



**ECONOMIC AND CREATIVE
DEVELOPMENT
MEMORANDUM**

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TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: C. RYAN, PUBLIC ART COORDINATOR

NOTED: S. SCHLICHTER, DIRECTOR, ECONOMIC AND CREATIVE DEVELOPMENT
B. ARANIYASUNDARAN, P.ENG, PMP, GENERAL MANAGER,
INFRASTRUCTURE & GROWTH MANAGEMENT

RE: BRIGHTENING BARRIERS 2024

DATE: JUNE 12TH, 2024

The purpose of this Memorandum is to provide members of Council with an update on *Brightening Barriers* 2024, which runs from May 17 to September 6.

Background

Brightening Barriers is a temporary public art exhibition that brings original works by local and regional artists to patios throughout the downtown.

The purpose of this exhibition is to provide a free and accessible art experience, beautify the downtown, encourage residents and visitors to support local businesses while appreciating the artworks, and provide opportunity to artists.

This project is organized by the Barrie Public Art Committee and the City of Barrie.

2024

To celebrate its fourth year, *Brightening Barriers* is presented with a twist. It is a legacy exhibition celebrating artworks from previous years. Residents and visitors will experience artworks they may have missed in the past and enjoy seeing their favorites once again.

This year, nine artists or artists groups have been engaged. Nine restaurant patios in Barrie's downtown have temporary art installations displayed on their patio fencing.

To coincide with patio season, the exhibition takes place from May 17 to September 6.

Engagement

The *Brightening Barriers* webpage includes all participating artists and restaurants. A Self-Guided Tour and a Family Scavenger Hunt will be available in hardcopy at the Barrie Public Library, Downtown Barrie BIA, Sandbox Centre, MacLaren Art Centre, City Hall, and participating restaurants. It will also be available as a downloadable PDF on the *Brightening Barriers* web page.

All information can be found on the City's *Brightening Barriers* webpage at barrie.ca/brighteningbarriers. Follow @creativebarrie on Instagram, Facebook, and X for highlights.

For any inquiries, please reach out to Carol-Ann.Ryan@barrie.ca.