



City of Barrie

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

Minutes - Final General Committee

Monday, November 21, 2016

8:00 PM

Council Chamber

GENERAL COMMITTEE REPORT

For consideration by the Council of the City of Barrie on December 5, 2016

The meeting was called to order by Mayor Lehman at 9:08 p.m. The following were in attendance for the meeting:

Present: 11 - Mayor, J. Lehman; Councillor, B. Ainsworth; Councillor, R. Romita; Councillor, D. Shipley; Councillor, B. Ward; Councillor, P. Silveira; Councillor, M. Prowse; Councillor, A. Prince; Councillor, A. Khan; Councillor, S. Morales; and Councillor, M. McCann

STUDENT MAYOR:

Isabella Khan, St. John Vianney Catholic School

STAFF:

Chief Administrative Officer, C. Ladd
City Clerk/Director of Legislative and Court Services, D. McAlpine
Deputy City Clerk, W. Cooke
Director of Corporate Facilities, R. Pews
Director of Internal Audit, S. MacGregor
Director of Planning and Building Services, S. Naylor
Director of Roads, Parks and Fleet, D. Friary
Executive Director of Access Barrie, R. James-Reid
Executive Director of Innovate Barrie, R. Bunn
Executive Director of Invest Barrie, Z. Lifshiz
General Manager of Community and Corporate Services, P. Elliott-Spencer
General Manager of Infrastructure and Growth Management, R. Forward
Senior Planner, J. Foster
Theatre Technician, M. McLeod.

The General Committee met and reports as follows:**16-G-268 PRESENTATION REGARDING A YEAR ROUND PUBLIC MARKET**

Ms. J. Foster, Senior Planner provided a presentation regarding a year round public market in the City of Barrie.

Ms. Foster discussed slides concerning the following topics:

- The background associated with the Downtown Market Feasibility Study;
- The milestones associated with the Project to date;
- The members of the Market Steering/Working Group Committee;
- The members of the Consulting Team;
- The vision statement for the proposed Downtown Barrie Market;
- The results from the customer survey;
- The preferred site for the proposed Downtown Market;
- The Barrie Farmer's Market criteria for its relocation;
- The Barrie Permanent Market evaluation criteria;
- The Business Plan associated with the proposed Downtown Market;
- The organizational structure associated with the proposed Downtown Market;
- Illustrations of the proposed layout of the Downtown Market precinct and market building;
- An artist rendering of the proposed Farmer's Market;
- The tenant mix guidelines; and
- The suggested programming and vendor mix requirements.

In closing, Ms. Foster discussed the next steps in the process, including a report back to General Committee for consideration.

Members of General Committee asked a number of questions of staff and received responses.

This matter was recommended to City Council for consideration of receipt at its meeting to be held on 12/5/2016.

The meeting adjourned at 10:04 p.m.

CHAIRMAN