




TO: GENERAL COMMITTEE


SUBJECT: PUBLIC ART COMMITTEE BIKE RACK INSTALLATION SITE

WARD: ALL

PREPARED BY AND KEY CONTACT: O. GROVES, CULTURE OFFICER, DEVELOPMENT Ext. 4794 

SUBMITTED BY: R.Q. WILLIAMS, DIRECTOR OF CULTURE 

EXECUTIVE DIRECTOR, INVEST BARRIE APPROVAL: Z. LIFSHIZ, EXECUTIVE DIRECTOR 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: C. LADD, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That the Mayor and City Clerk be authorized to execute an agreement for the installation of the Public Art Bike Rack to 60 Worsley Street, in front of the downtown public library.

PURPOSE & BACKGROUND

2. The purpose of the staff report is to acquire approval for the installation of the Public Art Bike Rack at 60 Worsley Street. Please see the attached Appendix "A" for the exact location.
3. Council Motion 16-G-006 PUBLIC ART COMMITTEE BIKE RACK COMPETITION stated:
 - a) That the Mayor and City Clerk be authorized to execute an agreement with Jennifer Davis and Jon Sasaki related to the production of bicycle racks, generally in form attached as Appendix "A" to Staff Report DOC002-16 in accordance with the following terms and conditions:
 - b) The bicycle racks to be located in the City of Barrie shall be constructed according to the specifications documented in Jennifer Davis and John Sasaki's winning design submission, presented November 23, 2015 to the Public Art Committee as part of the Artist Designed Bicycle Rack Competition attached as Appendix "D" to Staff Report DOC002-16;
 - c) The full cost of the designed and manufactured racks not exceed \$25,000.00; and
 - d) The design, manufacture and installation of the bike racks to comply with all City of Barrie standards and protocols. (DOC002-16) (File: A09-PUB)

ANALYSIS

4. An agreement with the artists, Davis and Sasaki was signed in the first quarter of 2016. Since that time the artists have been acquiring used fencing from Barrie residents, with the assistance of several Georgian College students, in order to create their Bike Rack design.
5. City of Barrie's Department of Culture, Facilities and Parks Planning staff met with members of the Public Art Committee and the artists, Jennifer Davis and Jon Sasaki, in February of 2016 to discuss possible locations for the bike rack. This is the first public installation for the Public Art

Committee. The Committee agreed that it was important to place the piece in a prominent high profile location. In keeping with Council's goal of creating a vibrant city centre, it was most important to the Public Art Committee that a location in the downtown be selected. A location with significant foot and road traffic where residents may attend by bicycle was considered to be ideal for creating the opportunity for the sculpture's maximum visibility.

6. It was agreed that the downtown library is an ideal location that met all of the criteria.
7. In addition, with the upcoming installation of the Sea Serpent Sculpture at Heritage Park, the committee and staff believed that an alternative location to the waterfront should be considered for this particular installation.
8. In discussions with the artists they stated that if they acquired a significant amount of fence materials they would consider creating a second bike rack. The Public Art Committee agreed to consider this option in light of existing commitments, plans and budget constraints. Should they consider a second installation it would allow for the conversation around public art to continue in other locations in the city and give Council an opportunity to recommend a new or different location.

ENVIRONMENTAL MATTERS

9. The following environmental matters have been considered in the development of the recommendation:
 - a) The lack of art in Barrie's public sphere.
 - b) The repurposing of old materials as both art and implement, sends a positive message regarding the use of recycling metallic waste and creating more opportunities for active transportation.
 - c) The Staff reviewed obstacles at the library site e.g. a park bench, and the existing bike racks, and it was agreed that these items will need to be removed at the expense of the artists. The bike rack and the park bench will be relocated to another suitable location.
 - d) Facilities staff discussed snow removal around the sculpture and agreed on a design solution to address this concern. This solution is agreeable to both Facilities and Library staff.

ALTERNATIVES

10. The following alternative is available for consideration by General Committee:

Alternative #1

City Council could decide to consider another location for the bike racks.

This alternative is not recommended as staff have given careful consideration to finding an appropriate site by working closely with the artists and staff planners to ensure a good fit for this particular piece. To move the art to a different location may be difficult and require reconfiguration or redesign. This can have an impact on associated costs. The library location satisfies the opportunity for greater public engagement, visibility and encourages cycling. Suggesting another location would also result in delaying the installation. As the individuals Davis and Sasaki are currently employed as architects and engineers, delaying the installation may create difficulties in aligning the installation with their schedules, perhaps creating even longer delays.

FINANCIAL

11. There are no financial implications for the Corporation resulting from the proposed recommendation. The funding for the installation will be covered by the Public Art Committee's annual allocation.

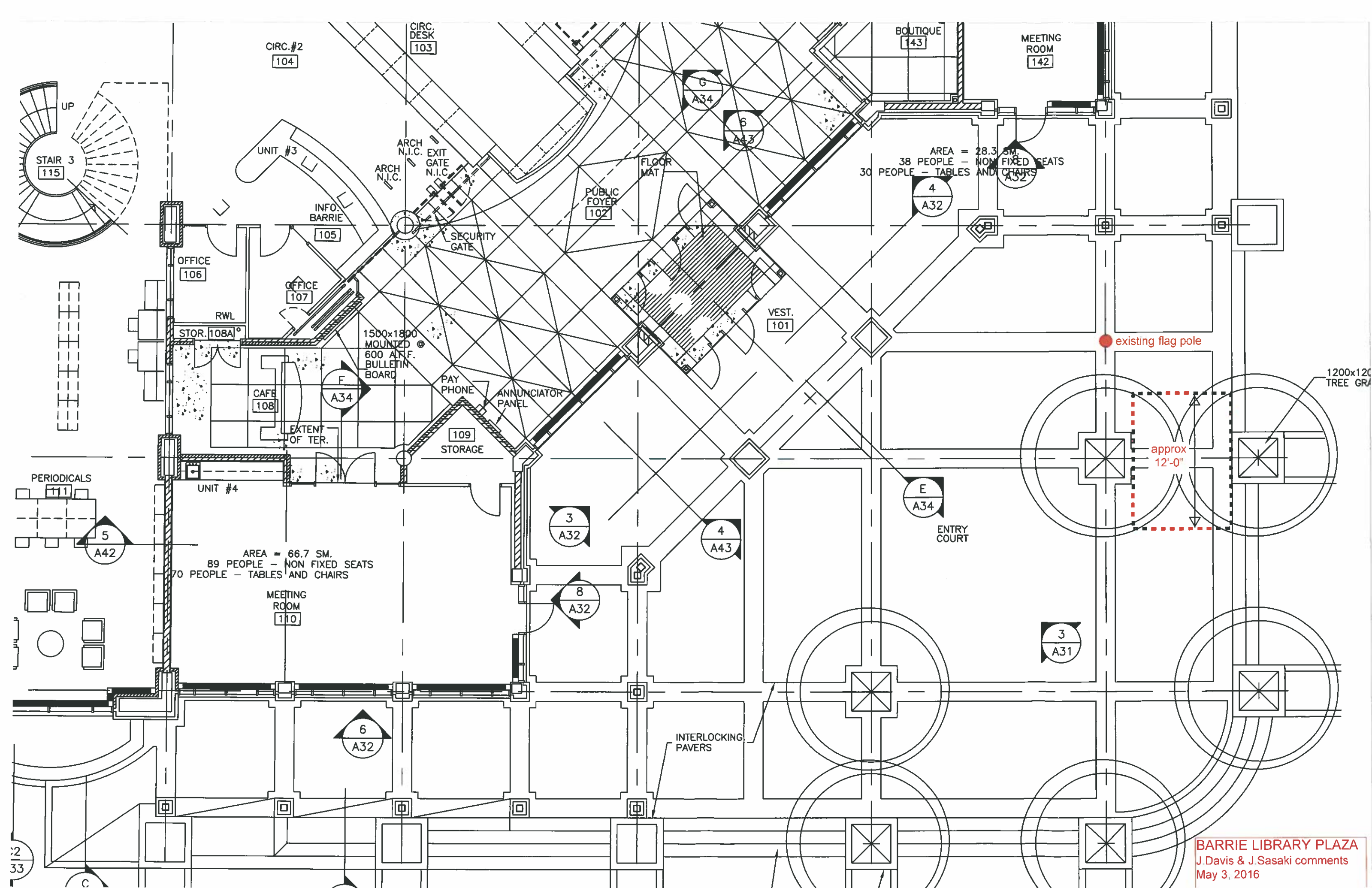
LINKAGE TO 2010-2014 COUNCIL STRATEGIC PLAN

12. The recommendations included in this Staff Report support the following goals identified in the 2010-2014 City Council Strategic Plan:
 - Create a Vibrant and Healthy City Centre
 - Improve and Expand Community Involvement and City Interactions
13. Public art is a necessary component of creating a sense of place and a vibrant city centre. Public art is part of the diversity of experience in Barrie, and unlike many other activities it is free and accessible to people of all ages and economic backgrounds. Every citizen will be able to come and enjoy art in the heart of our beautiful city.

Attachments: Appendix A – Proposed Bike Rack Installation Site

APPENDIX "A"

Title of Appendix



BARRIE LIBRARY PLAZA
 J. Davis & J. Sasaki comments
 May 3, 2016

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