

City of Barrie Special Events Policy

Council Presentation – May 26, 2014



City of Barrie – Special Events Policy

Festivals and events play a significant role in our community – economic & social value

- Increase civic pride
- Celebrate the history and culture of our community
- Enhance quality of life
- Leisure time activity and community engagement
- Tourism and a vibrant city centre



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PURPOSE

- Improve communication & customer service
- Coordinate City Departments and external stakeholders
- Define the process and deadlines
- Clear policies to support staff decisions
- Standards for operating safe and successful events
- City services and resources not negatively impacted
- Balanced use of parkland for special events & general public

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WHAT DID WE DO?

- Events Working Group
- Identified issues and processes to improve
- Consulted with event organizers
- Benchmarked other communities
- Cost review
- Barrie's Event Action Team (BEAT)

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BARRIE'S EVENT ACTION TEAM (BEAT)

- Key departments and external organizations
- Parks and Roads Operations, Culture, By-Law Enforcement, Facilities & Transit, and Police
- Assist in managing special events on municipal property
- Review events
- Meet once a month

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MANAGEMENT

- Special Events Office - central point of contact
- Facilitate the Special Event Permit process
- Work with Barrie's Event Action Team (BEAT)
- Uphold the City's Special Event Policy

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GUIDELINES & CONDITIONS

- General Conditions for Approval
- Operating Conditions
- Risk Management
- Site Management
- Road Closures
- Alcohol Service



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EVENT PERMIT FEES

There is a cost to the City to support events:

- Staff time to manage the permit process
- Equipment and materials provided to events

New recommended fees - 2015 Fees By-law

Damage/security deposit