



MEDIA RELEASE

Tuesday, September 18, 2018

FOR IMMEDIATE RELEASE

Do you want to perform at Barrie's Downtown Countdown?

(Barrie, ON) Calling all musicians! The City of Barrie is searching for a local band or musician to perform at Barrie's 21st annual Downtown Countdown. The selected act will have the opportunity to play a 30-minute set at one of the largest New Year's Eve celebrations in Central Ontario. Bands from Barrie and area that are suitable for this family event are invited to apply.

Submissions will be accepted until Monday, October 1st. Please include contact information, a bio, and examples of your best audio/video for the selection committee to review. Submissions can include a press kit, CD(s), digital audio and video files, and/or direct link to a website, YouTube, SoundCloud, etc.

Submissions can be emailed to events@barrie.ca or dropped off at the Creative Economy Department, 56 Mulcaster Street (beside City Hall), Monday to Friday 8:30 a.m. to 4:30 p.m.

Each year, more than 10,000 people join together in downtown Barrie to celebrate the arrival of a new year at the Downtown Countdown. The free evening of fun and entertainment for the whole family began in 1998 and has quickly become a New Year's Eve tradition for the region. The festivities include skating, horse-drawn wagon rides, family activities, street performers, food vendors, and two fireworks displays. The highlight of the night is a line-up of amazing live entertainment featuring a special performance for kids, up-and-coming local talent, and a Canadian headline act. Past performers have included The Sheepdogs, The Trews, Sloan, April Wine, Big Wreck, Finger Eleven, Arkells and many more. This year's line-up will be announced in late November.

For more information, visit barrie.ca/DowntownCountdown.

-30-

For more information, please contact:

Emma Sharpe
Communications Advisor
emma.sharpe@barrie.ca
705-739-4220 x4436