



City of Barrie

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

Minutes - Final General Committee

Monday, January 6, 2014

7:00 PM

Council Chamber

GENERAL COMMITTEE REPORT For consideration by the Council of the City of Barrie on January 13, 2014

The meeting was called to order by Mayor Lehman at 7:01 p.m. The following were in attendance for the meeting:

Present: 11 - Mayor J. Lehman; Councillor B. Ainsworth; Councillor L. Strachan; Councillor D. Shipley; Councillor B. Ward; Councillor P. Silveira; Councillor M. Prowse; Councillor J. Brassard; Councillor A. Khan; Councillor B. Jackson; and Councillor A. Nuttall

STAFF:

Chief Administrative Officer, C. Ladd
City Clerk/Director of Legislative and Court Services, D. McAlpine
Deputy City Clerk, W. Cooke
Director of Engineering, J. Weston
Director of Environmental Services, J. Thompson
Director of Roads, Parks and Fleet, D. Friary
Executive Director of Access Barrie, R. James-Reid
General Manager of Community and Corporate Services, E. Archer
General Manager of Infrastructure and Growth Management, R. Forward
Manager of Customer Service, M. Kovacs
Policy Planner, C. Terry.

The General Committee reports that the following matter(s) were dealt with on the consent portion of the agenda:

SECTION "A"

**14-G-001 TRANSPORTATION AND ECONOMIC DEVELOPMENT COMMITTEE
REPORT DATED DECEMBER 12, 2013**

That the report of the Transportation and Economic Development Committee dated December 12, 2013 be received.

Attachments: [131212 TED Report.pdf](#)

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

**14-G-002 FINANCE AND CORPORATE SERVICES COMMITTEE REPORT DATED
DECEMBER 18, 2013**

That the report of the Finance and Corporate Services Committee dated December 18, 2013 be received.

Attachments: [131218 FSC Report.pdf](#)

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

The General Committee recommends adoption of the following recommendation(s) which were dealt with on the consent portion of the agenda:

SECTION "B"

14-G-003 SPENDING APPROVAL FOR SPECIFIC PARKS ELEMENTS WITHIN CONTRACT 2 OF LAKESHORE DRIVE REALIGNMENT AND CENTENNIAL PARK IMPROVEMENTS PROJECT (WARD 2)

That further to previously Council approved road and drainage components and associated budgets, spending approval be given in the amount of \$700,000 to include within the scope of the second construction contract for the Lakeshore Drive Realignment (Toronto Street to Tiffin Street) and Centennial Park Improvements for specific park elements within Centennial Park that are necessary to coordinate with the road and drainage works and maintain access to the park for public enjoyment. (ENG001-14) (File: T05-LAK) (P7/13)

Attachments: [ENG001-140106.pdf](#)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-004 TEMPORARY USE ZONING BY-LAW TO PERMIT AGRICULTURAL USE ON THE PROPERTY GENERALLY LOCATED AT THE SOUTHWEST CORNER OF HIGHWAY 400 AND HARVIE ROAD (WARD 7)

That the Temporary Use Zoning By-law application submitted by Smart Centres on behalf of Barrie-Bryne Developments Limited for the property legally described as Part Lot 7, Plan 67, Part Lots 5 - 7, Plan 51R-34356 and Part of Part 1, Parts 2 - 8, Concession 12, City of Barrie to permit agriculture as an interim use for a maximum of 3 years, be approved subject to the following provisions:

- a) Agricultural activities are limited to field crops;
- b) A 30 metre naturalized buffer must be provided around Lover's Creek and Whiskey Creek;
- c) Access to the site for farming purposes is restricted to the entrance at Harvie Road; and
- d) Best Management practices must be applied respecting the use of fertilizer and pesticides. (PLN001-14) (File: D14-1564)

Attachments: [PLN001-140106](#)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-005 DUAL ZONING ON VACANT SCHOOL PROPERTIES

1. That a public meeting be scheduled to consider an Official Plan Amendment to include policies on the implementation of dual zoning for new applications to designate and zone lands for the development of any new schools located within the City of Barrie boundaries as it existed prior to January 1, 2010.
2. That the current zoning on lands zoned Institutional Educational (I-E) by Zoning By-law 2009-141 be maintained. (PLN002-14) (File: D14-SCH) (P48/12)

Attachments: [PLN002-140106.pdf](#)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-006 URBAN FOREST STRATEGY

That the Urban Forest Strategy, as identified in Staff Report RPF0002-14, be adopted to guide the development of the City's Urban Forest Management Plan. (RPF0002-14) (File: E04-TR) (P74/12)

Attachments: [RPF002-140106.pdf](#)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-007 SIGN BY-LAW EXEMPTION - KOHLER CHIROPRACTIC CENTRE - 364 ARDAGH ROAD

That the Kohler Chiropractic Centre located at 364 Ardagh Road be provided an exemption to the Sign By-law provisions prohibiting ground signs at home based businesses, to permit the installation of a ground sign with the following parameters:

- a) The ground sign be limited to a total sign area of 32" x 48";
- b) The height of the sign be no greater than 45" from the ground;
- c) The sign be set back as follows:
 - i) a minimum of 2 m from the front lot line (street);
 - ii) a minimum of 1.5 m from any driveway, aisle or walkway or parking space;

- iii) a minimum of 1.5 m from any other ground sign located on the same side of the street; and
- iv) a minimum of 1.5 m from any common lot boundary with an adjacent lot and a minimum of 12 m from common lot boundary where an adjacent lot contains a residential use;

- d) The sign shall not be located within the sight triangle of a corner lot; and
- e) Soft landscape treatment shall be located at the base of the sign or supporting structure. (Item for Discussion 8.1, January 6, 2014) (File: P00)

Attachments: [Item 7.1 - 20140106.pdf](#)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-008 INVESTIGATION OF REMOVAL OF PARKING PROHIBITION - LAMPMAN LANE

That staff in the Roads, Parks and Fleet Department investigate the feasibility of eliminating the parking prohibition on Lampman Lane, south side from Browning Trail to the easterly intersection of Bronte Crescent from 8:00 a.m. to 5:00 p.m., Monday to Friday from September to June. (Item for Discussion 8.2, January 6, 2013) (File: T02)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

14-G-009 SERVICE PARTNER 2014 BUDGET REQUEST PRESENTATIONS

That notwithstanding Section 4.21 of Procedural By-law 2013-072 which provides for a maximum of three presentations at each City Council meeting, four service partner presentations regarding 2014 budget requests be permitted on January 13, 2014. (Item for Discussion 8.3, January 6, 2013) (File: C03)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

Pursuant to Procedural By-law 2013-072, Section 4, Subsection 10, the order of business was altered such that the recommendation of the Transportation and Economic Development Committee regarding the Waterfront and Marina Strategic Plan - Polling on Development Scenarios was discussed prior to the Presentation by Mr. Chris Bendak of Forum Research Inc. regarding the 2013 Citizen Satisfaction Survey.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "C"

14-G-010 WATERFRONT AND MARINA STRATEGIC PLAN - POLLING ON DEVELOPMENT SCENARIOS

1. That staff in Access Barrie coordinate a program to engage residents through a poll for feedback on the development of the waterfront including spending options and development scenarios ranging from a passive use to more intense commercial use, prior to the 2014 Municipal Election.
2. That the questions developed for the poll be approved by Council prior to the survey being conducted.
3. That staff provide a plan for a separate non-resident clipboard survey as part of the report back to General Committee. (File: D25)

This matter was recommended (Section "C") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

The General Committee met and reports as follows:

SECTION "D"

14-G-011 PRESENTATION REGARDING THE 2013 CITIZEN SATISFACTION SURVEY RESULTS

Mr. Chris Bandak of Forum Research Inc. provided a presentation regarding the 2013 Citizen Satisfaction Survey Results. He highlighted the project

objectives including the exploration of residents' opinions and attitudes related to the City of Barrie services and strategic initiatives. Mr. Bandak reviewed the methodology used to conduct the research, ward quotas, sample size and demographics of the citizens surveyed.

Mr. Bandak highlighted the services and initiatives that were the focus of the survey questions and detailed the percentages of residents that are satisfied, based on the responses received relating to:

- Quality of life in Barrie
- A citizen engagement index
- Satisfaction with the City of Barrie's local government
- Strategic Plan - Action Plans and Development:
 - Direct and manage economic development
 - Manage growth and protect the environment
 - Strengthen Barrie's financial condition
 - Improve and expand community involvement and City interactions
 - Create a vibrant and healthy City Centre
- Importance of topics facing City Council
- Overall satisfactions with services and programs
- A ranking of satisfaction for services and programs
- Priorities for improving overall satisfaction with services and programs
- Satisfaction with contact for information/complaint and contact for transactions
- The perceived value of services provided for taxes paid
- The introduction of an infrastructure renewal tax levy
- Changes in tax and service levels; and
- The cost of growth

In closing, Mr. Bandak noted that in his professional opinion the survey results for the City of Barrie compared well with other municipalities' results, with average or above average satisfaction levels.

Members of Council asked several questions of the presenter and staff and received responses.

Attachments: [2013 Citizen Satisfaction Survey Results Memorandum GC20140106](#)
[140106 Report - 2013 Citizen Satisfaction Survey.pdf](#)
[140106 Presentation - 2013 Citizen Satisfaction Survey.pdf](#)

This matter was recommended (Section "D") to City Council for consideration of receipt at its meeting to be held on 13/01/2014.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "E"**14-G-012****TRANSPORTATION CONSIDERATIONS (WARDS 7 AND 8)**

1. That traffic control signals at the intersection of Veteran's Drive and Commerce Park Drive be approved for design in 2014 with construction subject to future Business Plans.
2. That pedestrian traffic control signals on Bayview Drive at Springhome Road and Marsellus Drive at Timothy Lane, be approved and considered for future Business Plans. (RPF001-14) (File: T07-SI)

Attachments: [RPF001-140106.pdf](#)

This matter was recommended (Section "E") to City Council for consideration of adoption at its meeting to be held on 13/01/2014.

ENQUIRIES

Members of General Committee addressed several enquiries to City staff and received responses.

ANNOUNCEMENTS

Members of City Council provided announcements concerning a number of matters.

ADJOURNMENT

The meeting adjourned at 8:40 p.m.

CHAIRMAN