



TO: GENERAL COMMITTEE

SUBJECT: COUNCIL CONFERENCE ATTENDANCE

PREPARED BY AND KEY CONTACT: L. PEARSON, SUPERVISOR – COUNCIL SECRETARIAT, EXT. 4367

SUBMITTED BY: D. MCALPINE, CITY CLERK 

GENERAL MANAGER APPROVAL: E. ARCHER, CMA, GENERAL MANAGER OF CORPORATE SERVICES 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: RICHARD FORWARD, MBA, M.Sc., P. Eng., ACTING CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That _____, _____ and _____ be granted approval to attend the 2012 Federation of Canadian Municipalities (FCM) annual conference to be held in Saskatoon, Saskatchewan as an official delegation for the City of Barrie.
2. That _____, _____, _____, _____ and _____ be granted approval to attend the 2012 Association of Municipalities of Ontario (AMO) annual conference in the City of Ottawa as an official delegation for the City of Barrie.
3. That the applicable related expenses (including registration, travel, accommodation and meals) be funded from the Council Conference Account to a maximum of \$15,000 for both conferences (Account # 01-06-0950-0000-3071).

PURPOSE & BACKGROUND

4. Motion 08-G-511 was adopted on October 28, 2008 regarding Council Expenses. Paragraph 2 of the motion specifically addresses attendance at the FCM and AMO annual conferences as follows:

“2. That a staff report be presented annually regarding the approval of the delegates for each conference.”
5. The 2012 Business Plan includes \$15,000 to permit three members of Council to attend the Federation of Canadian Municipalities (FCM) annual conference and five members to attend the Association of Municipalities of Ontario (AMO) annual conference and all applicable related expenses (including registration, travel, accommodations and meals).
6. Participants who register early and take advantage of the “early bird registration” will receive a discounted registration fee. The early bird registration deadline for the FCM conference is March 30, 2012 and the early bird registration deadline for the AMO conference is April 30, 2012.
7. The 75th FCM Annual Conference and Trade Show is being hosted in Saskatoon, Saskatchewan from June 1st – 4th, 2012. The FCM annual conference is designed to engage political leaders and senior staff in professional development. This year’s conference includes topics such as brownfields, transportation, sustainable communities and climate protection.

8. The 2012 AMO annual conference is being hosted by the City of Ottawa from August 19th – 22nd, 2012. The AMO annual conference is a gathering of municipal government officials and each year offers a program with a theme related to current and emerging issues. A wide range of sessions provides delegates with the opportunity to learn, network and share information regarding best practices. The 2012 conference includes workshops on Energy Management, Leading with Sustainability and an Urban Symposium.
9. The information provided at both conferences offers municipal elected officials an opportunity to gather new tools for leading their communities and then bring this information back to their respective communities.
10. Members of City Council in 2011 were able to meet with other municipalities to share and receive perspectives on infrastructure funding, new technologies, the economy and other Municipal Government affairs. As well, these conferences often present opportunities to meet with Federal and Provincial Ministers to discuss Barrie's concerns and requirements related to funding of projects.

ANALYSIS

11. Council members have acknowledged the importance of having political representation at two specific annual conferences, FCM and AMO. Attendance provides City Councillors the opportunity to represent the City as official delegations to other levels of government regarding current issues.
12. Individuals not selected as part of the official delegation for either of these conferences would still be able to attend utilizing their own individual expense account.
13. If there are other conferences that Council members wish to attend, the costs associated would continue to be reimbursed through individual expense accounts. Council may also approve attendance for a certain conference at any time through a Council resolution.
14. Information currently available for the FCM and AMO conferences is attached. Additional information concerning the conferences will be provided to Members of Council as it becomes available.

ENVIRONMENTAL MATTERS

15. There are no environmental matters related to the recommendation.

ALTERNATIVE

16. There is one alternative available to General Committee with respect to the recommendation:

Alternative #1

General Committee could add, change or reduce the number of attendees at the conferences as an official delegation for the City of Barrie.

FINANCIAL

17. \$15,000 has been included in the proposed 2012 Business Plan for the costs associated with the delegations on behalf of City Council to the FCM and AMO annual conferences. This includes costs associated with registration, travel, accommodation and meals. It is estimated that \$15,000 is sufficient based upon the location of the conferences and typical costs for three members to attend FCM and five members to attend AMO.

18. Expenses associated with attendance at either of the conferences would be included in the annual Council remuneration report as required by section 284(1) of the Municipal Act, 2001. Council expenses include the costs associated with attending events on behalf of the City hosting guests, communication materials, travel related expenses and office expenses.

LINKAGE TO COUNCIL STRATEGIC PRIORITIES

19. Attendance at the FCM and AMO Conferences supports Council Strategic Priorities as they promote opportunity to network with other Municipal Officials and gain ideas to help build a stronger community.



STRONG CITIES, STRONG COMMUNITIES, STRONG CANADA

FCM's 75th Annual Conference and Trade Show

June 1-4, 2012

TCU Place, Saskatoon, Saskatchewan



FCM's 75th Annual Conference and Trade Show program is shaping up to be the best ever. This year's event will be held at TCU Place in Saskatoon. We will keep you informed as details are finalized.

We hope you will join us in Saskatoon June 1-4. This is one event you won't want to miss!

FCM's 75th Annual Conference and Trade Show are designed for municipal political leaders and senior staff to engage in professional development. Consider sending a team from your community to learn about leading-edge innovations and solutions for Canadian cities and towns.

From informative seminars and workshops to thought-provoking plenary sessions and a dynamic trade show, Canada's national municipal event will benefit anyone with a stake in the municipal sector.

Page Updated: 30/01/2012

Federation of Canadian Municipalities

24 Clarence Street

Ottawa, Ontario

K1N 5P3

T. 613-241-5221

F. 613-241-7440

Email: info@fcm.ca

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Events

From our two major conferences to our workshops and webinars, FCM hosts a range of events to share information that Canadian municipalities can use to overcome their challenges and address the needs of their citizens.

Bringing together municipal leaders from across Canada, our events offer participants the opportunity to learn from one another, network with peers and build productive working relationships.

Conferences

Our Annual Conference and Municipal Expo™ is the largest gathering of senior municipal officials from across Canada.

Our annual Sustainable Communities Conference provides municipal leaders with proven solutions for sustainable community development.

Webinars

Covering topics such as brownfields, transportation and climate protection, our webinars will inform and inspire you from the comfort of your home or office.

Workshops

Offered in various sites across the country, our workshops provide information aimed at:

- Promoting collaboration between municipalities and adjacent First Nations communities
- Increasing women's participation in local government

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SASKATOON
2012

STRONG CITIES, STRONG COMMUNITIES, STRONG CANADA

Program

Please note: Time and session descriptions are subject to change.

[Thursday, May 31](#) | [Friday, June 1](#) | [Saturday, June 2](#) | [Sunday, June 3](#) | [Monday, June 4](#)

Thursday, May 31

2 – 8 p.m. On-Site Registration is OPEN

Friday, June 1

7 a.m. - 6 p.m.

7 a.m. - 4 p.m.

7 - 8:30 a.m.

7:30 - 8:30 a.m.

8:45 – 10 a.m.

10 – 10:30 a.m.

10:30 a.m. – 12 p.m.

Delegate Registration is OPEN

Trade Show

Breakfast in trade show

Regional Caucus Meetings

Opening Ceremony and Keynote

BREAK

Workshops

Going Green: the Economics of Municipal Sustainability

This workshop, led by FCM's Green Municipal Fund, will present an overview of the economics of municipal sustainability, highlighting strategies and successes from Canadian municipalities which are already integrating economic sustainability considerations into decision making. The workshop will provide tangible examples of why this approach is a solid value proposition for municipalities, and how it affects the municipal bottom-line and creates jobs.

Beat Sprawl, Save Money: Strategies for all communities to manage growth

Low-density development or sprawl represents net loss on municipal balance sheets. From an economic perspective, delivering assets to far-off areas (with lower property values) is expensive. It also doesn't create clusters for businesses to access workers and clients in an efficient manner. From an environmental perspective, this form of development leads to greater resources use, vehicle use and associated impacts including on air quality. It locks communities into a set of assets that are not amenable to innovations such as district energy, local renewable generation, and effective waste management strategies. Barriers to moving forward on these innovations also represents lost financial savings for municipalities. Sustainable Prosperity is developing a methodology to measure the cost of the impact of sprawl, including in smaller communities where it is common place.

Building More Rental Housing: The Solution to Canada's Housing Crunch

Economics of Policing

Industry Exchange Session

10:30 a.m. - 12:30 p.m.

Study Tours

[Up vs. Out: Growth on the Prairies](#)

[Saskatoon's Housing Plan](#)

[Saskatoon Police Headquarters](#)

[Retrofitting the City for 21st Century Storms](#)

[Green Energy Park & LEED Facilities](#)

[Meevasin Valley and River Landing - the Waterfront People Place](#)

7a.m. - 2 p.m.
 8 – 9:30 a.m.
 9:30 – 10 a.m.
 10 a.m. – 12 p.m.

Trade Show
 Resolutions Plenary
 BREAK
Study Tours

Up vs. Out: Growth on the Prairies

Saskatoon's Housing Plan

Saskatoon Police Headquarters

Retrofitting the City for 21st Century Storms

Green Energy Park & LEED Facilities

Meewasin Valley and River Landing – the Waterfront People Place

Public Spaces & Urban Activity

Urban Reserves – From Partnerships to Prosperity

Innovative Partnerships in Leisure and Recreation

10 – 11:30 a.m.

Standing Committee Forums

Environmental and Sustainable
 Finance and Intergovernmental
 Social Economic Development
Industry Exchange Session

Industry Exchange Session

11:30 a.m. – 12:45 p.m. Trade Show - (Cash Lunch) & Trade Show Prize Draw
 1 – 2 p.m. Keynote
 2:15 – 4:15 p.m.

Study Tours

Up vs. Out: Growth on the Prairies

Saskatoon's Housing Plan

Saskatoon Police Headquarters

Retrofitting the City for 21st Century Storms

Green Energy Park & LEED Facilities

Exploring FCM: An interactive workshop to explore and discuss how FCM and the Conference deliver results to Canadian municipalities**Growing Rural Economies: making local economic development work in small communities**

For over 10 years, FCM has built a network of Canadian local economic development (LED) experts who have been the backbone of our international programs, helping municipalities around the world, attract investment and skilled labour. This workshop applies that expertise to the Canadian context – where experts will provide tools and case examples of successful LED policies and programs for medium and small communities. Participants will be equipped with tools can join an online forum for further LED idea exchange (done through the bg in section of the site).

25 years FCMI**Disaster Ready**

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Federation of Canadian Municipalities
24 Clarence Street
Ottawa, Ontario
K1N 5P3
T. 613-241-5221
F. 613-241-7440
Email: info@fcm.ca

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STRONG CITIES, STRONG COMMUNITIES, STRONG CANADA

Registration Fees

Registration Type	Early Bird Price	Regular Price
Full Conference, FCM Member	\$719	\$850
Full Conference, Non-Member	\$849	\$1,015
Exhibitor*	\$635	\$769
Students	NA	\$199

Credit card only (VISA, AMEX or MasterCard)
Fees (HST is not applicable)

Early Bird Rate ends March 30, 2012

Full Conference - FCM Member and Non-Member

Our low registration price gives you access to all conference and trade show activities, including keynotes, seminars, workshops, study tours, the welcome/cocktail reception, breakfast, lunch and more. Register by March 31 to receive our early bird discount!

Exhibitors

* Only registered Exhibitors are eligible for these fees; not eligible for study tours.

Students

For just \$199, full-time students can attend all conference sessions and activities except for social events and study tours. Access to social events can be purchased separately.

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2012 AMO Annual Conference
August 19-22, 2012
Ottawa Convention Centre

Hosted by: The City of Ottawa

The 2012 AMO Annual Conference returns to Ottawa August 19-22. Look for updates on registration, hotel and travel information and much more over the coming months. AMO is working to bring you the latest on current and emerging Ontario municipal interests so that you can learn and take back with you ideas, solutions and product information from one of the largest municipal trade shows.

AMO will have a block of rooms at the Westin Hotel, and the Fairmont Chateau Laurier. Bookings into the official Conference hotel (the Westin) will open on January 4th, 2012 at 10am.

Below is the video invitation from Mayor Jim Watson, City of Ottawa presented at AMO 2011 inviting delegates to the conference in 2012.



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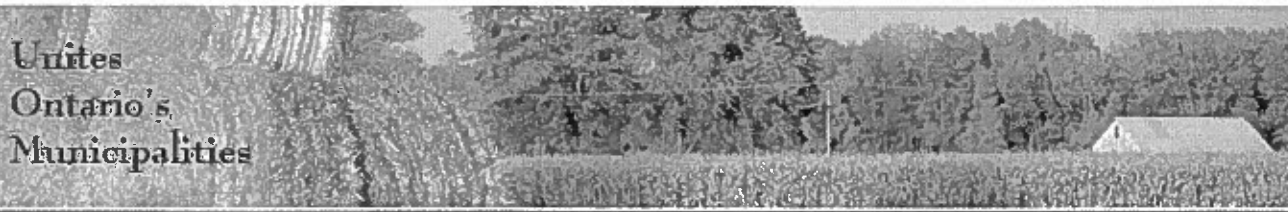
February 07, 2012

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Events

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Date	Event
Start: 08/18/2013 End: 08/21/2013	2013 AMO Annual Conference The AMO Annual Conference is a gathering of municipal government officials and each year offers a program theme related to current and emerging issues . . .
Start: 08/19/2012 End: 08/22/2012	2012 AMO Annual Conference The AMO Annual Conference is a gathering of municipal government officials and each year offers a program theme related to current and emerging issues . . .
Start: 04/19/2012 End: 04/20/2012	2012 Urban Symposium Join AMO at the Thompson Hotel April 19 & 20 for the 2012 AMO Urban Symposium - where plenary speakers will look at the Fiscal Bottom Line; the Impact . . .
Start: 04/12/2012 End: 05/01/2012	Energy Management Workshops Overview: Explore the principles, concepts, and future requirements for municipal energy management planning in this one-day hands-on course. Attendee . . .
Start: 03/09/2012 End: 05/25/2012	Leading With Sustainability Workshop Leading sustainable initiatives in your community takes more than sustainable ideas. It also takes vision, leadership and collaboration. This hands-o . . .



August 19-22, 2012
Ottawa Convention Centre



CONFERENCE REGISTRATION FORM

Please detach and retain this instruction sheet for your records.

FOR REGISTRATION INFORMATION, QUESTIONS, AND INQUIRIES:

Please visit our website at www.amo.on.ca or contact Anita Surujdeo toll-free at 1-877-426-6527 or via e-mail asurujdeo@amo.on.ca.

A GUIDE TO THE AMO CONFERENCE REGISTRATION PROCESS

HOW CAN I REGISTER? It's simple! Complete the following registration form and include your full payment. Use one form per registrant.

REGISTERING AND PAYMENT: You can also register online at www.amo.on.ca, but we prefer that you pay by cheque or ask to be invoiced, as both VISA and MasterCard charge AMO an administration fee of 2.5% of the total cost of the credit card transaction. You can save your Association this cost. Note that declaration of caucus for voting purposes should be completed. See Caucus Voting Instructions for more information.

To register online visit www.amo.on.ca and click on the register online link on the left hand side of our homepage.

OR Send the completed registration form by mail or fax (416.971.6191).

The registration form sets out three payment options:

- **Cheque** - Payable to the Association of Municipalities of Ontario.
Mail to 200 University Avenue, Suite 801, Toronto, ON., M5H 3C6
- **Invoice** – (This option is only available to Municipalities) after receiving your completed registration form(s) a confirmation notice and an invoice will be sent to the e-mail address indicated on the registration form.
- **Credit Card** - Please provide full VISA or MasterCard information.

CANCELLATION POLICY: Cancellations must be made in writing before July 20, 2012. An administration charge of \$70.00 plus HST (\$79.10) will apply. Any cancellations made after July 20, will not be refunded.

WHAT ARE THE CONFERENCE PACKAGES?

You have two options:

1. Full Registration gives you access to all AMO Conference sessions and events with the option of purchasing banquet ticket(s). Conference activities include: All plenary and concurrent sessions, including keynote speakers, leaders of each provincial political party, Ministers' Forum, Welcome Reception, Monday Learning Lunch, two day exhibit hall, Monday and Wednesday breakfasts, post conference access to presentations.
2. Daily Registration gives you access to the chosen days Conference plenary and concurrent sessions, exhibit hall (Monday only) and the post conference access to presentations.

CAUCUS VOTING INSTRUCTIONS (AMO MEMBERS ONLY): In August 2012 there will be an election for two-year terms on the AMO Board. The By-Law directs that each delegate who is an elected municipal official and an AMO member municipality is eligible to vote. It is up to each elected municipal official to indicate which caucus s/he feels best represents his or her interests. Assignment of the Monday Learning Lunch session is based on the identified caucus.

ACCOMMODATION AND TRAVEL: For information on hotels in the area as well as special Air Canada, Porter Airlines and VIA Rail rates please visit the AMO website at www.amo.on.ca.



August 19-22, 2012
Ottawa Convention Centre



CONFERENCE REGISTRATION FORM

Please type or print clearly below.

Name _____ Title _____

Municipality _____

Mailing Address _____

Telephone _____ Fax _____

E-mail _____

Payment MUST accompany registrations.

Mail payment to Association of Municipalities of Ontario, 200 University Avenue, Suite 801, Toronto, ON., M5H 3C6
or FAX Credit Card Payments to 416-971-9372

Please indicate registration choice below:

AMO Members

Fee does not include HST	Early Bird Before April 30	Regular After May 1	On Site Aug 19-22
X			
Full Registration	625.00	675.00	740.00
Full Reg - No Banquet	560.00	615.00	675.00
1 Day - Monday	340.00	385.00	425.00
1 Day - Tuesday	340.00	385.00	425.00
½ Day - Wednesday	180.00	190.00	190.00
Companion *	275.00	300.00	300.00
Extra Banquet Tickets			125.00

Summary of Charges:

Registration Fee	\$ _____
* Companion's Fee	\$ _____
Extra Banquet Ticket	\$ _____
HST (13%)	\$ _____
TOTAL	\$ _____

* For companion registration please complete Companion Selection Form. Companion's program does not include a Banquet ticket

Payment Method:

Invoice Cheque MasterCard Visa

Non-Members and Provincial and Federal Government

Fee does not include HST	Early Bird Before April 30	Regular After May 1	On Site Aug 19-22
X			
Full Registration	805.00	855.00	900.00
Full Reg - No Banquet	675.00	755.00	840.00
1 Day - Monday	395.00	455.00	455.00
1 Day - Tuesday	395.00	455.00	455.00
½ Day - Wednesday	220.00	230.00	230.00
Companion *	300.00	310.00	310.00
Extra Banquet Tickets			125.00

Card Number: _____

Expiration Date: m _____ y _____

Cardholder's Name (exactly as on card): _____

Signature: _____

Please note any special needs or dietary requirements here: _____

Please check here if this is your first time attending the AMO Conference

HST Registration# R106732944

CAUCUS VOTING INSTRUCTIONS: Each delegate who is an elected municipal official from an AMO member municipality is eligible to vote but **MUST** declare a Caucus when they submit this conference registration form. **July 19, 2012 is the last date for changing Caucus** for either the Monday Caucus Candidate Lunch or the Tuesday Board of Directors election. After July 19, changes to a declared Caucus are not permitted. Please indicate below which caucus you wish to participate in:

- | | | |
|---|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> County | <input type="checkbox"/> Large Urban | <input type="checkbox"/> Northern |
| <input type="checkbox"/> Regional/Single Tier | <input type="checkbox"/> Rural | <input type="checkbox"/> Small Urban |

AMO collects, uses and discloses the information requested to promote the interests of the municipal sector. It may also be shared with selected third parties to generate operating revenues for AMO. Under the Federal Personal Information Protection and Electronic Documents Act (PIPEDA) some of the information may constitute personal information. By filling out this form you agree that all personal information provided by you on the form may be collected, used and disclosed by AMO for all purposes described above. Please note as an attendee at the conference your likeness may be used in promotional materials and on our website for subsequent conferences.