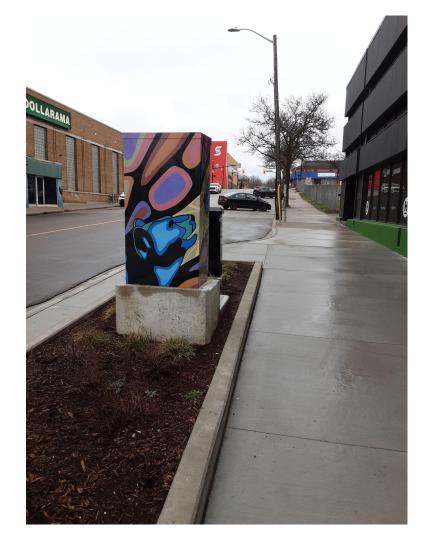
Graffiti Abatement and Trees Planted in Military Heritage Park

Graffiti Abatement

This project was led by our Economic and Creative Development group and was part of an effort to introduce vinyl wraps, and other artwork on roadside furniture to discourage graffiti. I was involved in the Traffic Cabinet wraps portion on Dunlop Street. This was a project to beautify the downtown as well as an attempt to deter graffiti. While it is not a fully funded annual "program" yet we are just watching to see if it is effective and how it helps with graffiti. We had the vendor install the wrap in their shop prior to installation in the field, so I am not too sure how this would work with existing locations, surface conditions etc, however I am interested in having the conversation. We also invited several local artists to paint their work on traffic cabinets, tight board fences, as an alternative to vinyl wraps.







Possible Locations

- Essa Rd and Innisfil St. Parkett
- Essa Rd and Burton Ave
- Tiffin St. and Bradford St. Parkett
- Tiffin St. and Lakeshore Drive
- Centennial Park across from the Playground
- Victoria St, and Lakeshore Drive
- Centennial Park next to flagpoles
- Lakeshore Drive and Maple St.
- Lakeshore Drive and Bayfield Rd.
- Meridian Square (large Box)
- All these areas are in areas visible to Barrie Citizens and Visitors (tourism)
- Traffic Corridors leading to Barrie Waterfont











Trees planted in Honour of Veterans at Military Heritage Park

One option as possibly part of this initiative, with the remaining #trees/shrubs linked to the South Shore naturalization plans would be to extend the marching forest along Lakeshore. This would total around 200 trees, leaving 127 to be part of the naturalization work?



Trees in Veterans Honour

I can chat with Parks Planning to see what their standard is, as we don't usually plaque any naturalization sites, but this might be an addition/enhancement to Military Heritage Park that could include a plaque in front of the marching forest.

Trees

I am hoping you can discuss with the committee what their interest/commitment level for this project will be. I can provide a better feedback in terms of appropriate location and costing based on level of interest. The tie in to the Southshore Naturalization is possible, should the interest be in planting native seedlings, saplings and/or other plant material to assist the future work of that committee if their recommendations have synergies with your initiative.

If the Heritage Committee is looking for something more prominent, I will direct them through Parks Planning re: caliper trees and plaques and Operations would assist with eventual implementation.

For pricing, the naturalization would be somewhere around \$25-\$50 per unit vs. caliper trees at \$350 per unit.