City Financial Committee

Presentation by

Barrie Sports Hall of Fame

October 9th 2024

About the Hall

- Formed in 1984 by a group of City residence, Councillors, Director of Parks and Recreation and the Mayor
- Located at the Allandale Recreation Centre
- Recognize the contributions of Men and Women in the community who have contributed to the well being of sport and recreation and have represented Barrie in a exemplary manner
- Factors that the Hall represents
  - Art - all paintings are original by local artists
  - Heritage - all inductees represent their sport contributions in various generations
  - Culture - all inductees have contributed to the make up of Barrie over time and demonstrated key times in the growth and culture of the community
  - Sport - Inductees have represented Barrie sport locally, provincially, nationally and internationally

Accomplishments this past year

- Formed a new site committee to meet the demands of space
- Visited, researched and talked to over 20 Sports Halls
- Re established liaison with Council, Mayor, Director of Recreation and Culture
- Councillor Morales and Director Dan Bell now sitting on our committees
- Registered as a Charitable Foundation as of July 2024
- Approved to have satellite sites at Peggy Hill and East Bayfield – formal agreement pending
- Met with Historical and Cultural Committees
- Increased social media presence
- Member of Tourism Barrie. Installed a Hall section on Tourism Barrie kiosks
- Revamped web site and social media sites on Facebook and Instagram
- Involvement with TBTB Displays at Bobby Rosenthal film festival, Kempenfest, Barnburner, Probus and Rotary Clubs, Kinsman,3 Open Air Dunlop events, rededication Bobby Rosenthal plaque, flag raising
- Reduced size of paintings as of Oct 2024 to help address space issue
- Had recent Olympic display at City Hall
- Flag raising ceremony for Bobby Rosenthal week at City Hall
- Formed 40th anniversary fund raising dinner committee for Oct 1st 2025
- Raised $5000 for new site projects and $2500 for operations at Barnburner

Challenges

- Growing out of space at Allandale
- Having difficulty surviving for operational needs
- Difficulty finding sponsors to offset our annual operational needs ($30,000 per year)
- Attracting new Board members with business acremen
- Finding a new home to display artifacts and paintings (5000 sq feet)
- Expanding our community social awareness program
- Expanding our Community presence
- Getting buy in from the sport community

REVENUE (Jan 1)	2023 Actual		2024 Budget	
Donations	16020		2500	
Sponsorships	6550		17000	
	57			
Student Donation	5000		0	
Grants	0		0	
Membership sales	475		300	
TOTAL REVENUE	28620		29800	

EXPENSES	2023 Budget	2023 Actual	2024 Budget
Induction Ceremony	11000	10796	12000
Memberships	500		500
Audit	1000		*1000
Legal	1000		*1000
Insurance	0	0	*1000
Summer Student	7500	6678	6000
Signage	750	757	*1000
Office /admin	480	508	700
Survey Monkey	420	461	
Website	2500	112	5000
Event expense		482	2500
Display Cabinets	0	0	*7600
Total Expenses	**30150**	**19794**	**38300**
			*** New items**

Capital Budget

Revenue

Item	2023	2024
New site seed money	$2500	0
Barnburner	$5000	$5000
Total	$7500	$5000

What we are seeking

- To be recognized and treated the same as the cultural, arts and performing arts are
- A continued flow of operational cost each year to allow us to survive ($30,000) plus inflation per the government guidelines each year
- Our new charitable status creates additional costs (legal. Audit. financial, Insurance)
- The City to put this in their annual budget from this point on
- A continued positive relationship with a member of council and Parks and Culture on our Board and New site Committee
- To include Hall needs in the Sadlon Centre or Allandale renovations budget to allow for 5000 sq feet of space
- Allow for opportunities for the Hall to apply for grants for special projects such as summer students (criteria is not conducive to our status)
- Fund the outside signage at Allandale and / or the renovated Sadlon Centre ($3500)
- Continue the insurance coverage for Allandale and the satellite sites)

- Access to meeting rooms free of charge
- Access to City IT network and equipment to have website access to the community in all public spaces, community centres, stand alone halls, City Hall
- **Raise the exposure of the Hall by working with various departments of the City such as Economic development (Culture, Heritage, Arts, Tourism, Recreation, Sport tourism)**
- **Equitable representation as Arts/Culture get in terms of funding and staffing (MacLaren Centre)**
- **Change in Sport Grant Criteria, to include organizations such as ours that aren't directly involved in the delivery of active programs. Similarly we do not qualify for the Tourism Barrie Sport Grants that are geared to events bringing people to our city and booking hotels. (MAT)- In some sense we do and could**
- **Funding for summer student research (Hall does not have capacity or mandate to hire staff, without an appreciable increase to operational funding (CPP, Vactaion pay, training, office space)**
- **Access to Mat funding (fixed percentage)**
- **Access to City facility rental fees (fixed percentage of each sport rental facility -ice, fields)**