



City of Barrie

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

Minutes - Final Heritage Barrie Committee

Tuesday, May 2, 2017

7:00 PM

Sir Robert Barrie Room

For consideration by the Infrastructure, Investment and Development Services Committee of the City of Barrie on May 15, 2017.

The Heritage Barrie Committee met at 7:04 p.m. in the Sir Robert Barrie Room on May 2, 2017.

Present: 7 - Councillor B. Ward
Chairman C. Tribble
Vice Chair J. Morin
D. Exel
C. Moran
D. Warrilow
G. Marek

ALSO PRESENT:

T. Doucette
S. Ley
B. Mackie
S. Murdoch
C. Riepma.

STAFF:

Committee Support Clerk, J. Werth
Senior Policy Planner, K. Brislin.

The Heritage Barrie Committee met and reports as follows:

PURPOSE OF THE STAKEHOLDERS MEETING

K. Brislin, Senior Policy Planner explained that the purpose of the third annual Heritage Barrie Stakeholders meeting was to obtain feedback from heritage stakeholders in the community concerning the Draft Heritage Strategy.

PRESENTATION - DRAFT HERITAGE STRATEGY

K. Brislin, Senior Policy Planner provided a presentation regarding the Draft Heritage Strategy for the City of Barrie.

Ms. Brislin discussed slides concerning the following topics:

- A review of the Heritage Strategy Background Report, including an overview of Barrie's history;
- The importance and role of heritage in forming Barrie's cultural identity;
- A draft of a Heritage Vision Statement;
- An overview of the four pillars to establish a Heritage Strategy:
 - To consolidate and compile heritage information in a publically accessible format;
 - To protect and enhance heritage resources in accordance with the Heritage Act and Planning Act;
 - To manage heritage resources and develop policies for heritage conservation; and
 - To communicate to increase public awareness of heritage initiatives and to promote an appreciation of heritage values.

In closing, K. Brislin detailed the next steps in the development of a Heritage Strategy for the City of Barrie.

BREAKOUT

The Committee and heritage stakeholders in attendance broke out into groups to discuss three themes from the City's Heritage Strategy Action Items Matrix and proposed the following:

Manage Heritage Resources:

- To identify Barrie heritage properties through historical plaques and storyboards:
 - Assign a coordinator for the historical signage project;
 - Develop criteria for historical signage; and
 - Prepare a historical plaque/storyboard style guide.

Communicate and Promote Heritage Values:

- To increase the frequency of meetings for the Heritage Barrie Committee and heritage stakeholders;
- To further engage residents in the nomination process for the annual Heritage Barrie Awards;
- To develop a coordinated approach amongst heritage stakeholder groups in the development of heritage promotional brochures; and
- To increase the promotion of heritage through the City's website and social media platforms.

Build Heritage Knowledge:

- To organize heritage workshops in partnership with other heritage organizations in Simcoe County and the Province;
- To offer heritage workshop courses in different formats including online learning; and
- To educate residents on the various resources available to research the history of heritage properties.

WRAP UP

K. Brislin, Senior Policy Planner noted that she will incorporate feedback obtained from heritage stakeholders into the Draft Heritage Strategy to be presented to management and Council.

The meeting adjourned at 8:35 p.m.

CHAIRMAN