City of Barrie



Minutes - Final

City Council

Monday, January 13, 2014

7:00 PM

Council Chamber

CALLING TO ORDER BY THE CITY CLERK, DAWN A. MCALPINE

The meeting was called to order by the City Clerk at 7:04 p.m. The following were in attendance for the meeting:

Present:

Mayor J. Lehman

Councillor, B. Ainsworth Councillor, L. Strachan Councillor, D. Shipley Councillor, B. Ward Councillor, P. Silveira Councillor M. Prowse Councillor J. Brassard Councillor B. Jackson Councillor A. Nuttall.

Absent:

Councillor A. Khan.

Student Mayor:

Rachel Pearson, Codrington Public School

Noor Imran, Maple Grove Public School.

Staff:

Chief Administrative Officer, C. Ladd

City Clerk/Director of Legislative and Court Services, D. McAlpine

Deputy City Clerk, W. Cooke

Director of Corporate Asset Management, B. Parkin

Director of Culture, R. Q. Williams Director of Engineering, J. Weston

Director of Environmental Services, J. Thompson

Director of Finance, D. McKinnon Director of Planning, S. Naylor

Executive Director of Innovate Barrie, R. Bunn

General Manager of Community and Corporate Services, E. Archer General Manager of Infrastructure and Growth Management, R. Forward

Manager of Roads and Parks, C. Morton.

PRAYER FOR GUIDANCE BY MAYOR J. LEHMAN

Mayor J. Lehman opened the meeting with a prayer for guidance and welcomed the visitors in attendance.

STUDENT MAYOR(S)

14-A-001

Wendy Cooke, Deputy City Clerk called upon Rachel Pearson of Codrington Public School and Noor Imran of Maple Grove Public School to be sworn into office as Student Mayors.

After being sworn into office, Rachel and Noor assumed their seats on the dais next to Mayor Lehman. Dawn McAlpine, City Clerk, introduced the members of City Council to Rachel and Noor. She noted that the members of City staff and representatives of the community's media were also in attendance.

CONFIRMATION OF THE MINUTES

14-A-002

The minutes of the City Council meeting held on December 16, 2013 were adopted as printed and circulated.

AWARDS AND RECOGNITION

14-A-003 PRESENTATION REGARDING THE RECIPIENTS OF THE 2013 BARRIE ARTS AWARDS

R.Q. Williams, Director of Culture announced that the 2013 Barrie Arts Awards were held on November 26, 2013 at the Southshore Community Centre. On behalf of the City of Barrie, R.Q. Williams expressed his appreciation to the sponsors of the awards and awards ceremony event. He detailed the selection process and thanked the jurors for their participation.

R.Q. Williams provided a brief overview of the each of the 2013 Barrie Arts Award recipients, as follows:

- Excellence in the Arts Joy Thompson
- Emerging Artist Alex Dault
- Most Promising Youth Brina Romanek
- Business Award Chad Ballantyne of Rhubarb Media
- Contribution to the Community Errol Lee

E. Lee accompanied by his son, two youth and the other 2013 Barrie Arts Awards recipients performed "We Can".

Mayor Lehman noted that the feedback with respect to the Barrie Arts Awards ceremony was amazing. He observed that the depth of talent showcased at the ceremony and at Council for the presentation, was incredible. Mayor Lehman expressed appreciation to the awards recipients for their contributions to the community.

14-A-004

PRESENTATION OF THE 2013 DISTINGUISHED BUDGET AWARD FROM THE GOVERNMENT FINANCE OFFICERS ASSOCIATION OF THE UNITED STATES AND CANADA FOR THE CITY OF BARRIE'S 2013 BUSINESS PLAN.

Carla Ladd, Chief Administrative Officer presented Ed Archer, General Manager of Corporate and Community Services with the 2013 Distinguished Budget Award from the Government of Finance Officers Association of the United States and Canada for the City of Barrie's 2013 Business Plan. Ms. Ladd noted that the City has been presented the award five years in a row. She noted that the Business Plan was evaluated as a policy document, financial plan, operational guide and communication device.

Mr. Archer thanked City staff for their efforts in producing the plan. He specifically expressed his appreciation to staff in the Finance Department led by Deb McKinnon, Director of Finance, Jill Taylor, his Executive Assistant, staff in the City Clerk's Office and the Directors across the Corporation. Mr. Archer also thanked members of Council for their trust and confidence in staff as part of the business planning process.

Mayor Lehman congratulated Mr. Archer and staff for their efforts and commented that receiving the award five years in a row is a tremendous accomplishment.

COMMITTEE REPORTS

14-A-005

General Committee Report dated January 6, 2014, Sections A, B, C, D and E.

SECTION "A" - Receipt of this Section

Moved by:

Councillor, B. Jackson

Seconded by: C

Councillor, A. Nuttall

That Section "A" of the General Committee Report dated January 6, 2014, now circulated, be received.

14-G-001

TRANSPORTATION AND ECONOMIC DEVELOPMENT COMMITTEE REPORT

DATED DECEMBER 12, 2013

14-G-002

FINANCE AND CORPORATE SERVICES COMMITTEE REPORT DATED

DECEMBER 18, 2013

CARRIED

SECTION "B" - Adoption of this Section

Moved by:

Councillor, B. Jackson

Seconded by:

Councillor, A. Nuttall

That Section "B" of the General Committee Report dated January 6, 2014, now circulated, be adopted.

14-G-003

SPENDING APPROVAL FOR SPECIFIC PARKS ELEMENTS WITHIN CONTRACT 2 OF LAKESHORE DRIVE REALIGNMENT AND CENTENNIAL PARK

IMPROVEMENTS PROJECT (WARD 2)

14-G-004

TEMPORARY USE ZONING BY-LAW TO PERMIT AGRICULTURAL USE ON THE PROPERTY GENERALLY LOCATED AT THE SOUTHWEST CORNER OF

HIGHWAY 400 AND HARVIE ROAD (WARD 7)

14-G-005

DUAL ZONING ON VACANT SCHOOL PROPERTIES

14-G-006

URBAN FOREST STRATEGY

14-G-007

SIGN BY-LAW EXEMPTION - KOHLER CHIROPRACTIC CENTRE - 364 ARDAGH

ROAD

14-G-008

INVESTIGATION OF REMOVAL OF PARKING PROHIBITION - LAMPMAN LANE

14-G-009

SERVICE PARTNER 2014 BUDGET REQUEST PRESENTATIONS

CARRIED

SECTION "C" - Adoption of this Section

Moved by:

Councillor, B. Jackson

Seconded by:

Councillor, A. Nuttall

That Section "C" of the General Committee Report dated January 6, 2014, now circulated, be adopted.

14-G-010

WATERFRONT AND MARINA STRATEGIC PLAN - POLLING ON DEVELOPMENT

SCENARIOS

CARRIED

SECTION "D" - Receipt of this Section

Moved by:

Councillor, B. Jackson

Seconded by:

Councillor, A. Nuttall

That Section "D" of the General Committee Report dated January 6, 2014, now circulated, be received.

14-G-011

PRESENTATION REGARDING THE 2013 CITIZEN SATISFACTION SURVEY

RESULTS

CARRIED

SECTION "E" - Adoption of this Section

Moved by: Seconded by: Councillor, B. Jackson Councillor, A. Nuttall

That Section "E" of the General Committee Report dated January 6, 2014, now circulated, be adopted.

14-G-012

TRANSPORTATION CONSIDERATIONS (WARDS 7 AND 8)

CARRIED

PRESENTATIONS

14-A-006

PRESENTATION BY REPRESENTATIVES OF THE COUNTY OF SIMCOE REGARDING THE PROPOSED 2014 BUDGET REQUEST FROM THE COUNTY OF SIMCOE

Mr. Trevor Wilcox General Manager of Corporate Performance, Ms. Terry Talon, General Manager of Social Services and Ms. Jane Sinclair, General Manager of Health and Cultural Services of County of Simcoe provided a presentation regarding the proposed 2014 Budget request from the County of Simcoe. Mr. Wilcox described the operating and capital budget summaries for each of the services delivered by the County of Simcoe. He noted that the request from the County represents a decrease of 4% in the operating budget, a substantial increase in the capital budget related to the Brooks Street (Barrie) intensification project and a total 2% increase over the 2013 request.

T. Talon highlighted the Social and Community Services 2013 accomplishments and the key focus areas and initiatives for 2014. J. Sinclair highlighted the Health and Emergency Services 2013 accomplishments and the key focus areas and initiatives for 2014.

In closing, Mr. Wilcox noted that the new partnership between the City of Barrie, Township of Oro-Medonte and County of Simcoe related to the Lake Simcoe Regional Airport results in a \$1.3 million investment by the County that will be considered part of Barrie's contribution to the County's capital plan.

Members of City Council asked a number of questions and received responses from the presenters and City staff.

14-A-007

PRESENTATION BY REPRESENTATIVES OF THE BARRIE POLICE SERVICES BOARD REGARDING THE PROPOSED 2014 BUDGET REQUEST FROM THE BARRIE POLICE SERVICE

Mr. Doug Jure, Chair of the Barrie Police Services Board and Chief of Police, Kimberley Greenwood, provided a presentation concerning the 2013 budget request for the Barrie Police Service. Mr. Jure stated that the Barrie Police Services Board has submitted a \$46 million dollar budget representing a 2.7% increase over the 2013 request, the lowest percentage increase in the 2011-2014 time frame. He indicated that the request does not include the hiring of any additional staff, either civilian or officers. Mr. Jure reviewed the 2014 budget request percentages by expenditure category. He noted that there has been a reduction in overtime costs due to the reallocation of resources. Mr. Jure highlighted performance statistics for the 2011 to 2013 period, noting that Service's successes reflect the ongoing commitment of officers on the force.

Chief Greenwood discussed the service review that was conducted in 2013 and its relationship to the core police services as defined in the *Police Services Act*. She reviewed the purpose of the service review, highlighted the information gathering process, and the 2014-2016 priorities. Chief Greenwood provided a graph illustrating citizen generated calls for service, noting peak times. She described service delivery changes using current resources to address the findings of the service review. Chief Greenwood also detailed mandatory and discretionary information technology enhancements that will enhance the efficiency and effectiveness of the Barrie Police Service. In closing, Chief Greenwood provided an update on first quarter of 2014 projects and thanked all of the members of the Service for their hard work, dedication and commitment.

Members of City Council asked a number of questions and received responses from the presenters.

Pursuant to Section 6.7 of the Procedural By-law, Councillor, B. Jackson raised a point of order and requested that the nature of the questions remain faithful to the purpose of obtaining facts relevant to the matter under discussion. Mayor J. Lehman requested that any further questions be stated succinctly and questions not be used as a means of making statements or assertions.

Members of City Council asked a number of additional questions and received responses from the presenters and City staff.

City Council recessed at 9:10 p.m. and resumed at 9:27 p.m.

14-A-008

PRESENTATION BY REPRESENTATIVES OF THE BARRIE PUBLIC LIBRARY BOARD REGARDING THE PROPOSED 2014 BUDGET REQUEST FROM THE BARRIE PUBLIC LIBRARY BOARD

Mr. Ray Duhamel, Vice-Chair of the Barrie Public Library Board and Mr. Al Davis, Library Director provided a presentation on the Barrie Public Library Board's 2014 Operating Grant Request. Mr. Duhamel provided an overview of the operating grant request noting that the reserve accounts used to fund a portion of the Library's expenses are nearly depleted. He noted that although expenses are only projected to increase by 1.3%, due to the reduced availability of funds from the reserve accounts, a higher increase will be required to maintain the level of service. Mr. Duhamel also observed that building maintenance costs charged to the Library are anticipated to be over-budget due to the aging main branch building and that a building maintenance audit is being conducted in 2014 which could impact the Library's grant request for 2015. In closing, Mr. Duhamel summarized the 2014 and 2015 operating forecasts.

Members of City Council asked a number of questions and received responses from the presenters.

14-A-009

PRESENTATION BY REPRESENTATIVES OF THE LAKE SIMCOE REGION CONSERVATION AUTHORITY REGARDING THE PROPOSED 2014 BUDGET REQUEST FROM THE LAKE SIMCOE REGION CONSERVATION AUTHORITY

Ms. D. Gayle Wood, Chief Administrative Officer and Ms. Jocelyn Lee, General Manager of Corporate and Finance Services of the Lake Simcoe Region Conservation Authority (LSRCA) provided a presentation regarding the LSRCA's 2014 funding request. Ms. Wood described the LSRCA's role as an environmental leader and the challenges and opportunities related to growth, including its role in supporting a healthy lifestyle. She discussed the impacts associated with climate change and the LSRCA's responsibilities and initiatives related to managing growth. Ms. Wood highlighted the sources of revenue for the LSCRA and the proportionate share of the funding supplied by each of the Authority's nine municipal funding partners.

Ms. Wood described the 2014 LSRCA budget request, noting that the request is comprised of a 2.4% increase in the non-discretionary levy portion of the budget request. She also detailed additional funding requests totally \$286,000 associated with growth management, support for direct programs, renovations to the Scanlon facility, the Creeks Project, programs and asset management, and data security and management, resulting in a total budget request approximately 25% higher than 2013.

Members of City Council asked a number of questions and received responses from the presenters.

ENQUIRIES

There were no enquires at City Council.

ANNOUNCEMENTS

Members of City Council provided announcements concerning a number of matters.

BY-LAWS

Moved by: Seconded by: Councillor, J. Brassard Councillor, M. Prowse

That leave be granted to introduce the following Bills and these Bills be read a first, second and third time this day and finally passed:

Councillor, B. Jackson declared a potential pecuniary interest in Bill #001, Bill #004 and Bill #008 as he is a director of a company that has been retained as a sub-consultant for the developer. He did not participate in the discussion or vote on the matter. He rolled back from his seat at the Council table.

By-law 2014-001

Bill #001

A By-law of The Corporation of the City of Barrie to adopt an amendment to the Official Plan (O.P.A. #19). (13-G-219) (Official Plan and Zoning By-law Amendment for 40 Ferndale Drive S. To Permit Low and Medium Density Residential on Two Separate Sites Adjacent to the Bear Creek Wetland - Ward 6) (PLN019-13) (File: D14-1533)

By-law 2014-002

Bill #004

A By-law of The Corporation of the City of Barrie to exempt the developer under Subsection 9(7) of the Condominium Act, 1998 as it relates to the development of 204 Alva Street being Part of Lots 43, 44, 45 & 46, Plan 959, being Parts 1 & 2 on Plan 51R-37735, City of Barrie, County of Simcoe, from those provisions of Sections 51 and 51.1 of the Planning Act that would normally apply to the development and registration of a plan of condominium. (Delegated Approval By-law 99-312) (Hedbern Homes - Patterson Place Residences - 204 Alva Street) (File: D11-1589)

By-law 2014-003

Bill #008

A By-law of The Corporation of the City of Barrie to amend By-law 2009-141, a land use control by-law to regulate the use of land, and the erection, use, bulk, height, location and spacing of buildings and structures in the City of Barrie. (13-G-219) (Official Plan and Zoning By-law Amendment for 40 Ferndale Dr. S. to Permit Low and Medium Density Residential on Two Separate Sites Adjacent to the Bear Creek Wetland - Ward 6) (PLN019-13) (File: D14-1533)

CARRIED WITH A TWO-THIRDS MAJORITY

Moved by: Seconded by: Councillor, B. Jackson Councillor, J. Brassard

That leave be granted to introduce the following Bills and these Bills be read a first, second and third time this day and finally passed:

By-law 2014-004

Bill #002

A By-law of The Corporation of the City of Barrie to accept the "as-constructed" municipal services within and complementary to the Dunsmore Subdivision (Phase 1A) and to assume the street for public use. (11-G-276) (Assumption of Phase 1A - Dunsmore Subdivision - Quarry Ridge Road) (ENG047-11) (D12-271)

By-law 2014-005

Bill #003

A By-law of The Corporation of the City of Barrie to provide for an interim tax levy on all property classes in the City of Barrie. (13-G-316) (Interim Taxes) (FIN022-13) (File: F22)

By-law 2014-006

Bill #006

A By-law of The Corporation of the City of Barrie to further amend By-law 2002-191 as amended, being a by-law to prescribe and authorize rates of speed within the City of Barrie. (13-G-315) (St. Marguerite D'Youville Catholic School Variable Time Flashing 40 KM/H Zone - Ward 4) (ENG030-13) (File: T08-VA)

By-law 2014-007

Bill #007

A By-law of The Corporation of the City of Barrie to amend By-law 2009-141, a land use control by-law to regulate the use of land, and the erection, use, bulk, height, location and spacing of buildings and structures in the City of Barrie. (13-G-281) (Zoning By-law 2009-141 - Housekeeping Amendments) (PLN025-13) (Files: D14-HOU and D14-GEN)

By-law 2014-008 Bill #009

A By-law of The Corporation of the City of Barrie to appoint a Lottery Licensing Officer to provide for the licensing of lotteries in the City of Barrie. (05-G-475) (Ronald Patrick Osborne) (CLK108-05) (File: C06)

By-law 2014-009 Bill #010

A By-law of The Corporation of the City of Barrie to appoint Municipal Law Enforcement Officers as authorized under the provision of the Police Services Act. (05-G-475) (Catherine Diane MacLean, Cathy Pauline Porter, Scott Douglas Weaver, Lisa Ann Cleaver and Brett Lee Schmidt) (CLK108-05) (File: C06)

CARRIED UNANIMOUSLY

CONFIRMATION BY-LAW

Moved by: Seconded by: Councillor, B. Jackson

Councillor, J. Brassard

That leave be granted to introduce the following Bill and this Bill be read a first, second and third time this day and finally passed:

By-law 2014-010 Bill #011

A By-law of The Corporation of the City of Barrie to confirm the proceedings of

Council at its meeting held on the 13th day of January, 2014.

CARRIED UNANIMOUSLY

CARRIED

ADJOURNMENT

Moved by: Seconded by: Councillor, A. Nuttall Councillor, B. Jackson

That the meeting be adjourned at 10:32 p.m.

-	Mayor	
_	City Clerk	

APPENDIX "A"

General Committee Report dated January 6, 2014

City of Barrie



Minutes - Final General Committee

Monday, January 6, 2014

7:00 PM

Council Chamber

GENERAL COMMITTEE REPORT For consideration by the Council of the City of Barrie on January 13, 2014

The meeting was called to order by Mayor Lehman at 7:01 p.m. The following were in attendance for the meeting:

Present: 11 - Mayor J. Lehman; Councillor B. Ainsworth; Councillor L.

Strachan; Councillor D. Shipley; Councillor B. Ward; Councillor P. Silveira; Councillor M. Prowse; Councillor J. Brassard; Councillor A. Khan; Councillor B. Jackson; and

Councillor A. Nuttall

STAFF:

Chief Adminstrative Officer, C. Ladd
City Clerk/Director of Legislative and Court Services, D. McAlpine
Deputy City Clerk, W. Cooke
Director of Engineering, J. Weston
Director of Environmental Services, J. Thompson
Director of Roads, Parks and Fleet, D. Friary
Exceutive Director of Access Barrie, R. James-Reid
General Manager of Community and Corporate Services, E. Archer
General Manager of Infrastructure and Growth Managment, R. Forward
Manager of Customer Service, M. Kovacs
Policy Planner, C. Terry.

The General Committee reports that the following matter(s) were dealt with on the consent portion of the agenda:

SECTION "A"

14-G-001

TRANSPORTATION AND ECONOMIC DEVELOPMENT COMMITTEE REPORT DATED DECEMBER 12, 2013

That the report of the Transportation and Economic Development Committee dated December 12, 2013 be received.

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

14-G-002

FINANCE AND CORPORATE SERVICES COMMITTEE REPORT DATED DECEMBER 18, 2013

That the report of the Finance and Corporate Services Committee dated December 18, 2013 be received.

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

The General Committee recommends adoption of the following recommendation(s) which were dealt with on the consent portion of the agenda:

SECTION "B"

14-G-003

SPENDING APPROVAL FOR SPECIFIC PARKS ELEMENTS WITHIN CONTRACT 2 OF LAKESHORE DRIVE REALIGNMENT AND CENTENNIAL PARK IMPROVEMENTS PROJECT (WARD 2)

That further to previously Council approved road and drainage components and associated budgets, spending approval be given in the amount of \$700,000 to include within the scope of the second construction contract for the Lakeshore Drive Realignment (Toronto Street to Tiffin Street) and Centennial Park Improvements for specific park elements within Centennial Park that are necessary to coordinate with the road and drainage works and maintain access to the park for public enjoyment. (ENG001-14) (File: T05-LAK) (P7/13)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-004

TEMPORARY USE ZONING BY-LAW TO PERMIT AGRICULTURAL USE ON THE PROPERTY GENERALLY LOCATED AT THE SOUTHWEST CORNER OF HIGHWAY 400 AND HARVIE ROAD (WARD 7)

That the Temporary Use Zoning By-law application submitted by Smart Centres on behalf of Barrie-Bryne Developments Limited for the property legally described as Part Lot 7, Plan 67, Part Lots 5 - 7, Plan 51R-34356 and Part of Part 1, Parts 2 - 8, Concession 12, City of Barrie to permit agriculture as an interim use for a maximum of 3 years, be approved subject to the following provisions:

- Agricultural activities are limited to field crops;
- A 30 metre naturalized buffer must be provided around Lover's Creek and Whiskey Creek;
- Access to the site for farming purposes is restricted to the entrance at Harvie Road; and
- d) Best Management practices must be applied respecting the use of fertilizer and pesticides. (PLN001-14) (File: D14-1564)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-005 DUAL ZONING ON VACANT SCHOOL PROPERTIES

- That a public meeting be scheduled to consider an Official Plan Amendment to include policies on the implementation of dual zoning for new applications to designate and zone lands for the development of any new schools located within the City of Barrie boundaries as it existed prior to January 1, 2010.
- That the current zoning on lands zoned Institutional Educational (I-E) by Zoning By-law 2009-141 be maintained. (PLN002-14) (File: D14 -SCH) (P48/12)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-006 URBAN FOREST STRATEGY

That the Urban Forest Strategy, as identified in Staff Report RPF0002-14, be adopted to guide the development of the City's Urban Forest Management Plan. (RPF0002-14) (File: E04-TR) (P74/12)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-007 SIGN BY-LAW EXEMPTION - KOHLER CHIROPRACTIC CENTRE - 364 ARDAGH ROAD

That the Kohler Chiropractic Centre located at 364 Ardagh Road be provided an exemption to the Sign By-law provisions prohibiting ground signs at home based businesses, to permit the installation of a ground sign with the following parameters:

- a) The ground sign be limited to a total sign area of 32" x 48";
- b) The height of the sign be no greater than 45" from the ground;
- c) The sign be set back as follows:
 - i) a minimum of 2 m from the front lot line (street);
 - ii) a minimum of 1.5 m from any driveway, aisle or walkway or parking space;
 - iii) a minimum of 1.5 m from any other ground sign located on the same side of the street; and
 - iv) a minimum of 1.5 m from any common lot boundary with an adjacent lot and a minimum of 12 m from common lot boundary where an adjacent lot contains a residential use;

- The sign shall not be located within the sight triangle of a corner lot;
 and
- e) Soft landscape treatment shall be located at the base of the sign or supporting structure. (Item for Discussion 8.1, January 6, 2014) (File: P00)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-008 INVESTIGATION OF REMOVAL OF PARKING PROHIBITION - LAMPMAN LANE

That staff in the Roads, Parks and Fleet Department investigate the feasibility of eliminating the parking prohibition on Lampman Lane, south side from Browning Trail to the easterly intersection of Bronte Crescent from 8:00 a.m. to 5:00 p.m., Monday to Friday from September to June. (Item for Discussion 8.2, January 6, 2013) (File: T02)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-009 SERVICE PARTNER 2014 BUDGET REQUEST PRESENTATIONS

That notwithstanding Section 4.21 of Procedural By-law 2013-072 which provides for a maximum of three presentations at each City Council meeting, four service partner presentations regarding 2014 budget requests be permitted on January 13, 2014. (Item for Discussion 8.3, January 6, 2013) (File: C03)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

Pursuant to Procedural By-law 2013-072, Section 4, Subsection 10, the order of business was altered such that the recommendation of the Transportation and Economic Development Committee regarding the Waterfront and Marina Strategic Plan - Polling on Development Scenarios was discussed prior to the Presentation by Mr. Chris Bendak of Forum Research Inc. regarding the 2013 Citizen Satisfaction Survey.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "C"

14-G-010 WATERFRONT AND MARINA STRATEGIC PLAN - POLLING ON DEVELOPMENT SCENARIOS

- That staff in Access Barrie coordinate a program to engage residents through a poll for feedback on the development of the waterfront including spending options and development scenarios ranging from a passive use to more intense commercial use, prior to the 2014 Municipal Election.
- That the questions developed for the poll be approved by Council prior to the survey being conducted.
- 3. That staff provide a plan for a separate non-resident clipboard survey as part of the report back to General Committee. (File: D25)

This matter was recommended (Section "C") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

The General Committee met and reports as follows:

SECTION "D"

14-G-011 PRESENTATION REGARDING THE 2013 CITIZEN SATISFACTION SURVEY RESULTS

Mr. Chris Bandak of Forum Research Inc. provided a presentation regarding the 2013 Citizen Satisfaction Survey Results. He highlighted the project objectives including the exploration of residents' opinions and attitudes related to the City of Barrie services and strategic initiatives. Mr. Bandak reviewed the methodology used to conduct the research, ward quotas, sample size and demographics of the citizens surveyed.

Mr. Bandak highlighted the services and initiatives that were the focus of the survey questions and detailed the percentages of residents that are satisfied, based on the responses received relating to:

- Quality of life in Barrie
- A citizen engagement index
- Satisfaction with the City of Barrie's local government

- Strategic Plan Action Plans and Development:
 - Direct and manage economic development
 - Manage growth and protect the environment
 - o Strengthen Barrie's financial condition
 - o Improve and expand community involvement and City interactions
 - Create a vibrant and healthy City Centre
- · Importance of topics facing City Council
- Overall satisfactions with services and programs
- A ranking of satisfaction for services and programs
- Priorities for improving overall satisfaction with services and programs
- Satisfaction with contact for information/complaint and contact for transactions
- · The perceived value of services provided for taxes paid
- The introduction of an infrastructure renewal tax levy
- · Changes in tax and service levels; and
- The cost of growth

In closing, Mr. Bandak noted that in his professional opinion the survey results for the City of Barrie compared well with other municipalities' results, with average or above average satisfaction levels.

Members of Council asked several questions of the presenter and staff and received responses.

This matter was recommended (Section "D") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "E"

14-G-012 TRANSPORTATION CONSIDERATIONS (WARDS 7 AND 8)

- That traffic control signals at the intersection of Veteran's Drive and Commerce Park Drive be approved for design in 2014 with construction subject to future Business Plans.
- That pedestrian traffic control signals on Bayview Drive at Springhome Road and Marsellus Drive at Timothy Lane, be approved and considered for future Business Plans. (RPF001-14) (File: T07 -SI)

This matter was recommended (Section "E") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

ENQUIRIES

Members of General Committee addressed several enquiries to City staff and received responses.

ANNOUNCEMENTS

Members of City Council provided announcements concerning a number of matters.

ADJOURNMENT

The meeting adjourned at 8:40 p.m.

CHAIRMAN

City of Barrie