

May 7, 2025

File Ref.: Employment Lands Development CIP

**NOTICE OF A PUBLIC MEETING PURSUANT TO SECTION 28 (5) OF THE PLANNING ACT, R.S.O. 1990, AS AMENDED, IN RESPECT TO THE PREPARATION OF A PROPOSED COMMUNITY IMPROVEMENT PLAN IN ACCORDANCE WITH THE CITY OF BARRIE OFFICIAL PLAN AS AMENDED.**

**RE: CITY OF BARRIE EMPLOYMENT LANDS DEVELOPMENT  
COMMUNITY IMPROVEMENT PLAN (CIP)**

**TAKE NOTICE** that the Affordability Committee of the Council of the Corporation of the City of Barrie will hold a public meeting on **Wednesday, May 28, 2025 at 6:00 p.m.** for a proposed Employment Lands Development CIP to support creating an 'open for business' environment to help encourage job creation by incentivizing development as part of Council's Strategic Priority of An Affordable Place to Live.

The Employment Lands Development CIP is intended to encourage investment in Barrie's key economic sectors (advanced manufacturing and health and life sciences) in designated employment areas in the city by providing financial incentives and other programs to facilitate development and encourage job creation within the city.

This public meeting will be held in a virtual forum with electronic participation and in person at City Hall. The meeting will be livestreamed on the City's YouTube Channel <http://youtube.com/citybarrie>.

If you would like to participate virtually, you will need access to a computer with internet service or a telephone. If you wish to provide oral comments at the public meeting, please register in advance by emailing: [cityclerks@barrie.ca](mailto:cityclerks@barrie.ca) or calling 705-739-4220 x5500 during regular office hours prior to **May 28, 2025, by 12:00 p.m.** Once you register, you will be provided information from the Legislative Services Branch on how to make your submission.

Any person may attend the meeting and make representation or present submission respecting this matter. If you wish to make a written submission concerning this matter, please email or mail written comments to [cityclerks@barrie.ca](mailto:cityclerks@barrie.ca) or City Hall, 70 Collier Street, PO Box 400, Barrie, ON L4M 4T5 (attention: City Clerk). Written comments must be received by **May 28, 2025, by 12:00 p.m.**

Notification of the approval of the Community Improvement Plan by the City will be provided upon written request to the undersigned Economic and Creative Development Department.

If a person or public body who would otherwise have an ability to appeal the decision of the Council of the City of Barrie to the Ontario Land Tribunal (OLT) but the person or public body does not make oral submissions at a public meeting or make written submissions to the Corporation of the City of Barrie in respect of the proposed Community Improvement Plan before the Corporation of the City of Barrie gives or refuses to give approval of the Community Improvement Plan:

- (a) the person or public body is not entitled to appeal the decision of the Corporation of The City of Barrie to the Ontario Land Tribunal (OLT); and
- (b) the person or public body may not be added as a party to the hearing of an appeal before the Ontario Land Tribunal (OLT) unless, in the opinion of the Board, there are reasonable grounds to do so.

All information including opinions, presentations, reports, documentation, etc. provided for or at the Public Meeting are considered public records. This information may be posted on the City of Barrie website and/or made available to the public upon request. Questions about this collection should be directed to the undersigned.

All information including studies, presentations, and reports, are considered part of the public record. The draft proposed Community Improvement Plan is posted on the **Employment Lands Development Community Improvement Plan** webpage on the City's website at: [www.barrie.ca/EmploymentLandsCIP](http://www.barrie.ca/EmploymentLandsCIP).

Any person seeking further information or clarification about the proposal should contact the Economic and Creative Development Department, as noted below during regular office hours.

Tel: 705-728-9850  
E: [invest@barrie.ca](mailto:invest@barrie.ca)

Economic and Creative Development Department  
City of Barrie, 70 Collier Street, P.O. Box 400  
Barrie, ON L4M 4T5

## KEY MAP

