

MILITARY HERITAGE PLACE

The background features a dark blue gradient with a faint, stylized silhouette of a tree. A horizontal branch of the tree is replaced by a rifle, with its barrel extending to the right and its stock to the left. The overall aesthetic is clean and modern, with a focus on military heritage.

*honouring our history,
planning our future...*

October, 2, 2017

THE NEXT VISION FOR OUR WATERFRONT

“The main objectives (of the Waterfront & Marina Strategic Plan) are to increase the capacity of the waterfront as a destination, meeting place and recreational resource, while solidifying the role of the waterfront within the City as an integrated component of the downtown where people live, work and play”



WHO WE ARE

Military Heritage Place Leadership Team

Community leaders • User groups • Cultural groups



BARRIE'S HISTORIC WATERFRONT



THE ROTARY CLUB OF BARRIE FOUNTAIN



THE SPIRIT CATCHER



MILITARY HERITAGE PLACE



WATERFRONT... A PLACE TO GATHER



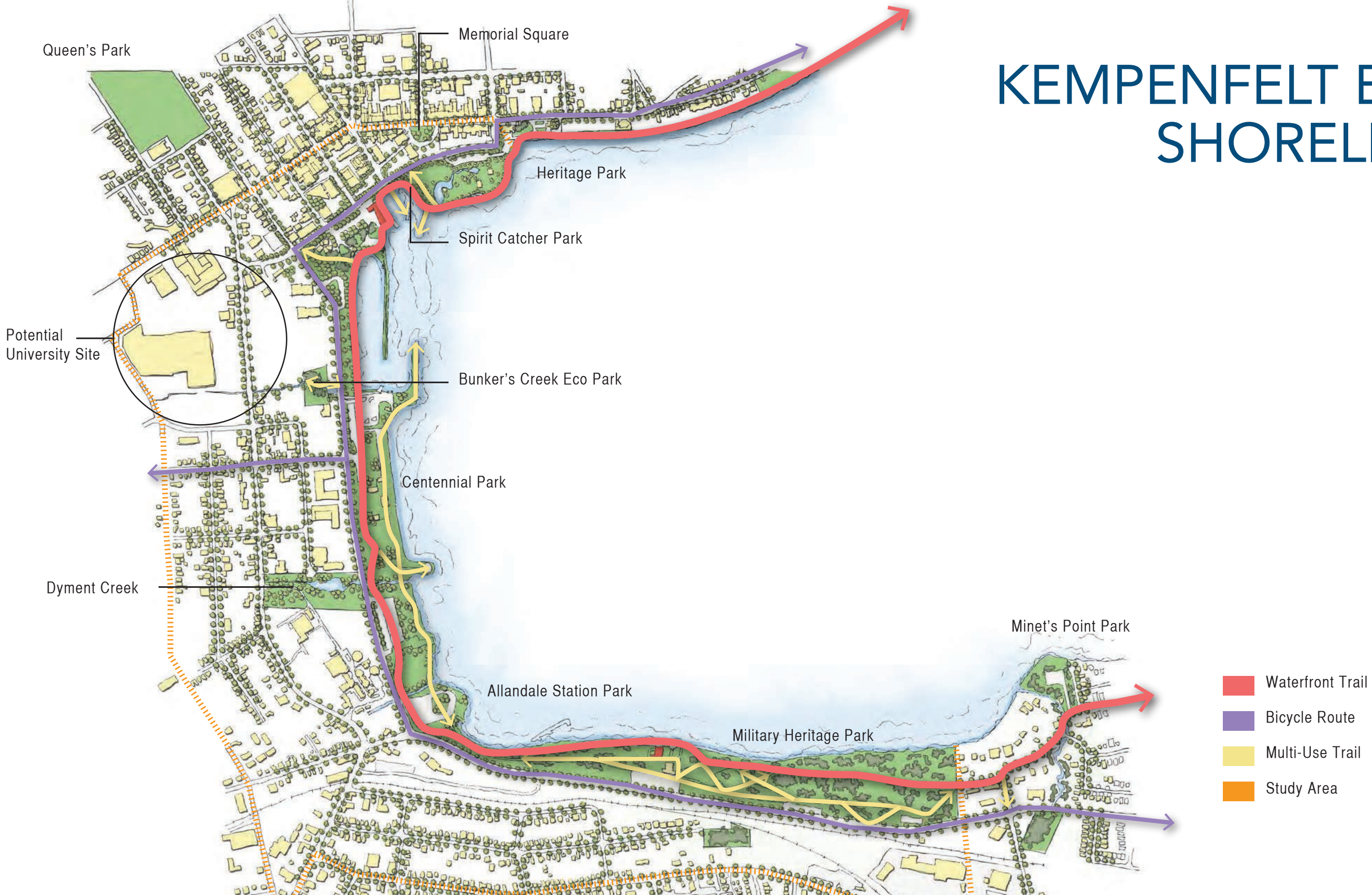
THE TRAGICALLY HIP LIVE CONCERT BROADCAST



A PLACE
TO CELEBRATE



KEMPENFELT BAY SHORELINE



- Waterfront Trail
- Bicycle Route
- Multi-Use Trail
- Study Area

An aerial photograph of a city neighborhood. A prominent red line highlights a street corridor that runs from the top left, curves around a lake, and then extends horizontally across the middle of the image. The area below the red line is densely packed with residential houses and trees. To the right of the red line, there are several large commercial or industrial buildings and parking lots. In the top right corner, there is a large body of water. The overall scene is a mix of urban development and green space.

STIMULATE
INVESTMENT & GROWTH
Essa & Bradford Streets

THE VISION

To increase the capacity of the waterfront as a destination, meeting place and recreational resource, while solidifying the role of the waterfront within the City as an integrated component of the downtown



Acting as a catalyst by completing the waterfront and framing the south shore lands as an anchor to the area for residents to come together



Build an iconic structure that serves as a state of the art sports and entertainment facility for a wide variety of user groups



HOME FOR THE BARRIE BAYCATS



CHAMPIONSHIP HOME OF BARRIE MINOR BASEBALL ASSOCIATION



HOME FOR HIGH SCHOOL ATHLETICS



HOME FOR BARRIE'S WATERFRONT FESTIVALS AND CONCERTS



THE PROJECT

Create a self-sustaining facility
with community building opportunities



Create an iconic venue for sports & entertainment



Build a 3000 – 4000 seat facility



Home of the Barrie Sports Hall of Fame

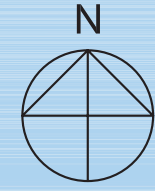


Restaurant, commercial & retail opportunities

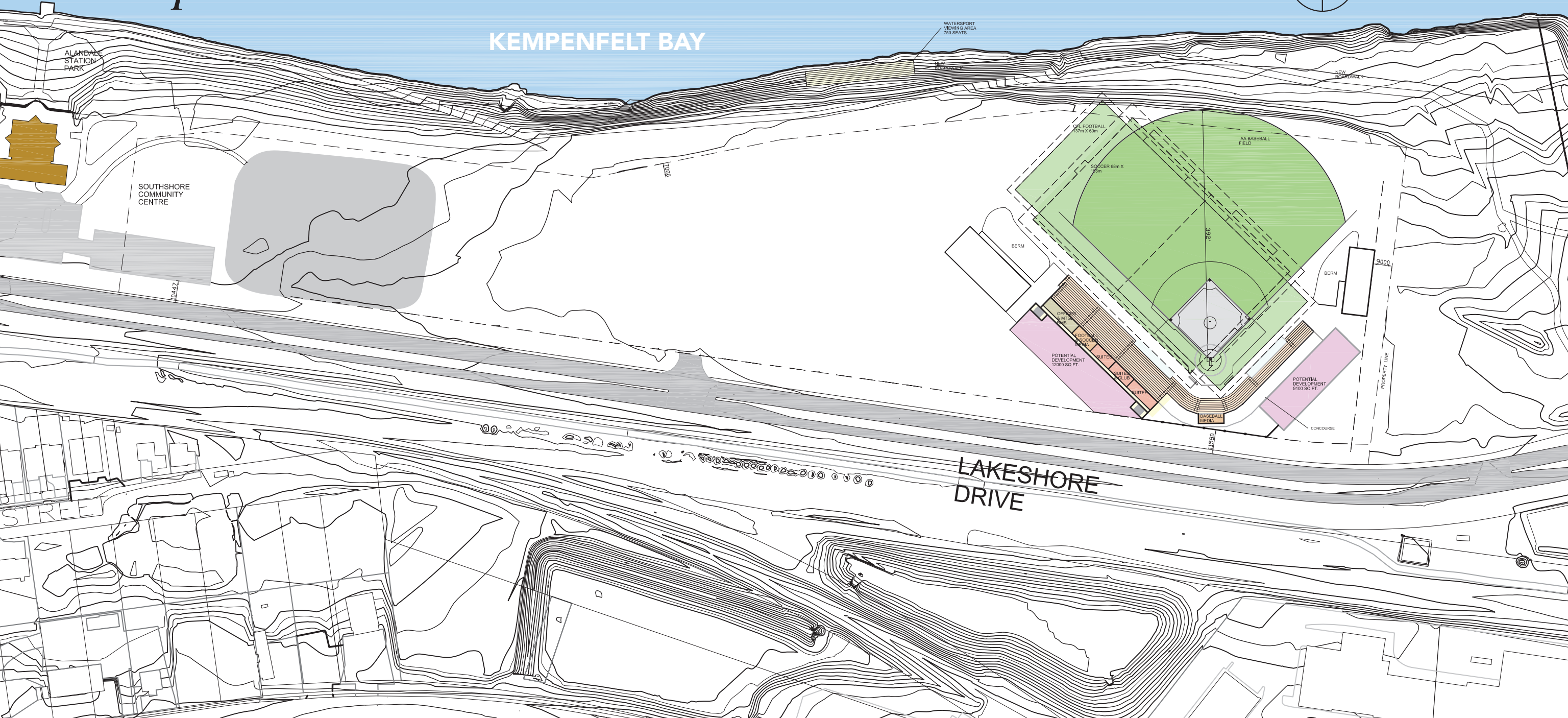


MILITARY HERITAGE PLACE

site plan

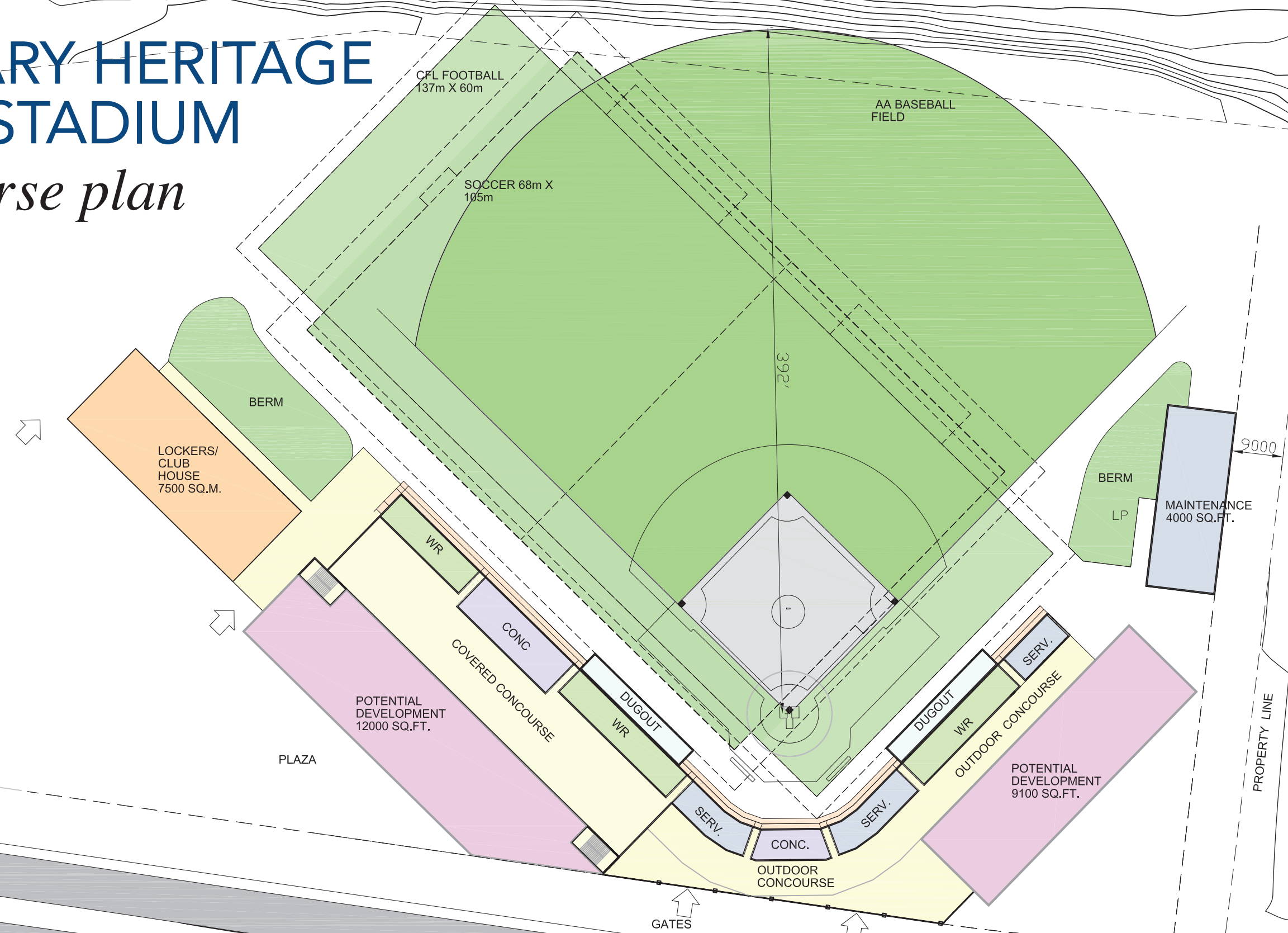


KEMPENFELT BAY



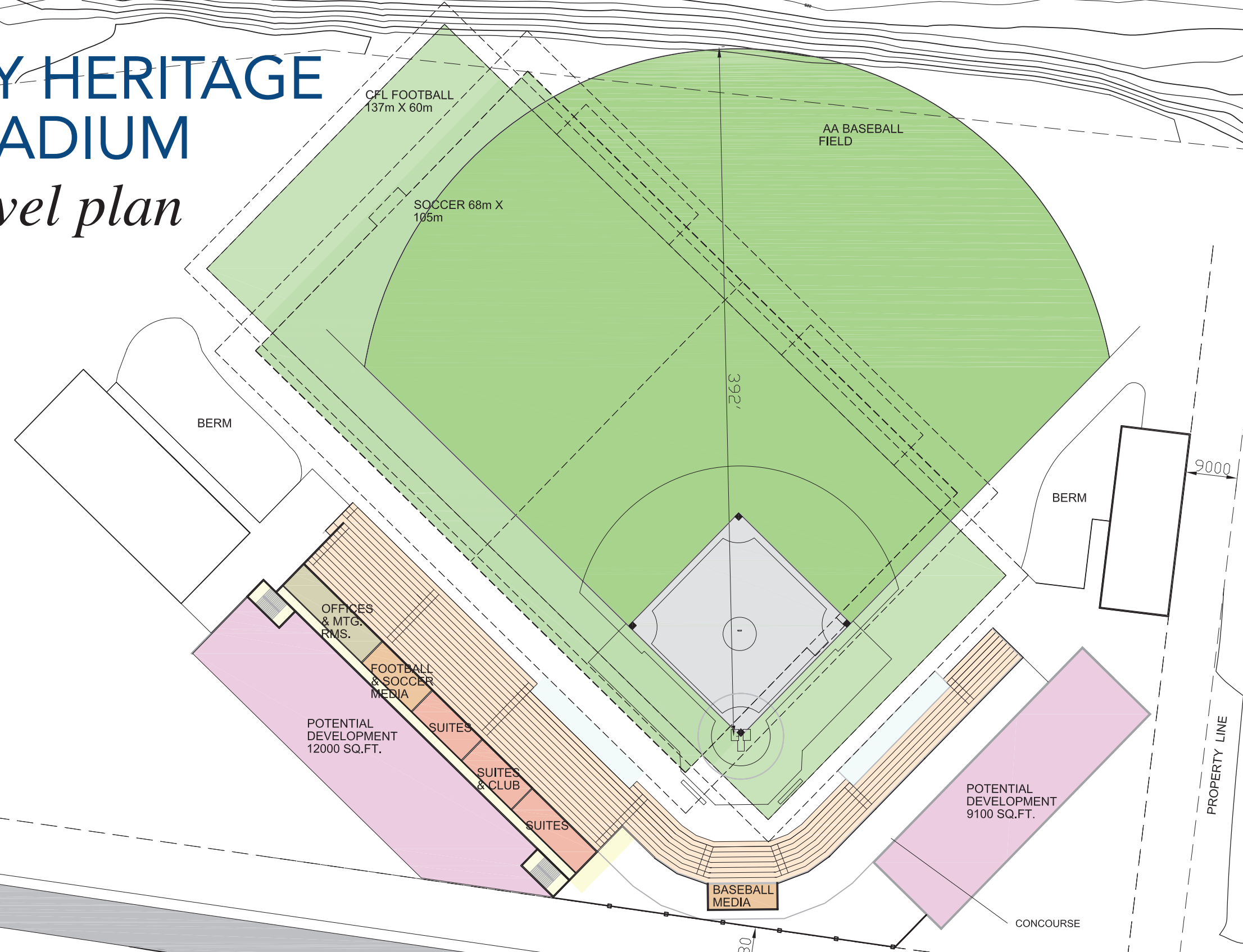
MILITARY HERITAGE PARK STADIUM

concourse plan



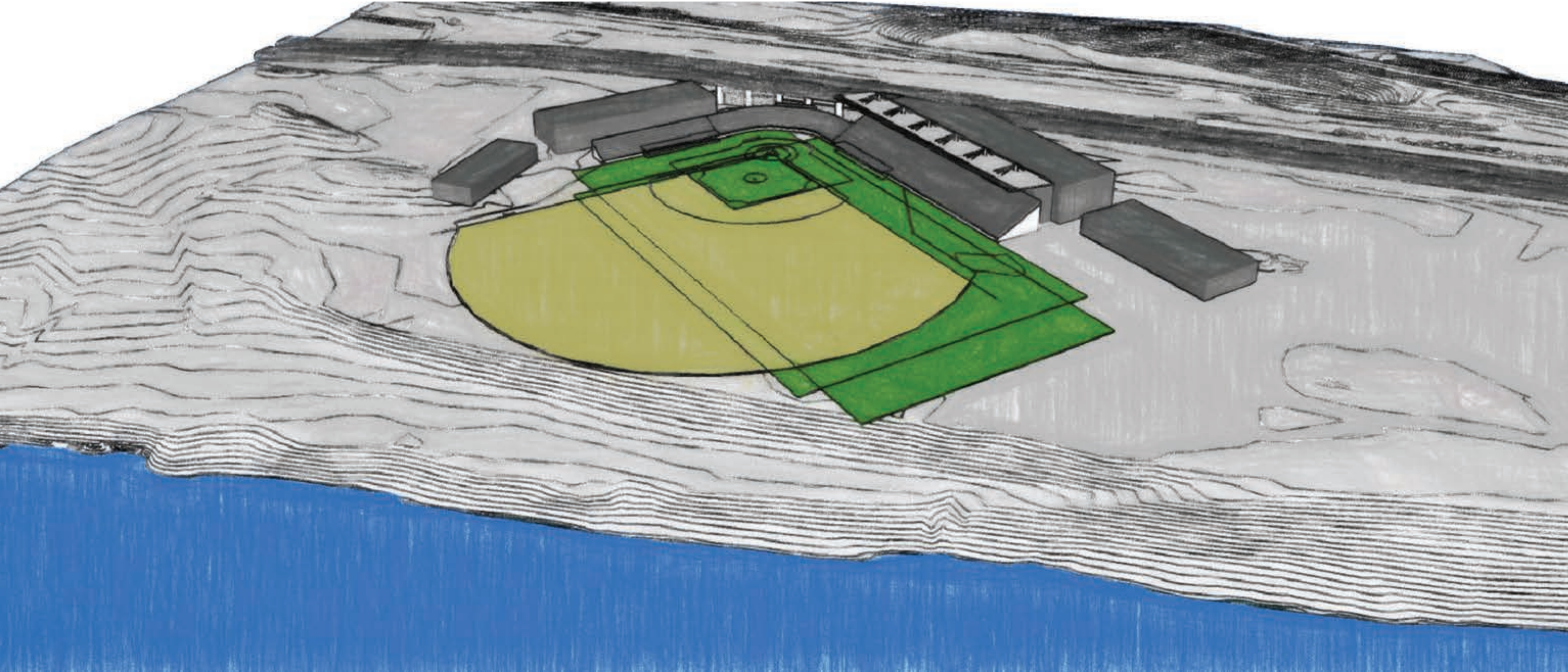
MILITARY HERITAGE PARK STADIUM

second level plan



MULTI-PURPOSE FIELD

aerial view



MULTI-PURPOSE FIELD

perspective view



NEXT STEPS

Create a joint feasibility study between the City of Barrie and the Military Heritage Place Taskforce



Develop a public and transparent process



Engage with residents, sports, cultural, and interest groups



Define capital and operational costs associated with the venue



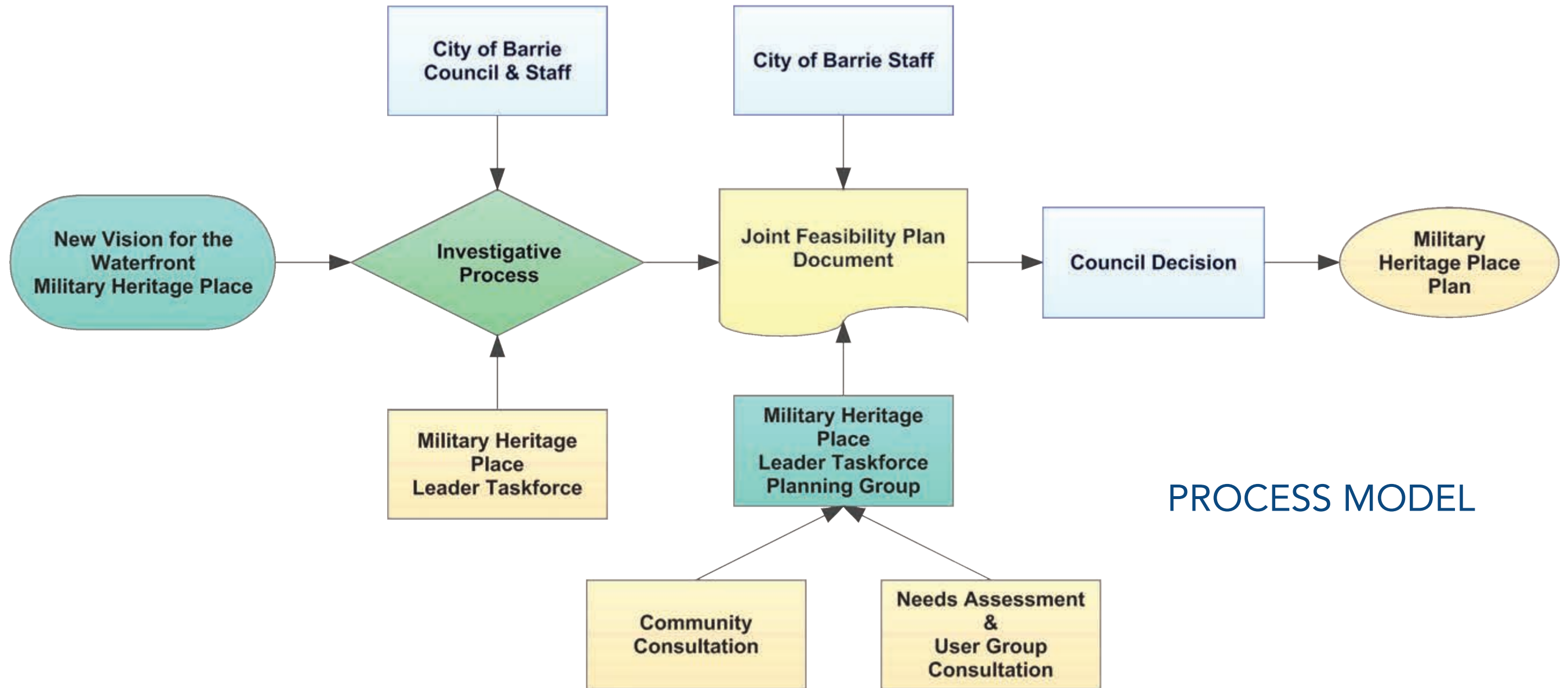
Seek federal and provincial government funding



Develop community support and fundraising



NEXT STEPS



PROCESS MODEL



THE ASK

For Council to endorse a motion to initiate a joint feasibility study by staff in conjunction with The Military Heritage Place Taskforce to investigate the feasibility of locating, constructing and operating a potential multi-use facility for sports and entertainment on the south shore of the waterfront.

