

Change starts here.



United Way
Greater Simcoe County

Change starts here.



2011 United Way Greater Simcoe County Board of Directors

Mark Aitken, Chair
CAO, County of Simcoe

Joanne McPhail, Past Chair
Partner, Bugar Rowe

John Pugsley, 1st Vice Chair
Program Manager, Central
Ontario Trillium Foundation

Tim Berry, 2nd Vice Chair
Acting CFO
Crohn's and Colitis Foundation of Canada

Geoff Kitson, Treasurer
Comptroller, CFB Borden

Yeeseng Toh, Director
Principal, Toh Shea & Associates

Michelle Cellucci, Director
Midwife, retired

Arfona Zwiers, Director
Manager, Social Policy/Planning (Social/Community Services)
County of Simcoe

Kathryn Manners, Director
Advisor – Central Region (Provincial Interministerial Council)
Ministry of Government Services

LCol Robert Hart, CFB Borden Rep
Commandant
Health Services Training Centre

James Thomson, Agency Delegate
Executive Director, Gilda's Club Simcoe-Muskoka

Cathy Banting, Agency Delegate
Branch Manager, St. John Ambulance

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2011 United Way Greater Simcoe County Campaign Cabinet

Jennifer Robinson

Honourary Campaign Chair

Six-time Canadian figure-skating champion ❖ Rogers TV *Daytime* co-host

LCol Robert Hart

Campaign Chair & Community Leadership Chair
Commandant, CFHSTC, CFB Borden

Barrie King

Manufacturing & Industry Division Chair
Industry Division Account Executive

Vince Hawkes

Public Service Division Chair
Deputy Commissioner, Ontario Provincial Police

Diane Firman

Education Chair
SCDSB Principal (ret'd)

Steve Nixon

Finance Division Chair
Regional Vice President, Barrie/Muskoka Region
Royal Bank of Canada

Mike McCarthy

General Business Division Chair
Co-founder, Hire Quality Inc.

Tony Guergis

Municipal Government Division Chair
Former Simcoe County Warden & Springwater Mayor

France St. Amour

Agency Division Chair
Executive Director, Big Brothers Big Sisters North Simcoe

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2010 HONOUR ROLL

2010 was an exciting year, with the support of those organizations listed below, the many other organizations, donors and volunteers, UWGSC announced a record achievement of \$1,620,000!

EMPLOYEE WORKPLACE CAMPAIGNS (including special events)

\$100,000 and more

Canadian Forces Base Borden
Ontario Provincial Police

\$50,000 to \$99,999

County of Simcoe
LCBO

\$30,000 to \$49,999

City of Barrie
Innovative Automation Inc.
Royal Victoria Hospital
Simcoe County District School Board & Schools
The Source

\$15,000 to \$29,999

BMO
Baxter Corporation (Canada)
General Mills (Canada)
Georgian College
Hydro One
PowerStream

\$15,000 to \$29,999 (continued)

Scotiabank
Simcoe Community Services
Simcoe Muskoka District Health Unit
TD Canada Trust
UPS Canada
RBC Royal Bank

\$5,000 to \$14,999

Bell Canada
Canada Revenue Agency
Canada Post
CIBC
Central North Correctional Centre
Costco Wholesale Canada
Independent Living Services
Kumi Canada Corporation
Ministry of the Attorney General
Rogers Communications
Town of Innisfil
Unison Engine Components
United Way Greater Simcoe County
Walmart (Barrie North)

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2010 HONOUR ROLL

CORPORATE GIFTS

\$50,000 +

Honda

\$10,000 to \$49,999

Baxter Corporation (Canada)

CIBC

General Mills (Canada)

Hydro One

RBC Royal Bank

\$5,000 to \$9,999

BMO

PowerStream

Scotiabank

TD Canada Trust

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ULTIMATELY, it's about the people whose lives are positively affected...

Every. Single. Day.

Change starts here.



ULTIMATELY, it's about the people whose lives are positively affected...

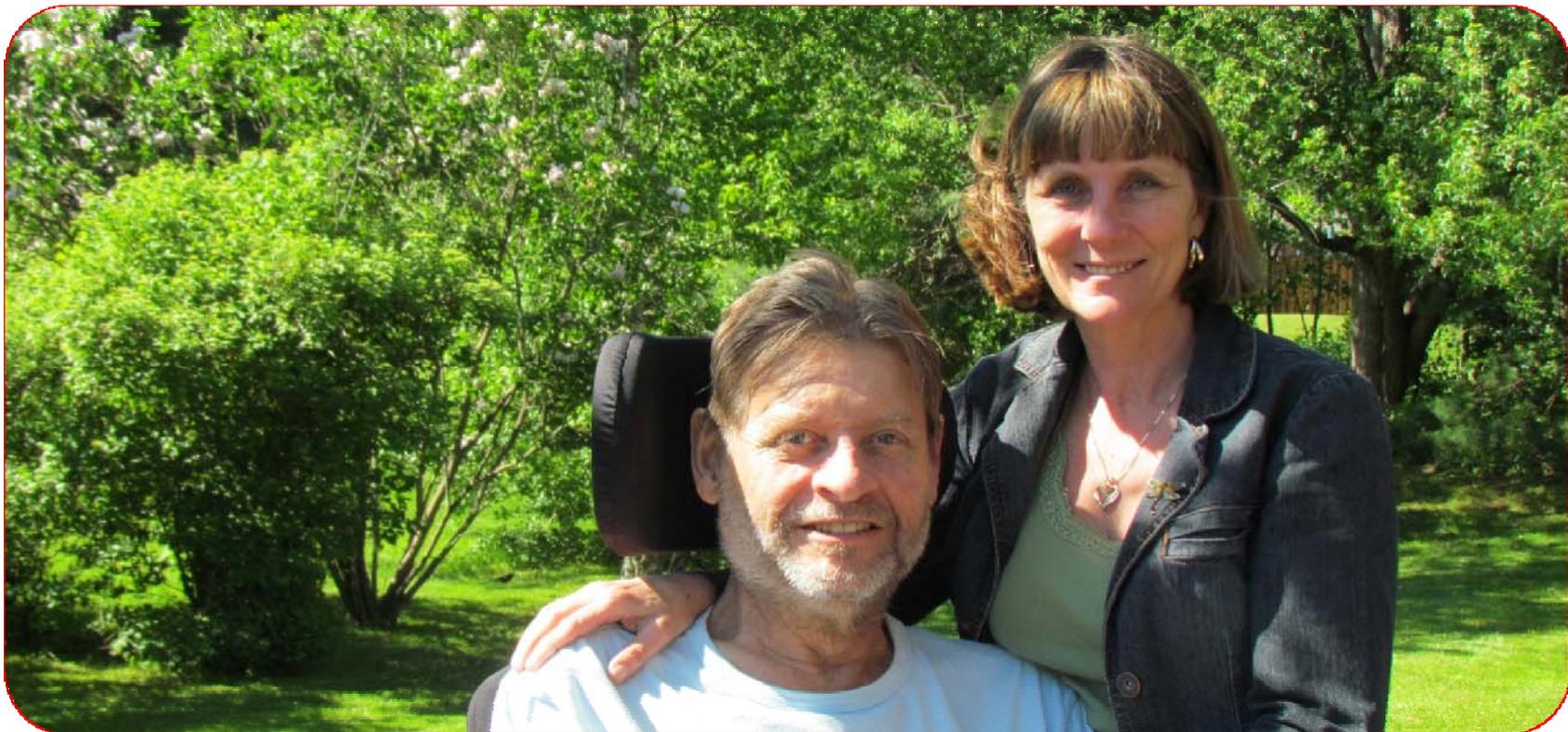


At age 10, Jessika lost her mom to breast cancer and wanted to join her. Seasons Centre for Grieving Children showed her a healthy path forward.

Change starts here.



ULTIMATELY, it's about the people whose lives are positively affected...



Bernie and Lorraine of Midhurst have received invaluable support from ALS Ontario since his devastating diagnosis.

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ULTIMATELY, it's about the people whose lives are positively affected...



Ryan struggled fitting into his new Midland home and school, but found friends and a community at Boys & Girls Club of North Simcoe.

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Our priority areas:

1. Helping people move from poverty to possibility
2. Building healthy people and strong communities
3. Helping kids be all they can be

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2011 Member Agencies

OUR MISSION: To inspire the people of Simcoe County to improve lives and build community through financial generosity and volunteer commitment.

Amyotrophic Lateral Sclerosis Society of Ontario
Big Brothers Big Sisters of Barrie & District
Big Brothers Big Sisters of North Simcoe
Borden Family Resource Centre
Boys & Girls Club of North Simcoe
Canadian Hearing Society—Simcoe
Canadian Mental Health Association, Simcoe County Branch
Catholic Family Services – Simcoe County
CNIB Simcoe/Muskoka
Community Link North Simcoe
CONTACT – South Simcoe Community Information Centre
David Busby Street Centre
Deaf Access Simcoe Muskoka
Georgian Triangle Residential Resource Centre
Gilda’s Club Simcoe Muskoka
Independent Living Services of Simcoe County
Lance Krasman Memorial Centre
Midland Area Reading Council
Season Centre for Grieving Children
Simcoe Community Services
St. John Ambulance – Barrie Simcoe Muskoka Branch

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United Way
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2011 Community Impact Initiatives

WE WORK:

In conjunction with committed individuals, organizations, corporations, governments and other stakeholders to recognize and address the root causes of social problems to affect long-term change.

211 Simcoe County

Eat Well to Excel

Homelessness Partnering Strategy – Rural & Remote

Low-income Energy Assistance Program (LEAP)

Orillia Community Kitchen Resource Group

Simcoe County Alliance to End Homelessness (SCATEH)

Training & Consulting Services

Winter Warmth



Our 2011 campaign goal...

\$1,750,000

Give. Volunteer. Act.



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