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**TO:** GENERAL COMMITTEE


**SUBJECT:** RECOGNITION OF SAM CANCELLA

**WARD:** ALL

**PREPARED BY AND KEY CONTACT:** D. MCALPINE, CITY CLERK/DIRECTOR OF LEGISLATIVE AND COURT SERVICES, EXT. 4421

**SUBMITTED BY:** D. MCALPINE, CITY CLERK/DIRECTOR OF LEGISLATIVE AND COURT SERVICES 

**GENERAL MANAGER APPROVAL:** P. ELLIOTT-SPENCER, MBA, CPA, CMA, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES 

**CHIEF ADMINISTRATIVE OFFICER APPROVAL:** C. LADD, CHIEF ADMINISTRATIVE 

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**RECOMMENDED MOTION**

1. That public consultation be undertaken regarding the proposed renaming of Bayview Park to Sam Cancilla Park in recognition of former Alderman Cancilla's community contributions.

**PURPOSE & BACKGROUND**

Report Overview

2. The purpose of this staff report is to provide a recommendation relating to undertaking public consultation on the renaming of Bayview Park to Sam Cancilla Park to recognize the contributions of former Alderman Sam Cancilla to the community.

Background

3. Former Alderman Sam Cancilla passed away suddenly on January 9, 2015. He was the Alderman for Ward 2 from 1985 to 1991. As an owner of Cancilla's Fruit and Vegetable Market, he was a respected and admired business leader within the community. Before, during and after his time on City Council, Sam Cancilla contributed to numerous projects benefiting the community including the Allandale Recreation Centre and Barrie Sports Hall of Fame, Victoria Village, the acquisition of lands for the Barrie Public Library, the Grey and Simcoe Foresters Museum, the transit terminal, and maintaining the lands at Bayview Park for park purposes. Sam Cancilla was strong supporter of initiatives involving youth, sports and the Barrie community.
4. On January 19, 2015, City Council adopted resolution 15-A-006 regarding Recognition of Former Alderman Sam Cancilla as follows:  
  
"That staff prepare a report providing potential naming opportunities in memory and recognition of the community contributions of former Alderman Sam Cancilla."
5. Currently, the pool area at the Allandale Recreation Centre is named in recognition of Sam Cancilla's efforts associated with the construction of the Recreation Centre. The naming of the pool is not widely recognized.

6. In 2013, Council approved the following policy with respect to the naming of parks, open spaces, and facilities:

"That City Council adopt the names of parks, open spaces, valleylands, environmentally protected (EP) areas, and Corporate facilities based on recommendations of the Community Services Committee. The naming will be based on geographical, historical or ecological relationships indigenous to the area or, in some circumstances, an individual's name or recognition of a major sponsor/partner may be considered where corporations, individuals, major sponsors or partners have made exceptional contributions for a specific purpose towards the project."

7. In addition, Council has approved Commemorative Bench, Plaque and Tree Planting Programs to allow donors to purchase a bench, plaque or tree to permanently commemorate a person or event. The costs for the benches, trees and plaques range from \$50 to \$1,400. The Trans Canada Trail pavilion, in Centennial Park, also has a donation program available for public use where the donation levels range from \$50 to \$40,000 depending on the particular option.

### **ANALYSIS**

8. When Council adopted resolution 15-A-006, Mayor Lehman and members of City Council encouraged the public to provide suggestions regarding potential naming opportunities. The following suggestions were received:

- Naming of the laneway next to Cancilla's market
- Renaming Bayview Park – potentially with a flower bed/monument/plaque/artwork
- Renaming Donald Street park (and replacing the pedestrian bridge)
- Renaming Lakeshore Drive between Toronto and Tiffin Streets (Sam Cancilla Parkway)
- Renaming Allandale Recreation Centre
- Renaming Dorian Parker Centre
- Renaming a busy street after Sam Cancilla – near one of his civic projects such as Victoria Village

9. The departments that would potentially be impacted by each of the naming opportunities were consulted to obtain feedback regarding each of the suggestions. A summary of the suggestions and feedback regarding each suggestion is included as Appendix "A" to Staff Report CLK007-15.

10. Based on the responses received, staff believe that the renaming of Bayview Park in recognition of Sam Cancilla is the best suggestion. Sam Cancilla was a passionate supporter of the lands at Bayview Park remaining as parkland. The park is located within the downtown core, an area of focus for the Cancilla family due to the location of their business.

11. "Beautiful Barrie. The City and its People" by Su Murdoch, Brad Rudachyk and Kurt Schick, notes that on September 5, 1935 the Bayview Park Pavilion and lavatory were officially opened. Bayview Park was named by By-law 93-155, when it was determined that a number of older parks within the community had never been officially named by City Council. Dr. Rudachyk has advised that the park was not named commemoratively for any individual/former individual in the community.

12. Most parks in the community have been named for the street on which they are located to assist the public and emergency services with locating the park. Bayview Park does not follow this naming convention and is located across Kempenfelt Bay from Bayview Drive. As a result, the name of the park is not well recognized. While the renaming of parks, streets and facilities is generally discouraged, the name for this particular park is not aligned with the street name and is not well known. Therefore, it does not appear that a renaming will result in significant confusion for residents. Barrie Fire and Emergency Service have indicated that they are able to cross reference a previous and current name in their dispatching databases.
13. Staff are recommending that the public be consulted over a 60 day period to determine the level of support and/or any concerns with respect to the proposed renaming of the park. It is suggested that the public consultation involve advertisements in This Week in Barrie, on the City's website and through social media as well as letters sent to property owners within a minimum 120 metre radius of the park. A report with the results of the public consultation would be presented to General Committee for its consideration.
14. Staff believe that it would be possible to create a small flower bed surrounding a sign with the new Park name, should it ultimately be approved, with potentially more extensive works in the future such as the reconstruction of the playground equipment within the park. The costs of signage and the flowerbed are not anticipated to be extensive and the playground replacement would be included within the annual budgets for the Playground replacement program. Additional details will be included in the report on the public consultation process.

#### **ENVIRONMENTAL MATTERS**

15. There are no environmental matters related to the recommendation.

#### **ALTERNATIVES**

16. The following alternatives are available for consideration by General Committee:

##### **Alternative #1**

General Committee could recommend the renaming of Bayview Park to Sam Cancilla Park without undertaking any public consultation.

While this alternative is available, a public consultation process regarding the renaming would allow for any concerns about the proposal to be presented as well as the level of community support.

##### **Alternative #2**

General Committee could choose to undertake public consultation regarding one of the other suggestions for recognition of Sam Cancilla.

Although this alternative is available, the majority of the other suggestions involve renaming of streets, parks or facilities, where the renaming may cause significant confusion for residents. In addition, there is the potential that the renamed street, park or facility would continue to be referenced by its former name and not provide the recognition of Sam Cancilla's community contribution.

**Alternative #3**

General Committee could decide that a street or park within the annexed lands be named in recognition of Sam Cancilla.

While this alternative is available, naming a park or street in the annexed lands would not provide a direct relationship to Sam Cancilla's community efforts.

**FINANCIAL**

17. The operating expenditures associated with mailings to property owners in the area of Bayview Park as part of the public consultation can be accommodated within the 2015 Business Plan. The use of the City's website, This Week in Barrie and social media do not require any additional funding or resources.
18. Additional details regarding any costs associated with the renaming and Capital and Operating costs associated with other potential park improvements would be addressed in a report outlining a recommendation after reviewing the results of the public consultation.

**LINKAGE TO 2014-2018 STRATEGIC PLAN**

19. The recommendation(s) included in this Staff Report are not specifically related to the goals identified in the 2014-2018 Strategic Plan. Should a renaming of Bayview Park be supported by the public, any new signage, flower beds, etc would have the potential to contribute to an Inclusive Community through enhancing public spaces downtown.

**APPENDIX "A"**

**Responses regarding Recognition of Sam Cancilla**

<b>Suggestions Received</b>	<b>Pros</b>	<b>Cons</b>	<b>Additional Comments</b>
Naming of the laneway next to Cancilla's market	In accordance with Sam Cancilla's personal wishes, connects his name with his family's business location.	Not of sufficient profile to recognize Sam Cancilla's contributions to the community, concern that the laneway may be sold in the future.	Sam Cancilla had personally expressed an interest in the naming of the laneway
Renaming Donald Street park (and replacing the pedestrian bridge)	Recognizes Sam Cancilla's recent efforts related to the park and the pedestrian bridge.	Donald Street Park is named for the street on which it is located.	Suggestion received from the Downtown Neighbourhood Association in recognition of Sam Cancilla's most recent efforts related to the park.  The cost of replacing the Donald St bridge (\$35-40k) was not included in the 2015 budget.
Renaming Lakeshore Drive between Toronto and Tiffin Streets (Sam Cancilla Parkway)	No current property owners who would be required to change identification/ letterhead, etc. (Note: Harmony Village may expect to use Lakeshore Drive as an address should the development proceed/receive approval for any changes)	Re-naming a section of a road to different name from the rest of the street causes confusion for 9-1-1 /emergency services and potentially can delay emergency call taking and response time due to single street having different names on portions of the street within the municipality, may be confusing for the public/tourists for further sections to be named differently, would likely still be referred to commonly as Lakeshore Drive and not provide the desired recognition.	Suggestion received from one of Sam Cancilla's family members
Renaming Allandale Recreation Centre to Sam Cancilla Centre	Recognizes Sam Cancilla's contribution to the creation of the Allandale Recreation Centre and the Barrie Sports Hall of Fame. A pool at the Centre is currently named in recognition of Sam Cancilla, although it is not well known.	May be confusing for residents and very confusing for hockey teams coming from out of town; likely always referred to as Allandale Rec Centre (and not provide the desired recognition), a number of other individuals contributed to the facility and may feel slighted.	Suggestion received from the past co-chair of the Barrie Sports Hall of Fame Society
Renaming Dorian Parker Centre to Sam Cancilla Community Centre		Removes existing recognition of an individual contributing directly to the centre's creation/would displace an existing commemorative name that is supported by the area residents	Suggestion received from residents

**Responses regarding Recognition of Sam Cancilla (continued)**

Suggestion Received	Pros	Cons	Additional Comments
Name a busy street after Sam Cancilla – near one of his civic projects such as Victoria Village		Businesses/property owners would be required to change their identification/letterhead, etc., may be confusing for the public	Suggestion received from residents
Renaming Bayview Park to Sam Cancilla Park with a form of monument /plaque /artwork	Recognizes Sam Cancilla's involvement in efforts to preserve lands as park land; not displacing a commemorative name, existing name is not well known and not aligned to the street name (existing name is actually confusing given location of Bayview Drive and this park), potential to revitalize park/gazebo in the downtown with a sign, a flowerbed around the sign and potentially more extensive works related to the playground in the future). Gazebo is painted a couple times a year. Potential to add some white Christmas style lights to enhance the gazebo. A suggestion was received to name the playground area "Sam's Place" to reflect Mr. Cancilla's approachable nature.	Gazebo requires regular re-painting/clean up given the uses that sometimes take place on site.	Suggestion received from Councillor Ainsworth, a personal friend of Sam Cancilla's, to recognize his efforts to maintain the park versus allowing development on the site.