

Begin forwarded message:

**From:**  
**Subject: Ladies of VR Special Project**  
**Date:** April 18, 2017 at 12:46:39 PM EDT  
**To:** Kathy Brislin <[kathy.brislin@barrie.ca](mailto:kathy.brislin@barrie.ca)>  
**Cc:**

Hi Kathy -

We have the opportunity this Spring to produce a 1-hour interview special that celebrates Barrie's leading women in journalism. The special includes "Ladies of VR", a handful of the leading women at CKVR from the 1980's and 90's. The special will be hosted by Tony Grace and will include stories, bloopers but most importantly, celebrate the journalistic contributions of these fine ladies during an era when men often ruled the television airwaves.

Our intent is to promote this historical special through our social avenues, make it available on the BHA as part of the 150th Celebrations and draw attention to it next year during International Women's Day.

We're looking for a title sponsor to help with some of the production costs. I have attached the quote we have received from a local production company and wanted to see if Heritage Barrie wanted to partner with us on this and pay for the production costs. We will be doing all post-production in-house so there would be no additional editing costs. We could advertise the special and launch it when we work together this summer at Celebrate Barrie.

Thanks for your consideration.  
Looking forward to your response,

**DR. TRAVIS R. DOUCETTE**

*Chairman*

**Barrie Historical Archive**

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Travis,

I know budget is a challenge – if you take care of all the logistics and we literally just show up where and when you say that will be most cost effective. You bring 2 drives – we would put the footage on your drives and then you would proceed from there.

Here are 2 options for your consideration:

**Option #1**

In this scenario we would hire an audio operator, with the number of people on camera having a microphone on each person it is the ideal approach. We have to outsource this, the quote is \$800 (if you have less people would come down a bit but not a lot) audio operator could mix live; it would save hours of editing.

Audio operator with gear	\$800
Camera operator – Greg McFadden	\$500
Camera operator – Mike Whyte	\$500

**Gear – 3 HD cameras**

This would rent for over \$1000, we will discount to \$300

**Option #1 total Budget \$2,100**

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**Option #2**

No audio operator, host would have a microphone and the women would have one or two microphones – they would have to pass the microphone around – it can work but you will lose the spontaneity as microphone needs to be passed around.

**Option #2 \$1300**