



Meeting Agenda
Finance and Corporate Services
Committee

Wednesday, March 29, 2017

6:30 PM

Council Chamber

1. OPEN DELEGATIONS

Nil.

2. PRESENTATION/DISCUSSION ITEMS

- 2.1** Presentation concerning the Mady Centre for the Performing Arts and Georgian Theatre Programming.

Attachments: [170329 Mady Centre for the Performing Arts Geo. College Theatre Prgm](#)

- 2.2** Presentation concerning Governance, Risk Management and Control Processes.

Attachments: [170329 Governance Risk Management and Control Processes.pdf](#)

- 2.3** Presentation concerning a potential partnership with the Barrie Historical Archive to further advance and invest in additional, innovative ways to preserve, promote and protect our City's great history.

- 2.4** Presentation concerning the Outsourcing of the Corporate Sponsorship Strategy.

Attachments: [ADDITIONS 170329 - Outsourcing of Corporate Sponsorship Strategy.pdf](#)

3. REFERRED ITEMS

Nil.

4. ADVISORY COMMITTEE REPORTS TO BE RECEIVED

Report of the International Relations Committee dated January 17, 2017.

Attachments: [170117 International Relations Committee Report.pdf](#)

Report of the Town and Gown Committee dated January 24, 2017.

Attachments: [170124 Town and Gown Committee.pdf](#)

Report of the Accessibility Advisory Committee dated January 26, 2017.

Attachments: [170126 Accessibility Advisory Committee Report.pdf](#)

Recommendation:

ESTABLISHING AN ACCESSIBLE BUSINESSES AWARD

1. That an Accessible Business Award Program be established to recognize local businesses and organizations who encourage and support accessibility in the City of Barrie.
2. That the award be presented annually at a City Council meeting that is close to National Access Awareness Week.

Report of the International Relations Committee dated February 21, 2017.

Attachments: [170221 International Relations Committee Report.pdf](#)

Report of the Accessibility Advisory Committee dated February 23, 2017.

Attachments: [170223 Accessibility Advisory Committee Report.pdf](#)

Recommendation:

BARRIE ARTS AWARD - ACCESSIBILITY BASED AWARD

1. That an annual contribution of \$1000 towards the Barrie Arts Award for an accessibility based award to be funded from the Accessibility Advisory Committee Account #01-06-0930-0000-3070, be approved.
2. That the Committee continue to support the Culture Branch in obtaining a corporate sponsor from the private sector to fund the remaining \$1,000 towards the accessibility award.

Report of the Town and Gown Committee dated February 28, 2017.

Attachments: [170228 Town and Gown Committee Report.pdf](#)

5. REPORTS TO COMMITTEE

MADY CENTRE FOR THE PERFORMING ARTS AND GEORGIAN THEATRE PROGRAMMING

1. That the report regarding the development of additional programming for the Mady Centre for the Performing Arts and Georgian Theatre be received for information purposes.
2. That Invest Barrie staff report back to Finance and Corporate Services Committee on the outcomes of the implementation of the additional programming for the two City of Barrie Theatres in the spring of 2018.

Attachments: [170329 Report Mady Centre and Georgian College Theatre Programming.pdf](#)

OUTSOURCING IMPLEMENTATION OF CORPORATE SPONSORSHIP STRATEGY

1. That the criteria for a consultant listed in Appendix "A" to the report to the Finance and Corporate Services Committee concerning the outsourcing the implementation of the Sponsorship Pilot Program be approved.
2. That the list of city assets identified in Appendix "B" to the report to the Finance and Corporate Services Committee be approved as potential sponsorship naming opportunities in the Sponsorship Pilot Program.
3. That a Request for Proposal be issued to engage a consultant for the Sponsorship Pilot Program based on the criteria and assets identified in Appendices "A" and "B" to the Finance and Corporate Services Committee.
4. That staff report back to General Committee regarding all opportunities involving the direct naming/renaming of City property, buildings and structures. (16-G-273) (INV001-16) (File: M00)

Attachments: [170329 Outsourcing Implementation of Corporate Sponsorship Strategy.pdf](#)

6. ADJOURNMENT

HEARING DEVICES AND AMERICAN SIGN LANGUAGE (ASL) INTERPRETERS

Assistive listening devices for use in the Council Chamber are available upon request from the staff in the Legislative and Court Services Department.

American Sign Language (ASL) Interpreters are also available upon request. Please contact the Legislative and Court Services Department staff at 705-739-4204 or cityclerks@barrie.ca regarding a request for an ASL Interpreter as soon as possible, to ensure availability.