City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Meeting Agenda

General Committee

Wednesday, September 24, 2025 | **7:00 PM** | **Council Chamber**

Notice This meeting will be held ELECTRONICALLY AND IN-PERSON in accordance with Section 238 of the Municipal Act, 2001.

1. CONSENT AGENDA

2. PUBLIC MEETING(S)

Nil.

3. PRESENTATIONS BY STAFF/OFFICERS/AGENTS OF THE CORPORATION

Nil.

4. DEFERRED BUSINESS

Nil.

5. REPORTS OF REFERENCE, ADVISORY OR SPECIAL COMMITTEES

AC 250924 **REPORT OF THE AFFORDABILITY COMMITTEE DATED SEPTEMBER 10, 2025**

Attachments: AC Report 250910.pdf

FRG 250924 **REPORT OF THE FINANCE AND RESPONSIBLE GOVERNANCE COMMITTEE DATED SEPTEMBER 17, 2025**

Attachments: FRG Report 250917

RECOMMENDATION(S):

FRG 1 **BARRIE COMMUNITY FOUNDATION AND INTERNATIONAL RELATIONS COMMITTEE/ YOUTH AMBASSADORS PROGRAM - DONOR DIRECTED INVESTMENT FLOWTHROUGH FUND**

That the City of Barrie's Donor Directed Investment Flowthrough Fund Agreement with the Barrie Community Foundation regarding the International Relations Committee (IRC)/Youth Ambassadors Program, be dissolved, and that a separate agreement be established between the Foundation and the IRC Youth Ambassadors Program representative(s) with no reference or involvement by the City of Barrie.

FRG 2 **LIBRARY BUDGET REQUIREMENTS POLICY**

That the Library Budget Requirements Policy attached as Appendix A to the Report to Finance and Responsible Governance Committee dated September 17, 2025, be approved.

Attachments: FIN Report Library Budget Requirements Policy
Appendix A Library Budget Requirements Policy

6. STAFF REPORT(S)

DEV037-25 **DUCKWORTH STREET PARKING RESTRICTIONS (WARDS 1 AND 2)**

That Traffic By-law 2020-107 Schedule "1" "No Parking Anytime" be amended by adding the following:

"Duckworth Street Both sides from Bell Farm Road to St. Vincent Street." (DEV037-25)

Attachments: DEV037-25.pdf

ECD008-25 **INTELLECTUAL PROPERTY RIGHTS - KEMPENFELT KELLY TRADEMARK**

1. That Staff Report ECD008-25 regarding the City of Barrie intellectual property rights related to the name and use of Kempenfelt KellyTM be received.

2. That a licensing agreement for the use of the Kempenfelt Kelly registered Official Marks and Trademark be provided to Tourism Barrie for their immediate and continued use of the Kempenfelt KellyTM name and image to promote tourism activity in the City of Barrie.

3. That the City Clerk be authorized to sign a Consent to Use of the Trademark Letter in relation to the Kempenfelt KellyTM trademark for Tourism Barrie in a form acceptable to the Director of Legal Services.

4. That staff in Economic and Creative Development develop a policy framework for community and commercial use of the Kempenfelt KellyTM mark that reflects the principles of civic pride, children's enjoyment, and tourism promotion and report back to General Committee. (ECD008-25)

Attachments: ECD008-25.pdf

EMT003-25 **2025 BUSINESS PLAN STATUS AS OF JUNE 30, 2025**

1. That Staff Report EMT003-25 concerning the 2025 Business Plan Status as of June 30, 2025, be received.

2. That $85,000 be added to the 2025 operating budget for consulting work directed by Council in motion 24-G-213, to be funded by the Reinvestment Reserve. (EMT003-25) (File: C11)

Attachments: EMT003-25.pdf

7. REPORTS OF OFFICERS OF THE CORPORATION

Nil.

8. ITEM(S) FOR DISCUSSION

Nil.

9. INFORMATION ITEMS

Nil.

10. ENQUIRIES

11. ANNOUNCEMENTS

12. ADJOURNMENT

HEARING DEVICES AND AMERICAN LANGUAGE (ASL) INTERPRETERS:

Assistive listening devices for the Council Chamber and American Sign Language (ASL) Interpreters are available upon request to the staff in the Legislative Services Branch. Please contact the Legislative Services Branch at 705-739-4220 Ext. 5500 or cityclerks@barrie.ca. to ensure availability.