



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

**City of Barrie launches virtual fitness pass
*Unlimited access to online fitness classes***

(Barrie, ON) The City of Barrie is offering a new way to stay active from the comfort of home with the launch of the Virtual Fitness Pass. Passholders will get unlimited access to all virtual fitness class offerings like Yoga, Zumba, Bootcamp and HIIT.

“Since starting virtual fitness as a pilot in December, we’ve seen great participation,” said Steve Lee-Young, Manager of Recreation Programs, Recreation and Culture Services Department. “It’s important we continue to create new ways to offer online options to our community to help support an active lifestyle.”

The pass is \$20/month + HST for adults. There is a reduced rate of \$15/month + HST for seniors and individuals with special needs. Existing recPASS members will continue to have free access to virtual fitness classes.

Passes are valid for 30 days and are non-refundable and non-transferable.

Passes can be purchased online or by calling one of the City’s three main recreation centres. Learn more about the Virtual Fitness Pass at barrie.ca/VirtualRec.

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