



MEDIA RELEASE

Monday, September 23, 2019

FOR IMMEDIATE RELEASE

Barrie launches clothing collection pilot this fall

(Barrie, ON) The City of Barrie, in partnership with [Recycling Rewards](#) and the [Children's Wish Foundation](#), is collecting used textiles (clothing, footwear and linens) as part of a pilot project this fall. The City is implementing this initiative as part of Environmental Services' strategy to increase diversion as identified in the Sustainable Waste Management Strategy.

The pilot program will collect used clothing, footwear and linens from over 13,000 households across the city. The first round of collection scheduled to take place from September 30 to October 4, 2019. There will be four collection events from September 2019 to August 2020 to the same households.

A collection bag and informational brochure are being delivered by mail to the selected households this week. Residents are asked to place their items in the collection bag and put it curbside by 7 a.m. on their scheduled date.

For more information, a list of acceptable items and a listing of streets where collection will occur, visit recyclingrewards.com/barrie. Barrie residents outside of the pilot collection areas who would like textile pickup can request it by calling Recycling Rewards at 1-800-737-3653.

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