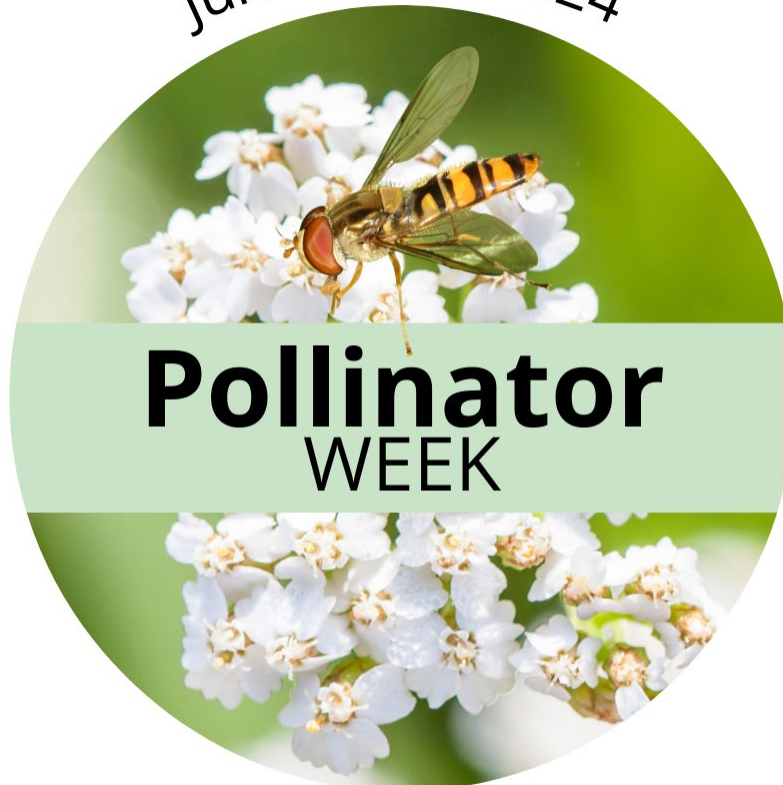
Pollinator Week (Appendix "A") occurs annually under the coordination of Pollinator Partnership Canada. It serves as a global platform to highlight various pollinator festivities and advocates for the well-being of pollinator habitats and populations. In 2024, Pollinator Week emphasizes the indispensable contribution of pollinators to our ecosystems, economies, and agricultural systems. With the compelling theme "Vision 2040: Thriving ecosystems, economies, and agriculture," the event encourages envisioning a future where pollinators not only survive but thrive.

The City of Barrie will see the return of the Pic-a-Pollinator contest open to all residents to submit their best picture of a pollinator in action, with the winner receiving a prize with their winning photo featured online. Members of Nature Barrie will lead a walk on the Flora and Fauna of Beacon Hill on Monday, June 17th. Pollinate Barrie will conduct a Walk and Talk about Pollinators at Sunnidale Park on Tuesday, June 18th that will highlight the importance of native plants and how we can support our pollinators. This week will also serve as the official launch of the Barrie Native Plant Explorer app which is a tool geared for gardeners and residents to help select plants that perform well in our climate, support resiliency and do not require a lot of resources to grow. More information can be found at www.barrie.ca/BeeCity.

Parks Planning staff are partnering with The Barrie Garden Club to celebrate their 150th anniversary by handing out free native plant seedlings kits that include information about how to grow and care for the seedlings to help establish pollinator patches in their gardens at home. The celebration will occur on Sunday, June 23rd at the Dorian Parker Centre in Sunnidale Park. Council members are invited to attend the celebrations, and if there are any questions associated with these community outreach events, please contact Stephanie Wideman at 705-739-4220 ext. 4938.

APPENDIX "A"

June 17-23, 2024



pollinator.org