



MEDIA RELEASE

Monday, November 16, 2020

FOR IMMEDIATE RELEASE

Need help shoveling snow? Find a Snow Angel today!

(Barrie, ON) As the City of Barrie prepares for the winter season, Snow Angels Canada (SnowAngelsCanada.ca) wants to connect volunteers with those needing snow removal assistance. Snow Angels Canada is an online platform where residents who require assistance with shoveling snow can post a request for service, and volunteers in their area can reach out to help.

In February 2020, Snow Angels began operating in Barrie with 10 clients and 46 volunteers. Given snowfall predictions for the upcoming winter season, the City is anticipating more people needing support through this program.

Although the City does not own or operate the online platform, City staff worked with Snow Angels to customize the program for Barrie residents and is encouraging residents to sign up as clients or volunteers at SnowAngelsCanada.ca.

To make a request for snow clearing or to register as a volunteer to help your neighbours in need, visit SnowAngelsCanada.ca.

Background

In September 2019, the City issued an Request for Proposal (RFP) asking the business community to come up with creative solutions to the challenge of winter snow removal (specifically windrows—the pile of snow at the end of a residential driveway created by a snow plow) for people who are not able to clear the snow themselves. The City received three submissions and awarded the RFP to Snow Angels Canada.

This RFP was done as part of the Municipal Innovation Exchange (MIX) partnership. MIX is a partnership with the City of Barrie, the City of Guelph, City of London and is supported by MaRS Discovery District. The goal of MIX is to improve and expand the practice of challenge-based procurement in the municipal sector and create practices that are tested, scalable and sustainable.

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