


TO: GENERAL COMMITTEE


SUBJECT: COUNCIL CONFERENCE ATTENDANCE

WARD: ALL

PREPARED BY AND KEY CONTACT: W. COOKE, DEPUTY CITY CLERK X4560

SUBMITTED BY: D. MCALPINE, DIRECTOR OF LEGISLATIVE AND COURT SERVICES/CITY CLERK 

GENERAL MANAGER APPROVAL: P. ELLIOTT-SPENCER, MBA, CPA, CMA, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: C. LADD, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That _____, _____ and _____ be granted approval to attend the 2015 Federation of Canadian Municipalities (FCM) annual conference to be held in Edmonton, Alberta as an official delegation for the City of Barrie.
2. That _____, _____, _____ and _____ be granted approval to attend the 2015 Association of Municipalities of Ontario (AMO) annual conference in the City of Niagara Falls as an official delegation for the City of Barrie.
3. That Councillor B. Ainsworth, on behalf of the Town and Gown Committee be granted approval to attend the annual Town and Gown Association of Ontario Symposium to be held May 11 - 13, 2015 in Mississauga.
4. That the applicable related expenses (including registration, travel, accommodation and meals) be funded from the Council Conference Account to a maximum of \$15,000 for the three conferences (Account # 01-06-0950-0000-3071).

PURPOSE & BACKGROUND

5. Motion 08-G-511 was adopted on October 28, 2008 regarding Council Expenses. Paragraph 2 of the motion required a staff report to be presented annually regarding the approval of the delegates for each conference.
6. In 2012, Council adopted motion 12-G-248 regarding Funding for the Annual Town and Gown Association of Ontario Symposium, as follows:

“That the Council Policy regarding funding for attendance at annual conferences be amended to add to the list of conferences with Council representative attendance funded from the \$15,000 included annually in the Council Conference Account (Account # 01-06-0950-0000-3071), as follows:

One member of Council be granted approval to attend the annual Town and Gown Association of Ontario Symposium typically held in May of each year.”

7. The 2015 Business Plan includes \$15,000 to permit three members of Council to attend the Federation of Canadian Municipalities (FCM) annual conference, five members to attend the Association of Municipalities of Ontario (AMO) annual conference and a single member to attend the Town and Gown Association of Ontario Symposium, including all applicable related expenses (including registration, travel, accommodations and meals).
8. Typically, participants who register early and take advantage of the "early bird registration" will receive a discounted registration fee. The early bird registration deadlines for the FCM and AMO conferences are April 13, 2015 and April 3, 2015 respectively.
9. The FCM Annual Conference and Trade Show is being hosted in Edmonton Alberta, Ontario at the Shaw Convention Centre from June 5th – 8th, 2015. The FCM annual conference is designed to engage political leaders and senior staff in professional development offering informative and thought-provoking sessions.
10. The 2015 AMO annual conference is being hosted by the City of Niagara Falls from August 16th – 19th, 2015. The AMO annual conference is a gathering of municipal government officials and each year offers a program with a theme related to current and emerging issues. A wide range of sessions provides delegates with the opportunity to learn, network and share information regarding best practices.
11. The Town and Gown Association of Ontario Symposium is being held from May 11 – 13, 2015 in Mississauga, Ontario. The symposium focuses on working in a collaborative way to address near-campus issues. The 2015 TGAO Symposium is expected to attract approximately 150+ delegates, representing universities/colleges, student organizations, citizens, community organizations, local municipalities and others. The theme of the 2015 Symposium is Connecting for Success.
12. The information provided at the conferences/symposium offers municipal elected officials an opportunity to gather new tools for leading their communities and then bring this information back to their respective communities.
13. Members of City Council in 2014 were able to meet with other municipalities to share and receive perspectives on infrastructure funding, new technologies, the economy and other Municipal Government affairs. As well, these conferences often present opportunities to meet with Federal and Provincial Ministers to discuss Barrie's concerns and requirements related to funding of projects.

ANALYSIS

14. Council members have acknowledged the importance of having political representation at two specific annual conferences, FCM and AMO. Attendance provides Councillors the opportunity to represent the City as official delegations to other levels of government regarding current issues. Council has also identified the importance of the annual Town and Gown Symposium.
15. Individuals not selected as part of the official delegation for either of these conferences would still be able to attend utilizing their own individual expense account. If there are other conferences that Council members wish to attend, the costs associated would continue to be reimbursed through individual expense accounts. Council may also approve attendance for a certain conference at any time through a Council resolution.
16. Information currently available for the FCM, AMO and Town and Gown conferences is attached. Additional information concerning the conferences will be provided to Members of Council as it becomes available.

ENVIRONMENTAL MATTERS

17. There are no environmental matters related to the recommendation.

ALTERNATIVES

18. The following alternatives are available to General Committee with respect to the recommendation:

Alternative #1

General Committee could add, change or reduce the number of attendees at the conferences/symposium as an official delegation for the City of Barrie.

A significant increase in the number of attendees at the conferences could result in the annual budget for Council conferences being exceeded, depending on the location/costs associated with a conference(s).

Alternative #2

General Committee could require attendance at any of the three conferences to be paid from individual expense accounts or by the individual member of Council rather than the Council Conference Account.

FINANCIAL

19. \$15,000 has been included in the 2015 Business Plan for the costs associated with the delegations on behalf of City Council to the FCM, AMO and Town and Gown annual conferences. This includes costs associated with registration, travel, accommodation and meals. It is estimated that \$15,000 is sufficient based upon the location of the conferences and typical costs for three members to attend FCM, five members to attend AMO and one member to attend the Town and Gown Symposium.
20. Expenses associated with attendance at either of the conferences would be included in the annual Council remuneration report as required by section 284(1) of the Municipal Act, 2001. Council expenses include the costs associated with attending events on behalf of the City hosting guests, communication materials, travel related expenses and office expenses.

LINKAGE TO 2014-2018 COUNCIL STRATEGIC PLAN

21. The recommendation(s) included in this Staff Report are not specifically related to the goals identified in the 2014-2018 Strategic Plan. However, attendance at the FCM and AMO Conferences and Town and Gown Symposium supports Council Strategic Priorities as they promote opportunities to network with other Municipal Officials and gain ideas related to supporting a vibrant business environment, responsible spending, an inclusive community and well planned transportation.

APPENDIX "A"

Information regarding the FCM and AMO Conferences and Town and Gown Symposium

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Program

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[Thursday, June 4, 2015](#) | [Friday, June 5, 2015](#) | [Saturday, June 6, 2015](#) | [Sunday, June 7, 2015](#) | [Monday, June 8, 2015](#)

Thursday, June 4, 2015

10 a.m. - 6 p.m.

Delegate and Exhibitor Registration

4 - 5 p.m.

Regional Delegate Meetings

5 - 7 p.m.

Trade Show Official Opening and Reception

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Friday, June 5, 2015

7 a.m. - 6 p.m.

Delegate Registration

7 - 8 a.m.

Continental Breakfast

8 - 8:30 a.m.

Opening Ceremony

Sponsored by [Shop the Neighbourhood](#)

8:30 - 10 a.m.

President's Forum

10 a.m. - 4 p.m.

Trade Show

10:15 - 11:45 a.m.

Workshops

12 - 12:30 p.m.

Keynote Speaker

12:45 - 2:45 p.m.

Trade Show Lunch

12:45 - 2:45 p.m.

Study Tours

Lunch provided

2:45 - 3:15 p.m.

Keynote Speaker

3:30 - 5 p.m.

Workshops

10 p.m. - 12 a.m.

Study Tour[Back to top](#)**Saturday, June 6, 2015**

7 a.m. - 6 p.m.

Delegate Registration

7:30 - 8 a.m.

Continental Breakfast

8 a.m. - 4 p.m.

Trade Show

8 - 9 a.m.

Resolutions Plenary

9 - 9:30 a.m.

Keynote Speaker

9:45 - 11:45 a.m.

Workshops

11:15 a.m. - 12:45 p.m.

Trade Show Lunch

11:15 a.m. - 2:15 p.m.

Study Tours

Lunch provided

1 - 2:30 p.m.

Workshops

2:45 - 3:15 p.m.

Trade Show Coffee Break and Prize Draw

4 - 6 p.m.

FIFA Women's World Cup Canada 2015**Opening Ceremonies and Canada vs China game**

6:30 - 8:30 p.m.

Mavor's Reception[Back to top](#)**Sunday, June 7, 2015**

7 a.m. - 4 p.m.

Delegate Registration

- 7 - 8:15 a.m. [Taking our Place at the Table: Breakfast fundraiser for FCM scholarship program](#)
Sponsored by [Canadian Labour Congress](#)
- 7:30 - 8:15 a.m. **Continental Breakfast**
- 8:30 - 10:30 a.m. **Annual General Meeting and Elections**
- 10:30 - 11 a.m. **Coffee Break**
- 11 a.m. - 1 p.m. **Election of Board of Directors**
Lunch provided
- 1 - 1:30 p.m. **Election Results**
- 1:30 - 2:30 p.m. **Keynote Speaker**
Sponsored by [Cement Association of Canada](#)
- 2:30 - 3 p.m. **Election of Regional Chairs**
- 3 - 5 p.m. [Study Tours](#)
- 6:30 p.m. - 12 a.m. [City of Edmonton Festival Gala](#)

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Monday, June 8, 2015

- 7 - 10 a.m. **Delegate Registration**
- 8 - 8:45 a.m. [Farewell Breakfast](#)
- 8:45 - 9:15 a.m. **Keynote speaker**
- 9:15 - 9:45 a.m. **Closing Ceremony**
- 10 a.m. - 1 p.m. [Study Tours](#)

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Page Updated: 17/03/2015
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Study Tours

Our Annual Conference and Trade Show is renowned for offering study tours that allow you to see and learn from real-life examples of municipal government in action.

Every registered delegate can take up to two study tours. These tours are booked on a first-come, first-served basis, and have limited space. Book early to avoid disappointment.



A City on the Move

Visit the Office of Traffic Safety and explore the innovative ways that analytics, traffic safety and strategic planning have been brought together to create a robust public safety model.



Amped Up – The Future of Edmonton's Alternative Energy

Visit the Northern Alberta Institute of Technology's Alternative Energy Lab, where students and researchers are shaping the future of Edmonton's investment in solar, geothermal, wind, bio fuel, hydro and other technologies.



Bookworms and Ballgames

This tour walks you through the planning and design of the City of Edmonton's newest recreation facility, while also shining a spotlight on its award-winning libraries.



Building on Our Past

Step into the past and join us on a walking tour through downtown Edmonton's historic resources.



Championing Edmonton's Entrepreneurial Spirit

This tour of the transformed historic Mercer Warehouse in downtown Edmonton highlights the city's buzzing entrepreneurial spirit and unearths the many grassroots supports available to inspire, collect and celebrate new projects.



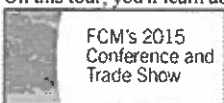
Dollars and Sense

This tour highlights two exciting programs used by the City of Edmonton to maintain infrastructure in mature neighbourhoods, fund transformational projects and revitalize the downtown core.



Empowering Women Leaders

On this tour, you'll learn about successful initiatives to get more women involved in and excited about every area of leadership in public life.



Facing the Future

Municipalities large and small are trying to come to grips with the implications of climate change on their infrastructure and communities.



Growing Together

Experience one of the city's pioneering urban agriculture operations and see how one of Canada's oldest and largest agricultural societies helped transform empty residential lots into a buzzing urban farm that benefits the entire community.



Home Suite Home

This tour showcases the variety of programs supported by the City of Edmonton to improve affordable housing options across the city.



Joie de Vivre!

A tour through this character-rich Business Revitalization Zone will demonstrate how creativity and cooperation across sectors aligned to create a meeting place where Francophones and all Edmontonians feel welcome to come together and appreciate part of Edmonton's French Heritage.



Life after Dark

Join the City's inter-agency Public Safety Compliance Team (PSCT) on an after-hours tour as it visits and inspects licensed establishments in one of Edmonton's most popular entertainment zones.



Neighbourhood Revitalization

This tour showcases the affordable housing developments in The Quarters, the importance of the arts to the area, and the environmentally sustainable technologies being implemented, including Edmonton's first district energy application and green street project.



Pedalling Towards Biodiversity

Wind your way through the stunning blues and greens of the largest urban parkland in North America on a bike tour you won't soon forget.



Plugging in to Smarter Service

On this tour, you'll see how Edmonton is leveraging smart technologies to share knowledge, cut costs, recruit new hires and empower every citizen to make informed decisions in a collaborative and transparent way.



Revitalization Through the Arts

Get an inside look at how the cooperative efforts of the business community, municipality and grassroots arts organizations have transformed Alberta Avenue into a diverse and thriving community.



Talking Trash

See the world's largest collection of fully integrated, state-of-the-art facilities for waste management and learn about the processes and technologies that will enable the City to divert 90 per cent of residential waste by 2016.



Taste and Tour

Canadians have a growing interest in local and regionally sourced food and are looking to elected officials to support Canadian agriculture.



Transforming Our City

Combining all of the sites in the earlier "Transforming Our City" tours, this tour begins at the EPCOR Tower where you'll get a unique perspective on three of the City of Edmonton's premier projects.



Transforming Our City Blatchford Metro Line LRT

Going to the top of EPCOR Tower, boarding the new Metro Line LRT and visiting the Blatchford Redevelopment: this is what we have in store for you on this tour.



Transforming Our City Arena and Entertainment District

As one of North America's fastest-growing cities, Edmonton is focused on smart city-building for long-term sustainability.



Transforming Rossdale and Downtown's Southern Gateway

Explore both the history and the future of three unique River Valley projects just minutes from the heart of the city!



Urban Aboriginals

Join us as we visit Amiskwey Academy where you'll see how Edmonton's unique aboriginal cultures, values, languages and traditions have been woven into a meaningful curriculum.



Youth Leaders of Today and Tomorrow

Visit the unique "City Hall School" classroom for a look at how municipal government, social responsibility, history and the environment are brought to life for Edmonton's elementary students.

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Registration Fees

Register now for the largest pan-Canadian gathering of elected municipal leaders!

Your registration delivers tremendous value, giving you access to a wide variety of sessions, as well as study tours, meals, social events and our trade show - all for one low price. See below for full details and then register to secure your spot at Canada's largest municipal affairs conference.

Registration Type	Early bird**	Regular
Full Conference - Member	\$ 799	\$ 939
Full Conference - Non-member	\$ 939	\$ 1,119
Full Conference - Exhibitor/Sponsor*	\$ 609	\$ 715
Students	\$ 199	\$ 199

Credit card only (VISA, AMEX or MasterCard)

*Only current registered exhibitors/ sponsors are eligible for these fees.

**Early bird registration ends Monday, April 13, 2015 (11:59 p.m. EDT).

Full Conference participants

Your badge gives you access to:

- All sessions, workshops and plenaries
- Two study tours and the trade show
- Daily breakfasts, refreshment breaks and lunches
- The Trade Show Opening Reception, the Mayor's Reception, the Gala event and the Farewell Breakfast
- Networking opportunities and more

Optional events: Round out your experience at the Annual Conference by attending the "Taking our Place at the Table" Breakfast fundraiser and companion tours. Tickets for these optional events must be purchased separately.

Students

Your badge gives you access to all sessions, workshops, plenaries, two study tours, breakfasts, lunches and the trade show. Tickets for social events and companion tours MUST be purchased separately. Important: all students must be full-time students and show proper proof of current enrollment (student ID) when they register.

Companions

Your badge gives you access to your purchased companion tours and to the trade show on **Friday from 10 - 11:30 a.m.** and **Saturday from 8:30 - 11:30 a.m. only**. Companions do not have access to workshops, plenaries or study tours. Tickets for social events MUST be purchased separately, otherwise access will not be granted. Badges will be scanned at all entrances.

Read our [Terms and Conditions](#).

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Events



AMO AGM & Annual Conference 2015

August 16 - 19, 2015
Niagara Falls, Ontario



Program and Registration

Registration

Registration is now open! Download the registration form today and reserve your space at the premier municipal professional development conference.

Conference Highlights

The AMO AGM and Annual Conference is the premier event for Ontario Municipalities - attracting over 1600 delegates and 100 vendors and suppliers, this is an event not to miss!

What can you expect at the Conference?

- A vibrant mix of practical and technical sessions featuring a range of expert speakers;
- Educational and thought-provoking keynote speakers;
- Topical plenary sessions;
- Messages from the Premier and the party leaders;
- The opportunity for networking with your peers at a number of events;
- In Conference working study tours;
- Integrated trade show featuring the latest in products, services and equipment;
- Access to Pre-Conference targetted educational workshops (not included in registration fee);
- and so much more...

Registration Information

- Rates listed do not include HST. Please ensure to calculate HST when submitting your payment.
- Confirmation will be sent after each registration, modifications or cancellation. Review your confirmation carefully for accuracy.
- Elected officials of member municipalities may select a Caucus to participate in, any changes to your caucus selection must be done prior to July 17, 2015. No changes can be made after this date.
- Please note we encourage you to register early to take advantage of the early bird rate which ends April 3, 2015. Additionally rates increase to On-Site rates as of August 13, 2015

On-Site registration rates (please note rates do not include HST):

Description	Member	Non-Member



Downloads

- [PDF](#) Registration Form
- [PDF](#) Application to Exhibit
- [PDF](#) Guestroom Booking Policy
- [PDF](#) Sponsorship Opportunities

Event Location

Scotiabank Convention Centre
 6815 Stanley Ave,
 Niagara Falls, ON
 L2G 3Y9



Contact

Navneet Dhalwal
 Special Events & Business Development
 Coordinator
 ndhalwal@amo.on.ca
 T 416.971.9856 ext. 330
 TF 1.877.426.6527
 F 416.971.6191

Full	\$820.00	\$999.00
Conference Only	\$750.00	\$940.00
One Day - Monday or Tuesday	\$430.00	\$530.00
Half Day - Wednesday	\$235.00	\$275.00
Extra Tickets to Tuesday BBQ	\$85.00	\$85.00

Cancellations

All cancellations must be submitted in writing to the Association of Municipalities of Ontario. Cancellations received prior to 4:30 pm ET, July 11, 2015 will be eligible for a refund less \$95.00 (plus HST) administration fee. Cancellations made after 4:30 pm are non-refundable. An alternate attendee name may be substituted at any time.

Study Tours

Program Details

Exhibitors and Sponsors

Exhibitors

Sponsors

Hotel and Travel

Hotel Booking Information

Additional Hotels

Travel to Niagara Falls

Niagara Resources

Advocacy

Economic Development
Energy
Finance
Housing
Infrastructure
Labour
Planning
Risk Management
Social Services
Waste Management

Events & Training

Conferences
Councillor Training
Symposiums
Webcasts
Workshops

About Us

Accessibility
AMOMobile app
Annual Report
Awards
Board of Directors
By-Law
Careers
Contact Us
History
Honourary (Life) Member
Membership
Memorandum of Understanding
Municipal 101
Products & Services
Volunteering
Watch File

Related Sites

FONOM
Gas Tax at Work
LAS
MEPCO
NOMA
OMKN
OSUM
ROMA

Programs

Gas Tax
MIDAS

Working to make Ontario municipalities stronger

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TOWN & GOWN SYMPOSIUM

CONNECTING FOR SUCCESS

MAY 11-13, 2015



Draft Program (as of February 27, 2015)

Monday, May 11, 2015

Evening Reception
Downtown Walking Tour

Mayor Bonnie Crombie, Janice Baker
City Staff Guiding

6:30 pm
8:00 pm

Tuesday, May 12, 2015

Breakfast / Registration
Opening Remarks
Leadership Panel

Janice Baker, Orest Katolyk
Prof. Deep Saini, Dr. Jeff Zabudsky,
Mayor Bonnie Crombie

7:30 am
8:15 am
8:30 am

Case Study: UTM Master of Biotechnology Program
Lunch
Keynote
International Town and Gown Association
Students Being Leaders of Tomorrow
International Students: Working in the Community
Successful Student Housing for Commuter Campuses /
Campus Safety Panel
Best Practices Open Mic
Evening Reception (Student led tours)
Free time

Professor Ulli Krull, Susan Amring
Provided by Chartwells
T.B.C
Beth Bagwell, Susan Stafford
To be confirmed
Dale Mullings
Chad Nuttal, Emily Irvine, Adam Fraser

10:00 am
11:30 am
12:30 pm
1:00 pm
1:45 pm
2:30 pm
3:15 pm

Orest Katolyk
Dr. Jeff Zabudsky
Port Credit - POI/Info/Map

4:15 pm
5:00 pm
7:00 pm

Wednesday, May 13, 2015

Breakfast / Registration
Keynote
Provincial Perspective - PSI's in the 21st Century
TGAO AGM
Innovation in the US - Roles of Government
Lunch - Reflections Panel
Urban & Integrated Centres / Fostering Healthy &
Mixed Use Communities
Your London Calling
Student Integration with Commuter Campus
Closing Remarks

Professor Meric Gertler
The Honourable Reza Moridi
TGAO Board
Thomas Moebus
T.B.C.
Ken Greenberg, Dr. David Mowat,
Dr. Eileen de Villa
Kate Graham
Joe Henry, Dale Mullings
Orest Katolyk

7:45 am
8:30 am
9:30 am
10:30 am
11:00 am
12:00 pm
1:30 pm
3:00 pm
3:30 pm
4:15 pm



Sheridan



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