

Barrie Public Library

2025 Budget



Highlights from 2024



- ▶ 12,000+ new members (again!)
- ▶ 36 Barrie Dragon Boat Festival teams raised over \$72,000
- ▶ \$15,000 TD Canada Trust donation to our Library of Things
- ▶ City of Barrie Bright Futures Grant
- ▶ Awards and Recognition:
 - John Cotton Dana Library Public Relations Award
 - American Library Association's PR Xchange Award
 - Shortlisted for the 2024 Public Library Service Awards – Minister's Award for Innovation (winners announced January 30)



Measuring Success



KPI	Target	2023	2024	Change
Checkouts and renewals of physical and digital items	Increase	1,144,225	1,170,784	2.3%
Active Cardholders	Increase	41,154	46,029	11.8%
% of households with a library membership	Increase	44.6%	57.1%	12.5%
# Participants in library programs	Increase	50,278	51,834	3.1%



Community Navigator Pilot



- ▶ Funding extended by County of Simcoe through 2025
- ▶ Engaged with over 200 individuals facing a wide range of challenges
- ▶ Common presenting needs included housing assistance, necessities like food bank access, and healthcare supports



Every time I talk to her, I feel relieved. [...] I have found in Ayesha the support I need.

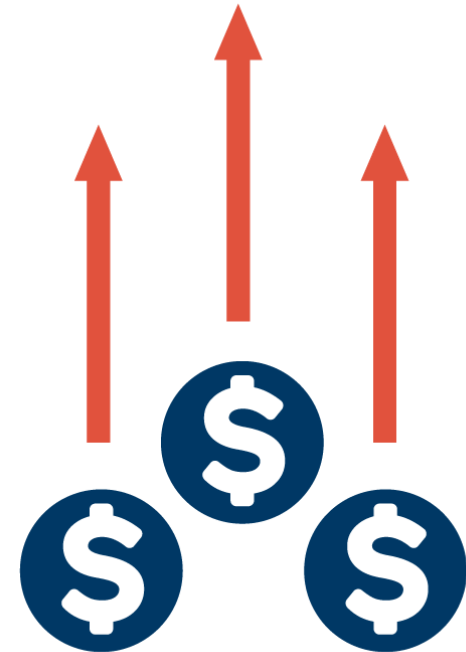


Impacts and Opportunities



Impacts

- ▶ Rising costs of materials
- ▶ Stagnant provincial funding
- ▶ New collective agreement
- ▶ Growth outpacing budgetary increases
- ▶ IT cost increases due to cybersecurity threats
- ▶ Use of reserves not sustainable long-term



Impacts and Opportunities



Opportunities

- ▶ New strategic plan
- ▶ Potential for service expansion
- ▶ Growth in self-generated revenue
- ▶ Grant and awards
- ▶ Increase in partnerships
- ▶ Community donations



Budget Summary: Expenses



Expenses	2024 Budget	2025 Budget	Change
Salaries & Benefits	\$6,640,653	\$6,905,357	+4.0%
Business Development Expenses	\$251,076	\$255,693	+1.8%
Programming & Outreach	\$80,800	\$83,224	+3.0%
Library Materials & Collections	\$1,004,000	\$1,034,120	+3.0%
Training & Development	\$61,509	\$62,739	+2.0%
Contracted and other Services	\$917,683	\$931,936	+1.6%
Community Navigator	\$78,387	\$120,000	+53.1%
COB Transfers (rent, maintenance)	\$1,426,674	\$1,455,207	+2.0%
Total Expenses	\$10,460,782	\$10,848,277	+3.7%

Budget Summary: Revenue



Revenue	2024 Budget	2025 Budget	% Change
Rental Revenue, Fees, etc.	\$30,600	\$41,600	+35.9%
Internal Reserves	\$0	\$230,397	
County of Simcoe Grant	\$80,000	\$120,000	+50.0%
Local Board Contribution	\$212,341	\$218,711	+3.0%
Other Grant Revenue	\$325,195	\$326,808	+0.5%
Municipal Grant Revenue	\$9,812,646	\$9,910,761	+1.0%
Total Revenue	\$10,460,782	\$10,848,277	+3.7%

Projected Fundraising Revenue	2025 Projected
Fundraising Revenue	\$39,500
Fundraising Expenses	\$13,000
Net Fundraising Revenue	\$26,500



* Fundraising is not accounted for in operating revenue

Expected Revenue



Revenue	Increase Over 2024
Oro-Medonte Annual Contract	3%
Province of Ontario	0.0%

- ▶ Oro-Medonte contract renewed for 2025 with 3% increase
- ▶ No provincial funding increase expected, but advocacy is in progress

Supporting Ontario's Public Libraries to Empower Local Economic Growth and Student Success

Ontario Library Association & Federation of Ontario Public Libraries
2024-25 Pre-Budget Submission

Public and school libraries are the foundation for success for millions of Ontarians in communities of all sizes.

As part of the 2024-25 Pre-Budget consultation process, the Ontario Library Association (OLA) and the Federation of Ontario Public Libraries (FOPL) are bringing forward priority recommendations on behalf of both Ontario's public and school libraries. These will empower entrepreneurship and small businesses, newcomer integration and support from vulnerable communities, as well as give students the skills they need to succeed in every community across the province.

Priorities Overview

Public Libraries

- Provide critical e-learning support and fair access to modern, digital resources for all Ontario public libraries through **the creation of an Ontario Digital Public Library**, leveraging the province's significant purchasing power to give all Ontarians access to a universal set of high-quality e-learning & online resources through their local public library.
- Working alongside First Nations Public Library leaders, implement a sustainable funding model for public libraries on reserve to ensure that these important local hubs are fully-funded and viable. As an immediate first step, **enhance the existing direct provincial funding support for public libraries on reserve (the First Nations Salary Supplement)** to sustainably fund library operations and ensure a living income for frontline library staff in these communities.
- **Increase provincial operating funding for Ontario's public libraries** to address critical shared priorities and community needs.

2024 Barrie City Council Requests



- ▶ **Request:** Explore County of Simcoe funding for Community Navigator position
Result: 9-month pilot project funded in 2024 by County of Simcoe; funding continued through 2025
- ▶ **Request:** Develop key performance indicators and report back to City Council
Result: Key Performance Indicators developed and presented to Council on October 9 with approval
- ▶ **Request:** Participate in a Value for Money audit conducted by the City of Barrie Internal Audit
Result: Audit was performed in Q3/Q4 with a final report presented in December noting positive results. Minor policy revisions were requested and are under review

Financial Controls and Oversight Policy



Request: Create a Financial Controls and Oversight Policy

Actions:

- ▶ The Library Board approved a new Financial Controls and Oversight Policy on November 28, 2024.
- ▶ The Policy aims to modify the Library's reserves, including the creation of a new reserve and a name change for an existing reserve.
- ▶ The new reserve would provide financial stability to help with increasing vendor costs and unforeseen expenses
- ▶ Spending from reserves must always be approved by the Library Board

Planning for the Future



- ▶ Continue data-driven decision making around collections, programming, and services to ensure efficient and effective operations
- ▶ New 2025-2029 Strategic Plan to guide directions and priorities, while aligning with City of Barrie strategic plan
- ▶ Continue to work with City of Barrie on plans for shared library and recreation centre spaces in the south end
- ▶ Opportunity for a northwest Barrie community library

Questions?



barrielibrary.ca | 705-728-1010 | AskUs@barrielibrary.ca

