



# SMALL BUSINESS CENTRE

Barrie • Simcoe County • Orillia

[WWW.BARRIEBUSINESSCENTRE.CA](http://WWW.BARRIEBUSINESSCENTRE.CA)



## The Small Business Centre of Barrie, Simcoe and Orillia

- Established in 2002, in Partnership with the Province of Ontario and the City of Barrie
- Part of the Province ONE Network servicing entrepreneurs in the City of Barrie, City of Orillia and 13 municipalities in the County of Simcoe.
- Provides support to current and aspiring businesses in pre-start up and early growth stage (0 – 5 years)



**SMALL BUSINESS  
CENTRE**  
Barrie • Simcoe County • Orillia



## How does the Small Business Centre help small businesses?

- Free business consultation services
- Referrals to professional services and business connections
- Provides networking and training opportunities
- Advice on regulatory requirements (business licences, permits)
- Delivers regular seminars on a variety of small business topics
- Founding and core partner in delivery of Barrie Business Week, now re-branded to Xcelerate Summit
- Delivers 'Summer Company' student entrepreneur program
- Exclusive delivery partner of youth  
    'Starter Company' program



**SMALL BUSINESS  
CENTRE**  
Barrie • Simcoe County • Orillia



## Highlights of Achievements:

- Fiscal 2015/2016
  - Conducted 608 one-to-one consultations
  - 103 Businesses started, 66 Businesses expanded
  - Served nearly 500 entrepreneurs through seminars and other business events
- Annually provide 12-15 students the opportunity to run their own business through Summer Company
- Completed re-branding in 2015



**SMALL BUSINESS  
CENTRE**  
Barrie • Simcoe County • Orillia



## Starter Company Program

- Provides youth between the ages of 18 – 29 with the opportunity to receive mentoring, training, and funding up to \$5,000 to start or grow a business.
- Initiated by the Province of Ontario's Ministry of Economic Development and Growth as part of the Youth Employment Strategy. Program launched in 2014.
  - Economic Impact:
    - 40 Grants Disbursed
    - 69 Program Participants
    - 47 Businesses Started
    - 377 Jobs Created



## Economic Impact and Success of Starter Company:

***Business – Gooder Marketing  
Entrepreneur – Ryan Tomlinson***

- Permanent Full Time Jobs Created
- Growing Business in Downtown Barrie



*'The Starter Company program provided a support system that helped Gooder Marketing create a strong business plan, and set a goal of generating enough revenue to hire a full time employee. Today, Gooder Marketing is thriving, a full time employee was hired in February, and another hire is immanent to keep up with demand...'*



**SMALL BUSINESS  
CENTRE**  
Barrie • Simcoe County • Orillia



## Economic Impact and Success of Starter Company:



### *Business - Jacked Scholar Entrepreneur – Travis McEwan*

- Warehouse Opened in Barrie
- 300+ Campus Reps Across Canada

*'Having access to the mentors expertise in their respective fields and industries has been a great help to both me and my business'*



## Economic Impact and Success of Starter Company:

***Business – Vanidee Design  
Entrepreneur – Danielle Talaska***

- Grew to a store location in Downtown Barrie
- Creating employment and hiring co-op students



*With the guidance of the mentors I feel more confident than ever that my business is going to be a success.  
- Micheal Stefanyk, The Barbell Academy*



**SMALL BUSINESS  
CENTRE**  
Barrie • Simcoe County • Orillia





## Economic Impact and Success of Starter Company:

*I would like to show my gratitude to the Starter Company program and everyone who has and continues to assist me in getting to where I am now. Especially the incredibly knowledgeable mentors for taking their free time to help me build my brand, understand my customers better, and get a stronger business mindset.*

*Amanda Campbell, Sinistry*

*Starter Company gave me exactly what I needed: a community of knowledgeable professionals who could help me move forward and offer the advice and encouragement I needed to get my business up and running. Now, I have over 35 returning students and I am opening a retail art supply store in the front of the front of Drawing House this October. All this wouldn't have happened without the support from Starter Company.*

*- Marshall Geddes, Drawing House*



**SMALL BUSINESS  
CENTRE**

Barrie • Simcoe County • Orillia



# SMALL BUSINESS CENTRE

Barrie • Simcoe County • Orillia

[WWW.BARRIEBUSINESSCENTRE.CA](http://WWW.BARRIEBUSINESSCENTRE.CA)