


TO: GENERAL COMMITTEE

SUBJECT: GEORGIAN COLLEGE HEALTH AND WELLNESS CENTRE
CONTRIBUTION AGREEMENT

WARD: ALL

PREPARED BY AND KEY CONTACT: CARLA LADD, CHIEF ADMINISTRATIVE OFFICER #4368 

SUBMITTED BY: CARLA LADD, CHIEF ADMINISTRATIVE OFFICER

CHIEF ADMINISTRATIVE OFFICER APPROVAL: C. LADD, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That pursuant to the Contribution Agreement between Georgian College and the City of Barrie approved by Motion 09-G-205, the final payment of \$1,500,000 be made to Georgian College with funding provided by the Tax Capital Reserve (13-04-0440).

PURPOSE & BACKGROUND

Report Overview

2. The purpose of this report is to recommend the final payment of \$1,500,000 be made to support Georgian College's Health and Wellness Centre, as approved by Council on March 9, 2009 under Motion 09-G-093. The motion approved the execution of a Contribution Agreement that set out the terms, conditions and timing of the City's funding.
3. The terms and conditions of the Contribution Agreement generally set out the following:
 - a) The City of Barrie would provide up to \$5 million for the \$65.5 million Centre for Health and Wellness;
 - b) Include a financing plan that does not result in a reduction of municipal services or service levels;
 - c) Ensure the project scope remains as presented to City Council based on Georgian's October 20, 2008 submission of the "Georgian Centre for Health and Wellness Business Case" and supplemented by the additional information presented in Appendix "A" to staff report CRP002-09;
 - d) Prompt the reduction of the City's contribution if changes occur in the scope of the project equal to or greater than \$5 million;
 - e) Incorporate regular performance reporting from Georgian to City Council on Key performance indicators that support assessments about whether the promised community benefits have been, or are being, delivered;
 - f) Establish firm commitments and a timeline for Georgian to establish a satellite campus in accordance with the City's Downtown Commercial Master Plan; and
 - g) Establish firm commitments and a timeline for Georgian to construct Phase 2 of the On-campus Student Housing project.

ANALYSIS

4. Staff report CC001-14, was submitted to General Committee on February 3, 2014 recommending approval of the scheduled payment for 2013 for \$1 million for the Georgian Centre for Health and Wellness. Upon consideration of the staff report, General Committee passed the following resolution:

"That Staff Report CCS001-14 concerning the Contribution Agreement Status for the Georgian College Health and Wellness Centre be deferred pending receipt of further information regarding Georgian College's commitment and timelines related to the establishment of a satellite campus in Downtown Barrie."
5. Georgian College subsequently attended City Council on June 23, 2014 to make a presentation regarding their submission to the Province under the Major Capacity Expansion program which would include moving the school of Design and Visual Arts to the downtown. After further discussions with the College, a memorandum was submitted to General Committee on September 22, advising that staff were confident Georgian College was making every effort to honour and satisfy the requirements in the contribution agreement. Based on the actions taken, General Committee recommended the approval of the 2013 scheduled payment which was endorsed by Council on September 29, 2014 through motion 14-G-246. However, City Council made it clear that the payment of the final instalment would not be considered until such time as there was there was a firm and demonstrable commitment by Georgian College to establish academic programs downtown.
6. On May 9, 2016, representatives of Georgian College made a presentation to City Council seeking their support for a new project and funding application to establish a Centre for Advanced Technology, Innovation and Research on the Georgian College Campus and to move a portion of the Visual Arts and Design program to downtown Barrie.
7. City Council supported the request and committed \$5 million over a four year period subject to the College receiving Federal funding and a requirement for a firm commitment and timeline from the College to establish student/academic programs in the City Centre.
8. A news release was issued by Georgian College on October 5, 2016 (attached as Appendix A) advising that they had issued a request for proposal (RFP) seeking to lease up to 20,000 square feet in the downtown. The new release further advised that starting in September 2017, approximately 250 students will begin their studies in the new space which will include all years of Digital Photography and Imaging, Digital Video, Graphic Design and Graphic Design Production.
9. The establishment of these programs in the downtown satisfies Council's requirement set out in their funding commitment for both the Health and Wellness Centre and the proposed Advanced Technology, Innovation and Research Centre.
10. The programs which will relocate to downtown Barrie from Visual Arts and Design program are seen as a strong fit with the vision to establish the downtown as a centre for the creative economy in the City.

ENVIRONMENTAL MATTERS

11. There are no environmental matters related to the recommendation.

ALTERNATIVES

12. The following alternatives are available for consideration by General Committee:

Alternative #1 General Committee could elect not to approve payment of the final instalment for the Georgian Centre for Health and Wellness.

This alternative is not recommended as the criteria in the 2009 Agreement for the Health and Wellness Centre have all been met.

FINANCIAL

13. The City's \$5 million contribution for the Centre for Health and Wellness was to be paid over five years as follows:

2010 - \$500,000
2011 - \$1 million
2012 - \$1 million
2013 - \$1 million
2014 - \$1.5 million

LINKAGE TO 2014-2018 STRATEGIC PLAN

14. The recommendation(s) included in this Staff Report are not specifically related to the goals identified in the 2014-2018 Strategic Plan.

APPENDIX "A"

Georgian College News Release



NEWS RELEASE

One Georgian Dr.
Barrie ON L4M 3X9
T. 705.728.1968
F. 705.722.5170
GeorgianCollege.ca

FOR IMMEDIATE RELEASE
Oct. 5, 2016

Georgian College seeks downtown Barrie space

Georgian College is taking the next step to move several hundred Design and Visual Arts students into Barrie's downtown core.

The college has issued a request for proposal (RFP) seeking to lease up to 20,000 square feet including modern training rooms and retail space in a high-visibility downtown location.

Starting September 2017, approximately 250 students will begin their studies in the new space. Programs will include all years of Digital Photography and Imaging, Digital Video, Graphic Design and Graphic Design Production.

"This move fulfills an agreement reached several years ago between Georgian and the City of Barrie," says Georgian College President and CEO MaryLynn West-Moynes. "It brings great opportunities to our students and the city – everyone benefits. The programs selected are well aligned with Barrie's focus on innovation and the creative digital economy. Students will work even more closely with professionals in their field and their studying, living and spending will pour new energy into the downtown core."

The move will provide students greater opportunities for work-integrated learning activities and collaboration with experts. The college is looking for a building which includes a storefront location where student work can be featured and sold to the many people who live, work and visit in downtown Barrie.

The college timelines call for the chosen space to be renovated as required and operational by Aug. 1, 2017.

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FOR MEDIA INQUIRIES: Mark Hall, Senior Communications Specialist, Georgian College,
mark.hall@georgiancollege.ca or 705.728.1968, ext. 1008.

Georgian's leadership in co-op, student work experience and entrepreneurship education delivers powerful ways to accelerate your learning, your career and your future. With more than 125 career-focused programs across seven locations in Central Ontario – Barrie, Midland, Muskoka (Bracebridge), Orangeville, Orillia, Owen Sound and South Georgian Bay (Collingwood) – Georgian has 11,000 full-time students and is home to the one-of-a-kind University Partnership Centre. Georgian has been named one of Canada's Top 100 Employers seven times and one of Canada's Greenest Employers five times.