

City of Barrie

Special Events Report

Community Services Committee

May 2017



Special Event Permit Process

- 2017 application & permitting is underway
- Permits by the numbers:
 - 121 events total were processed in 2016
 - 73 applications have been submitted so far in 2017
 - 12 film permit requests were processed in 2016
 - 3 film permit requests and 5 location inquiries processed so far in 2017
- 2017 calendars for community event bookings and road closures/parades available
- SEO continues to plan and work around ongoing construction projects
- BEAT continues to meet on a monthly basis to review and discuss events

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Community Events Update

- Barrie Pride Parade & Festival
 - June 10th
 - Marshalling at H-block lot
 - Rolling closures with Barrie Police assistance along same approved route from 2016
 - Festival in Heritage Park
- Barrie Boat Show
 - June 16th -18th
 - Coordinating with Marina Coordinator regarding construction at transient slips
 - Alternate location planned – Spirit Catcher lot



Corporate Events Update

- Downtown Countdown
 - December 31st
 - 19th annual
 - Splash 'n Boots, Cardinal Street, Pick Brothers Band, Sloan
- Barrie Winterfest
 - February 4th & 5th
 - Named Top 100 in Ontario for 9+ years



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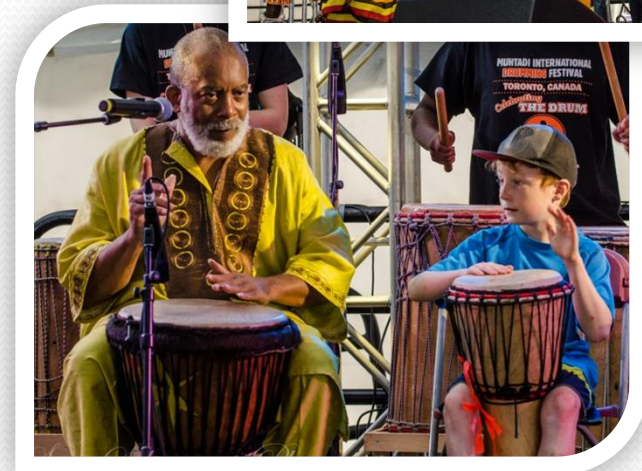


- Barrie Air Show – June 28th
 - Snowbirds, CF-18, Vimy Flight
 - Partnership with CFB Borden & Georgian International
- Canada Day – July 1st
 - Family activities, entertainment, and fireworks at 10pm
- Public Art Exhibition – July – September
 - Profiling contemporary Canadian artists in locations throughout downtown
- Vague de Cirque – Late August
 - Contemporary acts inspired by traditional European circus arts
 - Presented by Barrie Theatres
- Illuminate Barrie Festival – September 2nd & 3rd
 - Signature festival featuring large-scale fireworks set to music, Canada-inspired family programming, entertainment, local vendor market, heritage village, VIP seating, etc.

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Upcoming Corporate Events

- Youth Battle of the Bands
 - May 13th – Mady Centre
 - Local bands aged 21 & under compete in front of a panel of judges for prizes
 - Free admission
- Rhythmfest
 - August 18th & 19th – Heritage Park
 - 8th annual celebration of rhythm and culture
 - Kicks off Friday evening with educators' workshop and performances
 - Programming all day Saturday including live performances, workshops, and vendors



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City of Barrie – Special Events

Feedback & Questions

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