



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final - Final Arts Advisory Committee

Tuesday, June 25, 2024

2:00 PM

Sir Robert Barrie Room

ARTS ADVISORY COMMITTEE REPORT

For Consideration by the Infrastructure and Community Investment Committee on October 2, 2024.

The meeting was called to order by Chair, Councillor, A. Courser at 2:04 p.m. The following were in attendance for the meeting:

Present: 5 - Councillor, A. Courser
Councillor, C. Riepma
A. Guravich
S. Herman
I. Moggach

Absent: 4 - I. Churchward
R. Deiterding
G. Groen
N. Mazhab Jafari

STAFF:

Culture Development Officer, A. Dyke
Director of Economic and Creative Development, S. Schlichter
Director of Recreation and Culture Services, D. Bell
Legislative Coordinator, D. Glenn
Public Art Coordinator, C. Ryan

The Arts Advisory Committee met and reports as follows:

BARRIE ART CLUB PRESENTATION

Lorraine Maher and Sheila Romard, Representatives from the Barrie Art Club gave a brief presentation to the committee regarding the history of the club, including that they are celebrating 75 years as a non-profit organization. The representatives reviewed the partnerships they currently have, and the programming and workshops that are run through the club.

Ms. Maher informed the committee that the Barrie Art Club was the organization behind creating the Kempenfest event held annually along the Barrie Waterfront. The representatives reviewed the membership fees, upcoming exhibitions and gallery shows, as well as invited the committee members to a drop-in session for a tour of the facility and to complete one of the workshops offered.

CULTURE PLAN AND PUBLIC ART STRATEGY UPDATE

Amanda Dyke, Cultural Development Officer thanked the committee members for their participation and support in the community engagement programs. She informed the committee that they have had over 200 responses to the Community Survey and more than expected for the Culture Survey. Amanda let the committee know she would provide an update in the Fall.

CULTURE DAYS UPDATE

Carol-Ann Ryan, Public Art Coordinator provided an update to the committee regarding Culture Day and the upcoming Seeds to Sow event. She advised that the event is taking place from September 27 until November 8, and is a temporary exhibition of site-specific public art that will showcase six original installations. The art installations will be set up along the waterfront and downtown showcasing the local ecologies, history and stories.

Ms. Ryan advised that there are Seeds to Sow sponsorship opportunities that range from \$5,000 to \$20,000. She let the committee know that it is free admission and asked members to share this information in the community.

BARRIE ARTS AWARDS UPDATE

Amanda Dyke, Culture Development Officer provided a brief update to the committee regarding the Barrie Arts Awards. She advised that MacLaren Art Centre is hosting the event on Tuesday November 12. Nominations for the awards are currently open and the link will be sent to members to share with the public. Requested that the members reach out to their contacts in the community to have more artists put forward for the awards.

KEMPENFEST UPDATE

Dan Bell, Director of Recreation and Culture Services provided an update to the committee on the current state of Kempenfest for this year's event. Council has approved financial support of up to \$15,000 for shuttles to take residents to and from the event. Currently the Kempenfest Board and the Special Events Team are looking to recruit a special evaluation specialist to provide a report to Council regarding the site evaluation, crowd and traffic flow counts, and the future sustainability of Kempenfest. Mr. Bell will share the report with the committee at a future meeting.

ADJOURNMENT

The meeting adjourned at 3:23 p.m.

CHAIRMAN