Barrie Historical Archive Project

Vision Meeting
January 13, 2016

Vision and Mission Statement

- VISION: We exist to celebrate and preserve the history of Barrie.

- MISSION: Our mission is to build, organize and maintain a credible, online archive that centralizes Barrie's historical content.

Help Wanted!

- Dropbox: Photo sorting by geographical location, re-naming files with simple descriptions, organizing content according to specific systems.

- WordPress: Uploading content to website, creating captions, tagging, ensuring format consistency.

Help Wanted!

- Content Scouting: Finding content through various means (cold calling, emails, inquiries), build creditable relationships with lenders, arrange to pick-up (borrow) and return content once scanned for the website.

- PR and Recruitment: Pursue and develop in-roads with the media and other historical and community groups, educate the public on this project, recruit others to our group, assist with crowd-funding initiative(s).

Help Wanted!

- Administration: Help establish our group as a Non-for-profit organization, maintain a volunteer database, establish and maintain organizational systems and structures.

- Social Media Management: Oversee and regularly maintain Facebook, Twitter and Instagram accounts. Initiate and execute creative incentives to build viewership

Training & Team Leaders

- Dropbox: Nancy Dickey
- WordPress: Tyler Steingard and Deb Exel
- Content Scouting: You?
- PR and Recruitment: You?
- Administration: You?
- Social Media Management: You?

Future Meetings

- First Wednesday of the Month: Bay Club Social Room.
- Sub-group Meetings/Training: Dropbox Training (Sunday afternoon)

Pressing Needs

- Treasurer/Accountant
- Secretary (NFP Requirement)
- Start-up $$$ for basic branding
- Fundraiser coordinator

Future Goals

- Raise $5000 during Heritage Week (mid-February) for start-up costs

- Organize, sort and label 4000 photos by March 1, 2016

- Recruit a "February Friend" to join our team

Other Business?

- Additional ideas?
- Concerns?
- Questions?