



***MEDIA RELEASE***

**Thursday, June 26, 2025**

***FOR IMMEDIATE RELEASE***

## **City unveils new giant Canadian Flag as a symbol of national pride leading into Canada Day**

(Barrie, ON) – The City of Barrie proudly raised a towering Canadian flag at the Barrie-Simcoe Emergency Services Campus this morning. The 35-foot by 70-foot flag is being flown at the top of a 150-foot-tall flagpole. Local developer [Skyline](#) provided financial support for the project.

The new flag is one of the largest in the region and is visible from great distances. Installed just days before Canada Day, the unveiling ceremony brought together Mayor Alex Nuttall, members of City Council, representatives from Skyline, emergency services and Canadian Armed Forces personnel, and City staff. The decision to install the flag came in response to the recent US threats to our economy and sovereignty.

"This flag isn't just a new landmark, it's a symbol of the pride we feel for our city, our province, and our country," said Mayor Nuttall. "We are grateful to Skyline for stepping forward and making this possible at no cost to taxpayers. This Canada Day, our patriotic pride will be highlighted for both residents and folks just passing through on their way to the cottage. As conversations about national identity have taken place beyond our borders, this flag is a reminder of who we are, and the values that bring us together."

"Skyline is proud to stand alongside the City of Barrie for the unveiling of this new landmark that will serve as a powerful symbol of Canadian strength and unity for all who see it," said Jason Castellan, Co-Founder & Chief Executive Officer, Skyline. "Unveiling the flag just ahead of Canada Day—a day that resonates deeply with Skyline, with Barrie, and with communities across the country—makes this moment especially meaningful. We're honoured to have contributed to bringing this project to life."

The flagpole stands prominently at the Barrie-Simcoe Emergency Services Campus on Fairview Road, a site chosen for its visibility from Highway 400. It can be seen from various locations throughout the city.

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***For more information, please contact:***

Scott LaMantia

Manager of Marketing & Communications

[scott.lamantia@barrie.ca](mailto:scott.lamantia@barrie.ca)

705-794-0517



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