

Minutes - Final
Communities in Bloom Committee

Wednesday, June 5, 2013

7:00PM

Barrie Public Library Boardroom

**For consideration by the Community Services Committee of the City of Barrie
on June 19, 2013.**

**The Communities in Bloom Advisory Committee met at 7:00 p.m. and the
following were in attendance for the meeting:**

Present:

Councillor B. Jackson

D. Bagnell

K. Bagnell

N. Burnstead

E. Mountain

J. Nieman-Agapas.

Staff:

Parks Horticulture Co-ordinator, M. Boyd

Recording Secretary, S. Crawley.

The Communities in Bloom Advisory Committee met and reports as follows:

KICKOFF UPDATE AND REPORT

M. Boyd, Parks Horticultural Coordinator, provided an update regarding the Communities in Bloom Kick-off. She noted that attendance at the event was lower than anticipated, and recommended that the Committee develop new strategies for engagement for future kickoffs.

CELEBRATE BARRIE UPDATE AND REPORT

M. Boyd provided an update on the Communities in Bloom Committee's booth at Celebrate Barrie. She noted that it was a very popular booth and the Committee members in attendance were very busy for the duration of the event. She recommended that volunteer engagement be improved for future events in order to better attend to the many visitors.

2013 COMMUNITIES IN BLOOM BUDGET UPDATE

M. Boyd provided an update on the Committee's yearly budget. Councillor B. Jackson noted that he has secured potential sponsors for dinner during the judge's visit as well as event prizes. Ms. Boyd and Councillor Jackson agreed to continue these efforts jointly.

JOHN EDWIN COUPE PARK UPDATE

Councillor B. Jackson provided an update on the John Edwin Coupe park budget and a timeline for potential development. The Committee discussed the park's progress and agreed that their involvement in the park planning is now complete.

JUDGES VISIT UPDATE

M. Boyd provided an update regarding the dates and biographies of the visiting judges. She noted that Barrie will be competing in the "International" Category. The Committee discussed the schedule and plans for the judges' visit, including potential venues for events and guest speakers.

The Committee adjourned at 8:16 p.m.

CHAIRMAN