
TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: K. ELLIS, MANAGER OF RECREATION AND CULTURE PROGRAMS AND SPECIAL EVENTS

NOTED: D. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES
B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING STRATEGY
D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: LICENSE 2 RIDE PASS 2024

DATE: MAY 1, 2024



The Licence2Ride Pass Program began in the summer of 2016 and is the outcome of a partnership between the City of Barrie's Recreation and Culture and Transit and Parking Strategy Departments. The Licence2Ride pass is designed to support local youth by providing access to city transit services and recreational facilities and encouraging them to become active and involved community members. The Licence2Ride pass not only educates participants about City services but also allows participating youth aged 12-16 years to ride for free on the Barrie Transit system as well as play for free in drop-in recreation programs at the City's three Community Centres (Allandale, East Bayfield and Peggy Hill Team) from July 1st to September 2nd, 2024.

Here is a list of the places licence-holders can explore and activities they can enjoy with their Licence2Ride pass:

- Full access to Barrie Transit
- Public swimming
- Fitness Drop-ins (13yrs + with a mandatory free fitness orientation)
- Drop-in Gymnasium
- Public skating
- Drop-in youth centre at PHTCC
- Outdoor Basketball courts and sports fields
- Lampman Lane splash pad
- Queens Park Skateboard Park
- Barrie Public Library
- Downtown Waterfront and Marina
- Johnsons, Centennial, Tyndale and Minets Point Beaches
- Other locations around the city, including employment and educational opportunities

In 2023, the License2Ride program issued 1,383 passes to youth. Of those issued, almost 600 pass holders visited a City recreation/community centre 4,175 times during the summer while over 7,100 transit rides were taken by pass holders.



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The Licence2Ride program is intended to engage and encourage youth to use the Transit system and Recreation facilities throughout the summer months. The goal of this program is to build future transit riders through education and familiarity with the system, along with motivating a healthy lifestyle by providing access to Recreation facilities and programming. Interested participants can complete a one-page application form (along with parent/guardian signature), provide one piece of identification and submit it in person to any of the City's Recreation Centres starting Monday, May 6th, 2024, for on-the-spot approval. Voluntary Transit/Recreation orientation sessions called "Rider's Ed" will be offered to program participants at the beginning of the summer to help educate youth on using transit or for those who want to sign up/attend a Fitness orientation. Six Transit/Recreation "Riders-Ed" sessions will be available for participants to sign up. These sessions will take place at East Bayfield Community Centre (EBCC), Allandale Recreation Centre (ARC) and Peggy Hill Team Community Centre (PHTCC). Dates/times for the Riders Ed sessions can be found on barrie.ca.

Passes will be available on a first-come, first-served basis while quantities last.