
TO: GENERAL COMMITTEE

SUBJECT: 2019 COUNCIL CONFERENCE ATTENDANCE

WARD: ALL

**PREPARED BY AND
KEY CONTACT:** L. WEILAND, SUPERVISOR OF ADMINISTRATIVE AND SUPPORT
SERVICES EXT. 5077

SUBMITTED BY: W. COOKE, CITY CLERK/DIRECTOR OF LEGISLATIVE AND COURT
SERVICES

**GENERAL MANAGER
APPROVAL:** D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND
CORPORATE SERVICES

**CHIEF ADMINISTRATIVE
OFFICER APPROVAL:** M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RECOMMENDED MOTION

1. That _____, _____ and _____ be granted approval to attend the 2019 Federation of Canadian Municipalities (FCM) annual conference to be held in Quebec City, Quebec as an official delegation for the City of Barrie.
2. That _____, _____, _____ and _____ be granted approval to attend the 2019 Association of Municipalities of Ontario (AMO) annual conference in Ottawa, Ontario as an official delegation for the City of Barrie.
3. That the Council representative on the Town and Gown Committee, be granted approval to attend the Town and Gown Association of Ontario 2019 Conference in Niagara, Ontario.
4. That the applicable related expenses (including registration, travel, accommodation, and meals) be reimbursed from the Council Conference Account to a maximum of \$16,500 for the three conferences, subject to approval of the 2019 Business Plan (Account # 01-06-0950-0000-3071/1010-600000).

PURPOSE & BACKGROUND

5. Motion 08-G-511 was adopted on October 28, 2008 regarding Council Expenses. Paragraph 2 of the motion required a staff report to be presented annually to obtain approval of the delegates for the Federation of Canadian Municipalities (FCM) annual conference and the Association of Municipalities of Ontario (AMO) annual conference.
6. In 2012, Council adopted motion 12-G-248 regarding Funding for the annual Town and Gown Association of Ontario Symposium, as follows:

"That the Council Policy regarding funding for attendance at annual conferences be amended to add to the list of conferences with Council representative attendance funded from the \$15,000 included annually in the Council Conference Account (Account # 01-06-0950-0000-3071/1010-600000), as follows:

One member of Council be granted approval to attend the annual Town and Gown Association of Ontario Symposium typically held in May of each year.”

7. An amount of \$16,500 has been included in the proposed 2019 Business Plan to permit three members of Council to attend the Federation of Canadian Municipalities (FCM) annual conference, five members to attend the Association of Municipalities of Ontario (AMO) annual conference, and a single member to attend the Town and Gown Association of Ontario annual conference, including all applicable related expenses (including registration, travel, accommodations and meals).
8. Generally, the decision regarding which members are attending the conferences is made early to provide the opportunity to take advantage of the “early bird” hotel rates.
9. The FCM Annual Conference and Trade Show is being hosted in Quebec City, Quebec from May 30th to June 2nd, 2019. The FCM annual conference is designed to engage political leaders and senior staff in professional development offering informative and thought-provoking sessions.
10. FCM has negotiated discounted room rates at various hotels in Quebec City and the list of hotels, rates, and booking instructions will be available when registration for the conference opens in January. All reservations at FCM conference hotels are subject to a non-refundable deposit equal to the first night’s room fee plus tax, at the time of reservation. If a reservation is cancelled at any time, this deposit will be forfeited.
11. The 2019 AMO Annual Conference is being hosted by the City of Ottawa from August 18th – 21st, 2019. The AMO annual conference is a gathering of municipal government officials and each year offers a program with a theme related to current and emerging issues. A wide range of sessions provides delegates with the opportunity to learn, network and share information regarding best practices.
12. According the 2019 AMO Conference Guest Room Booking Policy, 8 (eight) hotels have a negotiated Conference rate and there is a deposit policy in place to reserve a room. Any reservations with duplicate names will not be honoured. There may be a non-refundable cancellation fee and multi-night deposits associated with bookings at particular hotel(s), should a member of Council or City staff book a hotel room and/or subsequently cancel, after specific dates.
13. The Town and Gown Association of Ontario 2019 Conference is being hosted in Niagara, Ontario from June 3rd – 6th, 2019. The symposium focuses on working in a collaborative way to address near-campus issues. The 2019 TGAO Conference is expected to attract approximately 150+ delegates, representing universities/colleges, student organizations, citizens, community organizations, local municipalities and others.
14. The information provided at the conferences offers municipal elected officials an opportunity to gather new tools for leading their communities and then bring this information back to their respective communities.
15. Members of City Council who attended the subject conferences this year were able to meet with other municipalities to share and receive perspectives on infrastructure funding, new technologies, the economy and other municipal government affairs. As well, these conferences often present opportunities to meet with Federal and Provincial Ministers to discuss Barrie’s concerns and requirements related to funding of projects.

ANALYSIS

16. Council members have acknowledged the importance of having political representation at two specific annual conferences, FCM and AMO. Attendance provides members of Council the opportunity to represent the City as official delegations to other levels of government regarding current issues. Council has also identified the importance of the annual Town and Gown Conference.
17. Individuals not selected as part of the official delegation for either of these conferences, would still be able to attend utilizing their Mayoral/Ward expense account. If there are other conferences that Council members wish to attend, the costs associated would continue to be reimbursed through Mayoral/Ward expense accounts. Council may also approve attendance for a certain conference at any time through a Council resolution.
18. Information currently available for the FCM, AMO, and Town and Gown conferences is attached in Appendix "A". Additional information concerning the conferences will be provided to Members of Council as it becomes available.

ENVIRONMENTAL MATTERS

19. There are no environmental matters related to the recommendations.

ALTERNATIVES

20. The following alternatives are available to General Committee with respect to the recommendations:

Alternative #1

General Committee could add, change, or reduce the number of attendees at the conferences as an official delegation for the City of Barrie.

A significant increase in the number of attendees at the conferences could result in the annual budget for Council conferences being exceeded, depending on the location/costs associated with a conference(s).

Alternative #2

General Committee could require attendance at any of the three conferences to be paid from Mayoral/Ward expense accounts, or by the individual member of Council personally, rather than the Council Conference Account.

FINANCIAL


21. An amount of \$16,500 has been included in the proposed 2019 Business Plan for the costs associated with the delegations on behalf of City Council to the FCM, AMO, and Town and Gown annual conferences. This includes costs associated with registration, travel, accommodation, and meals. It is estimated that \$16,500 is sufficient based upon the location of the conferences, and typical costs for three members to attend FCM, five members to attend AMO, and one member to attend the Town and Gown Conference.
22. Expenses associated with attendance at the conferences would be included in the annual Council remuneration report as required by section 283(1) of the *Municipal Act, 2001*. Council expenses include the costs associated with attending events on behalf of the City hosting guests, communication materials, travel related expenses, and office expenses.

LINKAGE TO 2014-2018 COUNCIL STRATEGIC PLAN

23. The recommendations included in this Staff Report are not specifically related to the goals identified in the 2014-2018 Strategic Plan. However, attendance at the FCM, AMO, and Town and Gown Conferences supports Council Strategic Priorities, as they promote opportunities to network with other Municipal Officials, and gain ideas related to supporting a vibrant business environment, responsible spending, an inclusive community, and well planned transportation.

APPENDIX "A"

Information regarding the FCM and AMO Conferences and Town and Gown Symposium



FEDERATION
OF CANADIAN
MUNICIPALITIES

FÉDÉRATION
CANADIENNE DES
MUNICIPALITÉS

MEMBERSHIP
ISSUES
PROGRAMS
FUNDING
EVENTS
AWARDS
ABOUT US

FCM's Annual Conference and Trade Show

Quebec City, Que. • May 30 – June 2

187

DAYS

8


HOURS

9

MINUTES

40

SECONDS



Program
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Online registration will open in mid-January 2019.

FCM's 2019 Annual Conference and Trade Show will be held in beautiful Quebec City, May 30 – June 2, 2019. With dozens of engaging workshops, study tours and keynote speeches from Canada's federal political leaders, this crucial last conference before Federal Election 2019 is one event you won't want to miss. Network with your peers, sharpen your community-building tools, and be part of the incredible municipal momentum that's shaping this country.

At the conference, you will:

- **Learn** best practices and gain new insights to solve your municipality's challenges.
- **Network** with more than 2,000 delegates from across the country.
- **Influence** the municipal agenda while hearing from federal party leaders.
- **Exchange** and share knowledge that can help strengthen your community.
- **Achieve** your municipality's full potential and raise your community's profile.

ANNUAL CONFERENCE PROGRAM

MAY 30 – JUNE 2 2019

May 30

May 31

June 1

June 2

- Big City Mayors' Caucus
- Study tours
- Blanket exercise
- Delegate orientation session
- Regional networking
- Trade Show opening and reception

[See our full preliminary program](#)

APPENDIX "A" (CONTINUED)



2018 MUNICIPAL ELECTIONS ADVOCACY EVENTS TRAINING OPEN DATA YOUR ASSOCIATION DASHBOARD

AMO AGM AND ANNUAL CONFERENCE

- > AMO Annual Conference >
- > Risk Management Symposium



CONTACT

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DATES & HOST

- August 18 - 21, 2019 | Ottawa
- August 16 - 19, 2020 | Ottawa
- August 15 - 18, 2021 | London
- August 14 - 17, 2022 | Ottawa
- August 20 - 23, 2023 | London
- August 18 - 21, 2024 | Ottawa

MESSAGE FROM AMO PRESIDENT, JAMIE MCGARVEY ON THE 2018 AMO AGM AND ANNUAL CONFERENCE

For the more than 2000 people attending the conference, thank you. There was a great deal of positive feedback on the breadth and variety of the topics. The 70 learning sessions benefited from the insights and experiences of almost 200 speakers. For those who had to make a difficult decision, choosing between the concurrent workshops, or you didn't get to attend, please check out the conference proceedings below. The Premier and other leaders and the Ministers' Forum videos are posted along with those of the main stage keynote speakers. AMO's mission is to provide value to its membership and to keep you up to date on matters that affect municipal governments. The annual conference is but one of the ways we do this. Your best source for keeping up to date on training opportunities, policy positions, infrastructure program information and provincial and federal government activities that affect you? Bookmark the AMO website. Check it out regularly. Importantly, keep an eye out for our communications for urgent updates. I look forward to serving as the Association's President and working with your Board of Directors.

LEARNING

- Main Stage Sessions
 - [AMO Presents \(link\)](#)
 - [From the Province \(link\)](#)
 - [Keynotes and Plenary Speakers \(link\)](#)
- [Concurrent Sessions \(link\)](#)
- [Insight Breakfasts and Learning Lunches \(link\)](#)

• NETWORKING

- [The AMO Trade Show Guide \(link\)](#)
- [Conference Sponsors \(link\)](#)


2019

August 18 - 21 | Ottawa

- **Trade Show:** AMO is now accepting applications to exhibit. [Click here for full details.](#)
- **Sponsorship:** Contact LRuder@amo.on.ca for details.
- **Hotel Bookings:** The AMO block of hotel rooms will open up in January, 2019. [Click here for full details.](#)
- **Travel Discounts:** AMO is working with our travel partners to source discounts for delegates. [Check them out here.](#)

APPENDIX "A" (CONTINUED)

[Home](#) [Who We Are](#) [Connect With Us](#) [Become A Member](#)





Town & Gown Association of Ontario

[Resources](#) [News](#) [Our Members](#) [2019 Conference](#)

Building Bridges 2019

Jun 3-6, 2019 A National Forum on Town and Gown Issues

[Directions](#)

A National Forum On Town And Gown Issues

In recognition of the value of the relationships between cities and post-secondary institutions, Brock University, Niagara College and the Cities of St. Catharines, Thorold, Welland, and Niagara-on-the-Lake are organizing a national "Town and Gown" Conference to explore the connections between post-secondary institutions and municipalities, local citizens and students. The conference will gather stakeholders to discuss the issues surrounding campus and community relations and will focus on sharing of ideas, experiences and methods of best practice.