



PLANNING AND BUILDING SERVICES MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: K. SUGGITT, RPP, MANAGER OF STRATEGIC INITIATIVES, POLICY AND ANALYSIS

NOTED: A BOURRIE, RPP, DIRECTOR OF PLANNING AND BUILDING SERVICES
D. FRIARY, GENERAL MANAGER OF INFRASTRUCTURE, AND GROWTH MANAGEMENT (ACTING)
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: OUR COMMITMENT TO THE COMMUNITY – COMMUNICATIONS AND ENGAGEMENT DURING THE OFFICIAL PLAN AND ZONING BY-LAW UPDATES – ALL WARDS

DATE: SEPTEMBER 24, 2018

The purpose of this Memorandum is to provide members of Council with an outline of the communications and engagement plan for the Official Plan and Zoning By-law Updates process.

As required by the *Planning Act*, the City is committed to undertake a full engagement process throughout the Official Plan Update and Zoning By-law Update. The attached “Our Commitment to The Community” (Appendix “A”) provides an outline of the process to be undertaken to engage with the community, various stakeholders and internal City departments to ensure that we hear from them and address any concerns and issues they may have with the current documents as well as incorporate their needs and desires for the future of Barrie to the greatest extent possible.

Although the updates to these two important planning documents are largely driven by the need to conform with Provincial policy and be consistent with the Provincial Policy Statement, we must ensure that they reflect the community character and the “Made in Barrie” approach to managing growth and development over the next 20 years. The engagement during the Official Plan and Zoning By-law Updates process will provide opportunity to discuss policy directions and options addressing things such as intensification and density, natural heritage protection, employment and housing, infrastructure planning and built form.

An on-line presence will be established on the City’s website Building Barrie (www.buildingbarrie.ca) which will be kept updated as the project continues. There will be opportunity to connect in-person during various events and meetings as well as digitally through on-line surveys and feedback platforms.

The Building Barrie brand will be used as this overarching theme cuts across all parts of the organization and community and complements the City’s Corporate Values to “Strive. Share. Care.”

APPENDIX "A"

OUR COMMITMENT TO THE COMMUNITY



OUR
COMMITMENT
TO THE COMMUNITY



The City of Barrie is updating its
Official Plan and Zoning By-law.

We will harness your passion and knowledge to create an updated Official Plan that celebrates what we love about Barrie and establishes a vision for our great future. Our Zoning By-law will make the implementation of this a success!

We are embarking on a process that will result in an updated Official Plan to guide the development and evolution of our city over the next 20 years. Your input is vital to making this process and the outcome a success! The decisions we make, the policies we set, and the direction we take needs to be guided by the people who live and work in Barrie.

The success of this project will depend on collaboration and input from community members. The Official Plan project team is committed to working with the community throughout this process:

- We will encourage your participation and welcome your feedback at every stage in the process.
- We will be available to work with you and get to know you.
- We will ensure the Official Plan and Zoning By-law consultation process will be purposeful and meaningful to you.
- Our approach to all engagement activities will be transparent, collaborative, inclusive and fun.
- We will listen to what you have to say and the new Official Plan and Zoning By-law will reflect what we hear.
- We will explain our decisions, how your input was used and how decisions affect you.
- We will work with all interested residents, businesses, community groups and organizations.
- Working together with you, we will help establish the vision for Barrie for the next 20 years.





OUR COMMITMENT TO THE COMMUNITY



Decision-making is most effective when it is shaped by informed, engaged and diverse opinions from the people affected by the outcomes.

You can participate in the Official Plan and Zoning By-law update process, both in-person and online, through:

- BuildingBarrie.ca
- Workshops, meetings, open houses, walking tours, Pop-up events in the community

Stay informed and connect through social media — Follow us on Twitter and Facebook (@CityofBarrie).

Help plan for the future of our community!



What is an Official Plan?

An Official Plan affects all of us. It is a guiding document that sets the land-use visions and goals for the future of an area. The Official Plan is reviewed and updated every five years to ensure it reflects the present and future needs of the area. In order to update the Official Plan, we need to understand your vision for the city. What are your ideas for how Barrie should evolve to 2041?

