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**TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL**

**FROM: R. SUTTON, P. ENG., DIRECTOR OF ENGINEERING**

**NOTED: R. J. FORWARD, MBA, M.SC., P. ENG.,  
GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

**C. LADD, CHIEF ADMINISTRATIVE OFFICER**

**RE: SALEM ROAD SECONDARY PLAN STUDY AREA (ASSIGNMENT #1)  
TRANSPORTATION IMPROVEMENTS  
MUNICIPAL CLASS ENVIRONMENTAL ASSESSMENT PHASES 3 AND 4  
PUBLIC INFORMATION CENTRE NO. 2  
(FILE : T05-SA)**

**DATE: MARCH 20, 2017**

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The Engineering Department is completing Phase 3 and 4 of the Municipal Class Environmental Assessment (Class EA) Transportation Improvements for Salem Road Secondary Plan Study Area to determine the most appropriate design for future reconstruction projects.

A Public Information Centre (PIC) was held for the above noted project on Thursday, September 22, 2016, at the Liberty North Banquet Hall from 4:00 p.m. to 7:00 p.m. to allow the public to review and provide comments/concerns on proposed alternative design concepts.

Since that time, the Consulting Team has evaluated the alternative design options, considered public input and recommended a preferred design alternative.

A second PIC is going to be held on April 6, 2017 at the Liberty North Banquet Hall from 4:00 p.m. to 7:00 p.m. to present the preferred alternative design to the public. The attached notice will be mailed and/or emailed to agencies, businesses, property owners and tenants that may be directly affected and that are on the study mailing list. An advertisement will also be placed in the local newspaper on Thursday, March 23, 2017 and Saturday March 25, 2017, advising of the second PIC. To ensure City Council has the information at the same time as the public, this memo has been provided with a copy of the notice presented as Attachment #1.

If there are any questions, please contact Alvaro Almuina at extension 4458, or e-mail [Alvaro.Almuina@barrie.ca](mailto:Alvaro.Almuina@barrie.ca)

Attachment #1

CITY OF BARRIE

SALEM ROAD SECONDARY PLAN STUDY AREA (ASSIGNMENT #1)  
TRANSPORTATION IMPROVEMENTS  
MUNICIPAL CLASS ENVIRONMENTAL ASSESSMENT PHASES 3 & 4

NOTICE OF PUBLIC INFORMATION CENTRE

The Corporation of the City of Barrie is undertaking a Municipal Class Environmental Assessment (Class EA) to address transportation improvements for the Salem Road Study Area to determine the most appropriate design for future reconstruction projects, as recommended in the City's Multi-Modal Active Transportation Master Plan (see Figure 1 - Map of Study Area).

The preferred alternative solution from Phase 1 & 2 of the Class EA process completed as part of the Multi-Modal Active Transportation Master Plan (MMATMP) was endorsed by Council on December 2, 2013 (Council Direction Memorandum 13-G-289). The City of Barrie commenced with Phases 3 and 4 of the Schedule "C" Municipal Class EA (October 2000, as amended in 2007 and 2011) in September 2015.

On September 22, 2016, a Public Information Centre was held at Liberty North Banquet Hall to present various alternative designs and background information.

A Public Information Centre (PIC) is scheduled for Thursday April 6, 2017 at the Liberty North Banquet Hall, 100 Caplan Avenue, from 4:00 p.m. to 7:00 p.m. to present the preferred design alternative solutions derived from the evaluation of the alternative designs and public input. Consulting Team and City Staff will be available to discuss issues and concern with members of the public.

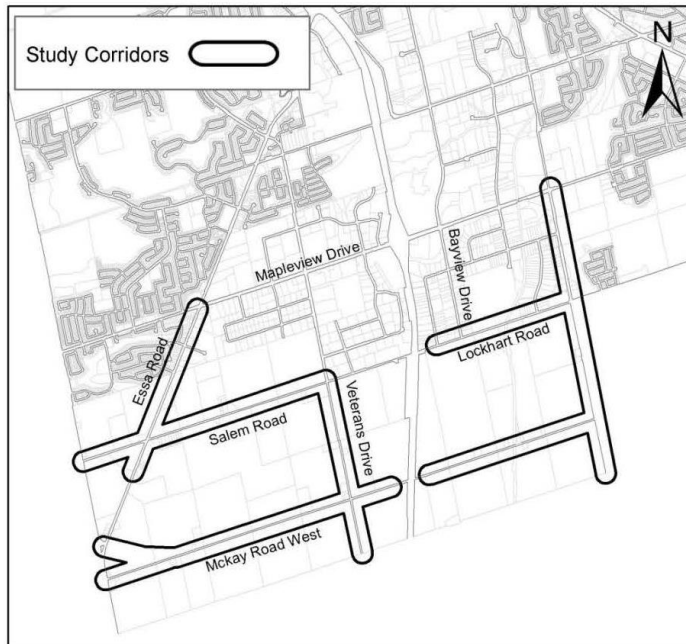


Figure 1 - Map of Study Area

Should additional information be required or to be added to the project mailing list, please contact:

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Dawn McAlpine  
City Clerk

R. Sutton, P. Eng.  
Director of Engineering

Notice Issued on March 23 and March 25, 2017.