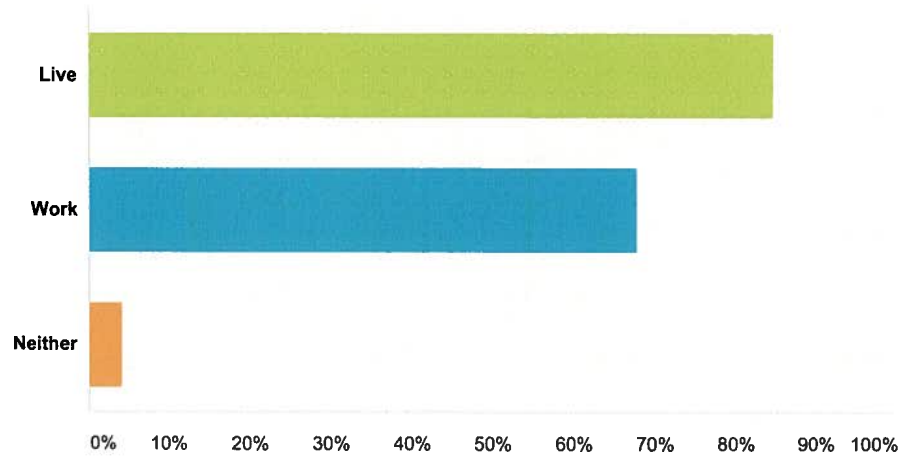


Invest Barrie: Community and Visitor Survey

**Q1 Do you live or work in Barrie? (check all that apply)**

Answered: 165 Skipped: 0



Answer Choices	Responses
Live	84.85% 140
Work	67.88% 112
Neither	4.24% 7
<b>Total Respondents: 165</b>	

Invest Barrie: Community and Visitor Survey

**Q2 If you have lived here less than five (5) years, where did you live prior to Barrie?**

Answered: 57 Skipped: 108

#	Responses	Date
1	toronto	2/13/2015 11:54 PM
2	Parry Sound, Mississauga	2/13/2015 10:14 AM
3	No	2/12/2015 12:09 AM
4	Egbert	2/11/2015 5:53 PM
5	Germany	2/11/2015 4:18 PM
6	Brampton	2/10/2015 6:23 PM
7	I have lived just outside of Barrie ( in springwater for 23 years)	2/10/2015 3:12 PM
8	Victoria Harbour	2/10/2015 2:54 PM
9	Toronto	2/10/2015 12:51 PM
10	Alliston	2/10/2015 10:55 AM
11	Vaughan	2/10/2015 9:40 AM
12	Affordable housing	2/10/2015 8:30 AM
13	Oro + Springwater for 20+ years	2/9/2015 9:14 PM
14	Winnipeg	2/9/2015 7:22 PM
15	Oakville Ontario	2/9/2015 5:29 PM
16	New Market, Ontario	2/9/2015 5:15 PM
17	No	2/9/2015 3:55 PM
18	Durham Region	2/9/2015 3:41 PM
19	live in Oro.	2/9/2015 3:33 PM
20	Markham	2/9/2015 3:33 PM
21	Oro Medonte	2/9/2015 3:29 PM
22	Toronto	2/9/2015 3:27 PM
23	Toronto	2/9/2015 3:27 PM
24	Yes, Aurora	2/9/2015 3:25 PM
25	n/a	2/9/2015 2:43 PM
26	GTA	2/9/2015 12:39 PM
27	Newmarket	2/9/2015 11:22 AM
28	Orangeville	2/9/2015 10:34 AM
29	Toronto	2/9/2015 10:24 AM
30	Caledon, City of Toronto	2/9/2015 5:34 AM
31	Mansfield	2/7/2015 9:27 PM
32	Midland	2/6/2015 2:48 PM

## Invest Barrie: Community and Visitor Survey

33	Live in Oro-Medonte; work in Barrie.	2/5/2015 2:21 PM
34	midhurst	2/5/2015 1:05 PM
35	Pickering	2/3/2015 1:53 PM
36	NA	2/2/2015 7:29 PM
37	Toronto	2/2/2015 2:25 PM
38	caledon	1/31/2015 11:16 AM
39	Toronto	1/30/2015 6:26 PM
40	Sudbury, Ontario	1/30/2015 3:39 PM
41	Winnipeg	1/29/2015 9:55 PM
42	London	1/29/2015 9:49 PM
43	Born and raised	1/29/2015 3:45 PM
44	Toronto	1/28/2015 7:43 PM
45	NA	1/28/2015 6:32 PM
46	Kitchener	1/27/2015 1:53 PM
47	N/A	1/27/2015 1:24 PM
48	n/a	1/27/2015 12:18 PM
49	Newmarket	1/27/2015 11:43 AM
50	-	1/27/2015 10:13 AM
51	Dallas TX	1/26/2015 8:50 PM
52	Toronto	1/26/2015 8:41 PM
53	Caledon	1/26/2015 7:10 PM
54	Oro Station	1/26/2015 6:34 PM
55	Toronto	1/26/2015 6:22 PM
56	Louisiana.	1/26/2015 5:20 PM
57	Test-Anya	1/21/2015 9:26 AM

## Invest Barrie: Community and Visitor Survey

### Q3 What brought you to Barrie?

Answered: 141 Skipped: 24

#	Responses	Date
1	to raise family	2/13/2015 11:54 PM
2	Daughter invited to join the Mariposa Winter Club	2/13/2015 11:25 AM
3	Affordable housing, family, the outdoors	2/13/2015 10:14 AM
4	Cost of living	2/13/2015 8:19 AM
5	Work	2/13/2015 12:27 AM
6	Job and Family	2/12/2015 10:16 AM
7	Work	2/12/2015 12:09 AM
8	Low cost homes. Good schools all season entertainment	2/11/2015 7:55 PM
9	as a financial advisor, i have clients from the GTA to Barrie. I prefer going north than south	2/11/2015 6:07 PM
10	First home purchase - proximity to work	2/11/2015 5:53 PM
11	work and lifestyle	2/11/2015 4:18 PM
12	It's closeness to Toronto but still being rural	2/11/2015 2:20 PM
13	Emmigration from the UK, to build a new textile plant	2/11/2015 1:56 PM
14	City of Barrie (business development reception)	2/11/2015 11:26 AM
15	Wanted to leave Toronto	2/11/2015 9:30 AM
16	affordability allowed us to have mom stay home and raise the family	2/11/2015 6:38 AM
17	Waterfront, opportunity to own my own business	2/10/2015 8:08 PM
18	Job transfer	2/10/2015 6:23 PM
19	school	2/10/2015 5:36 PM
20	Job Opportunity	2/10/2015 4:35 PM
21	job re-location	2/10/2015 3:12 PM
22	I moved because I could commute to Toronto by Go or by Bus	2/10/2015 2:54 PM
23	Affordable Housing, the Waterfront and the Senic area	2/10/2015 1:42 PM
24	Georgian College	2/10/2015 1:20 PM
25	Work and family life	2/10/2015 12:51 PM
26	Family business	2/10/2015 12:18 PM
27	Family and Church	2/10/2015 11:47 AM
28	Bought a farm in the area, then moved to Barrie	2/10/2015 11:15 AM
29	Lifestyle, opportunity,	2/10/2015 11:10 AM
30	work	2/10/2015 11:01 AM
31	Cottage like living near the lake in a city	2/10/2015 10:55 AM
32	business	2/10/2015 10:07 AM
33	House prices	2/10/2015 9:40 AM

## Invest Barrie: Community and Visitor Survey

34	Job	2/10/2015 9:35 AM
35	My husband's job in Toronto.	2/10/2015 9:29 AM
36	raised here	2/10/2015 9:28 AM
37	new job	2/10/2015 8:54 AM
38	Great place to raise children	2/10/2015 8:30 AM
39	Employment opportunity, location	2/10/2015 8:27 AM
40	business development	2/10/2015 8:08 AM
41	Lake + a business opportunity	2/9/2015 10:52 PM
42	water, central location	2/9/2015 10:06 PM
43	school	2/9/2015 9:45 PM
44	Work	2/9/2015 9:44 PM
45	Born in Barrie - lived in the area my whole life (50 yrs)	2/9/2015 9:14 PM
46	Retired from military--- chose Barrie as favorite city	2/9/2015 7:22 PM
47	Housing costs	2/9/2015 6:01 PM
48	Reasonable housing costs. Commerce.	2/9/2015 5:57 PM
49	Work	2/9/2015 5:53 PM
50	Central location to city and country	2/9/2015 5:31 PM
51	Housing prices and being closer to Muskoka	2/9/2015 5:29 PM
52	We bought an industrial property in Barrie and moved the business/company here	2/9/2015 5:15 PM
53	Work in 1983.	2/9/2015 5:05 PM
54	automation industry	2/9/2015 4:52 PM
55	Immigrated to Canada and found the perfect store location	2/9/2015 4:39 PM
56	Central location for all factors.	2/9/2015 4:31 PM
57	family and job	2/9/2015 4:24 PM
58	The waterfront and the size of the city...not too small, but not big like Toronto. The price of housing was also a key factor.	2/9/2015 4:19 PM
59	work	2/9/2015 4:14 PM
60	Georgian College (Student)	2/9/2015 4:09 PM
61	Work and Improved Quality of Life	2/9/2015 4:09 PM
62	Job	2/9/2015 4:08 PM
63	work	2/9/2015 4:02 PM
64	Purchased a business	2/9/2015 3:56 PM
65	My parents when I was young	2/9/2015 3:55 PM
66	Job	2/9/2015 3:50 PM
67	Affordable housing and quality of life	2/9/2015 3:49 PM
68	After getting married in 1975, we moved up here to be close to my family and to raise our children	2/9/2015 3:44 PM
69	Job	2/9/2015 3:41 PM
70	work	2/9/2015 3:37 PM

## Invest Barrie: Community and Visitor Survey

71	Work	2/9/2015 3:34 PM
72	Work	2/9/2015 3:33 PM
73	work	2/9/2015 3:33 PM
74	a job	2/9/2015 3:31 PM
75	work	2/9/2015 3:31 PM
76	Work	2/9/2015 3:29 PM
77	residential neighbourhood	2/9/2015 3:29 PM
78	I worked in Barrie when I moved here.	2/9/2015 3:29 PM
79	Less expensive house purchase prices	2/9/2015 3:27 PM
80	Wanted to get out of the big city	2/9/2015 3:27 PM
81	Work & Life balance	2/9/2015 3:25 PM
82	Love	2/9/2015 2:27 PM
83	Work	2/9/2015 12:39 PM
84	Relationship	2/9/2015 12:35 PM
85	College	2/9/2015 12:30 PM
86	My Fiance	2/9/2015 12:01 PM
87	Friends and Cost of Living	2/9/2015 11:22 AM
88	georgian college	2/9/2015 10:34 AM
89	Price of home	2/9/2015 10:27 AM
90	Wanted to leave city, getting closer to nature. Cost of living.	2/9/2015 10:24 AM
91	Affordable Housing, Ease of Transportation, Scenery	2/9/2015 5:34 AM
92	House prices	2/7/2015 9:27 PM
93	Work	2/6/2015 2:48 PM
94	Family - was raised here	2/6/2015 11:43 AM
95	Grew up in Barrie; family moved here when I was 6 years old.	2/5/2015 2:21 PM
96	group home in midhurst	2/5/2015 1:05 PM
97	The range of services that are accessible in close proximity.	2/5/2015 9:24 AM
98	My aging parents live in Moonstone	2/3/2015 1:53 PM
99	looking for a slower lifestyle	2/3/2015 12:09 PM
100	Family been here since the incorporation of Barrie in the 1800s	2/2/2015 7:29 PM
101	employment opportunity	2/2/2015 4:12 PM
102	Work	2/2/2015 2:25 PM
103	Access to recreation and active living	2/2/2015 2:07 PM
104	Work assignment	1/31/2015 12:28 PM
105	my husband	1/31/2015 11:16 AM
106	Real estate investment	1/30/2015 6:26 PM
107	Always lived in the area, close to family and work	1/30/2015 5:08 PM
108	Mother had medical issues and heard that Barrie had a great hospital	1/30/2015 3:39 PM

## Invest Barrie: Community and Visitor Survey

109	School	1/30/2015 2:51 PM
110	Work at RVH	1/29/2015 9:55 PM
111	Growing community with lots of focus on outdoor activities including close proximity to water/beach, parks, ski hills, ice rinks, etc.	1/29/2015 9:49 PM
112	N/A	1/29/2015 3:45 PM
113	employment and affordability, great place to raise kids	1/29/2015 12:19 PM
114	job and beautiful lake	1/28/2015 8:37 PM
115	Choice to relocate to a smaller city, for lifestyle reasons,	1/28/2015 7:43 PM
116	Cost of housing	1/28/2015 7:15 PM
117	Born here	1/28/2015 6:32 PM
118	nice small town with a swimmable lake	1/28/2015 6:18 PM
119	Employment opportunity	1/27/2015 1:53 PM
120	My husband	1/27/2015 1:24 PM
121	Parents lived here and lifestyle	1/27/2015 1:06 PM
122	Getting away from the city	1/27/2015 12:49 PM
123	Business opportunity	1/27/2015 12:43 PM
124	Family, originally	1/27/2015 12:18 PM
125	Proximity to work, lower housing costs, family in area	1/27/2015 11:43 AM
126	This is my hometown and I came back to it.	1/27/2015 10:48 AM
127	Hometown / affordable house prices / good quality of life.	1/27/2015 10:13 AM
128	location and size - half way between Toronto and Georgian Bay, big enough for full services, small enough to enjoy	1/27/2015 9:54 AM
129	work	1/27/2015 9:49 AM
130	born and rasied	1/27/2015 7:19 AM
131	work	1/26/2015 9:18 PM
132	Family	1/26/2015 8:50 PM
133	Through with Toronto-too big, too congested, too crazy	1/26/2015 8:41 PM
134	Housing prices and northern community	1/26/2015 7:10 PM
135	Housing affordability, nearer to daughter	1/26/2015 6:36 PM
136	Retirement in a condo	1/26/2015 6:34 PM
137	Work	1/26/2015 6:22 PM
138	Raised in Barrie.	1/26/2015 5:20 PM
139	small town atmosphere (not anymore)	1/26/2015 5:00 PM
140	A New Start for My Life	1/26/2015 4:54 PM
141	Moved	1/21/2015 9:26 AM

## Invest Barrie: Community and Visitor Survey

### Q4 Why have you stayed?

Answered: 144 Skipped: 21

#	Responses	Date
1	to raise family	2/13/2015 11:54 PM
2	Work, son asked me to.	2/13/2015 11:25 AM
3	Just bought a house there and like it there	2/13/2015 10:14 AM
4	the city offers a lot and has the potential to offer more.	2/13/2015 8:19 AM
5	Work	2/13/2015 12:27 AM
6	It's a good midway point between Toronto and cottage country.	2/12/2015 12:16 PM
7	Job and Family	2/12/2015 10:16 AM
8	Work	2/12/2015 12:09 AM
9	Same as #3. Bought & s homes. Bought rentals.good tenants.	2/11/2015 7:55 PM
10	the town is growing and many people are retiring up to the area. That said it has everything young professionals need if thinking of starting a family	2/11/2015 6:07 PM
11	No change in reasons to locate here	2/11/2015 5:53 PM
12	work in canada and it was a nice area	2/11/2015 4:18 PM
13	Because I love barrie and simcoe county	2/11/2015 2:20 PM
14	Business location up to my retirement	2/11/2015 1:56 PM
15	Love the city despite loss of manufacturing businesses	2/11/2015 11:26 AM
16	Love the city	2/11/2015 9:30 AM
17	affordability, friendliness, waterfront, growing community	2/11/2015 6:38 AM
18	successful entrepreneur	2/10/2015 8:08 PM
19	Love the beaches, biking trails, nearness to lake, festivals, culture	2/10/2015 6:23 PM
20	waterfront, housing costs, restaurant selection	2/10/2015 5:36 PM
21	Roots created here, love the water front.	2/10/2015 4:35 PM
22	Love the small town aspect and proximity to both Muskoka and Toronto	2/10/2015 3:12 PM
23	Funny question! I love the city	2/10/2015 2:54 PM
24	family community - good schools, parks, sports	2/10/2015 2:05 PM
25	Because I enjoy the area it is Central to all the things I do in my life style and I will be retiring in the next 6 years.	2/10/2015 1:42 PM
26	Job opportunities, husband, friends	2/10/2015 1:20 PM
27	Work and family life, better lifestyle	2/10/2015 12:51 PM
28	Many reasons	2/10/2015 12:18 PM
29	Family, friends and church	2/10/2015 11:47 AM
30	Don't like living in TO	2/10/2015 11:15 AM
31	Lifestyle	2/10/2015 11:10 AM
32	quality of life - great combination of urban and recreation	2/10/2015 11:01 AM



## Invest Barrie: Community and Visitor Survey

33	same reason and great neighbourhood	2/10/2015 10:55 AM
34	business, school , love the area	2/10/2015 10:07 AM
35	Get community to raise children	2/10/2015 9:40 AM
36	Job	2/10/2015 9:35 AM
37	My company has an office here, it's centrally located in the province and the school my children attend is excellent.	2/10/2015 9:29 AM
38	like it and family	2/10/2015 9:28 AM
39	started my own buisness	2/10/2015 8:54 AM
40	Large city benefits with a small-town attitude. The people are Barrie's greatest resource.	2/10/2015 8:30 AM
41	It offers more amenities to our growing family, it's convenience to Toronto, the cleanliness of the city, the variety of activities during the year,	2/10/2015 8:27 AM
42	great city to raise a famiy	2/10/2015 8:08 AM
43	I like the city a lot better than Newmarket. A complete community, not just a bedroom.	2/9/2015 10:52 PM
44	central location	2/9/2015 10:06 PM
45	absolutely love Barrie!	2/9/2015 9:45 PM
46	Barrie has become home for my family	2/9/2015 9:44 PM
47	Family, what the area has to offer	2/9/2015 9:14 PM
48	Beautiful City	2/9/2015 7:44 PM
49	Love it	2/9/2015 7:22 PM
50	Community events, close to beaches, water, skiing	2/9/2015 6:01 PM
51	Really great place to live, including dining, entertainment.	2/9/2015 5:57 PM
52	A great place to raise our family	2/9/2015 5:53 PM
53	Love the smaller town feel with bigger city conveniences	2/9/2015 5:31 PM
54	More opportunities to expand business. Good location. Good city.	2/9/2015 5:15 PM
55	Great place to live and work. Close to cottage country and still easy to get to Toronto.	2/9/2015 5:05 PM
56	business is good here	2/9/2015 4:52 PM
57	Barrie is a smaller version of toronto,perfect location	2/9/2015 4:39 PM
58	Positive features of Barrie.	2/9/2015 4:31 PM
59	lifestyle and family	2/9/2015 4:24 PM
60	We love Barrie	2/9/2015 4:19 PM
61	I have my business in Barrie	2/9/2015 4:14 PM
62	Family, and job oportunity	2/9/2015 4:09 PM
63	I own a business here and I love the city and area.	2/9/2015 4:09 PM
64	Enjoy the community	2/9/2015 4:08 PM
65	work, and love the downtown	2/9/2015 4:02 PM
66	Successful business	2/9/2015 3:56 PM
67	Centrally located	2/9/2015 3:55 PM
68	Has a Lot to Offer in every aspect & close to all places	2/9/2015 3:50 PM
69	Quality of life which includes lifestyle	2/9/2015 3:49 PM

## Invest Barrie: Community and Visitor Survey

70	I lived and worked in Toronto before being married and couldn't stand the traffic and crowds way back then, let alone nowadays!	2/9/2015 3:44 PM
71	Job and love where I live	2/9/2015 3:41 PM
72	love Barrie	2/9/2015 3:37 PM
73	Great Community/Cental Location	2/9/2015 3:34 PM
74	Work	2/9/2015 3:33 PM
75	work	2/9/2015 3:33 PM
76	the job & it is close to Toronto & Muskoka	2/9/2015 3:31 PM
77	nice place to live and work	2/9/2015 3:31 PM
78	Work	2/9/2015 3:29 PM
79	business and proximity to downtown	2/9/2015 3:29 PM
80	I'm looking to move, I have no confidence in Barrie's mayor or any department run by the city	2/9/2015 3:29 PM
81	Small town feeling with big city amenities; warm community; large and connected community of small business owners and entrepreneurs	2/9/2015 3:27 PM
82	proximity to city and country	2/9/2015 3:27 PM
83	Work & Life Balance	2/9/2015 3:25 PM
84	I know where everything is, it's not too busy, and I love it here!	2/9/2015 2:43 PM
85	Love	2/9/2015 2:27 PM
86	Work and quality of life	2/9/2015 12:39 PM
87	its home now	2/9/2015 12:35 PM
88	Liked the city and waterfront	2/9/2015 12:30 PM
89	I like the city	2/9/2015 12:01 PM
90	Friends	2/9/2015 11:22 AM
91	My husband and I found jobs here, and we both enjoy the city.	2/9/2015 10:34 AM
92	love the area. Close to lake	2/9/2015 10:27 AM
93	Beautiful city, great people, stress free living	2/9/2015 10:24 AM
94	Affordable Housing, Scenery, Friendly Community	2/9/2015 5:34 AM
95	I like it	2/7/2015 9:27 PM
96	Family	2/6/2015 2:48 PM
97	Family, Work, Friends, Community	2/6/2015 11:43 AM
98	Love Barrie; it's less hectic than Toronto, yet has all currnet ammenities. Enjoy being near waterfront, and other recreation activites such as golf and skiing	2/5/2015 2:21 PM
99	i really like living in barrie	2/5/2015 1:05 PM
100	The city's arts and culture has blossomed over the past number of years and the city has become more accessible to those wishing to avoid using a car continually.	2/5/2015 9:24 AM
101	like the lifestyle	2/3/2015 1:53 PM
102	fell in love with my partner who says he will never leave Barrie	2/3/2015 12:09 PM
103	It is cheaper than the GTA, more oppportunity then the North, has a lake, and is comfortable	2/2/2015 7:29 PM
104	like the community, now married with young family	2/2/2015 4:12 PM
105	Work	2/2/2015 2:25 PM

## Invest Barrie: Community and Visitor Survey

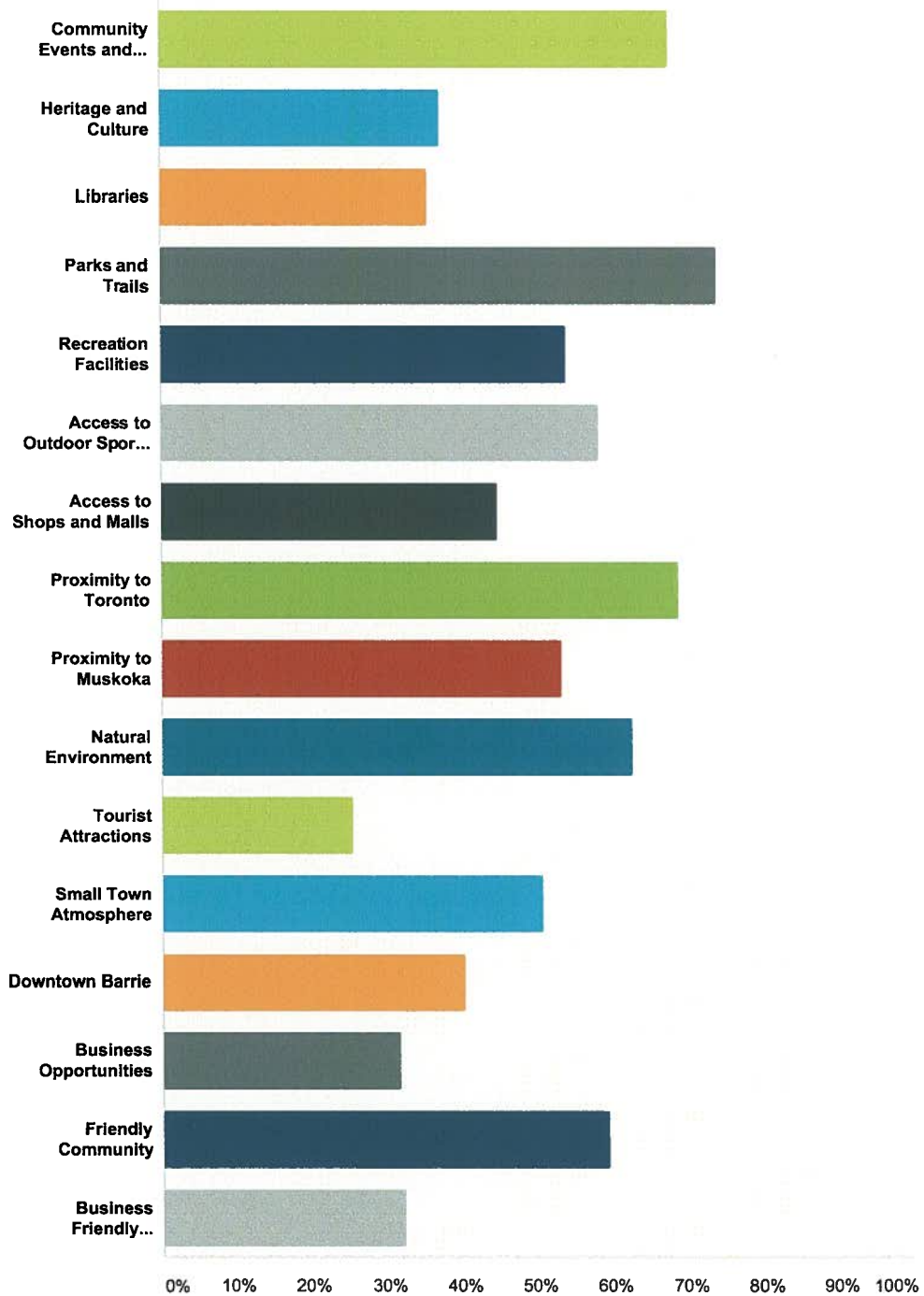
106	Access to activities, opportunity to make a difference, progressive leadership	2/2/2015 2:07 PM
107	Stuck - cant find decent employment, car died...dead end town	2/1/2015 4:20 PM
108	Honda	1/31/2015 12:28 PM
109	my husband was in school at Georgian so it was convenient to live here. also really like downtown and all the activities and events.	1/31/2015 11:16 AM
110	Investment opportunities and nice environment	1/30/2015 6:26 PM
111	Wonderful community	1/30/2015 5:08 PM
112	The hospital was at least twice as efficient as Sudbury and the town just amazed us	1/30/2015 3:39 PM
113	Work and the Culture	1/30/2015 2:51 PM
114	Good job, nice small city with many outdoor rec activities	1/29/2015 9:55 PM
115	We only just moved here but I enjoy the "small town" feel of downtown while still enjoying the perks of city life	1/29/2015 9:49 PM
116	Family, familiarity, and surroundings	1/29/2015 3:45 PM
117	this is my community, this is where our family has built friendships and a supprot network	1/29/2015 12:19 PM
118	wonderful people, college and job	1/28/2015 8:37 PM
119	Love the city, and all that it has to offer.	1/28/2015 7:43 PM
120	Ended up getting a job here	1/28/2015 7:15 PM
121	I have temporarily left for university. I may/may not return.	1/28/2015 6:32 PM
122	work, family and friends	1/28/2015 6:18 PM
123	Love this City	1/27/2015 1:53 PM
124	Affordability	1/27/2015 1:24 PM
125	Like the community	1/27/2015 1:06 PM
126	The lakes, parks, people	1/27/2015 12:49 PM
127	Business and family	1/27/2015 12:43 PM
128	It's a beautiful city that's large enough to support running a successful business, but small enough to feel like you live in a close community. And I love the lake, waterfront, landscaping, parks, trees, etc. So many reasons to stay :)	1/27/2015 12:18 PM
129	we just moved in last year	1/27/2015 11:43 AM
130	family and work	1/27/2015 10:48 AM
131	Affordable / Events / friendly residents	1/27/2015 10:13 AM
132	see above	1/27/2015 9:54 AM
133	Barrie offers a great lifestyle, facilities, location	1/27/2015 9:49 AM
134	it's home	1/27/2015 7:19 AM
135	Starting our company One More Story Games	1/26/2015 8:50 PM
136	Barrie has been on our wish-list of where to live out our lives for a long time. Finally sold our money-pit house in TO and moved here Jan.14/15	1/26/2015 8:41 PM
137	Fun times, and good people	1/26/2015 7:10 PM
138	enjoy the city	1/26/2015 6:36 PM
139	Great city	1/26/2015 6:34 PM
140	Work and lifestyle	1/26/2015 6:22 PM
141	It's a beautiful city, close to Toronto.	1/26/2015 5:20 PM

## Invest Barrie: Community and Visitor Survey

142	business proximity	1/26/2015 5:00 PM
143	I Fell in Love with Barrie	1/26/2015 4:54 PM
144	It's nice	1/21/2015 9:26 AM

### Q5 Which Barrie attributes do you think are most important? (check all that apply)

Answered: 162 Skipped: 3



Answer Choices	Responses
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## Invest Barrie: Community and Visitor Survey

Community Events and Festivals	67.28%	109
Heritage and Culture	37.04%	60
Libraries	35.19%	57
Parks and Trails	73.46%	119
Recreation Facilities	53.70%	87
Access to Outdoor Sports (e.g. golfing, skiing, water sports etc.)	58.02%	94
Access to Shops and Malls	44.44%	72
Proximity to Toronto	68.52%	111
Proximity to Muskoka	53.09%	86
Natural Environment	62.35%	101
Tourist Attractions	25.31%	41
Small Town Atmosphere	50.62%	82
Downtown Barrie	40.12%	65
Business Opportunities	31.48%	51
Friendly Community	59.26%	96
Business Friendly Environment	32.10%	52
<b>Total Respondents: 162</b>		

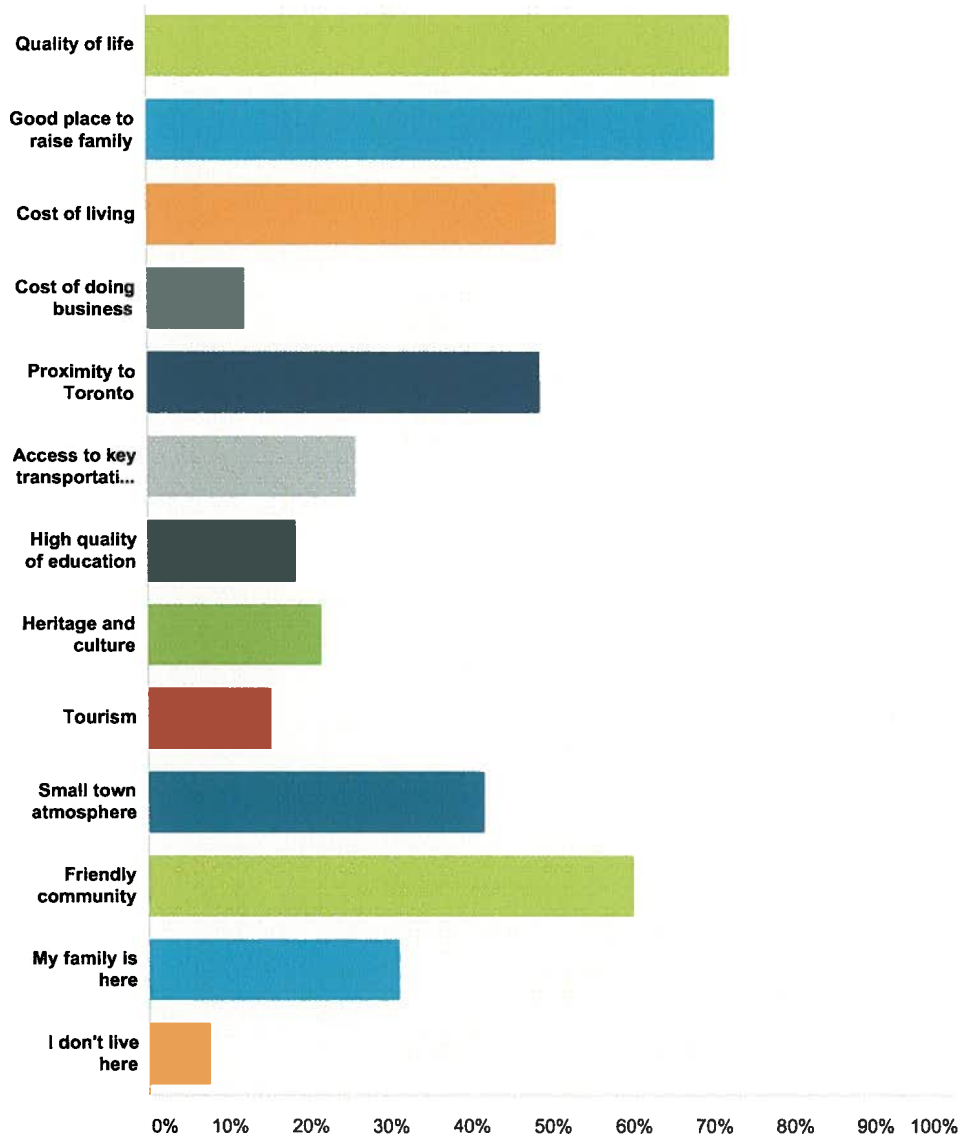
#	Other (please specify)	Date
1	Uncomfortable going downtown.last visit fight in street3 pm	2/11/2015 7:55 PM
2	lake simcoe (kempenfelt bay)	2/11/2015 4:18 PM
3	The open path along the lakeshore. The proximity to biking paths. Yet in its growing process it has to stop thinking commercial commercials d make money. Integrity of what attracts people here will be lost. We have lost our lake views by the allowing of condos right on the waterfront. I see this as negative. We will loose that awesome room and become a city of towering buildings. Build them back on hayfield street so our view are not lost. Once this is gone it can't be reclaimed. Think about what you allow to be built where	2/11/2015 2:20 PM
4	Opportunity for children's children to have a future here	2/10/2015 8:08 PM
5	Investment (housing) opportunity	2/10/2015 5:36 PM
6	great high schools (esp Barrie Central), great hospital	2/10/2015 11:01 AM
7	The Water Front	2/9/2015 4:24 PM
8	The waterfront	2/9/2015 4:19 PM
9	Service Club culture is incredible	2/9/2015 4:09 PM
10	Was affordable...not any more	2/9/2015 3:28 PM
11	the waterfront and local beaches	2/6/2015 3:44 PM
12	Technology hub	2/2/2015 7:29 PM
13	great restaurants!	1/31/2015 11:16 AM
14	A municipal government takes progressive actions that foster Barrie's long term growth	1/30/2015 6:26 PM

## Invest Barrie: Community and Visitor Survey

15	After doing research into a better community, not just for my sick mother but my wife and I, we actually looked at New Market but stayed in Barrie that night because of an accident and it took no time for us to fall in love with this town. It offers all of the above but also so much more. p	1/30/2015 3:39 PM
16	Lakeshore	1/27/2015 10:13 AM
17	proximity to Georgian Bay (who needs Muskoka???)	1/27/2015 9:54 AM
18	THE WATERFRONT (it needs to be leveraged better)	1/26/2015 6:22 PM
19	more	1/21/2015 9:26 AM

**Q6 Which of the following are the best reasons for living in Barrie? (check all that apply)**

Answered: 158 Skipped: 7



Answer Choices	Responses
Quality of life	72.15% 114
Good place to raise family	70.25% 111
Cost of living	50.63% 80
Cost of doing business	12.03% 19



## Invest Barrie: Community and Visitor Survey

Proximity to Toronto	<b>48.73%</b>	77
Access to key transportation links	<b>25.95%</b>	41
High quality of education	<b>18.35%</b>	29
Heritage and culture	<b>21.52%</b>	34
Tourism	<b>15.19%</b>	24
Small town atmosphere	<b>41.77%</b>	66
Friendly community	<b>60.13%</b>	95
My family is here	<b>31.01%</b>	49
I don't live here	<b>7.59%</b>	12
<b>Total Respondents: 158</b>		

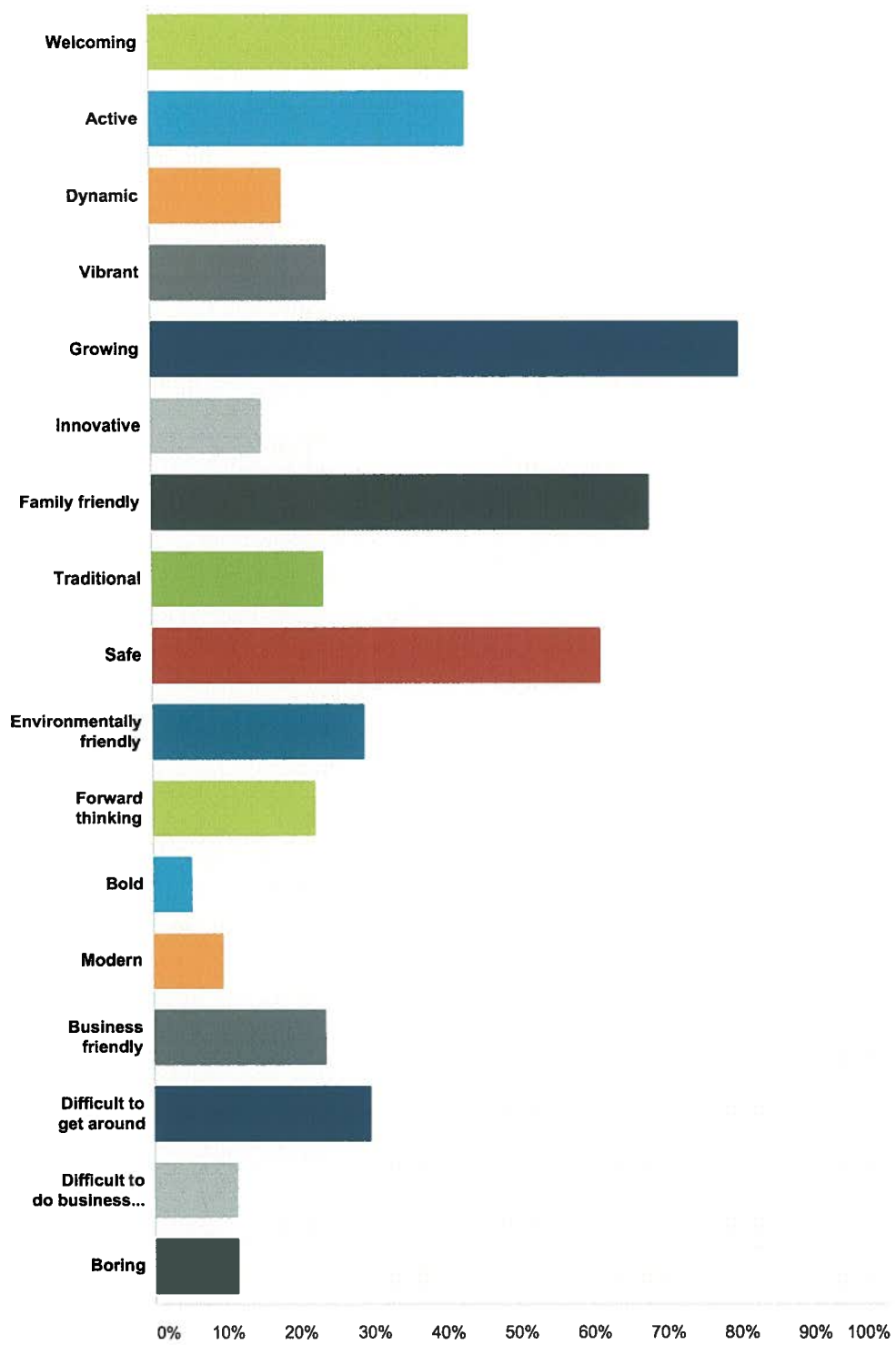
#	Other (please specify)	Date
1	Work in Toronto.wages here are too low.worth the drive.	2/11/2015 7:55 PM
2	left the city because no jobs, future and high taxes	2/11/2015 4:18 PM
3	What is already here and what is being built has to be compatible. Or you will create a dysfunctional city and loose what charm is left	2/11/2015 2:20 PM
4	Location	2/11/2015 11:26 AM
5	we have moved and miss it very much but hold a rental property here	2/10/2015 5:36 PM
6	ACCESSIBLE AND NATURAL WATERFRONT (Please maintain it!!)	2/10/2015 3:12 PM
7	Lots of sports, kid-friendly activities and parks	2/10/2015 2:05 PM
8	No Comment	2/10/2015 11:15 AM
9	access to RVH	2/10/2015 11:01 AM
10	cottage like living in a small city	2/10/2015 10:55 AM
11	sports and recreation	2/9/2015 3:33 PM
12	would love to leave barrie	2/1/2015 4:20 PM
13	Beautiful waterfront	1/30/2015 5:08 PM
14	A big town feel with a small town heart!. Best of both worlds!	1/30/2015 3:39 PM
15	there is nothing great about Barrie anymore	1/28/2015 6:18 PM
16	Lake Simcoe	1/27/2015 1:53 PM
17	need university, more GO trains (on weekends year-round)	1/27/2015 9:54 AM
18	Friends	1/26/2015 4:54 PM
19	more	1/21/2015 9:26 AM

Invest Barrie: Community and Visitor Survey

**Q7 Please select the adjectives that you believe best describe Barrie today. (check all that apply)**

Answered: 165 Skipped: 0

### Invest Barrie: Community and Visitor Survey



Answer Choices	Responses
Welcoming	43.64% 72
Active	43.03% 71

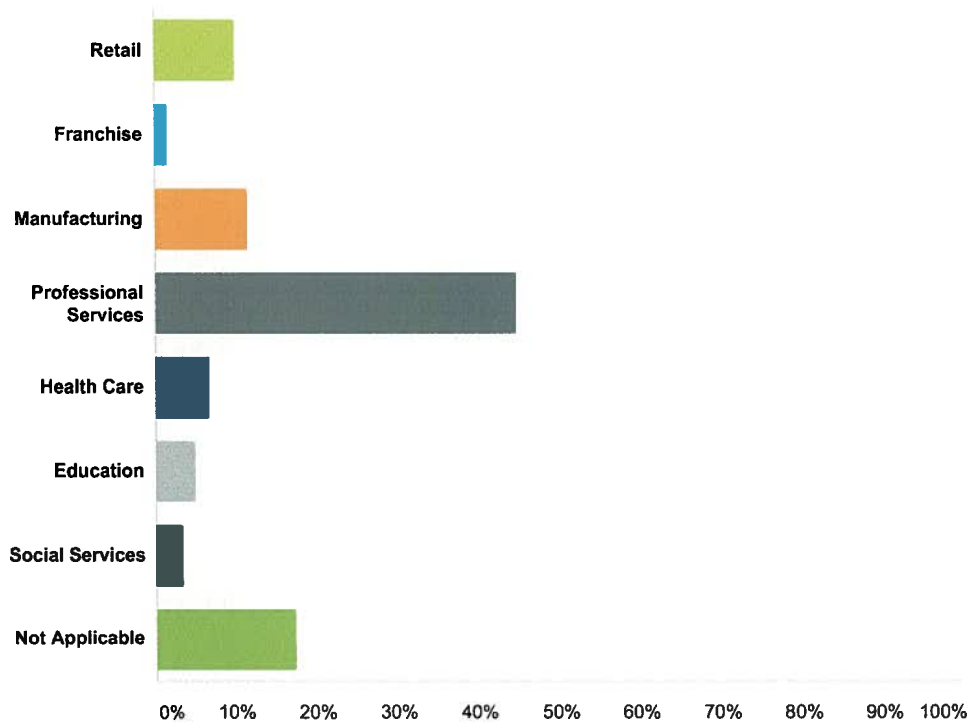
## Invest Barrie: Community and Visitor Survey

Dynamic	18.18%	30
Vibrant	24.24%	40
Growing	80.00%	132
Innovative	15.15%	25
Family friendly	67.88%	112
Traditional	23.64%	39
Safe	61.21%	101
Environmentally friendly	29.09%	48
Forward thinking	22.42%	37
Bold	5.45%	9
Modern	9.70%	16
Business friendly	23.64%	39
Difficult to get around	29.70%	49
Difficult to do business here	11.52%	19
Boring	11.52%	19
<b>Total Respondents: 165</b>		

#	Other (please specify)	Date
1	Rude, exclusionary, cronyism	2/13/2015 11:25 AM
2	Excellent mayor and council!	2/11/2015 7:55 PM
3	Bedroom community attached to a small town	2/11/2015 6:07 PM
4	well located at lake simcoe	2/11/2015 4:18 PM
5	It is the good the bad and the ugly. Like when they change bus routes without a clear study of demographics. Build ugly buildings in the downtown core. Who approved that monstrosity anyway????? Points for ugliest structure todate.	2/11/2015 2:20 PM
6	-expensive taxation in Barrie; poor traffic flow planning; way too much retail for community size; PLEASE MAINTAIN THE NATURAL WATERFRONT- it is the one main positive of the city	2/10/2015 3:12 PM
7	Poor road planning, e.g. south-end.	2/9/2015 5:57 PM
8	re difficult ,, poor planning of roads, very frustrating driving around the city	2/9/2015 4:31 PM
9	over taxation & red tape for small business	2/9/2015 4:14 PM
10	Unsafe, wasteful, cash grab	2/9/2015 3:29 PM
11	clean streets and clean, attractive parks	2/6/2015 3:44 PM
12	not a good town unless you have lots of money	2/1/2015 4:20 PM
13	Car-reliant - associated health problems (obesity)	1/28/2015 6:32 PM
14	too many stoplights!!! respect the resident over the visitor	1/27/2015 9:54 AM
15	more	1/21/2015 9:26 AM

### Q8 What type of business do you work in or operate?

Answered: 121 Skipped: 44



Answer Choices	Responses
Retail	9.92% 12
Franchise	1.65% 2
Manufacturing	11.57% 14
Professional Services	44.63% 54
Health Care	6.61% 8
Education	4.96% 6
Social Services	3.31% 4
Not Applicable	17.36% 21
<b>Total</b>	<b>121</b>

#	Other (please specify)	Date
1	Media	2/14/2015 8:48 PM
2	Entertainment	2/12/2015 12:16 PM
3	high tech (which is not available in Barrie)	2/11/2015 4:18 PM

## Invest Barrie: Community and Visitor Survey

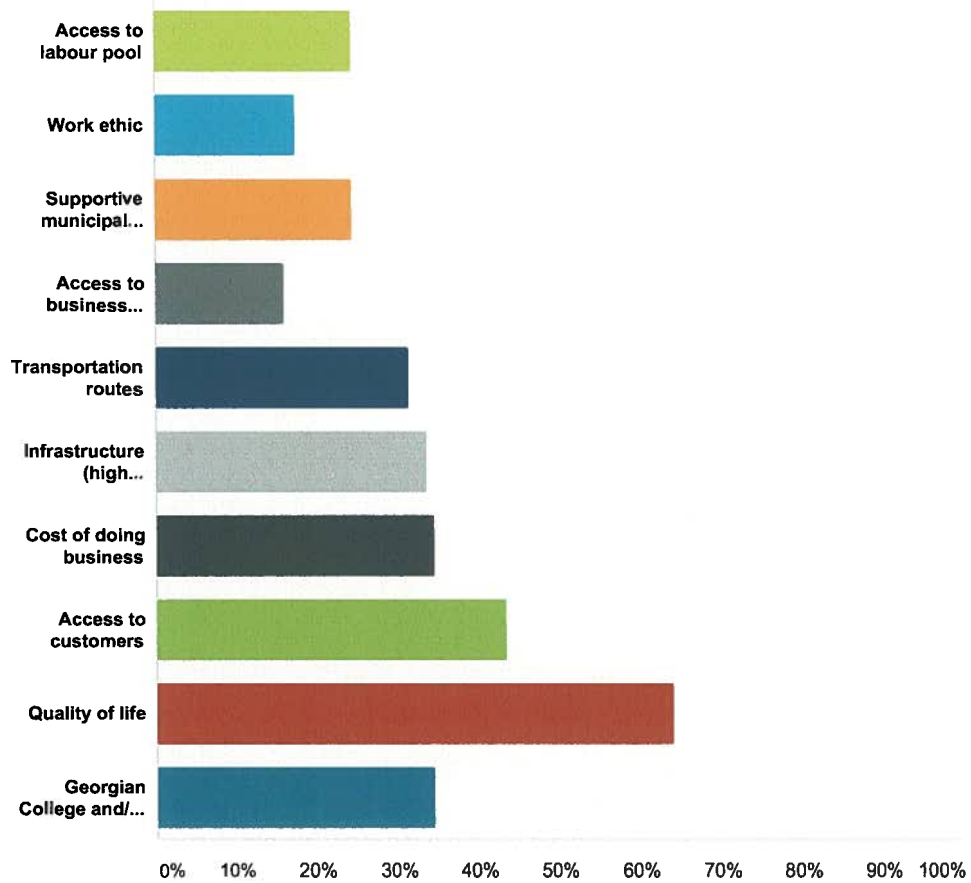
4	Automotive	2/10/2015 8:08 PM
5	Investment property and mortgage lending	2/10/2015 5:36 PM
6	Social entrepreneurship	2/10/2015 2:05 PM
7	Government	2/10/2015 1:20 PM
8	Real Estate	2/10/2015 12:18 PM
9	Scientific product distributor	2/10/2015 11:15 AM
10	Design	2/10/2015 9:40 AM
11	Specialized construction services	2/10/2015 9:35 AM
12	was in transportation	2/10/2015 9:28 AM
13	distributor of finishing equipment	2/10/2015 8:54 AM
14	Transportation	2/10/2015 7:12 AM
15	Land development	2/9/2015 10:52 PM
16	tourism	2/9/2015 9:45 PM
17	Financial Services	2/9/2015 9:14 PM
18	distribution and repairs	2/9/2015 5:31 PM
19	Renovations	2/9/2015 5:04 PM
20	government	2/9/2015 4:24 PM
21	Insurance Broker	2/9/2015 4:14 PM
22	construction	2/9/2015 4:02 PM
23	bookkeeping	2/9/2015 3:44 PM
24	city partner	2/9/2015 3:33 PM
25	Automotive	2/9/2015 12:30 PM
26	Graphic Designer	2/9/2015 11:22 AM
27	Municipal Government	2/6/2015 11:43 AM
28	Construction	2/3/2015 1:53 PM
29	financial services	2/2/2015 4:12 PM
30	Banking / Financial / Securities Trading	1/30/2015 6:26 PM
31	Government	1/30/2015 5:08 PM
32	Was in Advertising and sales but have been off for 2 years to take care of my mother who had a stroke. Wife is manager at a retail store	1/30/2015 3:39 PM
33	Municipal	1/29/2015 3:45 PM
34	government professional	1/29/2015 12:19 PM
35	Public Sector	1/28/2015 7:43 PM
36	Government job outside of Barrie	1/28/2015 11:12 AM
37	Government	1/27/2015 1:53 PM
38	Real Estate	1/27/2015 1:06 PM
39	Shipping ( ocean )	1/27/2015 12:49 PM
40	Construction Sector	1/27/2015 12:43 PM

## Invest Barrie: Community and Visitor Survey

41	Graphic Design	1/27/2015 12:18 PM
42	government	1/27/2015 11:43 AM
43	municipal government	1/27/2015 10:48 AM
44	Construction	1/27/2015 10:13 AM
45	Financial	1/27/2015 9:49 AM
46	Tourism	1/27/2015 9:38 AM
47	municipal government	1/27/2015 7:19 AM
48	Tourism based	1/26/2015 10:56 PM
49	Internet - software development	1/26/2015 8:50 PM
50	Having just moved here Jan.14/15, I am looking for work.	1/26/2015 8:41 PM
51	Pre retirement was in Health Care	1/26/2015 6:34 PM
52	Real Estate Financing/Private Equity	1/26/2015 6:22 PM
53	testing	1/21/2015 9:26 AM

**Q9 Which of the following do you think are the best reasons for operating a business in Barrie? (if applicable to you; check all that apply)**

Answered: 131 Skipped: 34



Answer Choices	Responses
Access to labour pool	24.43% 32
Work ethic	17.56% 23
Supportive municipal government	24.43% 32
Access to business support	16.03% 21
Transportation routes	31.30% 41
Infrastructure (high speed/electricity/utilities)	33.59% 44
Cost of doing business	34.35% 45
Access to customers	43.51% 57



## Invest Barrie: Community and Visitor Survey

Quality of life	<b>64.12%</b>	84
Georgian College and/or Laurentian University	<b>34.35%</b>	45
<b>Total Respondents: 131</b>		

#	Other (please specify)	Date
1	Access to cheap undervalued labour. Politicians whose cater to business owners.	2/13/2015 11:25 AM
2	retail because of cheap labour	2/11/2015 4:18 PM
3	I do what I do because I love it. The downtown is hard core. It feels like the city is working against us with street closure sure that don't help business. Events that don't attract to business here but carnival events. Then they use the valuable parking lots to run the carnivals and kill the regular downtown business. This I don't understand	2/11/2015 2:20 PM
4	There are no advantages to operating our work here other than we chose to live here and it is out of the traffic mayhem of Toronto.	2/10/2015 3:12 PM
5	Business on Bayfield street is dying. Downtown is a joke. The city needs to start bringing manufacturing jobs to town.	2/10/2015 2:27 PM
6	None of above	2/10/2015 11:15 AM
7	Proximity to Toronto and the Near North	2/9/2015 4:09 PM
8	Laurentian UNIVERSITYnot College	2/9/2015 12:39 PM
9	nothing special	1/28/2015 6:18 PM
10	N/A	1/27/2015 1:24 PM
11	much less stressful than in Toronto	1/27/2015 9:54 AM
12	testing	1/21/2015 9:26 AM

## Invest Barrie: Community and Visitor Survey

### Q10 What are three things you would like people to say about Barrie?

Answered: 165 Skipped: 0

Answer Choices	Responses	
1.	100.00%	165
2.	92.12%	152
3.	89.09%	147

#	1.	Date
1	Friendly - definitely not like visiting a typical urban city	2/14/2015 8:48 PM
2	transportation is good	2/13/2015 11:54 PM
3	Barrie is a good place to live.	2/13/2015 11:25 AM
4	It's a beautiful city with a great waterfront	2/13/2015 10:14 AM
5	Beautiful waterfront	2/13/2015 8:19 AM
6	Family friendly	2/13/2015 12:27 AM
7	Great and affordable place to live	2/12/2015 12:16 PM
8	Places a high value on its Parks and Open Spaces	2/12/2015 10:16 AM
9	Friendly	2/12/2015 12:09 AM
10	Safe	2/11/2015 7:55 PM
11	I could live and work here!	2/11/2015 6:07 PM
12	Well thought out	2/11/2015 5:53 PM
13	we liked it very much living in barrie	2/11/2015 4:18 PM
14	They feel safe	2/11/2015 2:20 PM
15	Municipal spending is totally out of control	2/11/2015 1:56 PM
16	hospitable	2/11/2015 1:24 PM
17	Lots of things to do in Barrie other than go to a restaurant	2/11/2015 11:26 AM
18	Safe	2/11/2015 9:30 AM
19	Good place to raise family	2/11/2015 6:38 AM
20	Clean	2/10/2015 10:35 PM
21	Waterfront	2/10/2015 8:08 PM
22	beautiful	2/10/2015 6:23 PM
23	beautiful	2/10/2015 5:36 PM
24	That city with the most affordable housing in the province? Yeah, I know Barrie	2/10/2015 4:35 PM
25	Don't make Barrie overgrown. Keep its size and maintain what exists today.	2/10/2015 3:12 PM
26	asd	2/10/2015 2:54 PM
27	That it is friendly and a quaint place to go for the weekend	2/10/2015 2:27 PM
28	Great place to raise a family	2/10/2015 2:05 PM

## Invest Barrie: Community and Visitor Survey

29	There is always something to do or going on at the Waterfront	2/10/2015 1:42 PM
30	It has a small town feel	2/10/2015 1:20 PM
31	Great place to live	2/10/2015 12:51 PM
32	A quality community	2/10/2015 12:18 PM
33	They love it.	2/10/2015 11:47 AM
34	NA	2/10/2015 11:15 AM
35	Fun place to live	2/10/2015 11:10 AM
36	clean and beautiful	2/10/2015 11:01 AM
37	good place to live	2/10/2015 10:55 AM
38	best place to live	2/10/2015 10:07 AM
39	Growing	2/10/2015 9:40 AM
40	The government is responsible and does not waste taxpayers money	2/10/2015 9:35 AM
41	It's a growing community with the feel of a smaller community.	2/10/2015 9:29 AM
42	preserved their historic buildings	2/10/2015 9:28 AM
43	buisness friendly	2/10/2015 8:54 AM
44	Friendly	2/10/2015 8:30 AM
45	Variety	2/10/2015 8:27 AM
46	A great waterfront community	2/10/2015 8:08 AM
47	Vibrant	2/10/2015 7:12 AM
48	It's a great place to live.	2/9/2015 10:52 PM
49	Friendly city	2/9/2015 10:49 PM
50	safe	2/9/2015 10:06 PM
51	fun & safe	2/9/2015 9:45 PM
52	Welcoming	2/9/2015 9:44 PM
53	It's a place I want to be	2/9/2015 9:14 PM
54	Beautiful	2/9/2015 7:44 PM
55	Feel totally safe here	2/9/2015 7:22 PM
56	Great, friendly city	2/9/2015 6:01 PM
57	Beautiful waterfront	2/9/2015 5:57 PM
58	"The people are the city" - once the city council and staff looked at itself as a corporation, the needs of the corporation has come first and residents second	2/9/2015 5:53 PM
59	Easy to operate a business	2/9/2015 5:31 PM
60	It has a great waterfront	2/9/2015 5:29 PM
61	Lots of activities in Summer	2/9/2015 5:15 PM
62	it is a beautiful city.	2/9/2015 5:05 PM
63	They are lowering taxes	2/9/2015 5:04 PM
64	Easy to get around	2/9/2015 4:52 PM
65	Beautiful city,clean and well looked after	2/9/2015 4:39 PM

## Invest Barrie: Community and Visitor Survey

66	innovative	2/9/2015 4:31 PM
67	great quality of life	2/9/2015 4:24 PM
68	Beautiful downtown (getting better!) and waterfront	2/9/2015 4:19 PM
69	Family orientated City	2/9/2015 4:14 PM
70	freindly	2/9/2015 4:09 PM
71	Great place to Raise a Family	2/9/2015 4:09 PM
72	Great place to live	2/9/2015 4:08 PM
73	great downtown	2/9/2015 4:02 PM
74	Modern	2/9/2015 3:56 PM
75	everything available in Barrie - don't have to go to a bigger city	2/9/2015 3:55 PM
76	Barrie is a safe and friendly comunity	2/9/2015 3:55 PM
77	Welcoming	2/9/2015 3:50 PM
78	Great Place to Live	2/9/2015 3:49 PM
79	It is very beautiful	2/9/2015 3:44 PM
80	Beautiful large town/small city	2/9/2015 3:41 PM
81	keep evolving in a good way	2/9/2015 3:37 PM
82	Central Location	2/9/2015 3:34 PM
83	Dynamic	2/9/2015 3:33 PM
84	vibrant and dynamic community	2/9/2015 3:33 PM
85	--still small	2/9/2015 3:31 PM
86	great enviroment to work, play and live	2/9/2015 3:31 PM
87	Welcoming	2/9/2015 3:29 PM
88	we don't get a ton of snow	2/9/2015 3:29 PM
89	Mayor that works for the city instead of against	2/9/2015 3:29 PM
90	Taxes are reasonable	2/9/2015 3:28 PM
91	It's beautiful	2/9/2015 3:27 PM
92	naturally beautiful	2/9/2015 3:27 PM
93	Great city to work & live.	2/9/2015 3:25 PM
94	Quiet	2/9/2015 2:43 PM
95	Innovative	2/9/2015 2:27 PM
96	Its more than just a bedroom community	2/9/2015 12:39 PM
97	to feel safe downtown	2/9/2015 12:35 PM
98	Huge potential	2/9/2015 12:30 PM
99	Friendly	2/9/2015 12:01 PM
100	Spetacular waterfront festivals and attractions	2/9/2015 11:22 AM
101	safe	2/9/2015 10:34 AM
102	Clean	2/9/2015 10:27 AM
103	Friendly	2/9/2015 10:24 AM

## Invest Barrie: Community and Visitor Survey

104	Safe	2/9/2015 10:13 AM
105	I can work in Barrie instead of in the city (Toronto) and make a good living.	2/9/2015 5:34 AM
106	Clean	2/7/2015 9:27 PM
107	that it's progressive	2/6/2015 3:44 PM
108	Safe	2/6/2015 2:48 PM
109	Beautiful Waterfront	2/6/2015 11:43 AM
110	good quality of life	2/5/2015 2:21 PM
111	living in barrie is fun	2/5/2015 1:05 PM
112	Progressive city developing innovative solutions to urban development	2/5/2015 9:24 AM
113	Friendly	2/3/2015 1:53 PM
114	Clean	2/3/2015 12:09 PM
115	Friendly	2/2/2015 7:29 PM
116	becoming more cosmopolitan	2/2/2015 4:12 PM
117	Good place to raise family	2/2/2015 2:25 PM
118	The most bicycle friendly community in Ontario	2/2/2015 2:07 PM
119	Barrie puts people first....ALL PEOPLE...not just people with high disposable income	2/1/2015 4:20 PM
120	beautiful waterfront	2/1/2015 8:16 AM
121	great waterfront	1/31/2015 6:35 PM
122	Progressive	1/31/2015 12:28 PM
123	beautiful waterfront	1/31/2015 11:16 AM
124	Dynamic waterfront	1/30/2015 6:58 PM
125	Best city to setup regional head offices for foreign and local companies	1/30/2015 6:26 PM
126	Forward thinking	1/30/2015 5:08 PM
127	It's the bedroom community that took over the house	1/30/2015 3:39 PM
128	fun	1/30/2015 2:51 PM
129	Wonder culture and arts	1/29/2015 9:55 PM
130	"There is always something to do in Barrie, no matter what time of year it is"	1/29/2015 9:49 PM
131	Friendly	1/29/2015 7:30 PM
132	Cost of living is low	1/29/2015 3:45 PM
133	Urban Hub, City	1/29/2015 12:19 PM
134	water front Barrie	1/28/2015 8:37 PM
135	Clean	1/28/2015 7:43 PM
136	Could live here when you graduate school	1/28/2015 7:15 PM
137	Bold	1/28/2015 6:32 PM
138	great place to live	1/28/2015 6:18 PM
139	Active community	1/28/2015 11:12 AM
140	Barrie is a modern urban city	1/27/2015 1:53 PM
141	Innovative	1/27/2015 1:24 PM

## Invest Barrie: Community and Visitor Survey

142	It's no longer a blue collar community	1/27/2015 1:06 PM
143	Friendly	1/27/2015 12:49 PM
144	Clean and Safe	1/27/2015 12:43 PM
145	It's the best place in Ontario to live and work.	1/27/2015 12:18 PM
146	good place to raise family	1/27/2015 11:43 AM
147	Dynamic creative environment for businesses to grow in	1/27/2015 10:48 AM
148	Forward Thinking	1/27/2015 10:13 AM
149	would like greater emphasis on culture and worldliness	1/27/2015 9:54 AM
150	It is close to everything	1/27/2015 9:49 AM
151	I wish people would think it's safe	1/27/2015 9:38 AM
152	Beautiful City and Waterfront (clean)	1/27/2015 7:19 AM
153	What a beautiful city, lots of green space	1/26/2015 10:56 PM
154	friendly	1/26/2015 9:18 PM
155	That we're a good place for tech companies to grow	1/26/2015 8:50 PM
156	Safe, no crime	1/26/2015 8:41 PM
157	FRIENDLY	1/26/2015 7:10 PM
158	The City is progressive	1/26/2015 6:43 PM
159	friendly	1/26/2015 6:36 PM
160	Clean	1/26/2015 6:34 PM
161	it's a beautiful city	1/26/2015 6:22 PM
162	Clean	1/26/2015 5:20 PM
163	you have great roads.....not	1/26/2015 5:00 PM
164	Nice City	1/26/2015 4:54 PM
165	one	1/21/2015 9:26 AM
<b>#</b>	<b>2.</b>	<b>Date</b>
1	Ambitious - we're not afraid to move forward and try new things	2/14/2015 8:48 PM
2	has culture	2/13/2015 11:54 PM
3	Kind people live in Barrie.	2/13/2015 11:25 AM
4	There are so many outdoor activities to take advantage of	2/13/2015 10:14 AM
5	Clean downtown	2/13/2015 8:19 AM
6	Small town atmosphere	2/13/2015 12:27 AM
7	It's easy to get around	2/12/2015 12:16 PM
8	Clean waterfront which has not been taken over commecially	2/12/2015 10:16 AM
9	Beautiful	2/12/2015 12:09 AM
10	Better paying jobs	2/11/2015 7:55 PM
11	all the business support services i need are here (I don't need to go to Toronto)	2/11/2015 6:07 PM
12	Properly managed	2/11/2015 5:53 PM
13	we had a good time in Barrie (we always remember)	2/11/2015 4:18 PM

## Invest Barrie: Community and Visitor Survey

14	That it is family friendly	2/11/2015 2:20 PM
15	Over spending on projects means Taxes will continue to rise	2/11/2015 1:56 PM
16	exciting	2/11/2015 1:24 PM
17	Great place to do business and arrange corporate retreats	2/11/2015 11:26 AM
18	Clean	2/11/2015 9:30 AM
19	Safe	2/11/2015 6:38 AM
20	Friendly	2/10/2015 10:35 PM
21	peace of mind living, past, present, future	2/10/2015 8:08 PM
22	good place for a day trip from the GTA	2/10/2015 6:23 PM
23	fun	2/10/2015 5:36 PM
24	Georgian College is there!	2/10/2015 4:35 PM
25	Maintain our natural environment at the waterfront. What a precious gift we have that everyone can enjoy and have access to. Unlike places like Sudbury where their waterfront is not accessible or natural either. Theirs is all residential and privately owned.	2/10/2015 3:12 PM
26	asd	2/10/2015 2:54 PM
27	that we should have more greenspace at the waterfront to enjoy not buildings	2/10/2015 2:27 PM
28	Great parks and natural spaces for enjoying the outdoors	2/10/2015 2:05 PM
29	There are several shopping malls and area's in the city to go shopping without having to travel to Toronto	2/10/2015 1:42 PM
30	its modern	2/10/2015 1:20 PM
31	Safe and Friendly	2/10/2015 12:51 PM
32	A great place to raise a Family	2/10/2015 12:18 PM
33	Lake Simcoe	2/10/2015 11:47 AM
34	Vibrant and attractive downtown	2/10/2015 11:10 AM
35	awesome waterfront	2/10/2015 11:01 AM
36	excellent use of water front	2/10/2015 10:55 AM
37	Great place to raise children	2/10/2015 9:40 AM
38	It's a great place to work and live.	2/10/2015 9:29 AM
39	friendly	2/10/2015 9:28 AM
40	low taxes	2/10/2015 8:54 AM
41	Welcoming	2/10/2015 8:30 AM
42	Culture	2/10/2015 8:27 AM
43	Friendly environment	2/10/2015 8:08 AM
44	good transportation access	2/10/2015 7:12 AM
45	It's a great place to work.	2/9/2015 10:52 PM
46	Great downtown core	2/9/2015 10:49 PM
47	clean	2/9/2015 10:06 PM
48	clean	2/9/2015 9:45 PM
49	family friendly	2/9/2015 9:44 PM
50	It is progressive	2/9/2015 9:14 PM

## Invest Barrie: Community and Visitor Survey

51	Quiet	2/9/2015 7:44 PM
52	A very friendly city	2/9/2015 7:22 PM
53	Friendly people	2/9/2015 5:57 PM
54	Barrie has a safe and vibrant downtown - it's where people want to be and feel welcome weekdays, weekends, all seasons, day or evening	2/9/2015 5:53 PM
55	Great place to raise a family	2/9/2015 5:31 PM
56	Attractive housing prices	2/9/2015 5:29 PM
57	Close to enteresting locations like Wasaga beach, snow valley, blue mountain	2/9/2015 5:15 PM
58	a good cultural town. Lots going on.	2/9/2015 5:05 PM
59	friendly people	2/9/2015 4:52 PM
60	Lots of activity,things to do for all ages	2/9/2015 4:39 PM
61	forward	2/9/2015 4:31 PM
62	has evereything toronto has but on a smaller scale	2/9/2015 4:24 PM
63	Friendly	2/9/2015 4:19 PM
64	Nice parks & recreation	2/9/2015 4:14 PM
65	growing	2/9/2015 4:09 PM
66	The Community is Vibrant and Alive	2/9/2015 4:09 PM
67	Safe	2/9/2015 4:08 PM
68	great trails, rural area nearby	2/9/2015 4:02 PM
69	Cultural	2/9/2015 3:56 PM
70	Barrie is a great place to raise a family	2/9/2015 3:55 PM
71	Beauty of Barrie ie: waterfront downtown	2/9/2015 3:50 PM
72	Great Waterfront	2/9/2015 3:49 PM
73	We live where we work (was not applicable to me until last week! Commuted!	2/9/2015 3:44 PM
74	Clean waterfront	2/9/2015 3:41 PM
75	Great Community Environment	2/9/2015 3:34 PM
76	Great community	2/9/2015 3:33 PM
77	ideal place to raise a family	2/9/2015 3:33 PM
78	--good place to work	2/9/2015 3:31 PM
79	Innovative	2/9/2015 3:29 PM
80	we are not that far north of toronto	2/9/2015 3:29 PM
81	safe place to live	2/9/2015 3:29 PM
82	Council thinks before passing bills	2/9/2015 3:28 PM
83	They will come more often	2/9/2015 3:27 PM
84	pride of living	2/9/2015 3:27 PM
85	innovative job creator outside the GTA	2/9/2015 3:25 PM
86	Clean	2/9/2015 2:43 PM
87	University	2/9/2015 2:27 PM



## Invest Barrie: Community and Visitor Survey

88	Its dynamic	2/9/2015 12:39 PM
89	family friendly	2/9/2015 12:35 PM
90	Waterfront	2/9/2015 12:30 PM
91	Clean	2/9/2015 12:01 PM
92	Beautiful Downtown	2/9/2015 11:22 AM
93	Great place to raise a family	2/9/2015 10:34 AM
94	friendly	2/9/2015 10:27 AM
95	Safe	2/9/2015 10:24 AM
96	clean	2/9/2015 10:13 AM
97	Barrie has an excellent long term vision of how to grow sustainably	2/9/2015 5:34 AM
98	Safe	2/7/2015 9:27 PM
99	that it's clean and safe	2/6/2015 3:44 PM
100	Environmentally Friendly	2/6/2015 2:48 PM
101	Friendly People	2/6/2015 11:43 AM
102	clean with green space	2/5/2015 2:21 PM
103	living in barrie is awesome	2/5/2015 1:05 PM
104	Developing outstanding measures to deal with the city's carbon footprint	2/5/2015 9:24 AM
105	Welcoming	2/3/2015 1:53 PM
106	Flourishing	2/3/2015 12:09 PM
107	Entrepreneur city	2/2/2015 7:29 PM
108	have done well to preserve waterfront	2/2/2015 4:12 PM
109	Lots of potential	2/2/2015 2:25 PM
110	Barrie is a progressive, hip city. I want to live and raise my family there	2/2/2015 2:07 PM
111	fun	2/1/2015 8:16 AM
112	lots to do	1/31/2015 6:35 PM
113	Clean	1/31/2015 12:28 PM
114	lots going on	1/31/2015 11:16 AM
115	Vibrant communities	1/30/2015 6:58 PM
116	City that offers a deep and diversified labour pool	1/30/2015 6:26 PM
117	Exciting - lots to do and see (events, theatres, concerts, active living, restaurants)	1/30/2015 5:08 PM
118	Safe and Clean (It's the cleanest and safest town I have lived in)	1/30/2015 3:39 PM
119	educated	1/30/2015 2:51 PM
120	Many High tech jobs	1/29/2015 9:55 PM
121	"I really enjoy the boutique shops in downtown Barrie"	1/29/2015 9:49 PM
122	Able to ride bikes safely	1/29/2015 7:30 PM
123	Jobs are easy to find	1/29/2015 3:45 PM
124	Liveable for ages 8-80	1/29/2015 12:19 PM
125	key node of north Barrie	1/28/2015 8:37 PM

## Invest Barrie: Community and Visitor Survey

126	Modern	1/28/2015 7:43 PM
127	Forward-Thinking	1/28/2015 6:32 PM
128	well planned waterfront	1/28/2015 6:18 PM
129	Great place to raise a family	1/28/2015 11:12 AM
130	It's a happening place	1/27/2015 1:53 PM
131	Safe	1/27/2015 1:24 PM
132	Barrie really is "Open for Business"	1/27/2015 1:06 PM
133	We have the best of both words - small town feel with large city perks.	1/27/2015 12:18 PM
134	welcoming community	1/27/2015 11:43 AM
135	more than big box stores - unique shops particularly in the downtown	1/27/2015 10:48 AM
136	Beautiful City	1/27/2015 10:13 AM
137	more emphasis on environmental wisdom	1/27/2015 9:54 AM
138	It offers a wide range of recreation, dining, entertainment	1/27/2015 9:49 AM
139	Quaint	1/27/2015 9:38 AM
140	Family Oriented	1/27/2015 7:19 AM
141	Lots of fun outdoor opportunities for recreation	1/26/2015 10:56 PM
142	That we support technology start ups	1/26/2015 8:50 PM
143	Small town feel, friendly	1/26/2015 8:41 PM
144	FUN TIME	1/26/2015 7:10 PM
145	high paying jobs and not a commuter town	1/26/2015 6:43 PM
146	good downtown, but it's not really	1/26/2015 6:36 PM
147	Safe	1/26/2015 6:34 PM
148	it has an affluent population (vs blue-collar)	1/26/2015 6:22 PM
149	Friendly	1/26/2015 5:20 PM
150	your taxes are fair.....not	1/26/2015 5:00 PM
151	Malls	1/26/2015 4:54 PM
152	two	1/21/2015 9:26 AM
<b>#</b>	<b>3.</b>	<b>Date</b>
1	Vibrant and active - always something to do outside of the home. A sense of energy within the community.	2/14/2015 8:48 PM
2	opportunity	2/13/2015 11:54 PM
3	Barrie has good jobs.	2/13/2015 11:25 AM
4	The quality of life there is great	2/13/2015 10:14 AM
5	Supports local businesses	2/13/2015 8:19 AM
6	Laid back lifestyle	2/13/2015 12:27 AM
7	The waterfront is beautiful	2/12/2015 12:16 PM
8	Well rounded community	2/12/2015 10:16 AM
9	Great shopping	2/12/2015 12:09 AM
10	Excellent housing and schools	2/11/2015 7:55 PM

## Invest Barrie: Community and Visitor Survey

11	i'm halfway to the cottage!	2/11/2015 6:07 PM
12	Smart choice	2/11/2015 5:53 PM
13	we glad that we left barrie when it was time to go	2/11/2015 4:18 PM
14	That we love the environment around us.	2/11/2015 2:20 PM
15	Poor traffic and public transportation systems	2/11/2015 1:56 PM
16	great downtown	2/11/2015 1:24 PM
17	Beautiful hotels and resorts	2/11/2015 11:26 AM
18	Well managed	2/11/2015 9:30 AM
19	Growing community	2/11/2015 6:38 AM
20	Lots of green space with beautiful water front	2/10/2015 10:35 PM
21	great people great people and more great people	2/10/2015 8:08 PM
22	4 season tourist destination	2/10/2015 6:23 PM
23	hidden gem	2/10/2015 5:36 PM
24	Barrie is a safe city to raise a family with lots of employment and education opportunities	2/10/2015 4:35 PM
25	Make good transportation planning before growing. It makes the city more attractive if there isn't the frustrations of traffic flow and unsafe roadways.	2/10/2015 3:12 PM
26	aqe	2/10/2015 2:54 PM
27	that Barrie is a well run city. (It is not currently)	2/10/2015 2:27 PM
28	Friendly, welcoming community	2/10/2015 2:05 PM
29	The people are friendly and it is safe to raise a family here.	2/10/2015 1:42 PM
30	has a nice waterfront	2/10/2015 1:20 PM
31	Great downtown environment	2/10/2015 12:51 PM
32	A place to live your entire life.	2/10/2015 12:18 PM
33	Shopping	2/10/2015 11:47 AM
34	A happening waterfront	2/10/2015 11:10 AM
35	4 season live/work	2/10/2015 11:01 AM
36	cost of living is good	2/10/2015 10:55 AM
37	Affordable	2/10/2015 9:40 AM
38	High paying knowledge economy jobs exist in Barrie.	2/10/2015 9:29 AM
39	ease of traffic	2/10/2015 9:28 AM
40	economically suited to runing a buisness	2/10/2015 8:54 AM
41	Clean	2/10/2015 8:30 AM
42	Diversity	2/10/2015 8:27 AM
43	Strong government	2/10/2015 8:08 AM
44	proximity to GTA	2/10/2015 7:12 AM
45	Barrie is a great place to raise a family.	2/9/2015 10:52 PM
46	forward thinking	2/9/2015 10:06 PM
47	active	2/9/2015 9:45 PM

## Invest Barrie: Community and Visitor Survey

48	foward thinking	2/9/2015 9:44 PM
49	It is safe	2/9/2015 9:14 PM
50	Nice water front	2/9/2015 7:44 PM
51	Was a great place to raise my family	2/9/2015 7:22 PM
52	Fine cuisine	2/9/2015 5:57 PM
53	Barrie values what remains of its natural environment in parks, ep areas and the waterfront	2/9/2015 5:53 PM
54	Good balance between big city and small town	2/9/2015 5:31 PM
55	Great walking trails	2/9/2015 5:29 PM
56	Not too expensive to run small business	2/9/2015 5:15 PM
57	it is business friendly.	2/9/2015 5:05 PM
58	lots of industry	2/9/2015 4:52 PM
59	Easy access to local stores	2/9/2015 4:39 PM
60	unique	2/9/2015 4:31 PM
61	unrivaled lake/bay setting	2/9/2015 4:24 PM
62	Close enough to Toronto but large enough that you don't have to go if you don't want to	2/9/2015 4:19 PM
63	education diversification	2/9/2015 4:14 PM
64	It is a great place to operate a Business	2/9/2015 4:09 PM
65	theatre	2/9/2015 4:02 PM
66	Vibrant	2/9/2015 3:56 PM
67	Barrie is a good place to do business	2/9/2015 3:55 PM
68	Friendly	2/9/2015 3:50 PM
69	Afforable	2/9/2015 3:49 PM
70	We have every thing in way of shopping in this town!	2/9/2015 3:44 PM
71	Young-minded	2/9/2015 3:41 PM
72	Great amily Atmosphere	2/9/2015 3:34 PM
73	business centre of excellence	2/9/2015 3:33 PM
74	--close to Toronto	2/9/2015 3:31 PM
75	Environmental	2/9/2015 3:29 PM
76	we are so much more than a cottage community	2/9/2015 3:29 PM
77	great transportation	2/9/2015 3:29 PM
78	City expendatures are held in line	2/9/2015 3:28 PM
79	There are lots of unique small businesses to try	2/9/2015 3:27 PM
80	lots to do	2/9/2015 3:27 PM
81	close to the city but still the country	2/9/2015 3:25 PM
82	Family Friendly	2/9/2015 2:43 PM
83	Affordable Housing	2/9/2015 2:27 PM
84	its diverse (economically and cultually)	2/9/2015 12:39 PM
85	vibrant downtown	2/9/2015 12:35 PM

## Invest Barrie: Community and Visitor Survey

86	Home	2/9/2015 12:30 PM
87	Safe	2/9/2015 12:01 PM
88	Nice place to start a business	2/9/2015 10:34 AM
89	love the parks	2/9/2015 10:27 AM
90	Affordable living	2/9/2015 10:24 AM
91	Natural environment/green	2/9/2015 10:13 AM
92	Barrie manages to grow while maintaining it's small town feel	2/9/2015 5:34 AM
93	Friendly	2/7/2015 9:27 PM
94	that it has an efficient city hall	2/6/2015 3:44 PM
95	Beautiful	2/6/2015 2:48 PM
96	Vibrant Community	2/6/2015 11:43 AM
97	friendly	2/5/2015 2:21 PM
98	i really want to live in barrie where everyone has fun	2/5/2015 1:05 PM
99	Fantastic downtown destination	2/5/2015 9:24 AM
100	Great Home Prices	2/3/2015 1:53 PM
101	Opportunities	2/3/2015 12:09 PM
102	Changing	2/2/2015 7:29 PM
103	great place to raise a family	2/2/2015 4:12 PM
104	Growing arts	2/2/2015 2:25 PM
105	I want to go to University in Barrie	2/2/2015 2:07 PM
106	Good jobs	2/1/2015 8:16 AM
107	great hockey rinks	1/31/2015 6:35 PM
108	Great downtown	1/31/2015 12:28 PM
109	lots of potential	1/31/2015 11:16 AM
110	Complete neighbourhoods	1/30/2015 6:58 PM
111	Very easy to travel back-and-forth between Barrie and Toronto. Improved travel speed makes the two cities closer	1/30/2015 6:26 PM
112	Hip	1/30/2015 5:08 PM
113	The police force works with the community (more than I have ever noticed) Good report between Officials and Citizens	1/30/2015 3:39 PM
114	family friendly	1/30/2015 2:51 PM
115	Vibrant downtown	1/29/2015 9:55 PM
116	"Barrie is a beautiful city"	1/29/2015 9:49 PM
117	Local thriving businesses	1/29/2015 7:30 PM
118	Lot's of things to do	1/29/2015 3:45 PM
119	Edgy, leads the way in doing things differently sustainably	1/29/2015 12:19 PM
120	center of Georgian College campus	1/28/2015 8:37 PM
121	Full of energy	1/28/2015 7:43 PM
122	Diverse	1/28/2015 6:32 PM

## Invest Barrie: Community and Visitor Survey

123	low taxes(wishful thinking)	1/28/2015 6:18 PM
124	Good job opportunities (neither my husband or I work within Barrie)	1/28/2015 11:12 AM
125	Barrie has it all	1/27/2015 1:53 PM
126	Modern	1/27/2015 1:24 PM
127	Planning Dept. was helpful	1/27/2015 1:06 PM
128	We have so much to do! Not only lots of parks and recreation, but lots of festivals and events. You can do something different every week.	1/27/2015 12:18 PM
129	lots to see and do	1/27/2015 11:43 AM
130	great festivals and events - e.g. Kempenfest	1/27/2015 10:48 AM
131	Growing	1/27/2015 10:13 AM
132	more about quality of life	1/27/2015 9:54 AM
133	It is dynamic and an exciting palce to live	1/27/2015 9:49 AM
134	Clean	1/27/2015 9:38 AM
135	Safe place to live	1/27/2015 7:19 AM
136	Safe and friendly place to raise a family	1/26/2015 10:56 PM
137	That we're innovators	1/26/2015 8:50 PM
138	Beautiful environment	1/26/2015 8:41 PM
139	GROWING	1/26/2015 7:10 PM
140	incredible waterfront and vibrant downtown	1/26/2015 6:43 PM
141	shopping	1/26/2015 6:36 PM
142	Progressive	1/26/2015 6:34 PM
143	great place to live/work	1/26/2015 6:22 PM
144	Safe	1/26/2015 5:20 PM
145	you are business friendly.....not	1/26/2015 5:00 PM
146	Welcoming	1/26/2015 4:54 PM
147	three	1/21/2015 9:26 AM

## Invest Barrie: Community and Visitor Survey

### Q11 What are three things you find annoying when people say them about Barrie?

Answered: 149 Skipped: 16

Answer Choices	Responses	
1.	100.00%	149
2.	86.58%	129
3.	73.15%	109

#	1.	Date
1	Nothing to do	2/14/2015 8:48 PM
2	that it's a well planned city	2/13/2015 11:54 PM
3	Barrie is a welcoming town.	2/13/2015 11:25 AM
4	People from Barrie are rednecks	2/13/2015 10:14 AM
5	There is nothing there but shopping	2/13/2015 8:19 AM
6	Hick town	2/12/2015 12:16 PM
7	People are entitled to their opinions, I don't get annoyed at an opinion.	2/12/2015 10:16 AM
8	Downtown is dirty	2/12/2015 12:09 AM
9	Police can't control downtown Barrie-rowdies	2/11/2015 7:55 PM
10	it's a hwy through town	2/11/2015 6:07 PM
11	Poorly planned	2/11/2015 5:53 PM
12	never liked when people in Toronto looked "down" at Barrie	2/11/2015 4:18 PM
13	People speak their truth	2/11/2015 2:20 PM
14	Friendly?	2/11/2015 1:56 PM
15	bedroom community	2/11/2015 1:24 PM
16	Just a bedroom community	2/11/2015 11:26 AM
17	Bedroom community of Toronto	2/11/2015 9:30 AM
18	too many retail, low paying jobs only	2/11/2015 6:38 AM
19	Small town	2/10/2015 10:35 PM
20	no manufacturing, just retail	2/10/2015 8:08 PM
21	Cold and snowy	2/10/2015 6:23 PM
22	dirty	2/10/2015 5:36 PM
23	Oh, the Ranch is located there	2/10/2015 4:35 PM
24	parking fees at Southshore C.C. If a group has rented the facility then the parking should be free. How terrible is it to have to pay for parking when you attend a wedding there! And it is also a disincentive for participation in the rowing club and canoe club. Barrie should be promoting it and not hindering it. Come on Barrie - wake up!	2/10/2015 3:12 PM
25	asdf	2/10/2015 2:54 PM
26	it's very dirty	2/10/2015 2:27 PM

## Invest Barrie: Community and Visitor Survey

27	Small town	2/10/2015 2:05 PM
28	That Barrie lacks a diverse multicultural population.	2/10/2015 1:42 PM
29	there are no jobs	2/10/2015 1:20 PM
30	Boring	2/10/2015 12:51 PM
31	No Jobs	2/10/2015 12:18 PM
32	Traffic	2/10/2015 11:47 AM
33	NA	2/10/2015 11:15 AM
34	Too hard to get around	2/10/2015 11:10 AM
35	boring	2/10/2015 11:01 AM
36	too many homeless downtown	2/10/2015 10:55 AM
37	too far from toronto	2/10/2015 10:07 AM
38	A lot of drunks	2/10/2015 9:40 AM
39	It's a blue collar town.	2/10/2015 9:29 AM
40	the south end like Toronto	2/10/2015 9:28 AM
41	Middle of nowhere	2/10/2015 8:30 AM
42	downtown is boring	2/10/2015 8:27 AM
43	Small town	2/10/2015 8:08 AM
44	too far from GTA	2/10/2015 7:12 AM
45	The people I know say good things about Barrie.	2/9/2015 10:52 PM
46	I didn't even know there was a lake	2/9/2015 10:49 PM
47	racist	2/9/2015 10:06 PM
48	bad transit system	2/9/2015 9:45 PM
49	Blue collar	2/9/2015 9:44 PM
50	Why doesn't anyone do anything about the downtown? The potential is huge.	2/9/2015 9:14 PM
51	Bad roads	2/9/2015 7:44 PM
52	Boring	2/9/2015 7:22 PM
53	Too far	2/9/2015 6:01 PM
54	Not what it used to be	2/9/2015 5:31 PM
55	Barrie? It's a dump	2/9/2015 5:29 PM
56	Dirty beaches	2/9/2015 5:15 PM
57	traffic concerns. (it is no longer a town of 40,000.)	2/9/2015 5:05 PM
58	Traffic is horrible	2/9/2015 5:04 PM
59	Loosing industry	2/9/2015 4:52 PM
60	Nothing to do here	2/9/2015 4:39 PM
61	traffic congestion ... but its not annoying its true!	2/9/2015 4:31 PM
62	too far from Toronto	2/9/2015 4:24 PM
63	Do not like whole houses described as spas	2/9/2015 4:14 PM
64	dumb and uneducated	2/9/2015 4:09 PM



## Invest Barrie: Community and Visitor Survey

65	The Traffic is too heavy	2/9/2015 4:09 PM
66	You are way up north	2/9/2015 4:08 PM
67	no parking	2/9/2015 4:02 PM
68	Small town	2/9/2015 3:56 PM
69	extremely congested traffic especially south end	2/9/2015 3:55 PM
70	Barrie is a "Hick" town	2/9/2015 3:55 PM
71	Ugly gateway to Barrie ie Yonge Street	2/9/2015 3:50 PM
72	Redneck country	2/9/2015 3:49 PM
73	The downtown core is rough and not appealing	2/9/2015 3:44 PM
74	Hicksville	2/9/2015 3:41 PM
75	Traffic	2/9/2015 3:34 PM
76	bedroom community of Toronto	2/9/2015 3:33 PM
77	lack of employment opportunities other than service industry	2/9/2015 3:31 PM
78	small town atmosphere	2/9/2015 3:29 PM
79	its to far north	2/9/2015 3:29 PM
80	Safe place to live	2/9/2015 3:29 PM
81	The only part they see is the Mapleview corridor when filling up the car or going to Costco	2/9/2015 3:27 PM
82	nothing to do	2/9/2015 3:27 PM
83	It's a commuter town	2/9/2015 3:25 PM
84	Boring	2/9/2015 2:43 PM
85	Hicks	2/9/2015 2:27 PM
86	Small Town bedroom community	2/9/2015 12:39 PM
87	downtown is not friendly	2/9/2015 12:35 PM
88	Leticia heights	2/9/2015 12:30 PM
89	It's boring	2/9/2015 11:22 AM
90	Unsafe	2/9/2015 10:34 AM
91	Unfriendly	2/9/2015 10:27 AM
92	Unsafe	2/9/2015 10:24 AM
93	dirty	2/9/2015 10:13 AM
94	Barrie is too far North from Toronto. Why would you want to live up there?	2/9/2015 5:34 AM
95	Where's Barrie?	2/6/2015 3:44 PM
96	Car dependent	2/6/2015 2:48 PM
97	No longer the feel of a small town	2/6/2015 11:43 AM
98	the city is boring	2/5/2015 2:21 PM
99	i really want to live in barrie ASAP	2/5/2015 1:05 PM
100	Lack of arts	2/5/2015 9:24 AM
101	Too far	2/3/2015 1:53 PM
102	Barrie for the people slogan. The city doesn't do much for the everyday people	2/2/2015 7:29 PM

## Invest Barrie: Community and Visitor Survey

103	Barrie needs more retail shopping	2/2/2015 4:12 PM
104	Too far from GTA	2/2/2015 2:25 PM
105	That we're a bedroom community.	2/2/2015 2:07 PM
106	Love the eateries and cafes downtown. Hard to walk past them when u cant even afford Tim Hortons,,let alone fine dining	2/1/2015 4:20 PM
107	boring	2/1/2015 8:16 AM
108	?	1/31/2015 6:35 PM
109	Too busy	1/31/2015 12:28 PM
110	too far from toronto	1/31/2015 11:16 AM
111	Not friendly to immigrants	1/30/2015 6:58 PM
112	Barrie is too far and the commute to Toronto takes too long	1/30/2015 6:26 PM
113	Boring!	1/30/2015 5:08 PM
114	Roads are bad (Try up north, I hit a pot hole that actually stopped my vehicle when I hit it.)	1/30/2015 3:39 PM
115	nothing to do	1/30/2015 2:51 PM
116	Downtown sucks	1/29/2015 9:55 PM
117	"Barrie is a bedroom community for Toronto"	1/29/2015 9:49 PM
118	Growing to fast	1/29/2015 7:30 PM
119	Cost of living is high	1/29/2015 3:45 PM
120	Bedroom community	1/29/2015 12:19 PM
121	bedroom city	1/28/2015 8:37 PM
122	Small town	1/28/2015 7:43 PM
123	Small Town	1/28/2015 6:32 PM
124	good jobs	1/28/2015 6:18 PM
125	Difficult to drive around, if you know the streets you can easily get anywhere in town	1/28/2015 11:12 AM
126	It's a small town	1/27/2015 1:53 PM
127	Small town atmosphere	1/27/2015 1:24 PM
128	The opposite of the above	1/27/2015 1:06 PM
129	To country	1/27/2015 12:49 PM
130	You live in the "hicks"	1/27/2015 12:43 PM
131	I keep hearing people say they don't know about Barrie's waterfront! People from London, etc will drive along the 200 to Muskoka and have no idea we have a beautiful downtown/waterfront area.	1/27/2015 12:18 PM
132	far from Toronto	1/27/2015 11:43 AM
133	We are a hockey town - we are much more than that	1/27/2015 10:48 AM
134	Poor Planning	1/27/2015 10:13 AM
135	we badly need better traffic engineering with practical big picture approach	1/27/2015 9:54 AM
136	We are a shadow to Toronto	1/27/2015 9:49 AM
137	That we are a homeless retreat.	1/27/2015 9:38 AM
138	n/a	1/27/2015 7:19 AM
139	downtown is scary (true)	1/26/2015 10:56 PM

## Invest Barrie: Community and Visitor Survey

140	redneck	1/26/2015 9:18 PM
141	That we've got a small town mentality	1/26/2015 8:50 PM
142	too cold	1/26/2015 8:41 PM
143	BLUE COLLAR	1/26/2015 7:10 PM
144	blue collar city	1/26/2015 6:43 PM
145	Bedroom community	1/26/2015 6:34 PM
146	downtown is disappointing/rundown (mostly true)	1/26/2015 6:22 PM
147	Traffic problems	1/26/2015 5:20 PM
148	Too Many Homeless Congesting the Downtown Area ( There are)	1/26/2015 4:54 PM
149	four	1/21/2015 9:26 AM
<b>#</b>	<b>2.</b>	<b>Date</b>
1	Small city	2/14/2015 8:48 PM
2	that it has culture	2/13/2015 11:54 PM
3	Barrie has lots to offer.	2/13/2015 11:25 AM
4	Barrie is an ugly or sketchy city	2/13/2015 10:14 AM
5	Lots of empty strip malls	2/13/2015 8:19 AM
6	Driving is confusing	2/12/2015 12:16 PM
7	Traffic	2/12/2015 12:09 AM
8	Too much welfare. Traffic Mapleview discouraging...terrible!	2/11/2015 7:55 PM
9	the traffic around the 400 sucks	2/11/2015 6:07 PM
10	High Taxes	2/11/2015 5:53 PM
11	Welcoming?	2/11/2015 1:56 PM
12	homeless	2/11/2015 1:24 PM
13	Downtown is full of shady people and welcome to Barrie signs are beggars at Essa/Burton 400/Bayfield	2/11/2015 11:26 AM
14	Small town mentality	2/11/2015 9:30 AM
15	bedroom community	2/11/2015 6:38 AM
16	No culture	2/10/2015 10:35 PM
17	no far from Toronto	2/10/2015 8:08 PM
18	traffic jams on 400 through Barrie on Fridays and Sundays	2/10/2015 6:23 PM
19	small down	2/10/2015 5:36 PM
20	The roads are too busy	2/10/2015 4:35 PM
21	So much big box retail. Where is all the small town specialty shops? Who wants more chain stores???	2/10/2015 3:12 PM
22	adf	2/10/2015 2:54 PM
23	our bay smells like gas and the waste plant	2/10/2015 2:27 PM
24	Conservative and stodgy - not diverse	2/10/2015 2:05 PM
25	Barrie is still a "Hick Town"	2/10/2015 1:42 PM
26	Not enough shops and restaurants	2/10/2015 12:51 PM
27	Only a retail community	2/10/2015 12:18 PM

## Invest Barrie: Community and Visitor Survey

28	I don't go downtown	2/10/2015 11:10 AM
29	traffic congested (esp south end)	2/10/2015 11:01 AM
30	poorly planned traffic areas like mapleview and 400	2/10/2015 10:55 AM
31	not enough selection for shopping	2/10/2015 10:07 AM
32	Homeless in the downtown area	2/10/2015 9:40 AM
33	Barrie is not cosmopolitan.	2/10/2015 9:29 AM
34	no parking	2/10/2015 9:28 AM
35	Snow belt	2/10/2015 8:30 AM
36	not enough jobs (other than retail)	2/10/2015 8:27 AM
37	Need for more social services	2/10/2015 8:08 AM
38	I don't like to hear people say that Barrie is unfriendly because that is not true.	2/9/2015 10:52 PM
39	It's only full of commuters	2/9/2015 10:49 PM
40	dirty	2/9/2015 10:06 PM
41	expensive to live in	2/9/2015 9:45 PM
42	Redneck, racially unfriendly	2/9/2015 9:44 PM
43	All the opportunities are in retail jobs. Where are the high-paying white collar opportunities?	2/9/2015 9:14 PM
44	Conjested	2/9/2015 7:44 PM
45	Too far from Toronto	2/9/2015 7:22 PM
46	Bed town	2/9/2015 6:01 PM
47	Its so far from Toronto	2/9/2015 5:31 PM
48	High property taxes compared to Innisfil and surrounding areas	2/9/2015 5:15 PM
49	the politics are small-town.	2/9/2015 5:05 PM
50	Traffic in herendous	2/9/2015 4:52 PM
51	Bus service is terrible	2/9/2015 4:39 PM
52	a hick town	2/9/2015 4:24 PM
53	Spas create a negative family atmosphere	2/9/2015 4:14 PM
54	That it has grown too quickly (Since when is Growth Bad)	2/9/2015 4:09 PM
55	Too far to drive	2/9/2015 4:08 PM
56	too many bars	2/9/2015 4:02 PM
57	Poor downtown area	2/9/2015 3:56 PM
58	peoples attitudes too much like toronto	2/9/2015 3:55 PM
59	There is nothing to do in Barrie	2/9/2015 3:55 PM
60	Too Many SPA's Gateway ESSA ROAD	2/9/2015 3:50 PM
61	What Waterfront?	2/9/2015 3:49 PM
62	There are far too many bars in this town	2/9/2015 3:44 PM
63	enroute to everywhere else	2/9/2015 3:41 PM
64	Divide between old and new Barrie	2/9/2015 3:34 PM
65	still a small town	2/9/2015 3:33 PM

## Invest Barrie: Community and Visitor Survey

66	Dynamic	2/9/2015 3:29 PM
67	its so much colder there	2/9/2015 3:29 PM
68	great mayor	2/9/2015 3:29 PM
69	Don't you get bored?	2/9/2015 3:27 PM
70	not safe	2/9/2015 3:27 PM
71	there are no good jobs in barrie	2/9/2015 3:25 PM
72	No work (sad but true... we need industry, not more retail!)	2/9/2015 2:43 PM
73	Racist	2/9/2015 2:27 PM
74	No real industry	2/9/2015 12:39 PM
75	its dirty	2/9/2015 12:35 PM
76	Up north	2/9/2015 12:30 PM
77	There's no jobs	2/9/2015 11:22 AM
78	Too busy	2/9/2015 10:34 AM
79	too expensive	2/9/2015 10:27 AM
80	Too far away from city	2/9/2015 10:24 AM
81	"mini toronto"	2/9/2015 10:13 AM
82	Barrie has a downtown? It can't be as good as X's downtown.	2/9/2015 5:34 AM
83	I only know about Barrie's south-end areas.	2/6/2015 3:44 PM
84	not enough good paying jobs	2/6/2015 2:48 PM
85	Roads are terrible	2/6/2015 11:43 AM
86	Barrie is full of hicks/simple/uneducated people	2/5/2015 2:21 PM
87	living in barrie is a lot of fun	2/5/2015 1:05 PM
88	Boring	2/5/2015 9:24 AM
89	No jobs	2/3/2015 1:53 PM
90	Not enough technology infrastructure	2/2/2015 7:29 PM
91	boring	2/2/2015 4:12 PM
92	No shopping	2/2/2015 2:25 PM
93	That intensification is bad.	2/2/2015 2:07 PM
94	ugly waterfront	2/1/2015 8:16 AM
95	?	1/31/2015 6:35 PM
96	Downtown is unsafe, rowdy	1/31/2015 12:28 PM
97	nothing to do	1/31/2015 11:16 AM
98	Traditionally conservative	1/30/2015 6:58 PM
99	Barrie lacks the appeal for new immigrants	1/30/2015 6:26 PM
100	Why is the city investing in culture when there are roads to be fixed?	1/30/2015 5:08 PM
101	Hospital is sub par (again try up north, 8 hour wait until you see a doctor where here I waited a max of 5 hours and that included X-ray and release.	1/30/2015 3:39 PM
102	dirty	1/30/2015 2:51 PM

## Invest Barrie: Community and Visitor Survey

103	We are a Toronto suburb	1/29/2015 9:55 PM
104	"There are no jobs in Barrie. Everyone commutes"	1/29/2015 9:49 PM
105	Too busy	1/29/2015 7:30 PM
106	No jobs	1/29/2015 3:45 PM
107	Small town en route from Toronto to cottage country	1/29/2015 12:19 PM
108	a city without university, no high education	1/28/2015 8:37 PM
109	Closed minded	1/28/2015 7:43 PM
110	Racist/Homophobic Community	1/28/2015 6:32 PM
111	great waterfront	1/28/2015 6:18 PM
112	Too many box stores, I love the shopping opportunities and know many people who travel from rural areas to spend a day shopping and dining	1/28/2015 11:12 AM
113	Is there anything in Barrie?	1/27/2015 1:53 PM
114	Backwater	1/27/2015 1:24 PM
115	To far from the big city	1/27/2015 12:49 PM
116	A friend recently complained about the cost of apartment rentals here, comparing them to Toronto prices (I haven't rented for a long time so I don't know if it's true)	1/27/2015 12:18 PM
117	It is where we stop on the way to the cottage	1/27/2015 10:48 AM
118	Bad roads	1/27/2015 10:13 AM
119	there is more to life than suburbia, shopping, hockey	1/27/2015 9:54 AM
120	There is no opportunity	1/27/2015 9:49 AM
121	Our downtown is a trashy place with loitering	1/27/2015 9:38 AM
122	n/a	1/27/2015 7:19 AM
123	traffic is poorly planned and terrible (true)	1/26/2015 10:56 PM
124	POOR NIGHTLIFE	1/26/2015 7:10 PM
125	Not transit friendly	1/26/2015 6:34 PM
126	it's small-town without the charm (unlike Collingwood)	1/26/2015 6:22 PM
127	Growing too fast	1/26/2015 5:20 PM
128	Busy	1/26/2015 4:54 PM
129	five	1/21/2015 9:26 AM
<b>#</b>	<b>3.</b>	<b>Date</b>
1	Traffic	2/14/2015 8:48 PM
2	that it's multicultural	2/13/2015 11:54 PM
3	Barrie has the lowest unemployment rate.	2/13/2015 11:25 AM
4	Businesses/professionals in Barrie aren't as good as TO	2/13/2015 10:14 AM
5	Traffic is horrible	2/13/2015 8:19 AM
6	Nothing to so here	2/12/2015 12:16 PM
7	Springwater park closed!!!!!!!	2/11/2015 7:55 PM
8	there's no downtown shopping - it's bars and restaurantts	2/11/2015 6:07 PM
9	Support for focus areas only	2/11/2015 5:53 PM

## Invest Barrie: Community and Visitor Survey

10	Environmentally friendly?	2/11/2015 1:56 PM
11	transportation and transit	2/11/2015 1:24 PM
12	Not boating to Barrie because there's no place to dock	2/11/2015 11:26 AM
13	??	2/11/2015 9:30 AM
14	property taxes are too high	2/11/2015 6:38 AM
15	Nothing to do	2/10/2015 10:35 PM
16	Barrie people are hicks	2/10/2015 8:08 PM
17	high number of drunk drivers	2/10/2015 6:23 PM
18	poor	2/10/2015 5:36 PM
19	People are rude	2/10/2015 4:35 PM
20	Property taxes for residents is very high. Higher than Toronto. Council should investigate more grants/donations for buildings.	2/10/2015 3:12 PM
21	asdf	2/10/2015 2:54 PM
22	the downtown is full of drug addicts. (They are correct)	2/10/2015 2:27 PM
23	Nothing to do, no good jobs	2/10/2015 2:05 PM
24	There are a lot of homeless people in the downtown core	2/10/2015 1:42 PM
25	Too much snow	2/10/2015 12:51 PM
26	The moneyed people spend their money elsewhere.	2/10/2015 12:18 PM
27	I like Canada geese	2/10/2015 11:10 AM
28	'cheap' housing	2/10/2015 11:01 AM
29	poorly planned public transportation routes	2/10/2015 10:55 AM
30	poor transportation	2/10/2015 10:07 AM
31	There's little diversity in the population.	2/10/2015 9:29 AM
32	sometimes confusing to get around.	2/10/2015 9:28 AM
33	becoming too much like a big city	2/10/2015 8:27 AM
34	Downtown vagrants and late night brawls	2/10/2015 8:08 AM
35	Our 25 year old niece who lives in the GTA said she could easily live in Barrie.	2/9/2015 10:52 PM
36	hicks	2/9/2015 10:06 PM
37	not much to do	2/9/2015 9:45 PM
38	The new people are changing the community for the worse	2/9/2015 9:44 PM
39	It's just a place for people with good jobs in Toronto to commute from.	2/9/2015 9:14 PM
40	Busy	2/9/2015 7:44 PM
41	Too many snow days, students off school because no school bus service	2/9/2015 5:15 PM
42	it doesn't need to change.	2/9/2015 5:05 PM
43	Taxes are too high	2/9/2015 4:52 PM
44	Downtown is not safe	2/9/2015 4:39 PM
45	not much happening there	2/9/2015 4:24 PM
46	Never stop by, just going through on the 400 series hwy	2/9/2015 4:14 PM

## Invest Barrie: Community and Visitor Survey

47	That the city is Retail heavy	2/9/2015 4:09 PM
48	Business is old boys club	2/9/2015 4:08 PM
49	too much snow	2/9/2015 4:02 PM
50	Inexpensive Housing	2/9/2015 3:56 PM
51	Barrie is an old boys club, if you aren't one of the old boys, you can not run a business here!	2/9/2015 3:55 PM
52	Afraid to go Downtown	2/9/2015 3:49 PM
53	The entertainment, especially downtown, is geared more to young people and not to adults, and there are is too much violence and drinking going on	2/9/2015 3:44 PM
54	"old boys club" runs it	2/9/2015 3:41 PM
55	not diverse	2/9/2015 3:33 PM
56	Modern	2/9/2015 3:29 PM
57	what is in Barrie?	2/9/2015 3:29 PM
58	good services for property tax dollars	2/9/2015 3:29 PM
59	Why did you move to Barrie?	2/9/2015 3:27 PM
60	blue collar	2/9/2015 3:25 PM
61	Poorly planned (I kind of agree...)	2/9/2015 2:43 PM
62	Closed-minded	2/9/2015 2:27 PM
63	No university	2/9/2015 12:39 PM
64	its small	2/9/2015 12:35 PM
65	Remote	2/9/2015 12:30 PM
66	Downtown sucks	2/9/2015 11:22 AM
67	Unfriendly people	2/9/2015 10:34 AM
68	why do I have to pay for parking	2/9/2015 10:27 AM
69	Small town with nothing there	2/9/2015 10:24 AM
70	Ghettos	2/9/2015 10:13 AM
71	Barrie roads are in disrepair	2/9/2015 5:34 AM
72	It's too far to visit downtown Barrie from the south-end.	2/6/2015 3:44 PM
73	Our downtown is not appealing to visit	2/6/2015 11:43 AM
74	living in barrie is awesome	2/5/2015 1:05 PM
75	Ugly/dangerous downtown	2/5/2015 9:24 AM
76	Too much snow	2/3/2015 1:53 PM
77	No University	2/2/2015 7:29 PM
78	That Barrie is still a small town.	2/2/2015 2:07 PM
79	run down	2/1/2015 8:16 AM
80	?	1/31/2015 6:35 PM
81	Boring	1/30/2015 6:58 PM
82	There is no career oportunities in Barrie	1/30/2015 6:26 PM
83	There are only bars in downtown Barrie and I'm scared of the people, so I never go downtown.	1/30/2015 5:08 PM



## Invest Barrie: Community and Visitor Survey

84	I haven't lived here long enough (1 year) to hear any other bad points	1/30/2015 3:39 PM
85	too busy	1/30/2015 2:51 PM
86	"It's too expensive to live in Barrie"	1/29/2015 9:49 PM
87	Commuter community	1/29/2015 7:30 PM
88	Boring	1/29/2015 3:45 PM
89	Hick, not diverse, conservative	1/29/2015 12:19 PM
90	Where is Barrie??	1/28/2015 8:37 PM
91	No university	1/28/2015 7:43 PM
92	Retail-based	1/28/2015 6:32 PM
93	good culture	1/28/2015 6:18 PM
94	Is the lake clean?	1/27/2015 1:53 PM
95	Poorly educated	1/27/2015 1:24 PM
96	I've also heard a few comments about Police officers being too arrogant (I've never encountered that personally)	1/27/2015 12:18 PM
97	not creative, boring	1/27/2015 10:48 AM
98	Cottage Country	1/27/2015 10:13 AM
99	thank goodness we re-elected a good mayor, instead of alternating yet again between unacceptable ones	1/27/2015 9:54 AM
100	There is nothing to do	1/27/2015 9:49 AM
101	We are all restaurants and retail that's what it's known as a commuter city.	1/27/2015 9:38 AM
102	n/a	1/27/2015 7:19 AM
103	Not enough for teens to do (true)	1/26/2015 10:56 PM
104	NO "ACTUAL" JOBS IN BARRIE	1/26/2015 7:10 PM
105	No culture	1/26/2015 6:34 PM
106	it lacks good planning/ nice architecture	1/26/2015 6:22 PM
107	Property taxes	1/26/2015 5:20 PM
108	Loud	1/26/2015 4:54 PM
109	six	1/21/2015 9:26 AM

## Invest Barrie: Community and Visitor Survey

### Q12 What do you think makes Barrie unique from other communities in Ontario?

Answered: 143 Skipped: 22

#	Responses	Date
1	Our size makes us a friendly community however we all the amenities of a large city. We have all the opportunities for many different types of people and activities. The waterfront should be the calling card and the main tourist attraction for all kinds of activity.	2/14/2015 8:48 PM
2	The waterfront	2/13/2015 11:54 PM
3	Almost impossible to navigate. If you visit Barrie, plan on getting lost because the roads make no sense at all.	2/13/2015 11:25 AM
4	The fact that it has the best of all worlds - the water, farmland, ski hills, trail systems through forests. And, to top it off, it's a central location to some of Ontario's most sought after destinations (Toronto, Muskoka, Collingwood).	2/13/2015 10:14 AM
5	We have the best of both worlds. We have access to a beautiful waterfront, ski hills and other seasonal outdoor activities as well as a major metropolitan city on our doorstep.	2/13/2015 8:19 AM
6	It is a bigger city with a small town feel. It has a lot to do, but if you can't find it here it is close enough to everything.	2/12/2015 12:16 PM
7	Barrie is a gateway between cottage country and Toronto. Its proximity to both destinations along with its own composition make this an ideal community to raise a family, have a career and enjoy the best of both worlds.	2/12/2015 10:16 AM
8	Mayor is open minded... lots of ideas. Great council behind the mayor. Georgian College and Laurentian University. Molson Centre. Lakefront. Kempenfest.	2/11/2015 7:55 PM
9	close enough to Toronto to attract tech professionals for start up companies (particularly young professionals looking for a better place than downtown TO to raise a family) with all the amenities.	2/11/2015 6:07 PM
10	The mix of green space and outdoor activity's and the availability to larger city conveniences	2/11/2015 5:53 PM
11	Wouldn't say unique , but still the location at the lake is nice - however we would not recommend our children to return even so they are born in Barrie.... But it will be there decision	2/11/2015 4:18 PM
12	We have all seasons to be enjoyed here. We live in the most beautiful county (simcoe). We are close to Toronto (why dosent the go train run on weekends? ) our waterfront in beautiful and unique and I hope city hall with its own agenda dosent mess it up with crappy commercialism.	2/11/2015 2:20 PM
13	It's waterfront!	2/11/2015 1:56 PM
14	Location location location but Orillia is only 20 minutes away and was once "the city" to go to for business, entertainment, resorts, boating and an amazing history for many years. Orillia city council's decision to try to maintain it as a tourist city sent business to Barrie, hence the growth here and financial feasibility to develop our beautiful waterfront. Orillia is not much more than a welfare city with 2 main employers, OPP and Casino Rama and a few affluent residents who chose to stay. Location or not, Barrie needs to be very careful to consider the lack of businesses paying more than minimum wage and the impact of years of higher paying job losses and give consideration to thousands of poor tax paying residents that average an income lower than many of our city of Barrie employees that we support. Our city is still enjoying pay scales without a glitch unlike the thousands of employees/residents who lost jobs here with the closure of so many businesses/manufacturers. Many now commute but the lost time and travel expenses in addition to our aging population will take a significant toll on tax payers. Not to mention our aging population and pensions which will leave most at poverty levels.	2/11/2015 11:26 AM
15	The waterfront Closeness to tourist attractions - wasaga, horseshoe resort, etc	2/11/2015 9:30 AM
16	waterfront, close to Toronto, close to Cottages	2/11/2015 6:38 AM
17	It's beautiful water front and parks	2/10/2015 10:35 PM

## Invest Barrie: Community and Visitor Survey

18	we have everything within 15 mins. No city has a clean friendly waterfront, box store shopping still need to bump up downtown core. Great emergency services hospital, police, and fire. All facilities are friendly and approachable. Who's police chief does polar dunking and touched our community personally, she's amazing. Fire department is over the top with their advanced services yet personable to get to know them. Hospital services that are continuous improving	2/10/2015 8:08 PM
19	We struggle with early and extreme weather at times in winter but I hear few complaints from residents- heard more complaints in the GTA who hardly get snow some winters. - strong support of Barrie Colts - the City plows the roads and salts very early in the morning and after snowstorms so getting about is not too difficult - plowing the sidewalks and don't expect residents to shovel as in other communities and fear of being fined by City- very pet friendly - is growing but not too fast nor too big at once- the number of bars and pubs in the community especially in the downtown core - clean water at the beaches - very few water quality closings	2/10/2015 6:23 PM
20	The water front, festivities, outdoor waterfront concerts, unique and multiple restaurants	2/10/2015 5:36 PM
21	Downtown Barrie and the amazing spirit catcher we have.	2/10/2015 4:35 PM
22	Waterfront! Local farms and their unique produce in the Barrie AREA. Nothing much else - we have become a cookie cutter community with big box stores. :(	2/10/2015 3:12 PM
23	Interesting Festival Also like the Business workshop of the Greater Barrie Business Centre.	2/10/2015 2:54 PM
24	I think we are unique in that we are one of the top ten growing cities in Canada but we have no work base to be able to afford the sky high cost of living in this city. We are destroying our gorgeous lake front with condos no one can afford to buy. Other cities would be looking to gain more greenspace and build a workforce before annexing more land that we cannot afford to do anything with.	2/10/2015 2:27 PM
25	People already want to live here, we have a great quality of life, with natural amenities in the city, and all the entertainment/activities of a big city only an hour away. We need to make more opportunities for people to work and study here - support local businesses and help them grow (products can be a great ambassador for the incredible people living in Barrie)	2/10/2015 2:05 PM
26	The development of the parks, condo's and the marina by the Barrie Waterfront, I believe has been developed with people in mind. To live and enjoy the amenities that the waterfront has to offer. And now with the GO Train service so close to this park land it will bring people from Toronto to enjoy this area with out the hassel of driving on the 400 hwy. This waterfront looks more laid out and planned better than some other waterfront city's and towns in the area.	2/10/2015 1:42 PM
27	Proximity to cultural activities and events as well as nature. City amenities balanced with natural attractions and a passion for activity.	2/10/2015 1:20 PM
28	The lake and waterfront are the key to our uniqueness.	2/10/2015 12:18 PM
29	It is close to Toronto and has Lake Simcoe at it's door step.	2/10/2015 11:47 AM
30	Barrie is only unique by the closeness of Lake Simcoe. It would be a much better place to live if more of taxpayer's money was spent on infrastructure other than just the lakeshore	2/10/2015 11:15 AM
31	Barrie has great potential with our unique waterfront but after living here 32 years I am afraid the vision for it has been dull. Due to the fairly recent spit near south shore the geese are polluting our most valuable asset and it's disgusting. Until the waterfront and continued improvement of downtown gets to a point where the two are a homogenous tourist attraction there isn't a lot that is unique about Barrie, but I still love living here.	2/10/2015 11:10 AM
32	our waterfront and access to other recreational areas	2/10/2015 11:01 AM
33	The proximity to the well planned lakefront and the lifestyle we enjoy because of that.	2/10/2015 10:55 AM
34	our waterfront	2/10/2015 10:07 AM
35	The cost of homes is great and its a quiet community.	2/10/2015 9:40 AM
36	It's trying to grow while embracing and trying to retain its smaller community feel while remaining connected to nature.	2/10/2015 9:29 AM
37	We are like every other mid size city, but we are only an hour from Toronto and Muskoka and Blue Mountain	2/10/2015 9:28 AM

## Invest Barrie: Community and Visitor Survey

38	The variety of activities that our family can enjoy throughout the year. The maintenance of our parks and lakefront. More recreational programs available for families, no waiting lists. Diversity that is growing within our city is an advantage, that way we can all enjoy and learn more about a variety of cultural heritage through schedule activities. The cleanliness of our city compared to other towns and cities that we have visited. The safety of enjoy the waterfront without being afraid.	2/10/2015 8:27 AM
39	The waterfront	2/10/2015 8:08 AM
40	Access to GTA, waterfront, transportation arteries	2/10/2015 7:12 AM
41	A large waterfront area owned by the city with great parks and great possibilities	2/9/2015 10:52 PM
42	The lake is our jewel!	2/9/2015 10:49 PM
43	Majority young adult population, central to main ontario transportation routes	2/9/2015 10:06 PM
44	For such a large city, the ability to maintain small town charm. Its close proximity to GTA, and proximity to muskoka are a definat plus! ...and waterfront/lake Simcoe rocks!	2/9/2015 9:45 PM
45	We offer a superior location. We are well positioned for businesses looking to do business anywhere. We have lifestyle advantages which puts theatre, professional sports, camping, skiing, water sports all within an hour of our front door.	2/9/2015 9:44 PM
46	The lake/bay. Tonnes of recreation (golf, ski. etc.). Opportunity to have amazing boutique dining and nightlife downtown / on the waterfront.	2/9/2015 9:14 PM
47	Small city and a way from Toronto, where some is murdered almost every week	2/9/2015 7:44 PM
48	It is a safe, clean, friendly city---- one that I am proud to call home!	2/9/2015 7:22 PM
49	City seems to work hard at making city better in regards to infrastructure, attracting businesses and community events.	2/9/2015 6:01 PM
50	Overall great place to live. No negatives.	2/9/2015 5:57 PM
51	The potential of the downtown and waterfront to become a community and commercial hub... it just needs to happen through efforts to improve communication among the city and stakeholders and develop an even stronger vision. A lot of effort has already gone in this direction and it needs to continue. It is essential for the City to support this uniqueness, and link outing communities to the city centre. Otherwise, Barrie will be like any other bedroom community surrounding Toronto.	2/9/2015 5:53 PM
52	So close to Toronto, centrally located for business yet a great place to live for recreation.	2/9/2015 5:31 PM
53	It has a community minded waterfront that everyone in the community can use.	2/9/2015 5:29 PM
54	Barrie is a city having both good business/commercial and scenery lakeshore for tourist/visitors.	2/9/2015 5:15 PM
55	its geographical location it is on major transportation routes it has a large waterfront; a great place to walk.	2/9/2015 5:05 PM
56	The water	2/9/2015 5:04 PM
57	It is out of the hustle of Toronto life but still has lots of interesting industries and close to the Muskokas and Georgian Bay areas	2/9/2015 4:52 PM
58	Closest to Toronto,lots of parks and events but not enough public washrooms downtown. Too much construction at the worst times and taking too long to complete.To many "low life's" hanging around downtown which is bad for business and turns tourism away. The city has so much to offer but is being dragged down because of this.If this would finally be addressed and cleaned up Barrie would be one of the most desired cities.	2/9/2015 4:39 PM
59	We are nestled around a fresh water bay with true 4 season-related activities.	2/9/2015 4:24 PM
60	It's location, in between the GTA and cottage country and the fact it is a large enough city to provide most everything you could want... But easy to go either north or south if you want the the big city or the out doors	2/9/2015 4:19 PM
61	Close to Toronto, recreational facilities, choices of education , friendly people.	2/9/2015 4:14 PM
62	It's location	2/9/2015 4:09 PM
63	It's proximity to the GTA, and Cottage Country. The willingness of Municipal Government to adapt and position the city for Intelligent Growth.	2/9/2015 4:09 PM

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64	not this answer but : too many street people, beggars, panhandlers, drunks, druggies no drug store or grocery store downtown	2/9/2015 4:02 PM
65	Its geographical location making it a regional hub with access to lifestyle amenities and the opportunity to be a self contained community yet maintains access to a major city.	2/9/2015 3:56 PM
66	we moved to barrie area in 1980. the city keeps growing and growing without finishing road access to shopping, service centers and new sub divisions. get mapleview east of huronia finished. get big bay point road joined to Harvey. get bryne drive connected. get bayview from little to big bay point and from mapleview to the end finished. get huronia from minets to lockhart finished. get essa from Ferndale to at least mapleview finished. its embarrassing - everyone that lives here complains. between truck access to the industrial commercial area in south end and all the workers and residential traffic trying to get around its a bloody zoo everyday.	2/9/2015 3:55 PM
67	Barrie is centrally located, making it a convenient place to live. Barrie has a small town feel, but is modern thinking. Barrie has the nicest waterfront of any of the larger cities in Ontario.	2/9/2015 3:55 PM
68	We have an Innovative and Forward Thinking & Current Thinking Mayor. Our Waterfront is beautiful. Recreational activities are at our fingertips with close proximity to all seasons activities - Summer Water sports and winter snow sports. Location of Barrie to Toronto.	2/9/2015 3:50 PM
69	The waterfront. It's easy and close access to Toronto. It's forward thinking Mayor. It's willingness to attract business here.	2/9/2015 3:49 PM
70	We not only have a lovely lake and lakefront to enjoy in the summer, but also winter activities right at our doorstep. We also have to opportunity to escape to the country within minutes, or to head into the big city (as well as Pearson), which is convenient	2/9/2015 3:44 PM
71	for a town of this size, less 'suburban' sprawl and a wonderful waterfront. I compare population to Whitby/Oshawa and Barrie offers large city experience in a small town setting.	2/9/2015 3:41 PM
72	near enough, but far enough away from Toronto great waterfront way the city flows around the waterfront	2/9/2015 3:37 PM
73	Central Location located on a beautiful waterfront. Good Health and Educational Opportunities.	2/9/2015 3:34 PM
74	On the on the lake, good business environment, access to labour, access to Toronto market.	2/9/2015 3:33 PM
75	young and vibrant businesses and residents, gem of a location on the water.	2/9/2015 3:33 PM
76	geographic location	2/9/2015 3:31 PM
77	Central location to everything great in Ontario.	2/9/2015 3:29 PM
78	our waterfront, festivals, proximity to Simcoe County forest and skiing, diverse restaurants, clean and save streets	2/9/2015 3:29 PM
79	nothing, every other community is better than Barrie. The City has rapidly fallen apart in the past 4 years and has decreased greatly since I moved here in 1998. It is no longer a place I want to live and look forward to leaving it. I refuse to tell people I live here due to the bad connotation associated with Barrie.	2/9/2015 3:29 PM
80	The combination of small town feeling and big city amenities.	2/9/2015 3:27 PM
81	Barries waterfront & Go-train accessibility	2/9/2015 3:27 PM
82	Proximity to Toronto / Ontario's best backyard Significant growth indicative of quality labour pool for medium/large-size companies now	2/9/2015 3:25 PM
83	I'm not sure! I'd need to think about it more...	2/9/2015 2:43 PM
84	City with a small town feel	2/9/2015 2:27 PM
85	Mixture of recreational opportunities and affordability.	2/9/2015 12:30 PM
86	The waterfront, and the fact that it is close to both Toronto and cottage country.	2/9/2015 10:34 AM
87	Close to the great north, beautiful parks, love the smaller parks with beach access	2/9/2015 10:27 AM
88	Great arts community, Family friendly, Living and owning a home is affordable	2/9/2015 10:24 AM

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89	-close enough to the GTA to benefit economically, far enough away so you don't feel like you live in the GTA. -1 hour drive from deep cottage country -The city of Barrie is well managed- strong long term strategic plans and vision, in addition to strong partnerships with all levels of government. Most people don't pay attention to this, but this is a critical enabler of why Barrie is such a great place to live. -Ability to have very affordable housing with great amenities (shopping, schools, nature trails)	2/9/2015 5:34 AM
90	Its waterfront makes Barrie totally unique compared to any other community in Ontario.	2/6/2015 3:44 PM
91	It's a very safe city and has a lot of potential due to growth but has to keep the environment in mind. The waterfront and all the parks and gardens!	2/6/2015 2:48 PM
92	Our beautiful waterfront	2/6/2015 11:43 AM
93	location - between TO and cottage country; snow belt therefore skiing; parks are plentiful and clean; not too big/not too small; events such as Kempenfest put us on the map;	2/5/2015 2:21 PM
94	everyone is unique in there own way	2/5/2015 1:05 PM
95	Barrie's downtown is uniquely located around a beautiful bay. The downtown has great 'bones' but requires a lot of creative planning to achieve the attractiveness of other mid-size city downtown areas (e.g. Collingwood, Stratford, Cobourg). The trail around the bay could be the impetus for further development of interconnected cycling paths that encourage a more active community. A permanent farmer's market located in the downtown would be an anchor for other retail establishments and encourage revitalization. Barrie's location allows for easy access to Muskoka and Toronto. However, the city should also develop more reasons for people to stay in Barrie and enjoy its amenities.	2/5/2015 9:24 AM
96	I think Barrie is a wonderful city to live and raise a family - just wish I could work there too so not to commute to Toronto every day. I love the way of life in Barrie and it has the small town feel with big city ammenities.	2/3/2015 1:53 PM
97	Proximity to Toronto; Kempenfelt Bay	2/3/2015 12:09 PM
98	Still small town feel in a growing city. Great entrepreneur city	2/2/2015 7:29 PM
99	good access to Toronto and yet a distinct community	2/2/2015 4:12 PM
100	A community that really values work-life balance. Many other cities that surround GTA are filled with people who are stuck in the rat rave of the city, but live outside the city to reduce cost of living. People on Barrie are truly looking to get away from the craziness of the city!	2/2/2015 2:25 PM
101	Young population, dynamic leadership, cost of doing business and community safety. Our public waterfront and access to recreational opportunities of all kinds is literally second to none in the Country.	2/2/2015 2:07 PM
102	Extremely Greedy,,,and very quick to demolish any of the historical buildings that added some uniqueness and character to the town. Hell bent on getting a quick buck...build Condos for Baby Boomers that wont be here in 15 yrs. Used to be a friendly welcoming town to enjoy waterfront. Now it's hard to breathe down there with car exhaust from lakeshore traffic, yet they worry about a person having a cigarette outside. Condos have blocked the sun from shining on the beach.	2/1/2015 4:20 PM
103	Kempenfelt bay, close to skiing facilities, nature	2/1/2015 8:16 AM
104	Lots of low paying jobs. Lots of retail. Little park space	1/31/2015 6:35 PM
105	Waterfront	1/31/2015 12:28 PM
106	Great downtown community. Close to the country and north. Lots of potential to be a great community if we make good sustainable choices for growth.	1/31/2015 11:16 AM
107	Small but vibrant, waterfront town.	1/30/2015 6:58 PM
108	Being the best run city in North America. A city with global vision while improving local communities. Barrie has a lot of opportunities and flexibility being a smaller city yet a sizable and growing population.	1/30/2015 6:26 PM
109	Beautiful waterfront, access to outdoor activities, exciting events and festivals year-round, nice downtown, amazing restaurants, blossoming music and culture scene	1/30/2015 5:08 PM

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110	Barrie offers what every town strides for, a beautiful landscape and amazing people. Great atmosphere here and even being so close to Toronto I dont feel the need to go there as everything is pretty much offered here. If I do need something that is not offered in town you can literally get it by driving an hour max. Barrie, the bedroom community that took over the house. I don't want to say "don't change" because the beautiful part of this town is the fact that it is not afraid to try new things to better the community so I say, welcome to change! Keep up the great work and Barrie will be in a class all its own, which it pretty much is!!	1/30/2015 3:39 PM
111	Barrie is that sweet spot right in the middle of city life and cottage life. It is a growing community with job opportunities, education, and activities for every person.	1/30/2015 2:51 PM
112	Location	1/29/2015 9:55 PM
113	Firstly, I think Barrie is unique in that there seem to be two main communities residing within the same city. The first group includes those who travel outside of the city for work. It would seem that many of these people live in the south end/bedroom community of Barrie. The the group includes people who work within/in close proximity to the city. These people tend to reside in the northern areas of the city. Additionally, the average age of residents is well below the national average, making Barrie one of the "youngest" cities in the province. It also appears that Barrie is surrounded by many other smaller communities which are still considered by many to be part of "Barrie" without actually being in Barrie (i.e. Innisfil, Springwater, ect.)	1/29/2015 9:49 PM
114	Barrie is unique from other communities in Ontario because people here very much enjoy the outdoors. There are always people walking, biking, jogging and on roller blades around the city.	1/29/2015 7:30 PM
115	Beautiful lakefront not yet.. overcrowded with Condos	1/29/2015 3:45 PM
116	I think Barrie has yet to put itself on the map and make some bold long term commitments that may be unpopular that will set itself apart. I wish we could call ourselves leaders in sustainability, but we can't (yet). Set some targets for carbon reduction. Why not become a hub for made in Canada green technologies, match education in our colleges and university for apprenticeship and training in green business and technologies, attract manufacturers of solar panels,(solar shingles) components for wind turbines, research and development for energy efficiency, provide incentives to developers to build sustainable buildings use of for example district geothermal, grey water, solar energy, etc	1/29/2015 12:19 PM
117	Fast growing, friendly communities	1/28/2015 8:37 PM
118	The waterfront is undoubtedly Barrie's best asset, and needs to be taken better advantage of.	1/28/2015 7:43 PM
119	Large public waterfront. Entrepreneurial spirit. Small businesses flourish here.	1/28/2015 6:32 PM
120	there is nothing unique about Barrie, our taxes are too high, culture is a joke. cant get around easily. we seem to spend all our tax money on too many employees, stupid ideas for downtown. we have too much debt for Barrie.	1/28/2015 6:18 PM
121	The waterfront is our biggest asset. It's pretty, welcoming and family friendly. You can feel safe to walk the paths any time of day. I have lived in Barrie my whole life. There are good schools and great recreational programming. I like the diverse housing options. Condo by the waterfront, cute east end with large lots or a more modern south end. I think this is a great place to raise a family, and it would be even better if good jobs could be more readily available through business coming to Barrie, so it's not a bedroom city, it's truly somewhere to live, work and play. We have the live and play....so now we need some jobs that can support growing families.	1/28/2015 11:12 AM
122	It has all the amenities of a large city with the humbleness and warmth of a small town.	1/27/2015 1:53 PM
123	Its gateway access between the more urban York Region and GTA and the rural Muskokas.	1/27/2015 1:24 PM
124	The geography. Proximity to Toronto, airport, combined with the natural elements. Waterfront Downtown, recreational amenities	1/27/2015 1:06 PM
125	It is between Toronto and cottage country,	1/27/2015 12:49 PM
126	That we have the best of both words - small town feel with large city perks, as well as the number of events and festivals we have.	1/27/2015 12:18 PM
127	city with small town feel	1/27/2015 11:43 AM
128	Not too big, small town feel in that we care about our neighbours,, opportunities for our youth to stay in our city and not go to the lights of the big city for education or work experience - lovely quality of life where you can ski or swim within 20 minute drive from your house	1/27/2015 10:48 AM
129	Well situated, lake access with many parks and rec opportunities. Growing and becoming a modern city.	1/27/2015 10:13 AM
130	Location and opportunity. And my daughters' hometown.	1/27/2015 9:54 AM

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131	We enjoy an incredible location for recreation, we are geographically in the best place in Ontario to access Urban and recreation resources. Our City is currently well run with an active, responsive and responsible council	1/27/2015 9:49 AM
132	I don't think it is. Maybe just our waterfront access.	1/27/2015 9:38 AM
133	It is centralized and provides services for towns surrounding	1/27/2015 7:19 AM
134	Nothing - it's not really Muskoka and not not Toronto or Ottawa	1/26/2015 10:56 PM
135	i hope it always stays this way, small town feel, friendly people, no traffic congestion, easy to get around by car, lots of amenities. I have to go on job interviews so I will be using the Barrie transit...we'll see how easy that is. Cindy Smith 705-728-2708	1/26/2015 8:41 PM
136	THE PROXIMITY TO THE NORTH WHILE MAINTAINING A CITY FEEL	1/26/2015 7:10 PM
137	far enough away from TO yet close enough at the same time. downtown vibe	1/26/2015 6:43 PM
138	big enough to have lots of shopping, good transit	1/26/2015 6:36 PM
139	Recreational activities for all seasons Great waterfront & views Nice walking trails Spirit catcher Need a better downtown	1/26/2015 6:34 PM
140	Its location on the water, near 400/cottage country/4 season recreational areas. We need to build our strongest asset...downtown and the waterfront amenities (like bigger cities that have a boardwalk/high-end restaurants/a high-end public retail market on the water's edge).	1/26/2015 6:22 PM
141	Gorgeous waterfront, close to nature and to Toronto. A great down-to-earth mayor with a background in city planning.	1/26/2015 5:20 PM
142	In all Seriousness Transit System is Awful! It keeps going up in Cost and Not Near Enough Buses are on at a Time.Wait for a Bus is Long Sometimes it's a Good Hour that We Wait out in the Cold for Buses :(	1/26/2015 4:54 PM
143	testing	1/21/2015 9:26 AM