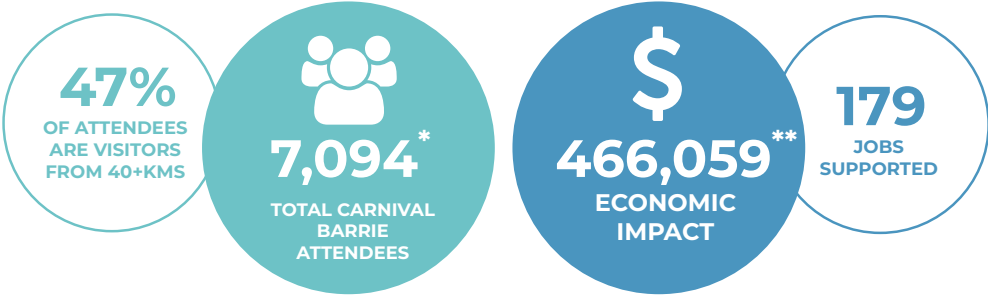
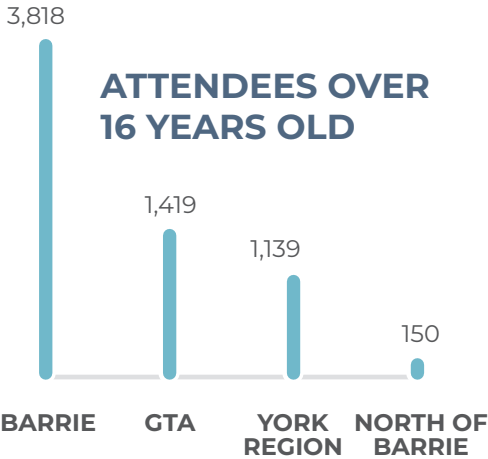


CARNIVAL BARRIE

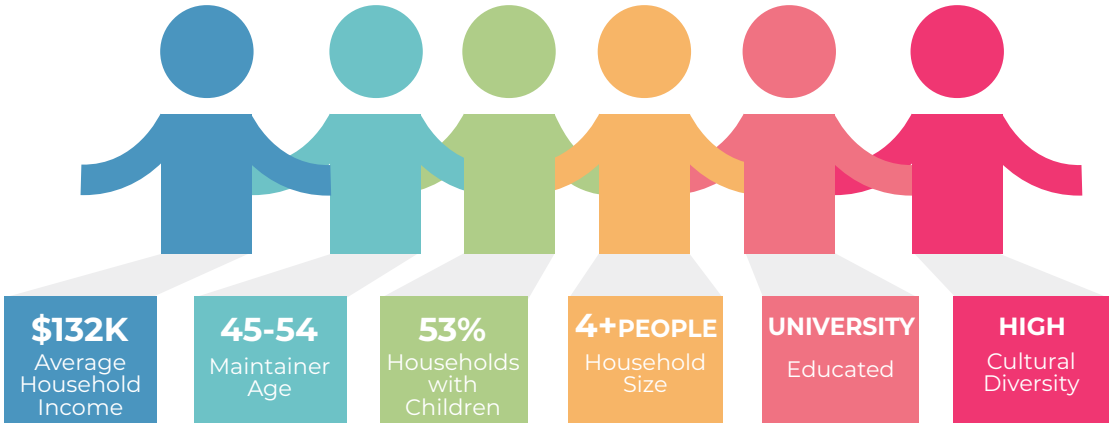
WILL DWYER PARK, WATERFRONT – BARRIE

Carnival Barrie is a two-day annual event on the Labour Day weekend.

In the rich tapestry of Latin American traditions, from the rhythmic music to the tantalizing cuisine. Every moment is a celebration of culture.



*Source Environics Analytics – MobileScapes
**Destination International Event Impact Calculator

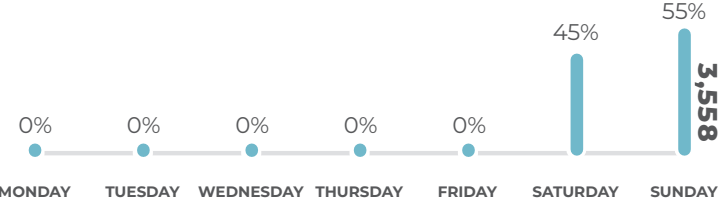


DEMOGRAPHIC SUMMARY OF UNIQUE VISITORS

Demographics determined from customer weighted summary of unique visitors. Displayed metrics based on highest index and represent the highest likelihood of being held among visitors compared to the Canadian population.

VISIT SUMMARY BY DAY OF WEEK

% OF VISITS BY UNIQUE VISITORS



VISIT SUMMARY BY DAYPART

% OF VISITS BY UNIQUE VISITORS

