

# Waterfront Resident Pass

Finance and Corporate Services Committee

PRESENTED BY

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Roads, Parks and Fleet

Monday, October-26-15

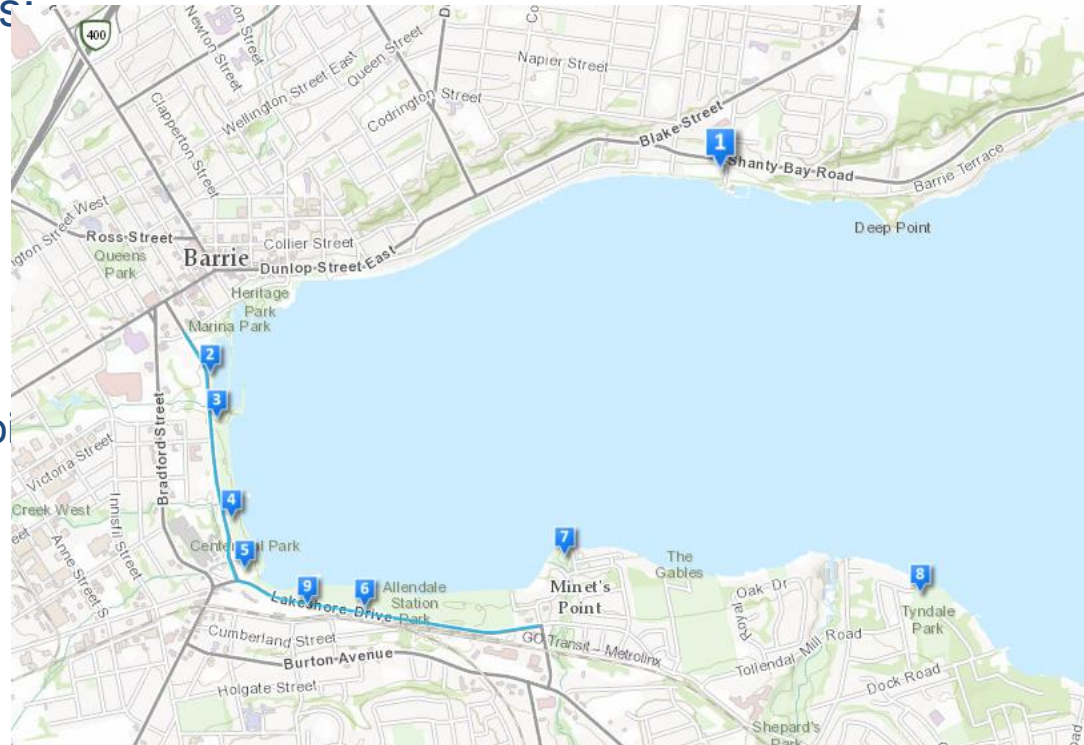


# Existing Resident Parking Pass

## Administration

In 2014, Council introduced Resident Parking Passes for the following waterfront parking lots:

1. Johnson's Beach
2. Marina Lot
3. North Centennial
4. South Centennial
5. Tiffin Boat Launch
6. Lakeshore Drive - Simcoe St. & Minet's Point
7. Southshore Centre
8. Minet's Point Lot
9. Tyndale Park Lot



# Current Resident Pass

The 2014/2015 Resident passes were distributed within the Water Bill for an implementation date of July 1, 2014.

One (1) pass was delivered with the water bill valid for two (2) license plates and for two (2) years.

The passes were available for drop off to condos and rental units for those residents who do not receive a water bill.

In total 42,000 passes were distributed in the spring of 2014

# Challenges

An additional 14,000 passes were picked up in 2014 from the following facilities:

City Hall, MLEO and East Bayfield/Holly/Allandale Rec Centres.

In 2015, staff handed out close to 600 passes a week at the counters.

The main reason was they lost their pass or they did not realize it was in the water bill.

Several users have obtained more than 4 passes and we even found passes for resale via kijiji.



# 2106 Resident Pass Program

Why are we here?

As the current resident passes are set to expire, staff are looking for direction on the following options for 2016. The main components are:

- Distribution – Mailed Out or Picked Up
- Quantity – How many passes per address 1, 2 or 4
- Fees - Free  
\$10 per pass to cover costs
- Replacements - Free  
Maximum per address  
Administration fee i.e. \$10-\$100
- Non Resident - \$100 annually or Not available
- Term - 1 or 2 years

Questions?